2014.003

STUDENT TECHNOLOGY

GRANT PROPOSALS

2013 - 2014

TRACY BROWN: ACCEPTED	OPPOSED:
COMMENTS:	
SIGNATURE:	DATE: 3/11/14
COMMENTS:	OPPOSED:
No notwork resources readed. SIGNATURE: Heat Fith	
SHAWN PARR: ACCEPTED	OPPOSED:
SIGNATURE:	DATE: 3/10/14
COMMENTS:	OPPOSED:
SIGNATURE: Main Parch	DATE: 3/10/14
BRANDON CRAIG: ACCEPTED	OPPOSED:
SIGNATURE: Brandon Creix	
RON WRIGHT: ACCEPTED	OPPOSED:
COMMENTS: Projector - UK / Flax for funding VIA Tech E SIGNATURE: TOTAL SIGNATURE:	does just Mest CKitaping
SIGNATURE:	DATE: 312.14

2014.003 PF

Student Technology Fee Grant Proposal Request Form Fiscal Year 2013-14 Northwestern State University of Louisiana

ALL BLANKS MUST BE FILLED COMPLETELY

Prepared by: Brett Garfinkel & Kirstin Riehl For: Theatre & Dance & Fine & Graphic Arts
Department/Unit: Theatre & Dance College: CAPA Campus: Natchitoches
Which NSTEP Goals/Objectives does this project meet? 1,2,3,6,7,8 & 9
Requested equipment will be located/installed/housed? Building 25 Room 100-Stage & 112
Does the department requesting funding receive lab fees? YES
Are department property policies and procedures in place for requested equipment? <u>YES</u>
Which individual will be responsible for property control of the requested equipment?
Signature: Date: February 17, 2014
Proposal Requested Amount: \$23,309.21 & \$10,598.41 Budget Attached (circle one): YES
D. 1.1.1 14 - Ct 1
Proposal delivered to Student Technology located in Watson Library, Room 113. Date
The proposal must include all specifications, description, model number, quotation, cost, state contract number, and vendor for each item. If the proposal does not include all requested information, it will be returned.
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The proposal must include all specifications, description, model number, quotation, cost, state contract number, and vendor for each item. If the proposal does not include all requested information, it will be returned.

-The third target audience would be student groups, organizations and the entire NSU student community using the dance studio and A.A.Fredericks:

- The Dazzlers (20)
- Student Theatre Organization (50)
- Athletes taking summer workshop in dance (50)
- Any students who reserve the space through EMS for numerous school functions
- Lady of the Bracelet
- Fraternities and Sororities such as Tri Sigma
- Space used for recruitment
- Thespian Workshop
- Summer Camps such as Band Camp, Theatre Camp & Dance Camp
- Community Outreach
- Guest Artists
- Students in the audience
- Any department, group or organization that uses A.A.Fredericks for any type of event, ceremony or performance

-The new projector will be used in the following classes:

The new projector wil	if be used in the following classes.
ART 3410	New Media Design I
ART 3810	New Media Design II
ART 4610	New Media Design III
ART 4990	Senior Exhibition
ART 5080	Advanced Problems in Design
ART 5220	Advanced Graphics
THEA 2030	Applied Theatre
THEA 2310	Stagecraft I
THEA 2330	Stagecraft II
THEA 3330	Lighting for the Stage
THEA 3300	Summer Theatre Workshop
THEA 4270	Special Problems in Theatre Design/Technology
THEA 4310	Scene Design for Stage
THEA 4430	Lighting Design for Stage
THEA 4450	Visual Techniques
THEA 5300	Summer Workshop

As well as new classes that can be created using this new technology

-The new floor will be used in the following classes:

DAN 1700	Beginning Ballet Technique
DAN 2700	Intermediate Ballet Technique
DAN 3700	Advanced Ballet Technique
DAN 1300	Beginning Jazz Technique
DAN 1510	Intermediate Jazz Dance
DAN 2510	Advanced Jazz Dance
DAN 1740	Beginning Modern Dance
DAN 1540	Intermediate Modern Dance
DAN 3740	Advanced Modern Dance
DAN 1140	Modern Dance Technique
DAN 1570	Beginning Tap Technique
DAN 1550	Intermediate Tap Dance
DAN 2550	Advanced Tap Dance
DAN 2590	Composition I

