

Student Technology Fee
Grant Proposal Request Form
Fiscal Year 2012-13
Northwestern State University of Louisiana

2013.014
PF

ALL BLANKS MUST BE FILLED COMPLETELY

Prepared by: Sean Aldrin, Assistant Professor of Art For: N/A

Department/Unit: Department of Fine and Graphic Arts, Creative and Performing Arts
College: Arts, Letters & Graduate Research Campus: Natchitoches

Which NSTEP Goals/Objectives does this project meet? Objectives 1, 2, 3 and 8

Requested equipment will be located/installed/housed? Building 25A Rooms 207 & 220

Does the department requesting funding receive lab fees? (circle one) YES/NO

Are department property policies and procedures in place for requested equipment? Yes

Which individual will be responsible for property control of the requested equipment?

Sean Aldrin, Assistant Professor of Art

Signature:  Date: 10.31.12

Proposal Requested Amount: \$47,388.42 Budget Attached (circle one): YES

Proposal delivered to Student Technology located in Watson Library, Room 113. Date 10.31.12

The proposal must include all specifications, description, model number, quotation, cost, state contract number, and vendor for each item. If the proposal does not include all requested information, it will be returned to requestor.

1. Describe target audience.

Target audience: 100 Fine and Graphic Art majors and 20 Photography minors.

We currently have a Graphic Computer Laboratory consisting of 13 computers. The lab is the workhorse of the department and has been since its initial funding through a BORSF grant. A previous Student Technology Grant funded the current upgraded machines. Graphic Communications students require 7 computer dependant classes, Fine art majors require at least 2 computer classes and Photography minors require 5 computer dependant classes. The burden on the existing lab means we must restrict enrollment to 15 students per class. Often the request for entry into a class must be denied because of lack of workstations. When students are forced into a class they must "share" which limits their experience considerably. By increasing the number of stations and implementing a New-Media lab with AV and Animation capabilities we will better serve the needs and requirements of the department.

2. Describe project/initiative for which you are requesting funds.

INITIATIVE OPTION A:

The Art Department would like to expand our department with the setting up of a New-Media Technology Laboratory that would transform the Photography Lab into a full blown Photo/Video/Animation And Audio Production Studio as well as upgrade the capabilities of our existing computer lab from 13 stations to 20 student stations with the latest software. This would facilitate computer animation, video and professional mobile application and audio development with the latest hardware/software packages that are industry standard. Our department is currently up for reaccreditation from the National Association of Schools of Art and Design. NASAD is the premier accreditation institution for all the elite Art Schools in the nation including but not limited to The Art Institute of Chicago, Parsons School of Design, School of Visual Arts, Art Center College of Design and Rhode Island School of Design. With the great demand for an affordable alternative to the equivalent of an elite private education in the Arts students often find themselves in our program. However it is difficult for them to get access to the computers even with extended lab hours or learn the proper software to prepare them for an extremely competitive work environment. Upgrading our two labs would make our program a Multimedia Technology hub that would increase our recruitment numbers and make our program competitive Nationally with a Private Art School.

Our current computer lab was initially funded by a BORSF Grant and upgraded thanks to a Student Technology Grant written in 2006. It is heavily used and desperately needs updated software and more computer stations. We have an increase in demand for technology-based instruction though increased enrollment and greater course offerings. Our current lab is 2 versions behind the latest Industry Standard Software requirements for Print and Internet Development but does not facilitate Computer Animation, Motion Graphics, Broadcast Video and Mobile Application Development. The limited number of machines coupled with older technology and software means not only limited number of students in the classes but also does not prepare them for the demands of New Medias expanding frontiers in the professional work environment.

We have space and wiring in our lab for 10 more machines and would like to modestly expand our capabilities to a total of 20 student machines and 1 instructor workstation. We would also install appropriate Industry software. The software currently in use in our existing machines is inadequate and outdated for the courses we teach.

INITIATIVE OPTION B:

The Art Department would like to take a more conservative approach that is less fiscally demanding to expand our department with the setting up of a New-Media Technology Laboratory that would transform the Photography Lab into a full blown Photo/Video/Animation And Audio Production Studio as well as upgrade the capabilities of our existing computer lab from 13 stations to 20 student stations with the latest software. This would facilitate computer animation, video and professional mobile application and audio development with the latest hardware/software packages that are industry standard. Our department is currently up for reaccreditation from the National Association of Schools of Art and Design. NASAD is the premier accreditation institution for all the elite Art Schools in the nation including but not limited to The Art Institute of Chicago, Parsons School of Design, School of Visual Arts, Art

Center College of Design and Rhode Island School of Design. With the great demand for an affordable alternative to the equivalent of an elite private education in the Arts students often find themselves in our program. However it is difficult for them to get access to the computers even with extended lab hours or learn the proper software to prepare them for an extremely competitive work environment. Upgrading our two labs would make our program a Multimedia Technology hub that would increase our recruitment numbers and make our program competitive Nationally with a Private Art School.

