

June 3, 2019 @ 8:30 a.m.
Leadership Team Meeting

Absent: Thomas Reynolds, Margaret Kilcoyne

Frances Conine:

- Student Council camps starts this week. Mr. Phil Gugliuzza will be honored for 40 years of service to the LA Association of Student Councils. The camp has been hosted on Northwestern's campus each year since 1979.
- Northwestern will be hosting Boy and Girls State camp next.
- The University has hosted two very successful Freshman Connection sessions on the main campus; sessions will also be conducted on the Shreveport, Leesville, and Alexandria campuses. Two FC sessions in Natchitoches are remaining.
- Received the Ruffalo-Noel Levitz (RNL) student satisfaction survey results; they are significantly above the national average. Report will be shared with the team.
- Received the report on the RNL review of retention and recruiting. The consultant was very pleased with the results. Will be shared with the team.
- Working on reports including strategic planning.

Roni Biscoe:

- Working to clarify the University Crisis Leave Policy.
- Currently working on search for new Human Resource Director.
- Updating IE and HR websites.
- Roni is now trained as an Ethics Liaison.

Pat Jones:

- The Legislative Auditors are on campus and held their Entrance Interview with Dr. Maggio, Dr. Jones, Dawn Eubanks, Cathy Trichel and I on Thursday, May 30th. Cathy and I will be their contact persons for requests and we will forward to the appropriate office as needed. Please respond to their requests as soon as possible.
- We are continuing our budget preparations for the 2019-20 FY. The Legislative Session ends June 6th, so we should know our final state funding soon afterwards.

Frank Hall:

- I have received several assessment reports over the last couple of weeks to review. I will provide feedback to the authors today or tomorrow. I sent an email on 8 May outlining the specifics.
- The Strategic Planning Team and the University Assessment Committee will meet next week, on 12 and 13 June respectively. Email/calendar invitations with agenda and associated attachments will be distributed this week. Both meetings will take place in the Henderson Conference Room at 3:00 on their respective dates.
- The SACSCOC planning committee has approved my proposal to present at the Annual SACSCOC Conference 7-10 December 2019.

- **Session Description:** Northwestern State University (NSU) of Louisiana, less than a year from its SACSCOC Decennial Review, successfully redesigned its approach to assessment by establishing a holistic institutional effectiveness model that provides structure, ensures participation, standardization, predictability, flexibility, and accountability. Each attendee will receive a handout with a series of reflection – discussion questions to be used to facilitate interactive discussion allowing attendees to capture options and key points to review once they return to their university. The presenter will highlight components of the IE model describing the lessons learned while providing attendees examples and tools used throughout the process, how NSU made the Strategic Plan meaningful, how it standardized its assessment process across all academic programs, administrative-academic support units, including the University’s General Education Core. Lastly, how resources can be tied to a transparent bottom-up requirement review process. At the conclusion, attendees will gain an appreciation of how to design a holistic approach to assessment, have tangible assessment tools options, and an email list of assessment points of contacts they can leverage long after the conference ends.
- **Note:** A number of our tools and reports will be made available to a host of organizations and/or individuals as a result. If anyone has an issue, please let me know.

Greg Handel:

- Another successful Spring semester with the Math and English Co-requisite programs. In Math, the success rate (grades of C or better) was above 90% in Math 1020/1021 and 1035/1036.
- Assessment plans are in process.
- Summer camps kicked off this week.
- Summer dinner theatre productions in CAPA are announced.
- Chamber Choir placed 3rd in the Ave Verum International Choral Competition. The only choir from the USA to make the finals.

Dawn Eubanks:

- Social media should not be used for promoting of a personal business during work hours.
- The Annual Audit Plan is complete.
- I attended a LACUA conference in May.

Kim McAlister:

- Thank you, Dr. Maggio, for the “shout out” on Social Media regarding the School of Education’s CAEP accreditation, accolades by the National Council of Teacher Quality (NCTQ) regarding the Elementary education program, and the unveiling of a new recruiting program, Call Me Mister. What a banner week for the School of Education! We appreciate your support very much.
- A new Department Head has been named for the Social Work Department, Dr. Ruth Weinzettle. She is completing an interim year and will move into this permanent position on July 1, 2019.
- The GCEHD Leadership team will meet on June 24 to plan for 2019-2020. One new initiative for 2019-2020 will be the Gallaspy Lecture series as professional development for GCEHD faculty. Looking forward to sharing more about this initiative.