DAN 3590	Composition II	
DAN 4100	Senior Concert	
DAN 2400	Ballet Company	
DAN 2440	Modern Dance Ensemble	
DAN 2410	Jazz Dance Ensemble	
DAN 1180	Dance Line	
DAN 3070	Theatrical Dance	
DAN 3080	Dance Staging	
DAN 3550	Tap Dance Repertory	
DAN 4500	Workshop in Dance	
DAN 4800	Practicum in Dance	

2. Describe project/initiative for which you are requesting funds.

To upgrade, update and enhance the quality of the facility/working space environment to further benefit the growth of the students. To offer new technology capabilities in multimedia to use for performance, training, education, promotion and marketing material as well as the possibility of new courses in the school of creative and performing arts.

- 3. State measurable objectives that will be used to determine the impact/effectiveness of the project.
 - 1. Improve the Theatre & Dance and Fine & Graphic Arts curriculum, and the technology available to them.
 - 2. Bolster our recruiting prospects by having the most up to date technology that is being used and innovated in the professional field.
 - 3. Improve our students' education, broaden their production experience, and make our students more competitive in the job market.
- 4. Indicate how each project objective will be evaluated.

The objectives listed above will be evaluated in these ways:

- By the equipment's use in the classroom and on stage.
- Students utilizing the space for classes, rehearsals and other school related functions and events.
- By the quality of multimedia work present in their choreography & performance.
- The advanced level works using projection in a multimedia gallery or performance.
- By the quality of professional artistic work used and created.
- By the number of prospective students interested in the technology being used in conjunction with Theatre & Dance and Fine & Graphic Arts.
- 5. If funded, which NSTEP http://www.nsula.edu/nstep/NSTEP.pdf objective(s) will this funding of this project advance? How will funding of the project advance the University and College/unit technology plan?
 - Improve access to technology by students, faculty, and staff at Northwestern State
 University This equipment will give students, faculty and staff access to current and
 new technology.

- 2. Provide classrooms with updated technology and multimedia This technology and equipment will be used for 41 courses, rehearsals, majors & minors in Theatre & Dance as well as majors in Fine & Graphic Arts.
- 3. To upgrade laboratories with modern technology The projector is the most up to date technology that will enhance performances and other gallery presentations. It will give faculty & students the opportunity to be more creative with their designs. The floor will also upgrade the level of performances and training.
- 6. Provide a system for maintenance, upgrade, user training, and support of technology that will extend into the future By updating the projector students are increasing their ability to work with high quality projection. By updating the floor on stage and in the studio it will insure safety for all students and be better prepared for their future in the performance industry.
- 7. To encourage technology initiative by faculty, staff and students By having a new projector the possibilities are endless for the kind of art & performances that can be created. The sky is the limit.
- 8. To encourage innovation and research Students are being given a new safe and sound environment to work in. They also will have the opportunity to learn how to use new software to create many new designs in different mediums for their work.
- 9. To maintain support of hardware and software upgrades, new hardware and software for specialized functions, and training technical support personnel The new equipment will offer fresh opportunities for students to create endless possibilities of artistic work through many different mediums.

With the improved upgrade of a new projector the possibilities are endless. A new dance floor will provide safety in training in a professional environment. The CAPA department will be creating a professional standard of excellence. The new technology will aid in keeping the university and department up to date on current hardware and software.

6. Provide a justification for funding of this project. Estimate the number of student that will be served per academic year and in what ways. Please indicate also any unique needs of the target group.

Currently the projector in A.A. Fredericks is so outdated that the picture is blurry, hard to see and the quality is really unprofessional looking for university standards. The dance floor that is presently on stage and in the studio is worn down to the point where students are injuring themselves due to the slick surface and abnormal wear pattern.

Approximate number of students served per academic year:

- 18 students/course with 31 courses = 558
- Majors & Minors in the department = 120
- -Majors in Fine & Graphic Arts = 30
- The Dazzlers = 20
- Student Theatre Organization = 50
- Athletes taking summer workshop in dance = 50
- Any students who reserve the space through EMS for numerous school functions = 50
- Lady of the Bracelet = 50
- Fraternities and Sororities such as Tri Sigma = 100
- Space used for recruitment = 200
- The spian Workshop = 300
- Summer Camps such as Band Camp, Theatre Camp & Dance Camp = 700
- Community Outreach = 50-100
- Guest Artists = 10
- Students in the audience 5,000/production, 6 productions/year = 30,000

- Students in the audience for other events = 3,000
- 7. List those individuals who will be responsible for the implementation of the project/initiative and indicate their demonstrated abilities to accomplish the objectives of the project.

