

March 11, 2019 @ 8:30 a.m.
Leadership Team Meeting

Absent: Frank Hall, Marcus Jones, Thomas Reynolds

Frances Conine:

- Done with core drug and alcohol survey.
- Launched last Friday Ruffalo Noel-Levitz Satisfaction Survey which is very important for students to complete. It will be open for one month. Have a 3% participation so far.
- Will launch Campus Climate Survey soon.
- We are required to train members of recognized student organizations on hazing laws. Considering ways to pay for the training.
- Board of Regents is pushing Campus Recovery Program (drugs/alcohol). Getting a group together to discuss.
- UL Day at the Capital is set for April 10th. Plan to showcase 1 or 2 academic programs, and 1 CAPA performance.
- Teacher Job Fair is today.
- Had a very successful N-Side View last Saturday.
- Done with Alumni Recruiting receptions for the spring 2019.
- During N-Side View, 120 prospective students participated in Emerging Leaders program which is a selection process for President's Leadership Program.
- Working on eSports programs which will be in the old bookstore. Will have PR launch soon.
- Work on Student Union restrooms should begin this week.
- DemonFest is scheduled for March 22th hosted by the radio station.

Jacob Ellis:

- SGA hosted 2 speakers in the last few weeks. Both were successful. The speakers were Dr. Justine Shuey and Melissa from SwiftKick.
- SGA will be hosting its annual Safe Spring Break event. The event is to promote health and safety during spring break.
- SGA will be encouraging participation in the Student Satisfaction Survey.
- The bronze for the Student memorial has arrived.

Vickie Gentry:

- Searches for a new Provost/VPAA and new University Registrar are underway.
- Graduate Council meetings are underway to consider changing admission policies including a required GRE score.
- CRC will meet next week for the last time this semester to consider University Catalog changes.
- February BoR meeting: a new academic credential was approved, an Undergraduate Certificate. This offering will be at least 18 credit hours with half of the required hours at the upper level. I will be working with DHs/Directors/Deans to develop new UG certificates.

- ULS Academic Summit will be held on April 11-12 on Grambling's campus. The Summit focuses on students' research and service-learning activities. Students must have a faculty sponsor in order to participate.
- A veteran will be hired at the state level to work 30 hours a week on the NSU-Natchitoches campus. He/she will be housed in the Veteran Affairs office of the Registrar and will serve as a special counselor to veterans as they seek admission and registration and adaptation to college life.

Roni Biscoe:

- Spring 2019 A-Term Student Evaluation of Course and Instructor = 45.85%; Spring 2018 = 56.44%; Fall 2018 = 52.86%.
- Evaluation of Administration – will begin working on results for cy 2018.
- Ruffalo Noel-Levitz Student Satisfaction Inventory opened Friday, March 8th and will remain open through April 8th. Current response rate = 3% (272/8543). Opted to survey both UG and G; Jacob Ellis – SGA.
- Interfolio – weekly meetings.
- Human Resources:
 - IRS Form 1095C – met deadline (ITS – Denise)
 - IPEDS-HR Module – April 9th deadline (IR – Dawn and ITS – Bill Rose)
 - Preparing advertisement packet for HR Director.
- Institutional Research:
 - IPEDS – Outcome Measures, Grad Rates and Grad Rates 200 and Finance submitted and locked Nursing Summary completed in under 10 hours.

Frank Hall:

- On 27 February, the Strategic Planning and Budgeting Committee met to review the process. Committee members are reminded their scorecards are due to Frank by close of business 15 March 2019. The committee will meet again on 26 March to review the 1-N list and receive and update on the automation life-cycle replacement plan from Ron.
- The Strategic Planning Team and the University Assessment Committee will meet this week, on 13 and 14 March respectively. Invitations with agenda and associated attachments have been distributed. Both meetings will take place in the Henderson Conference room at 3:00 on their respective dates.
- Frank is in the process of refining his proposal to present at the Annual SACSCOC Conference in December 2019. The topic – session will be on how NSU developed and executes its IE Model. The proposal is due on 19 March 2019.
- The Excellence in Assessment Award application is in final draft and will soon be sent out for review and or comment.

