May 6, 2019 @ 8:30 a.m. Leadership Team Meeting

Absent: Frank Hall, Jacob Ellis, Greg Burke, Dana Clawson

Vickie Gentry:

- A new academic credential undergraduate certificate (UC) was approved by the BoR at the February meeting. NSU will submit three UC proposals to the BoS for their review/approval in June:
 - 1. Strategic Communications
 - 2. Business Analytics
 - 3. Leadership
- Make sure students are educated on the chain of command when addressing their academic complaints
- Currently looking at revising Graduate Assistant pay to make positions more competitive with our sister institutions in the ULS
- The System has asked each institution to review its Faculty/Staff Tuition Reduction policy and to consider free tuition (up to 6 semester hours), but no waiver on mandatory fees
- Two finalists for the Director of the Registrar position will be interviewed next week. They include Ms. Barbara Prescott and Ms. Ladonna Bromfield.

Frances Conine

- New Director of Health Services Holly Lacaze Cain
- New Counselor in Student Support Services LaMario Fortson
- New Adm Asst in Student Support Services Courtney Rachael
- Jacob Ellis will be doing an internship in the Governor's office this summer
- Ruffalo Noel Levitz will be on campus for a 2-day assessment meeting with VP's and Department Heads and others to assess Recruiting and Retention
- Renovations on the Student Union Bathrooms to be completed this summer.
- Bookstore space in the Student Union will be converted to Esports and Multi-Purpose Meeting Venue
- New Stage at Iberville Green is open
- Met with Student Affairs Council and heard committee reports of most campus-wide committees. Reports will go to the President
- Had discussions with Faculty Senate President regarding evictions from campus housing. CLV and NSU staff are available to meet with others who have questions.

Marcus Jones:

- Sidewalk repairs all over campus will begin this summer. Please let Dale know if you see an area that needs repair.
- LSMSA dorm is slated to take 2 years to complete, fencing has been installed around the new dormitory area.
- Bienvenu Hall Room 114 and HVAC project to be completed this summer
- Shreveport, Leesville, and Cenla campus can now submit a work order through the online system

Darlene Williams:

• Initiated initial strategies for EAB year 2 effort

- Digital marketing efforts continue to recruit online students in preparation for summer and fall, 2019 is ongoing
- Completed Perkins programmatic audit NSU Perkins Program processes identified as model
- Ongoing conversations with Learning House (OPM)
- Initiating DOD MOU renewal
- ULS launching Compete LA project NSU has (6) programs participating
- Received approval of the application and initiating effort with State Veterans Office to establish a Veteran's Success Center
- Participating in high school graduations to recognize students completing the requirements for the AGS degree
- Launched new initiative to provide red, white, and blue honor cords for veterans and active duty service members for commencement
- Ongoing work with dual enrollment schools and students in preparation for fall, 2019
- Ongoing community engagement through TIED staff in local, regional and state events and meetings throughout Shreveport/Bossier, Alexandria, Leesville, Marksville, and Natchitoches

Ron Wright:

ITS is researching several new products designed to streamline, automate, and provide a strategic advantage in the areas of enrollment management and overall campus automation.

- Ellucian CRM Recruit is a comprehensive solution that supports the entire recruiting and admissions lifecycle. Focusing on automated processes and powerful tools for reporting and measurement, CRM Recruit streamlines and improves your prospect outreach and delivers the tailored digital experiences that today's students expect.
- Ellucian Analytics leverages Ellucian Ethos' open data model for higher education, integrating data across applications and surfacing it through an enterprise grade, user- friendly interface tailored to roles. Personalized, user-friendly dashboards empower administrators, faculty, and staff to convert data into actionable insights that drive student success, institutional growth, and operational efficiency. Key features include:
 - > Unifies data from across systems for institutional-level analysis
 - > Informed decision making across campuses and programs
 - > Supports a performance-driven, metrics-focused environment
 - Reduces the time and expense of developing custom analytics solutions
 - Provides access from any device at any time
- Ellucian Workflow makes it easier for institutions to create user-friendly workflows. For example, administrators can streamline processes like changing a major—helping students continue their degree progress with fewer delays and obstacles. On the administrative front, Ellucian Workflow can automate processes ranging from IT provisioning to classroom reservations. And for human resources, popular uses include employee onboarding and department leave requests.
- Banner Document Management (BDMS) provides automatic data entry and filing options to accelerate indexing and eliminate manual data entry. Data capture functions include automatic data entry and validation from paper forms, automated indexing of scanned forms; machineprint, barcode, and handwriting recognition; and real-time duplicate record checking and selection. BDMS provides fast, secure, cost-effective access to information and content delivery. Staff can retrieve content through standard browsers, employ browser plug-ins for faster