- The Central Louisiana Instructional Partnership (CLIP) kicked off on May 20-21 with training for mentors and residents from 8 rural parishes. NSU benefits from this grant through a new position within the SOE along with full tuition for each participant (44 students over the next 4 years).
- There will be changes in the tuition structure for the 2019-2020 lab school. Additionally, we will begin advertising for a new Director of the Child Development Center shortly.
- The Title IVE grant, facilitated by the Social Work Department is expanding. They have added another full-time position to the department for fall 2019.

Drake Owens:

- The Golden Jubilee 50-Year Graduation Reunion was held in concert with commencement exercises on May 10th. Fifty-four graduates received their second diploma.
- The 50+ Graduate Luncheon was held on May 11th with over 200 former 50-year graduates in attendance.
- Wayne and Sandra McCullen contributed \$50,000 to the NSU Foundation to establish the McCullen Family Endowed Scholarship in Nursing.
- The NSU Foundation is exploring the possibility of additional property acquisition on University Parkway.
- Legislative session will end on June 6th. Outlook is positive – senate passed best higher education budget in a decade. Capital projects including Kyser Hall and demolition funds are included in HB2 as originally submitted.
- NSU Foundation/Alumni Association board meetings will be held on the Shreveport campus June 28th.
- Annual Washington D.C. ALAE Crawfish Boil will be held June 8th.
- Johnny Antoon Memorial Golf Tournament will be held June 15th.
- Plans underway for major fall events including Faculty/Staff Luncheon, NSU-LSU tailgate event, Homecoming festivities, and Gala @ The Strand.

Greg Burke:

- External:
 - Annual Fund currently at \$335,005.
 - The 2019-20 Demons Unlimited Foundation annual giving brochure has been printed and is being mailed.
 - N-Club currently at \$13,680 (281 paying members and 116 Free Graduating Senior memberships).
 - Athletic Director is including N-Club membership in beginning of semester team talks.
 - Continuing to send monthly N-Club newsletters featuring N-Club member of the month, upcoming events, and new memberships.
 - Continue sending weekly N-Club renewal notices.
 - A track reunion was held in conjunction with Southland Conference championship meet at NSU and 25-year baseball reunion in recognition of 1994

conference champion/NCAA postseason team was held the weekend of May 3-5.

Also, a softball alumni reunion was held the weekend of April 5-6.

- Vic's Kids Club membership revenue is at \$3,435 (goal was \$2,500).
- Overall ticket revenue (season and gate sales) now total #362,140 which will be the second highest ticket sales total ever.
- Beginning on May 1, Demons Unlimited Foundation donors at the \$250 and higher level had first priority to order up to six tickets for the NSU-LSU game in Baton Rouge on September 14. Season tickets holders will next have access to these tickets, followed by the general public.
- Erika Moulder, a graduate of the Baylor University Sports Management program who has been working with the Seattle WNBA team in marketing and ticket sales, will be NSU's new Peak Sports Management representative.
- The rescheduled NSU-LSU baseball game at Brown-Stroud Field on March 12 generated nearly \$50,000 in ticket sales, corporate hospitality areas, concessions and other revenue streams. NSU gained priceless publicity as the game was aired live on ESPN Plus and represented the first non-football and basketball event that ESPN has chosen to telecast. The Demons won 3-1!
- The NSU-LSU softball game on March 5 resulted in selling all chair back and general admission seats and generated \$3,056.
- Approximately \$200,000 in "quiet phase" commitments have been secured for the "Victorious" facility campaign with additional funding requests on the horizon.
- Dates have been finalized and planning continues for the nine-stop "Victory Tour" in late July to promote the upcoming football season. Stops will be held in Many, Alexandria, Shreveport/Bossier, Lake Charles, Lafayette, Baton Rouge, New Orleans, Houston, and Dallas.
- The N-Club Hall of Fame list of eligible candidates has been developed and forwarded to N-Club members for nominations. The selection committee will meet on June 5.
- Plans are being developed for a "Screamin' Demons" student support group on June.
- A record 128 responses were to a postseason football season ticket holder survey and a similar survey was sent to basketball season ticket holders.
- Academic/Life Skills:
 - The traditional graduation reception was held on May 9 with nearly 30 student-athletes in attendance.
 - NSU student-athletes compiled 4,580 community services hours for the 2018-2019 year and finished fourth in the Southland Conference "Southland Strong" rankings.
- Facilities:
 - N-Club Hall of Fame display – **completed in August (\$50,000)**
 - Strength and Conditioning Annex – **rendering/cost received; collateral and solicitation strategy in progress (\$3.5M)**
 - Christmas Day story about the "Victorious" facility campaign with focus on the strength and conditioning annex received considerable traction, especially via social media (i.e. 67 shares on Facebook). Also, KSLA-TV 12 aired a two-minute story on its news segment about the project as a result of the NSU release.
 - Baseball Operations Building – **on hold (\$2.5M)**

