

Office of Executive Director of Institutional Effectiveness and Human Resources

WHAT: Minutes - University Strategic Planning Team Meeting

WHEN: 3:00 – 4:30 – April 14, 2021

WHERE – WebEx, please join us at <https://nsula.webex.com/meet/half>

ATTENDANCE:

President: Dr. Chris Maggio

Provost and VP, Academic Affairs: Dr. Greg Handel

Interim VP, The Student Experience: Frances Conine

VP, Technology, Innovation, and Economic Development: Dr. Darlene Williams

VP, Inclusion and Diversity: Dr. Michael Snowden

Asst. VP, External Affairs for University Advancement: Dr. Drake Owens

Chief Financial Officer: Pat Jones

Intercollegiate Athletics: Greg Burke

Director of University Affairs: Jennifer Kelly

Interim Dean, College of Arts and Sciences: Dr. Frances Lemoine

Dean, Gallaspy College of Education and Human Development: Dr. Kim McAlister

Interim Dean, College of Nursing and School of Allied Health: Dr. Joel Hicks

Senior Coordinator of Business Programs for the School of Business: Dr. Curtis Penrod

Faculty Senate President: Dr. John Dunn

Research Council: Dr. Margaret E. Cochran

Institutional Research: Dawn Mitchell

Registrar: Barbara Prescott

Quality Enhancement Plan and SACSCOC writing team: Dr. Christopher Gilson

Community/Public Service: Steven Gruesbeck

Executive Director Institutional Effectiveness & Human Resources: Veronica Biscoe (absent)

Director of Institutional Effectiveness: Frank Hall

AGENDA:

- ❖ Strategic Planning Team (SPT) approved the March 10, 2021 meeting minutes. The minutes are on the IE website.

- ❖ The SACSCOC Standards below had the Step 1 Outline presented by their responsible party/office, thereby ending the Crawl Phase of the Fifth Year Requirements Report Review Process. The ending of the Crawl Phase initiates the start of the Walk Phase. The Walk Phases Objective is to have a Final Draft of each SACSCOC Fifth Year Requirement by May 1, 2022.
 - Discuss R14.1 - EDIEHR - Publication of Accreditation Status
 - Discuss R14.3 - VP TIED - Comprehensive Institutional Reviews
 - Discuss R14.4 - EDIEHR - Representation to Other Agencies

Prepared by: Frank R. Hall

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❖ Talking/Discussion Point: Writing a Fifth Year Report Requirement Response

- The DIE explained Roni Biscoe would serve as the SACSCOC requirement response reviewer, and the August 2, 2021 drafts should be sent to her and to please courtesy copy Frank Hall. Roni will review for content, and Frank will check for format.
- The DIE provided some initial thoughts on the process and mechanics for drafting a response. The DIE asked the attendees to review what was provided (attached) and provide comments/recommendations as part of the June 16, 2021 meeting.
- The team discussed the need to ensure crosstalk amongst writers as several of the requirements are nested into other requirements. We may consider hyperlinking responses if appropriate.
- The DIE suggested we integrate something like the bolded language in each response to account for Northwestern's diversity of student, approach, delivery, and location. Northwestern measures student achievement **inclusive of all students, instructional sites, and modes of delivery annually.**
- The DIE highlighted several resources/methods to consider in addition to the SACSCOC Resource Manual, specifically:
 - Northwestern's 2017 Compliance Certification Report on the shared drive.
 - Example of other University Reports per the attached.
 - Reach out to peers at other institutions.
 - Leverage the web for content.

❖ Talking/Discussion Point: Strategic Plan Development

- The DIE presented some initial thoughts on the way forward for the University Strategic Plan 2023-2028.
- The thought is to use the AC 2020-2021 Strategic Plan document as the touchstone moving forward. SFA owners would conduct an internal review of their SFA Objectives and Metrics and decide what to continue to leverage and what needs to be removed and or replaced. The deciding factor should be the relevance, internally and externally, of the information/knowledge gained from the objective or metric's resulting outcome. Do the results support decision-making?
- The DIE discussed adding *Innovation* as an objective for each Strategic Focus area. A draft definition, focus areas, and objectives were proposed for consideration and discussion during the June 16, 2021 meeting.

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- The DIE asked the owners/writers of other sections of the Strategic Plan to think about their area of responsibility and whether it needed a different approach. The DIE asked the Dean's to think about how to leverage their contributions better.
- The new Strategic Plan's draft timeline is Reflection/study of current SFA July 21 – March 22. Present updated Strategic Plan for President's Decision as part of the Mid-Year Brief in March 22.

The meeting adjourned at 4:00.

The next meeting is June 16, 2021, via Webex at <https://nsula.webex.com/meet/half>.