Our current computer lab was initially funded by a BORSF Grant and upgraded thanks to a Student Technology Grant written in 2006. It is heavily used and desperately needs updated software and more computer stations. We have an increase in demand for technology-based instruction though increased enrollment and greater course offerings. Our current lab is 2 versions behind the latest Industry Standard Software requirements for Print and Internet Development but does not facilitate Computer Animation, Motion Graphics, Broadcast Video and Mobile Application Development. The limited number of machines coupled with older technology and software means not only limited number of students in the classes but also does not prepare them for the demands of New Medias expanding frontiers in the professional work environment.

We have space and wiring in our lab for 10 more machines and would like to modestly expand our capabilities to a total of 20 student machines and 1 instructor workstation. We would also install appropriate Industry software. The software currently in use in our existing machines is inadequate and outdated for the courses we teach.

In addition, we request 3 Camcorders, 5 Microphones, 1 Camera Dolly, 1 Remote Controlled HD Aerial Camera, 1 Camera Car Mounting System (Ext/Int), 1 Portable Three-Floodlight kit w/6' Stands, 1 37 mm 1.7x Telephoto Lens, 1 42" Video Monitor, 1 MIDI Keyboard, and misc. AV mixing hardware/software. These are necessary to capture and digitize student animation, audio recordings and Motion Graphics work that would facilitate the creation of Video productions, Television commercials, Fine Art Video and Installation projects as well as Narrative Computer based Animation in 3D and 2D formats. The result will be the increased availability of up-to-date equipment and software, giving more students opportunities to experience a professional graphic communications environment and learning labs. It will greatly strengthen the Art Department and the needs of our Art majors.

INITIATIVE OPTION C:

The Art Department would like to expand our department with the setting up of a New-Media Technology Laboratory that would transform the Photography Lab into a full-blown Photo/Video/Animation And Audio Production Studio with the latest software. This would facilitate Computer Animation, Motion Graphics, Broadcast Video, Mobile Application development and Audio development with the latest hardware/software packages that are industry standard. Our department is currently up for reaccreditation from the National Association of Schools of Art and Design. NASAD is the premier accreditation institution for all the elite Art Schools in the nation including but not limited to The Art Institute of Chicago, Parsons School of Design, School of Visual Arts, Art Center College of Design and Rhode Island School of Design. With the great demand for an affordable alternative to the equivalent of an elite private education in the Arts students often find themselves in our program. However it is difficult for them to get access to new technologies that would prepare them for the demands of New Medias expanding frontiers in the professional work environment. Upgrading our lab would make our program a Multimedia Technology hub that would increase our recruitment numbers and make our program competitive Nationally with a Private Art School.

We would like to request 6 HD Sony Camcorders, 1 iPad 3's, 1 iPad minis, 6 iPod Touches, 5 Microphones, 1 Wireless body-pack microphone, 1 Acoustic Sponge Room Kit, 1 Camera Dolly, 1 Traka Camera system, 1 Steadycam, 1 Remote Controlled HD Aerial Camera, 1 Camera Car Mounting System (Ext/Int), 3 Portable Three-Floodlight kits w/6' Stands, 1 37 mm 1.7x Telephoto Lens, 1 .75 Conversion Lens, 1 pair professional audio speakers, 5 22" Video Monitors, 1 42" Video Monitor, 1 MIDI Keyboard, and misc. AV mixing hardware/software. These are necessary to capture and digitize student animation, audio recordings and Motion Graphics work that would facilitate the creation of Video productions, Television commercials, Fine Art Video and Installation projects as well as Touch-screen Tablet application development, Narrative Computer based Animation in 3D and 2D formats. The result will be the increased availability of up-to-date equipment and software, giving more students opportunities to experience a professional graphic communications environment and learning lab. It will greatly strengthen the Art Department and the needs of our Art majors.

3. State measurable objectives that will be used to determine the impact/effectiveness of the project.

The expanded laboratory will afford more students experience in graphic computer use and current trends in New Media development. It will also provide students with access and training in numerous digital software and hardware that will allow them the opportunity to produce professional quality portfolios in Communication and Studio Art that are integral to their ability to enter and win art competitions and make a smooth transition to a very changed technology based work environment in the arts.

4. Indicate how each project objective will be evaluated.

Student portfolios are evaluated throughout each semester and as part of their semester grade. A professional portfolio is the most important product of a student's art from all classes taught within the program. Graduating seniors are expected to produce a professional caliber collection of their work as they enter the workforce. They also mount an exhibition of their work in our galleries. The proposed laboratory expansion will enable the production of high quality work across all disciplines offered by the department and will greatly enhance the student's course work and professional portfolios.

5. If funded, which NSTEP <http://www.nsula.edu/nstep/NSTEP.pdf> objective(s) will this funding of this project advance. How will funding of the project advance the University and College/unit technology plan?