- Baseball Grandstand Project – **in progress (\$500,000); completion Summer, 2019.**
- Tennis Complex Upgrades
 - **New seating/press box installation in December (\$288,000)**
 - **Other renovations – Weyerhaeuser Foundation grant funds - \$18,000**
 - **Locker Room – future**
- Softball Dugouts – **Completed Spring 2019 (cash and in-kind donations totaling \$37,000)**
- Volleyball Locker Room – **near future**
- Turpin Stadium Entrance
 - **Road/parking completed – August**
 - **Planters/irrigation completed – September**
 - **Four 75'X25' banners installed prior to October 6 home game**

****Total cost of project = \$638,000**
- Nutrition Center – **Completed August (\$10,000)**
- Soccer dugouts – **July 2019 (approximately \$12,000)**
- Soccer drainage – **Completed by City of Natchitoches in Spring 2019**
- Carpet (Fieldhouse 2nd Floor, MBB Locker Room, VB Locker Room) – **Completed by Sept. 23 (\$35,000)**
- N-Club “NZone” Tailgate Hospitality Area – **Completed October 2018 (\$20,000)**
 - **Total of Projects Completed or Pending - \$9,605,000**
- General:
 - SACS – Submitted “Key Decisions” for the Excellence in Assessment (EIA) award. Also beginning to gather info/date for end of your SACS metrics and summary for the “Athletic Prominence” section of NSU’s Strategic Framework submitted.
 - Retiring Jersey/Number policy update – a final policy has been approved by the N-Club Hall of Fame committee and Dr. Maggio and is now in place and posted on the athletic website.
 - Football Scheduling:
 - LSU in 2019
 - Tulsa in 2020
 - University of North Texas in 2001
 - Mississippi State in 2022
 - A home and home contract with FCS member Tennessee-Martin was signed for 2019 and 2021
 - Contract for September 7, 2019 home opener versus Midwestern State signed to complete the 2019 schedule
- Personnel changes
 - Director of Equipment Operations (Joe Tolbert left for Kennesaw State) – replacement hired
 - Assistant Compliance Director (Presley Owens left to work in family business) – process initiated
 - Athletic Administration Office Assistant (Denise Moore left for another job opportunity) – in process
- An announcement regarding the athletic program’s flagship radio contract will be announced in early June.

- NSU Athletics hosted the Southland Conference Outdoor Track and Field Championship Meet May 3-5 and the Southland Conference Outdoor Track and Field Championship (May 7-10). These two events, combined with the conference volleyball tournament which NSU hosted in November, had an economic impact on the Natchitoches community of over \$1 million.
- The NSU Athletic Department also made provisions to enable the Natchitoches R&B JazzFest to be moved to Prather Coliseum on May 11 due to inclement weather.
- Greg Burke chaired an “unofficial Athletic Director’s Committee” to work with the Southland Conference office on its future budget projects and adjustments.
- Greg Burke was assigned to be a member of a five-person (AD’s) sub-committee regarding men’s basketball scheduling, as well as the newly formed Television Sub-Committee.
- Greg Burke attended his last meeting as a member of the NCAA Committee on Academics on May 12-14 in Indianapolis.
- Greg Burke, Haley Taitano, and Jody Biscoe attended the Southland Conference Spring Advisory Council meeting from May 19-22 in Frisco, TX.
- Greg Burke, Haley Taitano and other staff members attended the Southland Conference baseball tournament in Sugar Land, TX May 22-23.
- Plans are underway for a toast and roast event on July 12 to recognize long-time NSU Sports Information Director Doug Ireland, who announced his retirement in May.
- Contract renewal between the NSU Athletic Department and Natchitoches Regional Medical Center is in progress.
- Greg Burke and Haley Taitano held in-person senior exit meetings for the baseball and softball programs. On-line year-end student-athlete surveys were conducted for tennis, baseball, softball, and track and field.
- The May 30 Demon Football Elite Camp attracted nearly 300 high school players to campus.

