

Office of Executive Director of Institutional Effectiveness (EDIE) and Human Resources

WHAT: Minutes - University Strategic Planning Team Meeting

WHEN: 3:00 – 4:30 – 12 February 2020

WHERE: Caspari, 3rd Floor – Henderson Conference Room

ATTENDED:

President: Dr. Chris Maggio

Interim Provost and VP, Academic Affairs: Dr. Greg Handel

Interim VP, The Student Experience: Frances Conine

VP, Technology, Innovation, and Economic Development: Dr. Darlene Williams

VP, External Affairs: Jerry Pierce (*absent*)

Asst. VP, External Affairs for University Advancement: Dr. Drake Owens

Executive VP, University and Business Affairs: Dr. Marcus Jones (*absent*)

Chief Financial Officer: Pat Jones

Chief Information Officer: Ron Wright (*absent*)

Intercollegiate Athletics: Greg Burke

Interim Dean, College of Arts and Sciences – Dr. Frances Lemoine

Dean, Gallaspy College of Education and Human Development – Dr. Kim McAlister

Dean, College of Nursing and School of Allied Health – Dr. Dana Clawson

Dean, College of Business and Technology – Dr. Margaret Kilcoyne

Faculty Senate President: Dr. Thomas Reynolds

Research Council: Dr. Margaret E. Cochran

Community/Public Service: Steven Gruesbeck (*absent*)

Executive Director Institutional Effectiveness & Human Resources: Veronica Biscoe

Director of Institutional Effectiveness: Frank Hall

MINUTES:

- ❖ Approved the October 9, 2019 meeting minutes, reviewed the IE Model Planning Calendar highlighting that all mid-year assessment reports are due on February 14, 2020, the Mid-Year Brief will be released on March 11, 2020, and that all final assessment reports are due June 19, 2020.
- ❖ Each College presented its mission, roles, and priorities based on their internal mission analysis. It was clear each took an inclusive approach focused on nesting with the University mission while ensuring to capture the unique aspects of each unit.
- ❖ The Director of Institutional Effectiveness proposed a crawl, walk, run approach to developing the University's SACSCOC Fifth-Year Report. Talking points included:
 - The process must be supported by attendance, patience, and dedication.
 - It will be a continuous process spanning two-plus years.
 - It will be a learning experience that builds a cadre of experienced leaders to carry the process into the future.

Prepared by: Frank R. Hall

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- We will need to identify those external to the Strategic Planning Team for participation.
- We will expand the annual SACSCOC Conference list of attendees based on the review of requirements and standards.

- ❖ The Director of Institutional Effectiveness talked through how the University Strategic Plan will be modified to better align with the University of Louisiana System and Board of Regents Strategic Planning Framework and Master Plan. The plan now runs from 2016 to 2023. Beginning this year each Strategic Focus area will determine how best to apportion its objective - metrics to allow for a full assessment of all objectives - metrics every two years.

- ❖ The Strategic Planning Team approved the criteria for SACSCOC Core Requirement 8.1. Student Achievement. The approved criteria are enrollment, retention rates, graduation rates, completers, licensure, and placement rates. Frances Conine will work with the University Registrar and other offices as appropriate to increase graduating student participation in the First Destination survey as the primary data collection method for Student Placement.

- ❖ The Next meeting is March 11, 2020, at 3:00 in the Henderson Conference Room, Caspari Hall. The meeting focus will be as follows: Assessment Update, SACSCOC Fifth Year Report overview, the crawl approach first step - understanding what is being asked in each requirement or standard.