Objective 1. To improve access to technology for Art students at NSU.

This proposal will increase the capacity of the existing Photography studio into an AV Multimedia Center. It will expand the facility in order to keep pace with student demand. It will allow an increase in curriculum in development and the availability of technology to students.

Objective 2. To provide classrooms with updated technology and multimedia.

This proposal will expand the hub of the Graphic Communications and Studio Arts program allowing more students to participate in Advertising, Marketing, Design, Internet Development, Information Architecture, UX Design, Video Production, Sound Design, Touch screen Kiosks, Tablet Application Development, Mobile Phone Application Development, 2d /3D Animation, Motion Graphics, Installation Art and digital photography.

Objective 3. To upgrade laboratories with modern technology.

The objective of this proposal is to upgrade and expand the current lab keeping pace with the growing needs within the Department and employer needs.

Objective 8. To encourage innovation and research.

All art courses are innovative and require research. That is the criteria for creativity. Our students and faculty are consistently finding new ways to visually present concepts and products.

6. Provide a justification for funding of this project. Estimate the number of students that will be served per academic year and in what ways. Please also indicate any unique needs of the target group.

This project will directly help 100 Art majors and 20 Photography minors each semester. Taking into account the curriculum requirements of our Communication Arts, New Media, Web Design, Photography and Professional Practice courses, it is estimated that over 140 students per year will be enrolled in classes, which use the Computer lab. Over a period of 5 years a minimum of 2100 Student Credit Hours will be generated.

The visual arts require students to create professional quality work for a smooth transition from student to employee into a dynamic and changing landscape of a technology based Creative Arts industry. A senior exhibition is required of all art majors along with a professional portfolio. This lab is where these portfolios are prepared.

The existing lab is integral to the department and we have grown beyond its current capacity. By increasing quantity and type of additional hardware and software, more students will be able to enroll in the necessary courses and have access for homework assignments.

7. List those individuals who will be responsible for the implementation of the project/initiative and indicate their demonstrated abilities to accomplish the objectives of the project.

Sean Aldrin is an Assistant Professor of Art who teaches all Communications Arts classes. He currently maintains the existing lab as our designated on-site Computer Administrator. Michael Yankowski Professor of Art who teaches all Photography courses will assist in the implementation of the proposal.

The person responsible for writing the project is Assistant Professor of Art Sean Aldrin. He has been a professional Creative Director and Avant-Garde artist working with technology for over 20 years. He was instrumental in gaining a \$1.6 million grant from AT&T to develop a Distance Learning Program for a leading K-12 Public School Education Reform Publisher. Has exhibited Solo exhibitions at Ace Gallery Los Angeles; writes Art Criticism for Artweek.LA; developed the initial creative for Stargate Atlantis at MGM. Managed Heineken and Pillsbury national promotional advertising accounts; provided IT services for companies like Nyko Electronics and proposed, received funding and implemented two Arts based Computer Labs single-handedly at other State Universities.

Professor Michael Yankowski. He has been a professional designer and has taught at NSU for 25 years. He has written several BORSF grants including one to establish the Graphic Design Computer lab. He has also written and implemented a funded Technology Fee Grant for our new Digital Photography Studio.

8. Describe any personnel (technical or otherwise) required to support the project/initiative.

Occasional assistance may be necessary from the Student Technology Computer Administrator team.

9. Provide a schedule for implementation and evaluation.

Spring 2013 – Order equipment and software

Summer 2013 – Install and begin using equipment

Fall 2013 – Evaluation of new equipment and effect on instruction

10. Estimate the expected life of hardware and software. Explain any anticipated equipment/software upgrades during the next five years.

There is no anticipated need for upgrades in the next five years.

11. Explain in detail a plan and policy that will be in place to ensure property security/controls for any equipment received through a Student Technology Fee.

If you are requesting equipment that will be either/or checkout to students or moved within the department, you must provide a checkout/loan policy.

The facility is currently under Fob lock with new steel grates over the door windows. It is made available to students during regularly scheduled lab classes and at designated times staffed by graduate students and lab workers.

The equipment housed in the studio will not be made available for check out.

12. Does the department that is requesting equipment receive lab fees? If so, please provide a justification for requesting funds from tech fee funds over using lab fees from your department.

Art and studio courses do receive lab fees. These supply needed paper, inks, and other supplies. Occasionally a small piece of equipment has been purchased, however, the size and scope of this project requires much more than the funds collected from lab fees. This is a major initiative to expand the capabilities of the University. Lab fees will be used to purchase work tables and chairs for computers.