response, and perform standard document operations such as annotations, indexing, rubber stamps, check-in/ out, and emailing.

Thomas Reynolds:

- Faculty Senate met on Tuesday, April 23.
- The Executive Committee was re-elected as for another 2-year term.
- The Academic Infractions section of the Student Code of Conduct was updated in conjunction with the Student Affairs Committee for syllabus statement, University catalog, and Student Handbook.
- Worked with the Center for Diversity on student attendance policy and added religious observances as excused absences. This policy has been sent to the Provost for consideration.
- Working with University Police and Parking & Traffic Committee regarding parking on campus. The committee is working on getting quotes for increasing visibility of faculty parking. The committee also recommended increasing parking fines from \$35 to \$50 per violation.
- Next Faculty Senate meeting will be on August 27th.

Margaret Kilcoyne:

- Pushing out on Facebook and LinkedIn our 'Giving Back Shows Gratitude' 600 CoBT alumni giving a one-time donation of \$100 generates \$60,000. It only takes a spark! Have some videos by our students – What Has NSU done for me? And What I Plan to Do for NSU. that we would like to post on both Facebook and LinkedIn to generate more giving. <u>http://www.northwesternstatealumni.com/donations/college-of-business-andtechnology/?mc_cid=460df381c9&mc_eid=%5BUNIQID%5D&fbclid=IwAR3e_7Cgb6y16zGcTI90r</u> 7VY-x5ytFcTD8MgGT3GTzJJy2Mj-4zMPwZxte0
- ET Industry Advisory Board met last Thursday and provided feedback about senior projects.
- Working on a couple of articulations with others-an out-of-state community college and an international 4-year university.
- Had our AACSB consultants and ABET consultant on campus to provide guidance for upcoming onsite visitations in Spring 2020.
- Celebrating the retirements of Dr. Glen Cooley and Mr. Adrion Knight.

Pat Jones:

- Legislative Auditors are onsite for a full audit. Please supply auditors or Business Affairs staff with all data or responses requested by auditors in a timely manner.
- State Purchasing has completed a P-Card Audit last week. We had a clean review and waiting for the official report. Once received, plan to revise University policy and request to use P-Cards in lieu of Direct Payment process.
- Business Affairs staff attended a Banner conference in April. Testing functions of Banner that we have purchased but have not implemented that will assist users in automating daily tasks.
- UL System has scheduled a finance meeting for Wednesday 5/15 to discuss changes in reporting requirements.
- Will begin budget talks for 2019/20 fiscal year next week.

<u>Dawn Eubanks:</u>

- 2019-2020 Audit Plan is being developed.
- LA RS 42:31 states any non-classified state employee who has a rate of pay equal to or greater than \$100,000 must hold a Louisiana driver's license and any car registered in the employee's name must be registered with the State of Louisiana.

Jerry Pierce:

- Marketing/Branding:
 - Started a new Facebook group for NSU Parents, currently has over 350 members and will be a place parents can collaborate and share information regarding the University and the community
 - Our NSU and Louisiana Tech flag posts on social media were viewed over 127,700 times and reached over 63,000 unique users on Facebook. The tweet was seen over 35,000 times and the Instagram post was seen over 7,300 times.
 - Our Instagram engagement rate for the last 30 days is 4.9%, remains higher than LaTech and ULM
- WRAC:
 - Summer hours will begin May 10-August 17
 - Summer special 100 days for \$99.00 for summer memberships
 - Wellness area provided fitness class for 4-H Achievement Day on May 1st
 - RECY's (WRAC student worker/IM participants) awards banquet was on May 1st, with over 200 attendees.
- Rec Complex:
 - The greens are coming in.
 - Several tournaments coming up in the coming months.
 - Roper tournament had a good turnout
 - St. Mary's and Johnny Antoon will be next
 - Pool opens to the public on May 14th, opened for students three weeks ago.
- Informational Services:
 - Continued coverage for spring Athletics, student, faculty, and alumni accomplishments, Research Day, ROTC, CAPA, and numerous end-of-semester (induction ceremonies, awards programs, etc.) events.
 - On-going projects related to upcoming summer and fall events: Freshman Connection, Demon Days, etc.

