

**NSU School of Business  
Advisory Board Committee Meeting  
10/19/2018  
Russell Hall Room 213**

**Advisory Board Committee Minutes**

Welcome by Dr. Chris Maggio and Dr. Margaret Kilcoyne  
Work together on curriculum and developments  
Highlights of student preparation  
Articulation Agreements

School of Business Enrollment Numbers:  
Breakdown by Degree:

School of Business:

Year	Number & Percentage:
2013	984 Enrollment
2018	1242 Enrollment
	Increase of 79%

Accounting:

2013	170 Enrollment
2018	262 Enrollment
	Increase of 54%

Business of Administration:

2013	562 Enrollment
2018	567 Enrollment
	Increase of 1%

Computer Information Systems

2013	158 Enrollment
2018	308 Enrollment
	Increase of 95%

Hospitality Management & Tourism

2013	61 Enrollment
2018	104 Enrollment
	Increase of 41%

Endowed Professorship:

Reversed in 2018:

Business Commitment of	\$80,000
State Match	\$20,000

To date 17 professorships were awarded, 6 committed endowed professorships for a total of 23

Professors will have success in competing

IET hopefully will have an Endowed Professorship next year.

College of Business/School of Business has Top 10 Top 20 National Ranking in BUAD, CIS, & Acct.

International Business Awards

Faculty in writing grants with the Education Department in the amount of \$4.4 Million

Integrate Technology-October 31<sup>st</sup>

Attend Alicante' University for 2 semesters, earn a degree from NSU School of Business and Alicante

Outreach:

CIS Hour of code was 1 day and had been expanded to 3 days

NSU Demon Coding Club

Will have a tech clinic for the parents and the students

Growing Pains and demands

Partner with companies to fund instructors and professors for 9 months

Business can sponsor, i.e. coding clubs

EAP, Entrepreneurial Accelerated Program

Students go thru paces: intensive workshop on November 13<sup>th</sup>

Work with another professionals' sort of like "Shark Tank"

Angel Program: Purchase 1 unit for 1 seat on the board

A seat on the board and funding

Experiential Learning Piece Alexandria & Natchitoches Libraries

Business Project based on BUAD, CIS, ACCT

Inferno Pitch will be on November 16<sup>th</sup>; Professionals promoting

Degrees and Concentrations for advising:

BUAD

CIS

HMT

ACCT

PBC Analytics

Business and Accounting:

Accounting: Beta Alpha Psi Honors

Community services: crawfish boils, carwash, and Quick Book Training

Aldredge & Team: Interns & Jobs

BUAD and ACCT coordinating on CLE in November  
Mock Interviews

BUAD-Inferno Pitch

Entrepreneurial ship

J. Walter Porter Forum will be October 25, 2018

BUAD will meet to determine how to move forward on how to have the MS in Entrepreneurship and Innovation

CIS-Curtis

Recognized Nationally

GDIT, LaTech, BPCC, and LA Develop.

Work on Student Appreciation Day

Cyber Security Concentration-Fall 2019

Non-Credit Security Plus – Online Boot Camp Flyers

Class materials along with retake

Pass test to earn certification

National Trends:

Artificial Intelligence: hospitals, video intelligence, robots, .net, background, & software  
Program

Security-Understanding industry before automation

Basic industry practices

Systems that learn and building artificial intelligence

Jonathan Sexton, Walmart-Call centers

Dan with Microsoft-Cyber Security, AI Technology

Josh Davis, General Motors-Vehicles, data points & sensors on vehicles, initial blockchains, reward data

Community Embrace-

People want to live or help w/live interaction

Skype Interaction-Social Media Wise

Blockchain Initiative

How are we to adjust to millennials?

Text only, no email, no phone calls,  
Proper Protocol as to text message & email priority

Dan, Microsoft: we are going away from the emails, Need for secure communications

Josh Davis, General Motors: in house internal training-interacting with millennials

Jonathan Sexton, Walmart: seamless omni channels

Do not talk in Acronyms or write in abstracts

Ability, interest, and potential show personal ability about you.

Local & Regional Trends:

Convergence of life size systems

Convergence of IT, BUS, HHS, EPLC Documents, plan, architect, and maintain

Cyber security-Identity

If you can get client identity, you can get to their clients,  
CIS-Association of Information and technology groups

Manage service for IT, Broke fix model

Technical Writing needs to be a required course for student in CIS

How can you prepare students careers and Interactions?

Indeed.com, work remote,  
Do Not Wear a Hoodie to the interview!

Use your network to help.

Student Advisory Committee presented power points

Leadership Conference for Empowerment

Professional Attire for contact

Learn Leadership styles will help in work force

Need to be job ready

Resume should be put together well

Communicate Effectively

NYP-Natchitoches Young Professionals help students with employment and internships

Do not create barriers for yourself

Choose to be confident!

Questions about the account degree course numbers not in numerical order.

Presentations after Breakouts:

ACCT:

In-depth Quick Book

Sequence in course work

Team Project & Communication

BUAD

What apps can be used on phone & laptop?

Quizzed or asked top 3 things on new each day

Quick Books

CIS

Presentation

Security

Soft skills

Student:

Need to research and have aspect of business, trust, prospective

Know the company, trustworthy, empathy