13. Budget (Below are three options for consideration)

BUDGET A

1.) APPLE PRODUCTS

Part Number - Z0MM

iMac 21.5-inch: 3.1GHz Dual-Core Intel Core i3
(Education only model)

065-0825 3.1GHz Dual-Core Intel Core i3

065-0623 AMD Radeon HD 6750M with 256MB
GDDR5 memory

065-0506 4GB 1333MHz DDR3 SDRAM - 2x2GB

065-0508 250GB Serial ATA Drive (7200 RPM)

065-0509 Apple Mouse

065-0510 Apple Keyboard with Numeric Keypad
(English) / User's Guide (English)

8 @ \$1,044.00 \$8,352.00

iPad with Retina Display Wi-Fi 16GB - Black 6 @ \$499.00 = \$2,994.00

iPad mini with Wi-Fi 16GB - Black 6 @ \$329.00 = \$1,974.00

ME178LL/A iPod touch 16GB Black (4th generation) 6 @ \$199.00 = \$1,194.00

4 H3204LL/A Microsoft Office Mac Acad. Open - Institution

License 2011 (Price per seat; must purchase a

minimum of 5 seats for initial order.)
 Logic Pro 9
 5 MB572Z/B Mini Display Port to VGA Adapter
 6 D6358Z/A OS X Mountain Lion Volume License
 7 D5460G/A Mac Developer Program
 Quicktime Pro 7 for Mac OSX
 Apple Education Representative of Louisiana
 (educational price)

6 @ \$58.95 = \$353.70
 6 @ \$199.99 = \$1,999.94
 2 @ \$29.00 = \$58.00
 6 @ \$19.99 = \$119.94
 6 @ \$99.00 = \$594.00
 6 @ \$29.99 = \$179.94

APPLE TOTAL = \$17,819.52

Courtney Blackmon
12545 Riata Vista Circle
MS: 198-9IES
Austin, TX 78727-6524
512-6746862 ph
866-2199213 fax
cblackmon@apple.com email

2.) SOFTWARE REQUEST

Adobe Creative Suite Design & Web Premium including:

Photoshop® CS6 Extended
 Illustrator® CS6
 InDesign® CS6
 Dreamweaver® CS6
 Flash® Professional CS6
 Flash Catalyst® CS6
 Fireworks® CS6
 Acrobat® X Pro
 Bridge CS6
 Media Encoder CS6

22 @ \$427.89 \$9,413.58

Adobe Creative Suite Production Premium including:

Premiere® CS6
 After Effects® CS6
 Photoshop® CS6 Extended
 Audition® CS6
 Speed Grade® CS6
 Prelude® CS6
 Illustrator® CS6
 Encore® X Pro
 Bridge CS6
 Media Encoder CS6
 Flash® Professional CS6

6 @ \$427.89 \$2,567.34

Adobe Design/Web Premium Installation Disc
 Adobe Production Premium Installation Disc
 Troikatronix ISADORA

1 @ \$22.83 \$22.83
 1 @ \$22.83 \$22.83
 1 @ \$364.00 \$364.00

World Wide Technology Educational Prices

56 Weldon PKWY

Maryland Heights, MO 63043

Rep: Michelle Cook 314-919-1446 michelle.cook@wwt.com

www.wwt.com/

(educational price)

WWT TOTAL = \$12,390.58

Avid Pro Tools 10 Faculty/Institution Edition (iLok Included) 6 @ \$294.95 = \$1,769.70

Maxon CINEMA 4D Studio R13 Lab License 5 @ \$100.00 = \$500.00

Maxon CINEMA 4D Studio R13 Educational Ver. License 1 @ \$294.95 = \$294.95

Digital River Education Services

dba JourneyEd

NSULA REP: Tim Lilly

25481 Network Place

Chicago, IL 60673-1254

Phone (800) 874-9001 / Fax (972) 481-2100

(educational price)

Journey ED TOTAL = \$2,564.65

3.) VIDEO/AUDIO HARDWARE PRODUCTS

Avid Mbox (Education) 1 @ \$374.95 = \$374.95

M-Audio Oxygen 49 USB MIDI Controller (blue) 1 @ \$159.98 = \$159.98

Panasonic RP-HTX7 Stereo Headphone (White) 1 @ \$44.95 = \$44.95

M-Audio AV30 Speakers 1 @ \$98.95 = \$98.95

BOSS BR-600 8-track Portable Digital Recorder 1 @ \$329.95 = \$329.95

M-Audio Solaris Professional Microphone 1 @ \$299.95 = \$299.95

Cyber Acoustics CVL-1064 Desktop Microphone 1 @ \$7.95 = \$7.95

M-Audio Pulsar Microphone II (Matched Pair) 1 @ \$279.00 = \$279.00

Califone PADM-510 Microphone with 1/4" Plug) 1 @ \$44.95 = \$44.95

Digital River Education Services

dba JourneyEd

NSULA REP: Tim Lilly

25481 Network Place

Chicago, IL 60673-1254

Phone (800) 874-9001 / Fax (972) 481-2100

(educational price)