Greg Handel:

- Science Showcase was held last Friday with over 300 students participating.
- Demon Math Classic was also held last Friday.
- Literary Connection (Creative Writing) will take place April 12-13.

- Spring Dance Concert: “The Cat in the Hat” performances will be March 14 – 17.
- A.A. Fredericks is on course for safety upgrades; will be closed all of summer and part of fall 2019.

Pat Jones:

- Edwin Litolff, ULS VP of Business and Finance, came to campus on Wednesday, March 6 and spoke on formula funding.
- Updating university “direct pay” policies to avoid the reimbursement of sales tax to employees.
- Testing 10 users for the use of an Amazon government account for making purchases without sales tax.
- Working on simplifying procedures.

Dawn Eubanks:

- Consulted on various policies over the last month. Will continue to consult with various departments to bring our policies and procedures together as a university.
- Policies should be written with the user in mind. Should be as simple as possible. They should be informative and clear.

Margaret Kilcoyne:

- Continuing to engage, impact, and innovate.
- Our CIS faculty members and students continue to reach out to our community through the NSU Coding Club and other endeavors. These educational experiences provide opportunities for our students to apply classroom knowledge and skills to real world scenarios. These students are preparing for competition at the end of spring break. Also, they assisted with the N-Side View Day.
- Our HMT faculty members and students continue to reach out to our community through the NSU Columns Café offering monthly dinners and lunches. These educational experiences provide opportunities for our students to apply classroom knowledge and skills to real world scenarios. Also, they assisted with the N-Side View Day, and are traveling to ProStart events.
- Our BUAD faculty members and students continue to reach out to our community through sponsoring various events like the State of Louisiana PBL State Conference. These educational experiences provide opportunities for our students to apply classroom knowledge and skills to real world scenarios. Also, they assisted with the N-Side View Day.
- Our ET faculty members and students continue to reach out to our community through sponsoring various events like the ET Career Day event. Also, they will travel to New Orleans for the 2019 FIRST Robotics Competition on March 22-23, 2019. Our ET students are serving as mentors, and we have partnered with the LSMSA and NCHS.
- Several faculty members will be traveling to Houston on Wednesday to present their research at the 2019 Federation of Business Disciplines Conference. We are all preparing for the Flavor of Louisiana, ET’s Career Day, and the College of Business and Technology Business and Industry Showcase. We continue to reach out to business and industry to establish partnerships like with Kenworth of Louisiana. Dr. Parker and I met with Mr. Scott Oliphant, CEO/Owner about potential internships and employment opportunities for graduates. Kenworth of Louisiana has been a service provider to the commercial trucking industry in Louisiana for more than 40 years, operates

six locations throughout the Pelican State, including its Shreveport area facility in Bossier City. The remaining five are in Baton Rouge (Port Allen); Houma (Gray); Lafayette (Carencro); Lake Charles; and New Orleans (Harahan). Kenworth of Louisiana-Shreveport is part of the Kenworth Dealer network of more than 360 locations in the United States and Canada.

Jerry Pierce:

- Marketing/Branding:
 - All video interviews for Long Purple Line inductees have been completed, and we will record voiceovers tomorrow morning at 8:30 a.m.
 - We added almost 100 followers on Instagram yesterday during N-Side View, and over 3,200 users watched our student takeover coverage of the day. We will share pictures and video from the day early on in this week.
 - Will be meeting with advertising companies to see what changes we can make to most effectively reach our target markets. We've also started the beginnings of a new university commercial for our national TV appearances during the upcoming football season.
- WRAC:
 - The NSU Rowing Club just hosted the Vanderbilt University rowing team this past week and will be hosting several more the next few weeks on the Cane River and Chaplan's Lake.
 - Intramurals are in full swing and just completed the basketball season. We begin softball season next week, along with our weekly smaller events.
 - We will be working with Student Affairs to host a health fair in the WRAC this coming November.
- Rec Complex:
 - Starting to look like spring is coming. Grass, trees, etc., blooming. Will start adding water to pool soon; opening date is early April. Dry weather is what we need. Lots of bookings for golf tournaments and pavilion rentals.
- Informational Services:
 - Continued coverage of spring sports, promoting Flavor of Louisiana, continued work with Alumni and Development on spring events, fund raising and scholarship coverage.
 - Working with First Year Experience/Student on N-Side View, and upcoming Freshman Connection programming.
 - Working with individual departments on promotional materials.
 - Printing materials and coverage of Morgan Scholarship Banquet.
 - Initiating search for Director of Marketing and Branding.