Kirstin Riehl – Director of Dance – Will teach numerous classes in the studio as well as oversee students working on their own work.

Brett Garfinkel – Assistant Professor of Dance – Will also teach numerous classes in the studio as well as mentor, teach and implement the new the technology available to them.

J. Lillian Gray – Adjunct Professor of Technical Theatre – Will help install the new projector and the new floors.

Philip Kidd – Associate Professor of Scenic Design – Will help install the projector and the new floors.

Mirla Martinez – Assistant Professor of Design – Will use the projector in numerous of her classes.

All faculty members hold terminal degrees in Dance and Theatre or Art, which certifies their competency.

8. Describe any personnel (technical or otherwise) required to support the project/initiative.

No additional personnel are needed for this project.

9. Provide a schedule for implementation and evaluation.

March 2014 – Order Equipment

May 2014 – Install Equipment

May 2014 – Equipment is ready for use in all classes, rehearsals, events & performances

Evaluation:

- Students using the new equipment for classes will be observed through their course work throughout the semester
- Students using the equipment for any productions will be assisted and monitored
- Students using the equipment for design work will be guided and mentored during the process.
- 10. Estimate the expected life of hardware and software. Explain any anticipated equipment/software upgrades during the next five years.

The projector has a 15-20 year lifespan.

The flooring has a 10-15 year lifespan.

11. Explain in detail a plan and policy that will be in place to ensure property security/controls for any equipment received through a Student Technology Fee.

If you are requesting equipment that will be either/or checkout to students or moved within the department, you must provide a checkout/loan policy.

The projector will be kept in a locked area with all other lighting and sound equipment. The flooring once installed is kept in a locked studio. The performance floor is kept in a locked storage area in the basement of A.A.Fredericks.

12. Does the department that is requesting equipment receive lab fees? If so, please provide a justification for requesting funds from tech fee funds over using lab fees from your department.

The Theatre & Dance Department receives lab fees, but they are used for cleaning supplies, bars, music, videos, exercise bands and equipment. There is not enough money in fees to cover the equipments being covered for in this grant application. The project provides equipment with a specialized function and fulfills the goals of NSTEP objective 9.

13. Attach a detailed budget.

Items for purchase with	Description	Cost
grant money		
HDProjector - Priority #1	-Panasonic PT-DZ870UK 8,500	\$16,709.68
	Lumens, WUXGA, 1 Chip DLP,	
	Projector with Standard Lens - 3 Year	
	Warranty	
	-Panasonic ET-DLE085 1-Chip DLP	\$3,681.33
	Projector Short Throw, Zoom Lens 0.8	
	1.0:1	
	-Panasonic ET-LAD120W 420 W UHM	\$965.00
	lamp x 2	
	-Panasonic ET-YFB100G Digital	\$1,610.00
	Interface Box - Provides QTY (2), two	
	HDMI, QTY (1) one S-Video, QTY (2)	
	two VGA/RGB and QTY (1) one	
	composite video over a Single CAT5E	
	up to 328'	
	-Chief VCMU Heavy Duty Universal	\$343.20
	Projector Mount	
	TOTAL w/32% discount	\$23,309.21

Items for purchase with grant money	Description	Cost
8 rolls of marley – Stage 50 x 50 – Priority #2	Harlequin – Reversible floor 15 Meter (6'6x49'2) (\$735.13/roll)	\$5,881.04
	Shipping & Handling	\$514.35
Studio Space 19'7 x 40'5	Cascade Floor 12.5 Meter (6'6x41')	\$1,284.84
(Room 112)	Cascade Floor 25 Meter (6'6x82'2)	\$2,570.11
	Shipping & Handling	\$348.08
	TOTAL	\$10,598.41

	_			
14. Attach two (2) letters of support for the project from the following individuals: the requesting department's Dean, the appropriate Vice President or for student request, the SGA President from the requesting campus.				