Journey ED TOTAL = \$1,640.63

Sony HXR-MC50U Ultra Compact Pro AVCHD Camcorder 6 @ \$1,329.00 = \$7,974.00

Pearstone BPS-FV70 Lithium-Ion Battery 6 @ \$39.95 = \$239.70

Impact – Tungsten Three-Floodlight kit w/6' Stands 3 @ \$144.95 = \$434.85

Sony VCL-HG1737C 37 mm 1.7 Telephoto Lens 2 @ \$119.00 = \$238.00

Sony VCL-HGA07B Full Range Conversion Lens (0.75x) 1 @ \$125.50 = \$125.50

Glidecam XR-2000 Handheld Camera Stabilizer 1 @ \$359.00 = \$359.00

Audio-Technica ATW-3131 Wireless Body-Pack System 1 @ \$345.00 = \$345.00

B & H Foto & Electronics Corp.
420 9th Ave., New York, NY 10001
1(800) 221-5743 or (212) 239-7765
(educational price)

B&H TOTAL = \$9,716.05

Pocket Dolly (Camera Dolly with Case) 1 @ \$535.00
Minesaddle (Camera Car mount system) 1 @ \$430.00
TRAKA (in Case, portable adjustable track mini dolly) 1 @ \$670.00

Cinekinetic U.S.A.
345 W. 85th Street
New York, NY, 10024
(212) 202-0675
www.cinekinetic.com

(educational price)

Cinekinetic TOTAL = \$1,635.00

Auralex D36-DST Roominator Kit (Sound Reflection Sponges) 1 @ \$154.99

Guitar Center
P.O. Box 4769
Westlake Village, CA 91359
(866) 498-7882
www.guitarcenter.com
(educational price)

Guitar Center TOTAL = \$154.99

Parrot AR.Drone 2.0 (Remote Control Aerial Camera system) 1 @ \$299.99

Parrot, INC
3000 Town Center
Suite 2340
Southfield, MI, 48075
(309) 834-0323
(248) 354-5400
salesinfo@parrot.com
www.parrot.com/usa

(educational price)

Parrot TOTAL = \$299.00

Vizio 22" Class E221VA LED-LCD HDTV, (1.5" ultra-slim) 5 @ 148.00 = \$740.00
Vizio E421VO 42" LCD HDTV 1 @ \$428.00

Wal Mart (Site-to-Store)
925 Keyser Avenue, Natchitoches, LA 71457
(318) 352-5607
www.walmart.com
(educational price)

Wal Mart TOTAL = \$1,168.00

TOTAL GRANT REQUEST FOR BUDGET A:

\$47,388.42



BUDGET B

1.) APPLE PRODUCTS

Part Number - Z0MM

iMac 21.5-inch: 3.1GHz Dual-Core Intel Core i3
(Education only model)

065-0825 3.1GHz Dual-Core Intel Core i3

065-0623 AMD Radeon HD 6750M with 256MB
GDDR5 memory

065-0506 4GB 1333MHz DDR3 SDRAM - 2x2GB

065-0508 250GB Serial ATA Drive (7200 RPM)

065-0509 Apple Mouse

065-0510 Apple Keyboard with Numeric Keypad
(English) / User's Guide (English)

8 @ \$1,044.00 \$8,352.00

MC769LL/A iPad 2 with Wi-Fi 16GB - Black \$399.00

3 ME178LL/A iPod touch 16GB Black (4th generation) \$199.00

4 H3204LL/A Microsoft Office Mac Acad. Open - Institution

License 2011 (Price per seat; must purchase a
minimum of 5 seats for initial order.)

26 @ \$58.95 = \$1,532.70

5 MB572Z/B Mini Display Port to VGA Adapter

2 @ \$29.00 = \$58.00

6 D6358Z/A OS X Mountain Lion Volume License 20+ 20 @ \$9.99 = \$199.80

7 D5460G/A Mac Developer Program 1 @ 99.00 = 99.00

Apple Education Representative of Louisiana
(educational price)

APPLE TOTAL = \$10,895.50

Courtney Blackmon

12545 Riata Vista Circle

MS: 198-9IES

Austin, TX 78727-6524

512-6746862 ph

866-2199213 fax

cblackmon@apple.com email

2.) SOFTWARE REQUEST

Adobe Creative Suite Design & Web Premium including:

Photoshop® CS6 Extended

Illustrator® CS6

InDesign® CS6

Dreamweaver® CS6

Flash® Professional CS6

Flash Catalyst® CS6

Fireworks® CS6

Acrobat® X Pro

Bridge CS6

Media Encoder CS6

22 @ \$427.89 \$9,413.58

Adobe Creative Suite Production Premium including:

Premiere® CS6
After Effects® CS6
Photoshop® CS6 Extended
Audition® CS6
Speed Grade® CS6
Prelude® CS6
Illustrator® CS6
Encore® X Pro
Bridge CS6
Media Encoder CS6
Flash® Professional CS6

