

## Office of Executive Director of Institutional Effectiveness and Human Resources

**WHAT:** Minutes - University Strategic Planning Team Meeting

**WHEN:** 3:00-3:45 – March 16, 2022

**WHERE:** WebEx at <https://nsula.webex.com/meet/hallf>

### **ATTENDANCE:**

President: Dr. Marcus Jones

Provost and VP, Academic Affairs: Dr. Greg Handel

VP, The Student Experience: Reatha Cox

VP, Technology, Innovation, and Economic Development: Laurie Morrow

VP, Inclusion and Diversity: Dr. Michael Snowden (absent)

Asst. VP, External Affairs for University Advancement: Dr. Drake Owens

Chief Financial Officer: Pat Jones

Intercollegiate Athletics: Kevin Bostian (absent)

Executive Director of University Affairs: Jennifer Kelly (absent)

Dean, College of Arts and Sciences: Dr. Frances Lemoine

Dean, Gallaspy College of Education and Human Development: Dr. Kim McAlister

Dean, College of Nursing and School of Allied Health: Dr. Joel Hicks

Interim Dean of the College of Business & Technology: Dr. Mary Edith Stacy

Chief Information Officer: Stan Hippler

Faculty Senate President: Dr. John Dunn (absent)

Research Council: Dr. Margaret E. Cochran (absent)

Institutional Research: Dawn Mitchell

Student Government President: Tja'h Edwards (absent)

Quality Enhancement Plan and SACSCOC Writing Team: Dr. Christopher Gilson

Community/Public Service: Steven Gruesbeck (absent)

Executive Director Institutional Effectiveness & Human Resources: Veronica Biscoe (absent)

Director of Institutional Effectiveness: Frank Hall

### **MINUTES:**

❖ In discussing the February 9, 2022, Strategic Planning Team (SPT) meeting minutes, the Director of Institutional Effectiveness (DIE) reminded everyone of the upcoming transition from monthly Strategic Planning Team Meetings to SACSCOC Review Committee Meetings.

In doing so, it allows:

- Strategic Planning Team meetings to be event-driven, not calendar-driven.
- Leveraging a mature planning process.
- Tying attendance at SACSCOC Review Committee meetings to the subject – expertise needed.

The composition of the SACSCOC Review Committee is Dr. Greg Handel (Senior Member), Roni Biscoe (Chair), Dr. Chris Gilson, Dawn Mitchell, and Frank Hall.

**Prepared by:** Frank R. Hall

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- ❖ The University's Student Achievement website was updated with 2021-2022 data. The site tracks eight (8) criteria developed and approved by the University's Strategic Planning Team. The criteria serve as key indicators of mission success and are aligned to the goals and objectives in the Board of Regents Strategic Plan for Northwestern State University FY 2020-2021 through FY2024-2025.
- ❖ AC 2020-2021 IE Model Planning Calendar. Key dates:
  - April 8, 2022. SFA input for the President's Strategic Plan Brief due to the DIE.
  - April 13, 2022. Brief President on Updates to Strategic Plan 2023-2028.
  - April 25, 2022. SACSCOC Notification Letter of Instruction for Fifth Year Report.
  - June 17, 2022. Due to the DIE, all Program/Unit Assessment Reports for AC 2021-2022.
  - August 3, 2022. Final Draft of Fifth Year Report Standards.
- ❖ Update on Fifth Year Report. The DIE highlighted our continued progress in drafting responses to the SACSCOC Fifth Year Standards. Currently, 17 of 22 standards have a draft response with associated evidence.

The first SACSCOC Review Committee meeting will be on April 8, 2022. The first standard to be reviewed is 8.2a (Educational Programs).

- ❖ Mid-Year Report Update. As of March 16, 2022, 143 of 160 (89%) of Unit and Degree Program Mid-Year reports have been initiated and or completed.
- ❖ The DIE discussed the April 13, 2022 brief to the President on *AC 2022 – 2023 Strategic Plan 2023-2028 – A New Day* and the associated requirements. Once the President approves the updates to the Strategic Plan it will be used for data collection beginning in AC 2022-2023. The first Strategic Plan Assessment Report will be published in the summer of 2023.

Summary of requirements:

Strategic Focus Area Owners. By April 8, 2022, submit updated slides (includes):

- Current Objectives – Metrics table slide
- Slide for each Objective, covering the strategies and metrics
- New updated Objectives – Metrics slide with all changes to include new targets for new metrics (keep current targets if no change to metric).

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The number of slides to be returned to the DIE: Student Experience – 08, Academic Excellence – 10, Market Responsiveness- 07, Community Enrichment 08, Athletic Prominence- 07, Diversity, Equity, and Inclusion 08.

College Deans. As part of the brief to the President on April 13, 2022, please provide your opinion on the proposed college strategic plan content outline (slide 23 of the attached brief). There are no slides or data required as part of the brief.

**The next meeting is on April 13, 2022, in the Henderson Conference Room, Caspari Hall.**