Drake Owens:

- Morgan Extra Mile Scholarship Banquet held on March 7th, 240 in attendance, \$15,200 awarded this semester, \$58,100 awarded since inception. Special thanks to Reatha Cox for her hard work in coordinating the event.
- Commissioner of Administration Jay Dardenne visited campus on February 25th – productive visit concerning capital outlay priorities including replacement of Kyser Hall, Demolition of Dodd, Prudhomme and Caddo Hall, and renovation of Roy Hall and Warrington Place.

- ULS Day at the Capitol set for April 10th, BOR Legislative Priority Meeting set for March 20th, and ULS-NSU Legislative Roundtable set for March 28th.
- Campus Marketplace – sales reports remain consistent; researching susceptibility to UBIT; crosswalk update-plans redesigned to accommodate CFA deliveries on North St., final application pending approval.
- BORSF update – all spend down requests have been reviewed by Regents’ staff and a comprehensive report will be delivered at the Dean’s meeting. A request to clear entire First Generation Scholarship backlog by April 2020 was sent from Regents to Legislature for approval during upcoming session. Discussions surrounding 125% market cap provision expected to arise soon considering less restrictive alternatives such as a minimum annual spending agreement.
- NSU Foundation Scholarship Banquet-set for March 21st, 600 donors and students expected to be in attendance, Foundation board member and scholarship donor Jill Morrison will serve as keynote speaker.
- Long Purple Line Induction Ceremony-set for March 22nd, working through final preparations, expected attendance 250.
- Flavor of Louisiana update:
 - 4 Louisiana Sponsors - \$4,000 level
 - 4 Bayou Sponsors - \$2,500 level
 - 7 Pelican Sponsors - \$1,000 level
 - 7 Magnolia Sponsors - \$1,000 level
 - ✓ Tickets sold = 135 (includes couples and singles)
 - ✓ Number of guests total from all categories = 295 (*doesn't include chefs, bars, volunteers, fundraisers at booths, students, entertainment, faculty, or staff, Seafood Board, Lt. Governor's Office.*)
 - ✓ Total contributions received to date: \$46,793.65.

Kim McAlister:

- NSU Child and Family network submitted multiple grants in February to support professional development in child care centers across north Louisiana. Will receive results in April.
- The NSU Lab Schools and Child Development Center will hold its lottery draw for preschool and kindergarten on Thursday, March 28.
- The search for department head in Social Work is beginning with a goal of naming a department head by May.
- Dept. of Psychology instructor, Steve Gruesbeck was awarded multiple LA Gear Up grants for camps here during spring and summer 2019. Steve is working with faculty from Biology, HMT, and ET to offer collaborative events to interest junior high and high school students from Red River and Sabine parishes.

Greg Burke:

- External:
 - Annual Fund currently at \$331,054 – 83% of goal.
 - N-Club currently at \$8,009 (80% of goal) and 356 members.
 - Athletic Director is including N-Club membership in beginning of semester team talks.