6 @ \$427.89 \$2,567.34

Adobe Design/Web Premium Installation Disc
Adobe Production Premium Installation Disc
ProTools Mbox W/PT Lite
ProTools 10
Troikatronix ISADORA

1 @ \$22.83 \$22.83
1 @ \$22.83 \$22.83
1 @ \$383.76 \$383.76
4 @ \$298.48 \$2,567.34
1 @ \$364.00 \$364.00

World Wide Technology Educational Prices

56 Weldon PKWY

Maryland Heights, MO 63043

Rep: Michelle Cook 314-919-1446 michelle.cook@wwt.com

www.wwt.com/

(educational price)

WWT TOTAL = \$15,341.68

Avid Pro Tools 10 Faculty/Institution Edition (iLok Included) 3 @ \$294.95 = \$884.85
Maxon CINEMA 4D Studio R13 Lab License 5 @ \$100.00 = \$500.00
Maxon CINEMA 4D Studio R13 Educational Ver. License 1 @ \$294.95 = \$294.95

Digital River Education Services

dba JourneyEd

NSULA REP: Tim Lilly

25481 Network Place

Chicago, IL 60673-1254

Phone (800) 874-9001 / Fax (972) 481-2100

(educational price)

Journey ED TOTAL = \$1,679.80

3.) VIDEO/AUDIO HARDWARE PRODUCTS

Avid Mbox (Education)
M-Audio Oxygen 49 USB MIDI Controller (blue)
Panasonic RP-HTX7 Stereo Headphone (White)
M-Audio AV30 Speakers
BOSS BR-600 8-track Portable Digital Recorder

1 @ \$374.95 = \$374.95
1 @ \$159.98 = \$159.98
1 @ \$44.95 = \$44.95
1 @ \$98.95 = \$98.95
1 @ \$329.95 = \$329.95

M-Audio Solaris Professional Microphone	1 @ \$299.95 = \$299.95
Cyber Acoustics CVL-1064 Desktop Microphone	1 @ \$7.95 = \$7.95
M-Audio Pulsar Microphone II (Matched Pair)	1 @ \$279.00 = \$279.00
Califone PADM-510 Microphone with 1/4" Plug)	1 @ \$44.95 = \$44.95

**Digital River Education Services
dba JourneyEd**

**NSULA REP: Tim Lilly
25481 Network Place
Chicago, IL 60673-1254
Phone (800) 874-9001 / Fax (972) 481-2100
(educational price)**

Journey ED TOTAL = \$1,640.63

Sony HXR-MC50U Ultra Compact Pro AVCHD Camcorder	3 @ \$1,329.00 = \$3,987.00
Pearstone BPS-FV70 Lithium-Ion Battery	3 @ \$39.95 = \$119.85
Impact – Tungsten Three-Floodlight kit w/6' Stands	1 @ \$144.95 = \$144.95
Sony VCL-HG1737C 37 mm 1.7 Telephoto Lens	1 @ \$119.00 = \$119.00

**B & H Foto & Electronics Corp.
420 9th Ave., New York, NY 10001
1(800) 221-5743 or (212) 239-7765
(educational price)**

B&H TOTAL = \$4,371.65

Pocket Dolly (Camera Dolly with Case)	1 @ \$535.00
Minesaddle (Camera Car mount system)	1 @ \$430.00

**Cinekinetic U.S.A.
345 W. 85th Street
New York, NY, 10024
(212) 202-0675
www.cinekinetic.com**

(educational price)

Cinekinetic TOTAL = \$965.00

Parrot AR.Drone 2.0 (Remote Control Aerial Camera system)	1 @ \$299.99
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**Parrot, INC
3000 Town Center
Suite 2340
Southfield, MI, 48075
(309) 834-0323
(248) 354-5400
salesinfo@parrot.com
www.parrot.com/usa**

(educational price)

Parrot TOTAL = \$299.00

Vizio E421VO 42" LCD HDTV	1 @ \$428.00
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**Wal Mart (Site-to-Store)
925 Keyser Avenue, Natchitoches, LA 71457**

(318) 352-5607
www.walmart.com
(educational price)

Wal Mart TOTAL = \$428.00

TOTAL GRANT REQUEST FOR BUDGET B: \$35,620.41

BUDGET C - Photo Lab / A/V

1.) APPLE PRODUCTS

iPad with Retina Display Wi-Fi 16GB - Black	1 @ \$499.00 = \$499.00
iPad mini with Wi-Fi 16GB - Black	1 @ \$329.00 = \$329.00
ME178LL/A iPod touch 16GB Black (4th generation)	6 @ \$199.00 = \$1,194.00
4 H3204LL/A Microsoft Office Mac Acad. Open - Institution License 2011 (Price per seat; must purchase a minimum of 5 seats for initial order.)	6 @ \$58.95 = \$353.70
Logic Pro 9	6 @ \$199.99 = \$1,199.94
5 MB572Z/B Mini Display Port to VGA Adapter	6 @ \$29.00 = \$174.00
6 D6358Z/A OS X Mountain Lion License	6 @ \$19.99 = \$119.94
7 D5460G/A Mac Developer Program	6 @ \$99.00 = \$594.00
Quicktime Pro 7 for Mac OSX	6 @ \$29.99 = \$179.94
Apple Education Representative of Louisiana (educational price)	
	APPLE TOTAL = \$4,643.52