Jerry Pierce:

- Marketing/Branding:
 - Installed new sign frames in the Student Union hallway that will be used to promote and increase awareness for University social media and events, as well as student organization events.
 - Created new NSU at Fort Polk logo and brand identity for use on base in conjunction with the renewed sponsorship agreement with the Army and Fort Polk.
 - Published recruitment video for the AMT program that will be used to increase awareness of the program in high schools and the community.
- WRAC:
 - The WRAC staff provided all activities in the Freshman Follies for the first two sessions of Freshman Connection.
 - The WRAC staff is working with Ronnie Rantz and Scott Maggio to host the LSHOF speakers and clinics to be held at the WRAC on Saturday, June 8, 2019.
- Rec Complex:
 - Opening driving range next week to irons only. Still waiting on City to get bucket trucks to hand cable for nets.
 - Pool in full swing.
 - Big St. Mary’s tournament last week.

- Bigger Johnny Antoon tournament on the 15th.
- Lots of play greens are coming around nicely.
- Informational Services:
 - Fall commencement and a related story highlighting the success of the university's efforts in recruiting students from Colombia.
 - The NSU Chamber Choir's trip to Austria for international competition.
 - A grant to the Louisiana Folk Festival from the National Endowment for the Arts.

Dana Clawson:

- Continuing Education Department, coordinator Heather Hayter, received word that we received National Accreditation through ACCN without any areas of concern.
- Beginning Paramedic/Medic to ASN program 10 in Leesville/DeRidder to service Fort Polk and 10 in Shreveport to service BAFB. Completing substantive change national accreditation document by the end of this week. Will need to hire one FT faculty, have ad. Posted.
- Meeting with WK Wednesday per Mr. Elrod's request, about CRNA.
- NSU Nursing Columns 2nd newsletter nailing scheduled next week.
- Have hired doctorate program director, will announce name after 10th.
- Dr. Potter leaving (RN to BSN director). Restructuring this position; have discussed with Roni Biscoe and will discuss with Dr. Handel before announcing.
- Administrative retreat June 28 on CONSAH, and then end of July at AACN in Oregon.
- McCullough Nursing Scholarship event-wonderful \$50,000 donated.
- Exam soft + feedback from faculty and students.
- ATI saved student increase of 11% because of our work; Apple meeting.
- Assessment reports 90% complete for all programs.
- Still need Grants Associate Director approved to advertise as Maxine Johnson has been part-time for 3 years and we are missing some large grant monies because of lack of full-time grants person – and Mrs. Johnson does plan to fully retire sometime soon.
- CON 70th year anniversary – making plans for celebration.
- BSN, MSN and DNP and postmasters certificate programs scheduled for 10-year accreditation visit (4 years early for BSN, MSN) September 14-17, 2020. We are continuing to work on leadership succession development plan who will work with us through accreditation process.
- Over 2600 nursing students; over 700 students in clinical.

Ron Wright:

- The last 3 weeks have been spent closing out spring; starting on summer.
- Working to finish 17 summer projects.

Darlene Williams:

- Launching year 2 EAB recruiting strategies.

- Digital marketing efforts continue to recruit online students in preparation for summer and fall, 2019 is ongoing.
- Ongoing conversations with Learning House (OPM).
- Ongoing participation in the ULS Compete LA project – onsite ULS visit is scheduled for Thursday, June 6th and ULS state meeting is scheduled for Thursday, June 13th.
- Initial conversations underway to expand NSU’s footprint in the oil and gas industry for noncredit and possible credit programs.
- Initiating full website review for all TIED units.
- Preparation underway for Ft. Polk’s Freedom Fest 2019.
- Continued engagement with the Cyber Innovation Center and BPC as the effort to develop the cyber research park in Bossier continues.
- Ongoing work with dual enrollment schools and students in preparation for fall, 2019.
- Ongoing community engagement through TIED staff in local, regional and state events and meetings throughout Shreveport/Bossier, Alexandria, Leesville, Marksville, and Natchitoches.

Marcus Jones:

- ORM Round Table topics are set for June 11: 9:00 a.m. topic is Student Life; 1:00 p.m. topic is Minors on Campus.
- A.A. Fredericks final approval for renovations has been provided; Facility Planning will handle the main house, Physical Plant will handle the lobby.
- Purple Alert/Everbridge Refresher Course is set for June 7th at 9:00 a.m., for those responsible for possible issuing a Purple Alert.
- Successful visit to Cartagena, Colombia. President and Mrs. Maggio, Dr. Greg Handel, and I visited Comfenalco Music School and met with the administrators, and some of the faculty and students.

The next scheduled meeting will be held on **Monday, April 8** at 8:30 a.m. in the Henderson Conference Room. The appointments for the remainder of the first half of 2019 are as follows:

- **Monday, May 6, 2019**
- **Monday, June 3, 2019**