Drake Owens:

- A BOR Legislative Priority Meeting was held on March 20th and a ULS-NSU Legislative Roundtable was held on March 28th. Priorities for the legislative session included the replacement of Kyser Hall, renovation on Roy Hall/Warrington Place, and demolition of Dodd, Prudhomme, and Caddo Hall.
- The NSU Foundation Scholarship Banquet was held March 21st with over 600 donors and students in attendance.
- The Long Purple Line Induction Ceremony was held on March 22nd with over 250 alumni and supporters in attendance.
- The 3rd annual Flavor of Louisiana Seafood Extravaganza was held March 22nd, with Lt. Gov. Billy Nungesser as the special guest. This event was a tremendous success raising over \$82,000 with over 750 in attendance.
- ULS Day at the Capital was held on April 10th. For the third consecutive year, NSU provided the largest turnout with approximately 300 faculty, staff, and students in attendance.
- NSU Alumni Association "After Hours" gatherings were held in Austin, Dallas, Shreveport, and Baton Rouge last month to build support for chapters in those areas, increase membership, and promote upcoming events and activities.

- The 37th Annual Chris Roper Memorial Tournament was held on April 27th. A proclamation from Natchitoches Mayor Lee Posey was presented to Rick and Mary Roper designating April 27th as Rick and Mary Roper Day. Letter jackets were presented to former members of the Demon Golf Team to show appreciation for their support of the scholarship. The tournament has raised over \$400,000 since 1982.
- The Fork 'em Farewell event for graduating seniors was held on May 2nd. This event is held each semester to introduce soon to be graduates to the activities of the NSU Alumni Association and corresponding opportunities for involvement. Over 100 students were in attendance.
- The "Golden Jubilee" 50 Year Graduation Reunion will be held in concert with commencement exercises on May 10th. The 50+ Graduate luncheon will be held on May 11th.

Kim McAlister:

- Honor society ceremonies held for Psychology, Education (Phi Delta Kappa), Social Work, ROTC, and overall honors convocation
- On behalf of GCEHD & university, we have submitted a multi-year LA GEAR UP grant to expand on activities and events offered at NSU. In summer of '18, two weeks of summer programming offered and in the summer of '19, 4 weeks of summer programming will be offered in STEAM. If funded, this grant would provide up to \$600,000 year for 4 years to department grants and summer programs.
- Job searches concluding, Social Work department head and Director of Assessment and Accreditation.
- On May 7th, in the Alario Plaza of LA Capital, 2 of our graduating seniors and 1 dual enrollment student were recognized by the governor and Dr. Kim Hunter-Reed for the Future Educator Honor Roll.
- Child and Family Studies faculty, Karen Walker will be teaching in London starting in January 2020.
- Linda Durr will be out on leave for a little bit, should you need something in the interim, please call Kathy Shaw.
- Hall of Distinguished Educators nominations are due July 26th.

Greg Burke:

<u>External</u>

- Annual Fund currently at \$334,579 with 2019-20 collateral being developed to generate early renewals prior to June 30.
- N-Club currently at \$12,660 (362 members).
 - Athletic Director is including N-Club membership in beginning of semester team talks.
 - Continuing to send monthly N-Club newsletters featuring N-Club member of the month, upcoming events, and new memberships.
 - Continue sending weekly N-Club renewal notices.
 - Track reunion scheduled in conjunction with Southland Conference championship meet at NSU and 25-year baseball reunion in recognition of 1994 conference champion/NCAA postseason team scheduled weekend of May 3-5. Also, a softball alumni reunion was held the weekend of April 5-6.
- Vic's Kids Club membership revenue is at \$3,370 (goal was \$2,500).
- Overall ticket revenue (season and gate sales) now total \$353,843 which will be the second highest ticket sales total ever.