- Softball letter jackets were presented by Athletic Department members/N-Club members Mike Jaworski and Brooke Boening at the January 19 softball fund raiser.
 - Baseball letter jackets will be presented at February 9 baseball fund raiser.
 - Volleyball, track, soccer, tennis and basketball letter jackets will be presented on the court at the February 16 basketball doubleheader.
 - Continuing to send monthly N-Club newsletters featuring N-Club member of the month, upcoming events, and new memberships.
 - Continue sending weekly N-Club renewal notices.
- Vic's Kids Club membership revenue is at \$3,370 (goal was \$2,500).
- Overall ticket revenue (season and gate sales) will be the second highest in program history at a projected \$355,000. Factors impacting that total include the home football game versus Grambling and home baseball and softball games versus LSU. The record was set in 2013-14 (\$439,037) when football hosted Southern, the men's basketball team was coming off an NCAA tournament appearance, the women's basketball team had a good season that resulted in an NCAA tournament berth, there was excitement around the baseball program with Lane Burroughs returning as head coach and the softball team had just won the conference tournament the previous spring.
- Tyler Junell with Peak Sports Management officially began his duties at NSU on January 1 as a part of the athletic program's partnership with Peak. In addition to a six-figure proposal for naming rights to the softball facility that is still under consideration, Tyler has generated sponsorship proposals totaling over \$100,000 in his first two months on the job.
- The "Drive to Donate"/#NeverYield campaign to generate additional N-Club memberships, annual fund dollars, and facility project contributions commenced on February 1. Video testimonials by former athletes/N-Club members will help promote the campaign. The inaugural video on February 1 by Bobby Hebert was fantastic.
- The rescheduled NSU-LSU baseball game at Brown-Stroud Field on March 12 will generate a strong revenue stream between selling out the grandstand seating (done), sales from corporate hospitality areas, and concessions. The game will be aired live on ESPN Plus and represents the first non-football and basketball event that ESPN has chosen to telecast (note – some schools telecast games on ESPN3 but those telecasts are dictated by the school...this telecast has been specifically chosen by ESPN).
- The NSU-LSU softball game on March 5 resulted in selling all chair back and general admission seats.
- Collateral for the "Victorious" facility campaign has been completed and is now being disseminated to prospects to consider supporting the project.
- Invitations to the March 21 Scholarship Banquet have been sent to all donors of endowed athletic scholarships.
- Academic/Life Skills:
 - Student-athlete community service hours are now at approximately a 3,200 total with the hash tag #striveforfive being used to reach the 5,000-hour mark.
 - It has been confirmed that NSU's athletic department will qualify for the new NCAA Academic Unit with the first distribution of \$36,000 to take place in the spring of 2020.

- For the seventh straight semester, NSU student-athletes compiled a cumulative grade point average greater than 3.0. For fall semester of 2018, the department GPA was 3.009.
- The spring semester student-athlete etiquette dinner has held at The Landing Restaurant on February 18.
- The 15th Annual Chris Waddell Day was held on February 28. Chris' mother, Celeste, travel to Natchitoches from her home in Dallas to participate on the 15th anniversary of her son's passing on March 1, 2004. Also participating was Chris' cousin and current Miss LOB, Jourdan Waddell.
- Facilities:
 - N-Club Hall of Fame display – **completed in August (\$50,000).**
 - Strength and Conditioning Annex – **renderings/cost received; collateral and solicitation strategy in progress (\$3.5M).**
 - *Christmas Day story about the “Victorious” facility campaign with focus on the strength and conditioning annex received considerable traction, especially vis social media (i.e. 67 shares on Facebook). Also, KSLA-TV 12 aired a two-minute story on its news segment about the project as a result of the NSU release.*
 - Baseball Operations Building – **on hold (\$2.5M).**
 - Baseball Grandstand Project – **in progress (\$500,000); completion Spring 2019.**
 - Tennis Locker Room – **some funds received; major solicitation in October; awaiting response.**
 - Track Complex Upgrades
 - **New seating/press box installation in December (\$288,000).**
 - **Other renovations - Weyerhaeuser Foundation grant funds - \$18,000**
 - **Locker Room – future**
 - Softball Dugouts – **in progress (cash and in-kind donations totaling \$20,000); completion late fall, 2018.**
 - Volleyball Locker Room – **near future.**
 - Turpin Stadium Front Entrance
 - **Road/parking completed – August**
 - **Planters/irrigation completed – September**
 - **Four 75'X25' banners installed prior to October 6 home game.**
****Total cost of project \$638,000.**
 - Nutrition Center – **Completed August (\$10,000).**
 - Soccer dugouts – **Near future (approximately \$12,000).**
 - Soccer Drainage – **Completed by City of Natchitoches in Spring 2019.**
 - Carpet (Fieldhouse 2nd Floor, MBB Locker Room, VB Locker Room) – **Completed by September 23 (\$35,000).**
 - N-Club “NZone” Tailgate Hospitality Area – **Completed October 2018 (\$20,000).**
 - **Total of Projects Completed or Pending = \$9,605,000**
- General:
 - SACS – Mid-Year SACS metrics chart and summary for the “Athletic Prominence” section of NSU’s Strategic Framework submitted.
 - Retiring Jersey/Number policy update – the N-Club Hall of Fame committee has developed a policy that will next be reviewed by Athletic Department members. The final

two steps, following feedback from the department, will include approval by the Hall of Fame committee and Dr. Maggio.