Courtney Blackmon
12545 Riata Vista Circle
MS: 198-9IES
Austin, TX 78727-6524
512-6746862 ph
866-2199213 fax
cblackmon@apple.com email

2.) SOFTWARE REQUEST

Adobe Creative Suite Production Premium including:

Premiere® CS6
After Effects® CS6
Photoshop® CS6 Extended
Audition® CS6
Speed Grade® CS6
Prelude® CS6
Illustrator® CS6
Encore® X Pro
Bridge CS6
Media Encoder CS6
Flash® Professional CS6

6 @ \$427.89 \$2,567.34

Adobe Production Premium Installation Disc
Troikatronix ISADORA

1 @ \$22.83 \$22.83
1 @ \$364.00 \$364.00

World Wide Technology Educational Prices

56 Weldon PKWY

Maryland Heights, MO 63043

Rep: Michelle Cook 314-919-1446 michelle.cook@wwt.com

www.wwt.com/

(educational price)

WWT TOTAL = \$2,954.17

Avid Pro Tools 10 Faculty/Institution Edition (iLok Included) 6 @ \$294.95 = \$1,769.70
Maxon CINEMA 4D Studio R13 Lab License 5 @ \$100.00 = \$500.00
Maxon CINEMA 4D Studio R13 Educational Ver. License 1 @ \$294.95 = \$294.95

Digital River Education Services

dba JourneyEd

NSULA REP: Tim Lilly

25481 Network Place

Chicago, IL 60673-1254

Phone (800) 874-9001 / Fax (972) 481-2100

(educational price)

Journey ED TOTAL = \$2,564.65

3.) VIDEO/AUDIO HARDWARE PRODUCTS

Avid Mbox (Education) 1 @ \$374.95 = \$374.95
M-Audio Oxygen 49 USB MIDI Controller (blue) 1 @ \$159.98 = \$159.98
Panasonic RP-HTX7 Stereo Headphone (White) 1 @ \$44.95 = \$44.95
M-Audio AV30 Speakers 1 @ \$98.95 = \$98.95
BOSS BR-600 8-track Portable Digital Recorder 1 @ \$329.95 = \$329.95
M-Audio Solaris Professional Microphone 1 @ \$299.95 = \$299.95
Cyber Acoustics CVL-1064 Desktop Microphone 1 @ \$7.95 = \$7.95
M-Audio Pulsar Microphone II (Matched Pair) 1 @ \$279.00 = \$279.00
Califone PADM-510 Microphone with 1/4" Plug) 1 @ \$44.95 = \$44.95

Digital River Education Services

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NSULA REP: Tim Lilly

25481 Network Place

Chicago, IL 60673-1254

Phone (800) 874-9001 / Fax (972) 481-2100

(educational price)

Journey ED TOTAL = \$1,640.63

Sony HXR-MC50U Ultra Compact Pro AVCHD Camcorder 6 @ \$1,329.00 = \$7,974.00
Pearstone BPS-FV70 Lithium-Ion Battery 6 @ \$39.95 = \$239.70
Impact - Tungsten Three-Floodlight kit w/6' Stands 3 @ \$144.95 = \$434.85
Sony VCL-HG1737C 37 mm 1.7 Telephoto Lens 2 @ \$119.00 = \$238.00
Sony VCL-HGA07B Full Range Conversion Lens (0.75x) 1 @ \$125.50 = \$125.50
Glidecam XR-2000 Handheld Camera Stabilizer 1 @ \$359.00 = \$359.00
Audio-Technica ATW-3131 Wireless Body-Pack System 1 @ \$345.00 = \$345.00

B & H Foto & Electronics Corp.