NORTHWESTERN STATE

College of Arts, Letters, Graduate Studies and Research Office of the Dean

128 Caspari Hall Natchitoches, LA 71497 O 318.357.4330 F 318.357.4255 liberalarts.nsula.edu

The Graduate School (318) 357-5851

February 17, 2014

Louisiana Scholars' College 318-357-4577

School of Creative and Performing Arts 318-357-4522

Department of Criminal Justice, History and Social Sciences 318-357-6967

Department of Social Work 318-357-5493

Department of Language and Communication 318-357-6272

Department of Psychology 318-357-6594 Dear Student Technology Grant Committee:

Please consider the dance faculty's proposal to equip NSU's A.A. Fredericks with a High Definition projector and new flooring for the theater and studio. The theater's current projector is outdated and does not project a clear image, the theater and studio's current floor is unsafe and is causing to students to injure themselves. The Theatre and Dance Department as well as any group using A.A. Fredericks will greatly benefit from the upgrade as well as numerous other student organizations and community outreach that use the studio. This equipment will be used by students both, in the classroom, and to create multimedia work for NSU's productions as well as student projects. Non-theatre majors will have the opportunity to use this equipment through the Workshop in Dance class, Dance Technique class and the popular summer camps that use the studio.

Several NSTEP Objectives are fulfilled through this proposal:

Objective 1. To improve access to technology by students, faculty, and staff at Northwestern State University.

Objective 2. To provide classrooms with updated technology and multimedia.

Objective 3. To upgrade laboratories with modern technology.

Objective 6. Provide a system for maintenance, upgrade, user training, and support of technology that will extend into the future

Objective 7. To encourage technology initiatives by faculty, staff and students.

Objective 8. To encourage innovation and research.

Objective 9. To maintenance support of hardware and software upgrades, new hardware and software for specialized functions, training for technical support personnel.

The Theatre Department's current lab fees are dedicated to other studio necessities such as cleaning material, music, DVDs and workout equipment, so Objective 9's goal to upgrade hardware for specialized functions is particularly appropriate.

Sincerely,

Steven G. Horton, Ph.D.

Stores 6. 1th

Vice Provost and Dean



MRS. H. D. DEAR, SR. AND ALICE E. DEAR SCHOOL OF CREATIVE & PERFORMING ARTS

Natchitoches, La 71497

MUSIC VISUALART THEATRE FAX

(318) 357,4522 (318) 357,5744 (318) 357,4483 (318) 357,5906

February 17, 2014

Dear Student Technology Grant Committee:

The School of Creative and Performing Arts is dedicated to training artists of the next generation and constantly strives to improve the education that is available to its students. In order to maintain these goals funding for this grant application will help ensure that we continue to provide the experiences that our students need.

Over the past several years, a great deal has been invested in strengthening the Theatre and Dance program at NSU; even with our current financial situation the program continues to grow. Funding for this grant will be a strong indicator of our continued support of the Theatre and Dance program and recognition of the quality of work it produces.

Please consider the dance faculty's proposal to equip NSU's A.A.Fredericks with a High Definition projector and new flooring for the theater and studio. The theater's current projector is outdated and does not project a clear image, the theater and studio's current floor is unsafe and is causing to students to injure themselves. The Theatre and Dance Department as well as any group using A.A.Fredericks will greatly benefit from the upgrade as well as numerous other student organizations and community outreach that use the studio. This equipment will be used by students both, in the classroom, and to create multimedia work for NSU's productions as well as student projects. Non-theatre majors will have the opportunity to use this equipment through the Workshop in Dance class, Dance Technique class and the popular summer camps that use the studio.

Thank you for your consideration of this grant application and your continued support of the NSU Theatre and Dance program. Should you have any questions concerning the support of this grant application please do not hesitate to contact me

Sincerely,

Dr. Greg Handel

Director

School of Creative and Performing Arts



NORTHWESTERN STATE

College of Arts, Letters, Graduate Studies and Research Office of the Dean

101 Roy Hall Natchitoches, LA 71497 0 318.357.4330 F 318.357.4255 liberalarts.nsula.edu

February 17, 2014

The Graduate School (318) 357-5851

Louisiana Scholars' College 318-357-4577

School of Creative and Performing Arts 318-357-4522

Department of Criminal Justice, History and Social Sciences 318-357-6967

Department of Social Work 318-357-5493

Department of Language and Communication 318-357-6272

Department of Psychology 318-357-6594 Dear Student Technology Grant Committee:

I would like to thank the Student Technology Grant Committee for approving the dance department's grant last year for the new marley in the dance studio. It has been great working on the floor this year. We have seen a lot less injuries this year due to the floor so thank you for that. I hope you will approve the new floor for the stage & tap studio this year.