- Football Scheduling:
 - LSU in 2019.
 - Tulsa in 2020.
 - University of North Texas in 2021
 - Mississippi State in 2022.
 - A home and home contract with FCS member Tennessee-Martin was signed for 2019 and 2021.
 - Contract for September 7, 2019 home opener versus Midwestern State signed to complete the 2019 schedule.
- Personnel changes:
 - Assistant Strength Coach (Aaron Potoshik left for San Jose State); replacement hired.
 - Director of Equipment Operations (Joe Tolbert left for Kennesaw State).
- Negotiations to renew the athletic program's flagship radio contract continue.
- The spring semester Athletic Council meeting was held on March 7.
- The February Athletic Department meeting was held on the 12th and featured a presentation by Natchitoches Mayor Lee Posey.
- Greg Burke and Haley Taitano attended the Southland Conference Indoor Track and Field Championship Meet in Birmingham, AL on February 24-25, where the women's team earned the runner-up trophy.
- Planning is underway for NSU's hosting of the Southland Conference Outdoor Track and Field Championship Meet (May 3-5) and Softball Tournament (May 7-10).
- Greg Burke attended the NCAA Committee on Academics meeting in Indianapolis February 4-6.
- Athletic Director Greg Burke's campus and community outreach/involvement:
 - Attended Cane River Brewery/Natchitoches Area Chamber of Commerce ribbon cutting on January 31.
 - Attended Beta Sigma Phi dinner on February 10.
 - Attended Natchitoches Convention and Visitors Bureau retreat on February 14.
 - Attended Executive Committee and full board meeting of the CVB on February 19.
 - Assisted with committee work for St. Denis Mardi Gras Krewe on February 19.
 - Attended campus luncheon featuring hazing presentation on February 20.
 - Attended Long Purple Line committee meeting on February 21.
 - Attended St. Denis Mardi Gras Ball on February 23.
 - Conducted an interview with men's basketball student-athlete Ishmael Lane for a class project on February 26.
 - Participated in Chris Waddell Day activities on February 28.
 - Attended the David Morgan Extra Mile Banquet on March 7.
- Track and field junior Jasmyn Steels won the national championship in the long jump at the NCAA Division 1 Indoor Track and Field Meet on March 8.

Dana Clawson:

- February 14th the BS to BSN concentration and the Paramedic/Medic to ASN concentration addition were approved by the Louisiana State Board of Nursing. ULS System stated no approval from them needed as these are just new routes to the same degrees. Hope to admit Paramedic/Medic to ASN Fall 2019, and BS to BSN Summer 2020. Need new nursing position for each new route.
- February 7th CONSAH administration met with ETBU and discussed potential partnerships. Dr. Clawson meeting again with nursing dean at AACN Deans conference in DC next week.
- February 8th Oschner Shreveport meeting regarding partnerships and future endeavors occurred and they desire CRNA program and production of more nurses. Plan to have future meetings. Need 100 nurses today.
- Need replacement positions for graduate faculty (doctorate program director and DNP faculty advertised asap) and for Grants Associate Director approved to advertise. Will be sending two new positions to advertise soon for two new routes.
- Working on 2nd nursing alumni newsletter and updating CONSAH Values.
- CON 70th year anniversary – making plans for celebration.
- Meet with Rapides Hospital CNO next week to discuss funding for positions being renewed – will try to make funding for three years instead of one.
- New Recruiter for CONSAH: Christie Gongorga! Excited.
- Working with legislators on hiring Retired Nurse Faculty immediately upon retirement and without reduction in benefits.
- Progressing with ATI and Exam Soft testing on iPads.
- SAH's CT Certificate program is approved at ULS and now goes to BOR.
- Working on revising our strategic plan – especially focus of recruitment in light of the ULS fiscal presentation on formula funding.
- Working on CRNA program development – have support from Dean of LSU New Orleans to help us.
- Allied Health's advisory council is this Wednesday and Nursing's Shreveport Advisor council is the end of March.
- Working hard on faculty evaluations and promotion and tenure processes.
- Thank you to Pat Jones for helping with business administration processes.
- Have a graduate (alum) nominated for Rookie Nurse of the Year at this Saturday's LSNA Gala.
- Need doctorate program scholarships.
- Maxine Johnson just helped one of our alum write a Nurse Practitioner Residency Grant proposal where NSU would be the academic partner.