420 9th Ave., New York, NY 10001

1(800) 221-5743 or (212) 239-7765
(educational price)

B&H TOTAL = \$9,716.05

Pocket Dolly (Camera Dolly with Case) 1 @ \$535.00
Minesaddle (Camera Car mount system) 1 @ \$430.00
TRAKA (in Case, portable adjustable track mini dolly) 1 @ \$670.00

Cinekinetic U.S.A.
345 W. 85th Street
New York, NY, 10024
(212) 202-0675
www.cinekinetic.com

(educational price)

Cinekinetic TOTAL = \$1,635.00

Auralex D36-DST Roominator Kit (Sound Reflection Sponges) 1 @ \$154.99

Guitar Center
P.O. Box 4769
Westlake Village, CA 91359
(866) 498-7882
www.guitarcenter.com

(educational price)

Guitar Center TOTAL = \$154.99

Parrot AR.Drone 2.0 (Remote Control Aerial Camera system) 1 @ \$299.99

Parrot, INC
3000 Town Center
Suite 2340
Southfield, MI, 48075
(309) 834-0323
(248) 354-5400
salesinfo@parrot.com
www.parrot.com/usa

(educational price)

Parrot TOTAL = \$299.00

Vizio 22" Class E221VA LED-LCD HDTV, (1.5" ultra-slim) 5 @ 148.00 = \$740.00
Vizio E421VO 42" LCD HDTV 1 @ \$428.00

Wal Mart (Site-to-Store)
925 Keyser Avenue, Natchitoches, LA 71457
(318) 352-5607
www.walmart.com
(educational price)

Wal Mart TOTAL = \$1,168.00

TOTAL GRANT REQUEST FOR BUDGET C:

\$24,776.01

14. Letters of support attached from Dr. Steve Horton, Dean, & Dr. Lisa Abney, Vice President

Attach two (2) letters of support for the project from the following individuals: the requesting department's Dean, the appropriate Vice President (for non-academic units), or the SGA President from the requesting campus (for student requests).

Student Technology Fee Grant Proposal Checklist:

- Is all information requested provided (items 1 – 14)?
- Is a detailed budget attached?
- Is all specifications, description, model number, quotation, cost, state contract number, and vendor provided for each item?
- Are your two (2) letters of support attached?
- If equipment is to be checked-out/loaned, is your policy attached?



Provost & Vice President for Academic Affairs

Telephone (318) 357-5361
FAX (318) 357-4517
E-mail vpaa@nsula.edu
www.nsula.edu/provost/

Northwestern State University
Natchitoches, Louisiana 71497

A Member of the University
of Louisiana System

October 25th, 2012

Dear Student Technology Center:

On behalf of the Creative and Performing Arts Fine and Graphic Arts Department and our students, I strongly support the New-Media Laboratories planned for development by Assistant Professor Sean Aldrin in the Fall, 2013. As you already know, our students come from a broad range of regions and families that are challenged in finding an affordable education in Creative studies. The New-Media Labs will help us "level the playing field" for students who don't have access to an elite private education in the Arts.

Our job is to provide the tools that help students meet the highest possible standards and to change those tools as students, culture, and future worker requirements change. The New-Media Labs will assist us greatly in providing tools that will help our students gather the skills necessary to engage in creative communications, and explore new vehicles for expressing themselves and contributing to our culture.

The opportunity to produce animation for television, broadcast and radio commercials, internet sites, and mobile device applications is sure to generate excitement among our students. New-Media can be a strong motivator for reluctant families and help some of our future students overcome opposition to pursuing a career in the arts from their parents.

Sincerely,

A handwritten signature in cursive script that reads "Lisa Abney".

Dr. Lisa Abney

Provost and Vice President of Academic and Student Affairs



NORTHWESTERN STATE

College of Arts, Letters, Graduate Studies and Research
Office of the Dean

101 Roy Hall
Natchitoches, LA 71497
O 318.357.4330
F 318.357.4255
liberalarts.nsula.edu

The Graduate
School
(318) 357-5851

October 29, 2012

Louisiana
Scholars' College
318-357-4577

STUDENT TECHNOLOGY GRANT REVIEW TEAM:

School of
Creative and
Performing Arts
318-357-4522

It is my pleasure to write a letter in support of the New-Media Labs upgrade proposal being submitted to the Student Technology Center Grant Program by our Creative and Performing Arts program here at Northwestern State University.

Department of
Criminal Justice,
History and
Social Sciences
318-357-6967

Being a graduate of Northwestern myself, it is obvious to me that this proposal would most assuredly increase our potential to retain and attract new students. Every graduate of CAPA must meet our exit standards, which mandate that students are effectively trained, produce quality work, are good citizens, creative thinkers, and self-directed life long learners. We are very fortunate at this time to have the expertise and experience of a diverse art faculty group to facilitate such an expansion of our Fine and Graphic Arts programs capabilities. Upgrading our current labs as outlined in the New-Media Labs proposal will not only benefit the art students currently enrolled but help us better facilitate the growing needs of industry in our great state of Louisiana and beyond.

Department of
Social Work
318-357-5493

Department of
Language and
Communication
318-357-6272

I fully stand behind the efforts of the Fine and Graphic Arts Department as they seek external funding to support a program designed to keep students on the cutting edge of technology in the creative arts. Anything we can do to invigorate our programs help our students develop a larger set of skills to offer employers, will certainly benefit our campus, and the community at large.

Sincerely,

Steven G. Horton, Ph.D.
Vice Provost and Dean
Professor of Education