I also wanted to let you know what is so exciting about our proposal this year is that the new projector will serve two separate departments in Creative & Performing Arts. Not only will Theatre & Dance benefit but so will Fine & Graphic Arts. I am extremely excited for all the new possibilities that could happen if this grant approved. Thank you so much for your consideration.

Sincerely,

Brett Garfinkel
Assistant Professor of Dance
Theatre & Dance Department
garfinkelb@nsula.edu

(318) 357-5788



Project Estimate/Proposal

Technical Services Group, Inc.

12015 Cloverland Ct. Baton Rouge, LA 70809-4125 (225) 751-9800 (225) 753-1726 fax WWW.TSGCOM.COM

For:	Northwestern State University	Job#	2014009	
Address:	Theatre & Dance · School of Creative And Performing Arts · Northwester	Date:	1/31/2014	
City, St, Zip	Natchitoches, LA 71497	Proposal #:	41670.52735	
Phone	318-357-5088	Sales Person:	Patrick Meek	
Fax:		Terms:	NET30	
Contact	Lillian Gray	Ship VIA:	Best Way	

Panasonic Projector Description Each Total Item Qty Panasonic PT-DZ870UK 8,500 Lumens, WUXGA, 1 Chip DLP \$16,709.68 \$16,709.68 2 3 Projector with Standard Lens - 3 Year Warranty 4 5 Panasonic ET-DLE085 1-Chip DLP Projector Short Throw \$3,681.33 \$3,681.33 1 6 Zoom Lens 0.8 1.0:1 7 Panasonic ET-LAD120W 420 W UHM lamp x 2 \$965.00 \$965.00 8 1 9 Panasonic ET-YFB100G Digital Interface Box - Provides QTY (2) \$1,610.00 \$1,610.00 10 two HDMI, QTY (1) one S-Video, QTY (2) two VGA/RGB and 11 12 QTY (1) one composite video over a Single CAT5E up to 328'. 13 \$343.20 Chief VCMU Heavy Duty Universal Projector Mount \$343.20 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 0.00 Hours Hours 0.00 Hours 0.00 0.00 Hours Hours 0.00 0.00 Hours Hours 0.00 0.00 Hours Materials Sub Total \$23,309.21 \$0.00 % Sales Tax \$0.00 Freight Labor \$0.00 % Discount 32% Suggested Retail \$34,511.00 \$23,309.21 **TSG Grand Total** Note: Thank you for allowing TSG, Inc. to be of service. Date: Accepted By: _

All Sales Subject to TSG Standard Terms and Conditions.

Proposal Form AAJOB Proposal Single Page V4

American Harlequin Corporation

1531 Glen Avenue Moorestown, NJ 08057

Phone: (800) 642-6440 Fax: (856) 231-4403



QUOTE

 Date
 Quote #

 09/25/13
 AHCQ17000

Sold To: Northwestern State University

Brett Garfinkel

CAPA Theatre & Dance

150 Central Ave.

Natchitoches, LA 71457

Phone: (318)357-5788

Fax:

Ship To: Northwestern State University

Brett Garfinkel

CAPA Theatre & Dance

150 Central Ave.

Natchitoches, LA 71457

Phone: (318)357-5788

Fax:

Terms	Rep	P.O. #	Ship Via
Prepay	Ann La Greca		Best Way

Qty	Description	Unit Price	Ext. Price
	For a stage measuring 50' x 50':		
8	Reversible floor 15 Meter (6'6 x 49'2) - Black/White	\$735.13	\$5,881.04
	Coverage will be 52'5 x 49'2		
1	Case clear pvc tape (beige hue) 24 rolls	\$345.60	\$345.60
1	Shipping & Handling (non taxable)	\$514.35	\$514.35
		SubTotal	\$6,740.99
		Sales Tax	\$0.00
		Total	\$6,740.99

ALL CUTTING IS DONE BY THE CUSTOMER.

FREIGHT CHARGES PROVIDE DELIVERY TO A COMMERCIAL ADDRESS/FRONT CURB ONLY, WITH A LIFTGATE; INSIDE DELIVERY AND OTHER SERVICES COST EXTRA. DELIVERY TIME IS ESTIMATED TO BE 5-8 BUSINESS DAYS.