Ron Wright:

- Our final phase of Banner 9 implementation occurred last week as access to Banner 8 was removed from user accounts. Anyone experiencing any issues or having question should contact us for assistance. In the coming months, ITS will begin updates related to the underlying Banner database software as well as the web components (SBB/Connect).
- ITS continues to work with Student Affairs on components of the future eSports programs.

- Planning is being finalized on the project to replace the campus telephone system. Next steps will be the budgeting and phased implementation components.

Marcus Jones:

- Track bleachers: Hunter was on campus yesterday and looked over the project. He will issue a substantial completion for the project. All that is left outside the project is the speakers and connecting the scoreboard. Suddenlink will be on campus today to run the internet cable to the press box.
- Outdoor stage: Still fighting the rain. The sidewalks are poured. About all that is left is dirt work and seeding. Hunter will issue a substantial completion for the stage.
- Student Union Restrooms: Bids were opened Thursday. Bids ranged from \$240,000 to \$365,000. Pat Williams was low bidder. A contract will be issued. Construction will begin as soon as contracts can be issued. Goal is to demo the second-floor restrooms the week of spring break.
- Shreveport Student Kitchen: Scope of work and quote have been sent to Business Affairs. Waiting on the requisition from Nursing so a contract can be issued. Carter Construction will be doing the work.
- Stadium Elevator: Hunter is teaming up with ETS Elevator Technical Services for the modernization of the elevator. They will establish a budget and plans for the renovation of the elevator. Goal is to have it ready for bid by December if funds are available.
- A.A. Fredericks: Ken Babin should have drawing for us to review next week. We are moving forward as if the whole project will be funded fully.
- Bienvenu Hall Room 114 seating: to replace current fixed seats. These seats will rotate 360 for group activities. Seating has been delivered. Install will be scheduled soon.
- TMA to Web TMA and Mobile TMA Go, our mobile work order system – Mobile device is set up for Louis Melancon, Shreveport. Working to setup in house training date for Louis and Chris Fulton on TMA MobileGo. All other workers on the main campus are currently using Mobile TMA.
- University Police: Jon and Craig are meeting with Lexipol at least once a week as they are updating the police departments new policy to comply with national standards. They have approved about a third of the policy to date. They are expecting to have a completed policy by summer 2019.
- Plant Services: Lynda Hernandez retired March 1, 2019. Lynda worked for Plant Services for approximately 20 years.

Darlene Williams:

- Preparing for EAB year 2 marketing effort. Discussions about next phase of partnership underway.
- Digital marketing efforts continue to recruit online students in preparation for summer and fall, 2019 is ongoing.
- Launched new marketing campaign through Carl Perkins – focus on Nursing ASN.
- Engaged in meeting with GDIT and other partners.
- Completed DOD compliance review – no further action is required.
- Continued participation in the ULS Compete LA project.
- Participating in STEM Alliance in Shreveport/Bossier.
- Completed and submitted application to establish a Veteran's Success Center.
- Received state SARA approval – Submitted application for renewal for NCSARA participation.

- Preparing for technology upgrades at the CENLA campus.
- Final planning for ECE to host the BoR eLearning Conference.
- Ongoing work with dual enrollment schools and students in preparation for fall, 2019; monitoring expected high school students completing AGS degree in spring of 2019.
- Ongoing community engagement through TIED staff in local, regional and state events and meetings throughout Shreveport/Bossier, Alexandria, Leesville, Marksville, and Natchitoches.

The next scheduled meeting will be held on **Monday, April 8** at 8:30 a.m. in the Henderson Conference Room. The appointments for the remainder of the first half of 2019 are as follows:

- **Monday, May 6, 2019**
- **Monday, June 3, 2019**