- Beginning on May 1, Demons Unlimited Foundation donors at the \$250 and higher level will have first priority to order up to six tickets for the NSU-LSU game in Baton Rouge on September 14. Season tickets holders will next have access to these tickets, followed by the general public.
- NSU's Peak Sports Management representative unexpectedly departed. NSU athletic administrators have been working with Peak Sports staff to hire a replacement. Two phone interviews were conducted on April 25 and an on-campus interview was conducted on May 2.
- The rescheduled NSU-LSU baseball game at Brown-Stroud Field on March 12 generated nearly \$50,000 in ticket sales, corporate hospitality areas, concessions, and other revenue streams. NSU gained priceless publicity as the game was aired live on ESPN Plus and represented the first non-football and basketball event that ESPN has chosen to telecast. The Demons won 3-1!
- The NSU-LSU softball game on March 5 resulted in selling all chair back and general admission seats and generated \$3,056.
- Approximately \$200,000 in "quiet phase" commitments have been secured for the "Victorious" facility campaign with additional funding requests on the horizon.
- NSU Athletics and the Demons Unlimited Foundation participated in the March 21 Scholarship Banquet, welcoming back to campus over a dozen endowed athletic scholarship donors and interfacing them with student-athletes during the event.
- Dates have been finalized for the nine-stop "Victory Tour" in late July to promote the upcoming football season. Stops will be held in Many, Alexandria, Shreveport-Bossier, Lake Charles, Lafayette, Baton Rouge, New Orleans, Houston, and Dallas.
- The N-Club Hall of Fame list of eligible candidates is being updated in preparation for a selection committee meeting in May.
- Plans are being developed for a "Screamin' Demons" student support group for athletic events.
- A record 128 responses were received to a postseason football season ticket holder survey.

Academics/Life Skills

- Sexual Assault/Violence Awareness Social Media Campaign through the Southland Conference/collected over 75 pounds of items for Project Celebration. A representative for Project Celebration spoke at the April 29 Student-Athlete Advisory Committee (SAAC) meeting.
- Women's volleyball player Megan Lohmiller did a "takeover" of the Southland Conference Instagram account during the April 30 baseball game.
- Spring Athletic Department Blood Drive Over 50 units of blood donated by student-athletes and athletic staff members
- 16 Student-Athletes joined NSU First Year Experience (PLP) students on April 27 for "Day of the Demons" Event.
- 46 Student-Athletes participated in a campus clean-up in prep for several events being hosted on campus the weekend of May 3-5.
- National Student-Athlete Day was celebrated with a crawfish boil at the Collins Pavilion with over 250 in attendance.

Facilities

- N-Club Hall of Fame display completed in August (\$50,000)
- Strength and Conditioning Annex renderings/cost received; collateral and solicitation strategy in progress (\$3.5M)
 - Christmas Day story about the "Victorious" facility campaign with a focus on the strength and conditioning annex received considerable traction, especially vis social media (i.e. 67

shares on Facebook). Also, KSLA-TV 12 aired a two-minute story on its news segment about the project as a result of the NSU release.

- Baseball Operations Building on hold (\$2.5M)
- Baseball Grandstand Project in progress (\$500,000); completion Summer, 2019
- Tennis Locker Room- some funds received; major solicitation in October; awaiting a response.
- Track Complex Upgrades
 - New seating/press box installation in December (\$288,000)
 - Other renovations Weyerhaeuser Foundation grant funds \$18,000
 - Locker Room future
- Softball Dugouts in progress (cash and in-kind donations totaling \$37,000) with completion week of May 6
- Volleyball Locker Room near future
- Turpin Stadium Front Entrance
 - Road/parking completed August
 - Planters/irrigation completed September
 - Four 75'X25' banners installed prior to October 6 home game **Total cost of project = \$638,000
- Nutrition Center Completed August (\$10,000)
- Soccer dugouts Near future (approximately \$12,000)
- Soccer drainage Completed by City of Natchitoches in Spring 2019
- Carpet (Fieldhouse 2nd Floor, MBB Locker Room, VB Locker Room) Completed by Sept. 23 (\$35,000)
- N-Club "NZone" Tailgate Hospitality Area Completed October 2018 (\$20,000)
 - Total of Projects Completed or Pending = \$9,605,000