Ann La Greca
Account Executive
alagreca@harlequinfloors.com

This price quote is guaranteed for a period of 14 days. Quote is based upon room or stage dimensions provided by the client. American Harlequin is not responsible for erroneous measurements provided by the client. Quoted material is based upon industry standard layout and other options are possible. Harlequin warrantees that its products are free of manufacturing defects. After delivery no returned items will be accepted by our warehouse without a Return Merchandise Authorization number (RMA). A 25% restocking fee applies to all returned merchandise.

American Harlequin Corporation

1531 Glen Avenue Moorestown, NJ 08057

Phone: (800) 642-6440 Fax: (856) 231-4403



QUOTE

 Date
 Quote #

 09/25/13
 AHCQ17002

Sold To: Northwestern State University

Brett Garfinkel

CAPA Theatre & Dance

150 Central Ave.

Natchitoches, LA 71457

Phone: (318)357-5788

Fax:

Ship To: Northwestern State University

Brett Garfinkel

CAPA Theatre & Dance

150 Central Ave.

Natchitoches, LA 71457

Phone: (318)357-5788

Fax:

	. 1			
Terms	Rep	P.O. #	Ship Via	
Prepay	Ann La Greca		Best Way	

Qty	Description	Unit Price	Ext. Price
	For a tap room measuring 19'7 x 40'5		
1	Cascade floor 12.5 Meter (6'6 x 41')	\$1,284.84	\$1,284.84
1	Cascade floor 25 Meter (6'6 x 82'2)	\$2,570.11	\$2,570.11
	You will need to cut the 25 Meter roll in HALF; 3 EQUAL lengths covers 19'7 x 41'		
4	One roll clear pvc tape 2" x 108'	\$16.00	\$64.00
1	Shipping & Handling (non taxable)	\$348.08	\$348.08
		SubTotal Sales Tax	\$4,267.03 \$0.00
		Total	\$4,267.03

ALL CUTTING IS DONE BY THE CUSTOMER.

FREIGHT CHARGES PROVIDE DELIVERY TO A COMMERCIAL ADDRESS/FRONT CURB ONLY, WITH A LIFTGATE; INSIDE DELIVERY AND OTHER SERVICES COST EXTRA. DELIVERY TIME IS ESTIMATED TO BE 5-8 BUSINESS DAYS.

Ann La Greca
Account Executive
alagreca@harlequinfloors.com

This price quote is guaranteed for a period of 14 days. Quote is based upon room or stage dimensions provided by the client. American Harlequin is not responsible for erroneous measurements provided by the client. Quoted material is based upon industry standard layout and other options are possible. Harlequin warrantees that its products are free of manufacturing defects. After delivery no returned items will be accepted by our warehouse without a Return Merchandise Authorization number (RMA). A 25% restocking fee applies to all returned merchandise.

2014.003

Student Technology Fee Grant Proposal Request Form Fiscal Year 2013-14 Northwestern State University of Louisiana

ALL BLANKS MUST BE FILLED COMPLETELY

Prepared by: <u>Brett Garfinkel & Kirstin Riehl</u> For: <u>Theatre & Dance & Fine & Graphic Arts</u>

Department/Unit: Theatre & Dance College: CAPA Campus: Natchitoches

Which NSTEP Goals/Objectives does this project meet? 1,2,3,6,7,8 & 9

Requested equipment will be located/installed/housed? Building 25 Room 100-Stage & 112

Does the department requesting funding receive lab fees? YES

Are department property policies and procedures in place for requested equipment? YES

Which individual will be responsible for property control of the requested equipment?

Signature: Date: February 17, 2014

Proposal Requested Amount: \$33,907.63 Budget Attached (circle one): YES

Proposal delivered to Student Technology located in Watson Library, Room 113. Date____

The proposal must include all specifications, description, model number, quotation, cost, state contract number, and vendor for each item. If the proposal does not include all requested information, it will be returned.

1. Describe target audience.

-Theatre & Dance majors and minors as well as Fine & Graphic Arts majors are the primary target audience. Students will be able to use the projector, the performance and studio floor for class, rehearsals, performances, gallery openings, and any other artistic creations for their own projects. (Approximately 200 students)

- Secondary target audience would be the entire student population as well as the community. Any person that comes to a performance or an event in A.A.Fredericks or a Gallery opening/exhibit will benefit from the new projector and dance floor in performances and presentations. (Approximately 8,000 students as well as 10,000 people from the community and tourists especially for the Gala performances)