<u>General</u>

- SACS Submitted "Key Decisions" for the Excellence in Assessment (EIA) award. Also beginning to gather info/date for the end of year SACS metrics chart and summary for the "Athletic Prominence" section of NSU's Strategic Framework submitted.
- Retiring Jersey/Number policy update a final policy has been approved by the N-Club Hall of Fame committee and Dr. Maggio and is now in place and posted on the athletic web site.
- Football Scheduling:
 - o LSU in 2019
 - o Tulsa in 2020
 - The University of North Texas in 2021
 - Mississippi State in 2022
 - A home and home contract with FCS member Tennessee-Martin was signed for 2019 and 2021
 - The contract for September 7, 2019 home opener versus Midwestern State signed to complete the 2019 schedule
- Personnel changes
 - o Assistant Strength Coach (Aaron Potoshik left for San Jose State) replacement hired
 - Director of Equipment Operations (Joe Tolbert left for Kennesaw State) TBD
 - Assistant Compliance Director (Presley Owens left to work in a family business) process initiated
- Negotiations to renew the athletic program's flagship radio contract should be concluded by the end of May.

- NSU Athletics hosted the Southland Conference Outdoor Track and Field Championship Meet May 3-5 and will host the Southland Conference Softball Tournament (May 7-10).
- Greg Burke chaired an "unofficial Athletic Director's Committee" to work with the Southland Conference office on its future budget projects and adjustments.
- Greg Burke was assigned to be a member of a five-person (AD's) sub-committee regarding men's basketball scheduling.
- Jasmyn Steels, 2019 NCAA women's indoor long jump national champion, was recognized on the floor of the Louisiana Senate and House of Representatives on April 10.

Greg Handel:

- Working on clearing students for graduation and certification of graduates happening soon. More than 420 have applied to graduate from COAS; as of this morning, 392 are cleared.
- We are looking at another successful semester of both the Math and English co-requisite; very anxious to see the data and how it compares to last semester. We began these conversations over a year ago, and it is exciting to see a concept and vision come to life. Thankful for the pulling together of all the elements necessary to make this happen.
- On May 6th, the School of Biological and Physical Sciences hosted the dedication of the Jack Pace Human Anatomy and Physiology Laboratory.
- Some leadership changes: Dr. Brian Gabrial will be the interim chair of New Media, Journalism, and Communication Arts; Professor Brett Garfinkel will be the Chair of Dept. of Theatre and Dance (Vicki Parrish officially retiring).
- We also have 4 new administrative assistants: Phyllis Allison in Math; Brandy Alford in Biology; Ariel Marie Robinson in Criminal Justice, History, and Social Sciences, and Tiffany Burrell in New Media.
- CAPA is finishing up its yearlong celebration of 30 years. Highlighted in the last two weeks by our CAPA Hall of Fame inductees: Dr. Robert Alost, Dr. Burt Allen, Mr. James Ford, Richard and Shirley Jennings, Rivers Murphy, and Joel Ebarb. That celebration will finish with both the Chamber Choir and Wind Symphony's performance on the international stage in Europe and Spain in May and July. We did several new things this year in community outreach, including 'CAPA on the Cane,' that coordinated with Blooming on the Bricks. A day-long event of performances on the new stage downtown on the riverbank. This is something we will likely continue. Mayor Posey has visited with me about getting CAPA in the newer pocket parks as well as the new city park on 2nd St.

Roni Biscoe:

- Transcription for the ADA Training has been completed and the video and is now available for faculty and staff who did not attend the face-to-face training.
- Evaluation for courses and instructors closed on Friday, May 3rd, completion rates are down from the fall and last spring.
- Dealing with several personnel matters with Marcus.
- Comp Time Policy is being revised and to be publicized soon.
- IR has completed many new projects regarding retention and graduation.

Dana Clawson:

- Happy Nurses Week!
- Plans remain to begin Paramedic/Medic to ASN initial cohort Fall, 2019 pending one new faculty member approval (initial admit will be 20 students).

- Rapides Hospital agreed to a 5-year contract instead of 3 which funds 2 full-time faculty. The renewal was fully signed and executed last Friday.
- Christus Cabrini agreed to 5-year contract renewal (but since they just signed 1 undergraduate position last year and want all contracts on same year- so will be 4 years this one time). So we received one graduate faculty and added an additional undergraduate faculty to be used between ASN and BSN programs Total: 2 undergraduate and one graduate position from Cabrini.
- Carolyn Hartt & Maxine Johnson very helpful with both contract renewals
- Our faculty have children, grandchildren, neighbors, and friends who have been told that LA Tech is going to offer a BSN program, with 40 admitted to initial cohort beginning in Fall, 2020. It is a possibility and one we are preparing for by offering Novel Programs and looking at other means to expand graduate and undergraduate admissions.
- I was told in recent Dean's meeting that our MSN program was on the decline- I investigated and although we were down 8 graduate students from 2017 to 2018- the addition of DNP Graduate students has kept the overall graduate student admission numbers increasing- currently we have a 7% increase in graduate CON admissions from 2014 to 2018. Adding the psych mental health NP program and DNP program has prevented ULM's start of a new FNP program with 40 students that opened at ULM from taking a large toll on us.
- Overall CONSAH is up 34% in total admissions from 2014-2018. We need to look strategically, with Business Affairs and Academic Affairs, at all NSU colleges and specific programs within each college to determine the best plan for programming, etc. and ensure NSU admissions continue to grow.
- Our Continuing Education Program received **re-accreditation through ANCC via a Virtual Visit and self-study**- Heather Hayter, her team did a fabulous job. We do not have final approval yet but were congratulated in the visit on excellent work.
- Allied Health's post-baccalaureate. Certificate for CT fully approved and admitting students this summer.
- Attended Louisiana Organization of Nurse Executives meeting in New Orleans, where much PR was received from Louisiana Hospital Association on Nurse faculty shortage and nursing shortage-we were even able to get pictures of NSU undergraduate and graduate students in the video
- Final CONSAH Spring meeting in Natch on 29th- after having a group photo taken by NSU Columns of all CONSAH faculty-staff. This will be cover to the upcoming newsletter- which is almost ready to print. All materials are into Beth Mann for formatting now.
- I stepped down as Louisiana Council of Administrators of Nursing Education chair at March meeting after serving two years- to try and be more on Shreveport campus-. LSUHSC New Orleans Dean will be a new chair. This will decrease my in-state travel significantly- I will remain CCNE site visitor and LONE representative as well as MLK Board President for at least one more year. My whereabouts are sent out every other week in "Friday updates" to all CONSAH faculty-staff-. I have been doing this since I started as Dean.
- ASN faculty attended two-day QM workshop funded by Carl Perkins I attended as did Dr. Simmons and Dr. Hicks- good information- well received
- As per March & April reports, still need Grants Associate Director approved to advertise as Maxine Johnson has been part-time for 3 years and we are missing some large grant monies because of lack of full-time grants person- and Mrs. Johnson does plan to fully retire sometime soon.
- CON 70th year anniversary making plans for the celebration
- Progressing with ATI and Exam Soft testing on iPads-
- Currently, College of Nursing has 13 fully **externally** funded faculty positions, and at some recent ASK meetings, I have been questioned by community leaders about how many NEW faculty

positions NSU has provided - We need to show our external partners good faith effort and continue to hire faculty-

Lastly, succession planning is still underway. We have BSN, MSN, and DNP and post-masters certificate programs scheduled for 10-year accreditation visit (4 years early for BSN, MSN) September 2020. I do not believe we will lose any administrative faculty prior to that visit but will be losing a few after the visit and we are going to start a leadership development plan to help prepare future CONSAH leaders.

Chris Maggio:

- Retention rates for the fall are down, make sure that all departments are reaching out to current students.
- Commissioner Jay Daredenne will be the Commencement speaker on May 10th
- Legislative session is currently underway. There are several bills that could impact Higher Education and Captial Outlay projects.
- Over the summer, take some time to update webpages and make sure that all information is correct and up to date.

The next scheduled meeting will be held on Monday, June 3 at 8:30 a.m. in the Henderson Conference Room.