

August 5, 2019 @ 8:30 a.m.  
Leadership Team Meeting

Absent: Frances Conine, Marcus Jones, Thomas Reynolds, Jacob Ellis

Kim McAlister:

- The Natchitoches Chamber welcome 40 new teachers to Natchitoches Parish.
- CDC has 3-4 new workers, along with a new leader, Faith Stanfield.
- Grant application to LA GearUp in progress led by Steve Gruesbeck.
- GCOEHD will kick off the fall semester with program development and cross discipline training.

Greg Handel:

- IncludED, our inclusive access textbook system, was unveiled this week.
- Interfolio, our new Faculty Productivity Reporting system will be unveiled during Faculty Institute. Madison Wilkinson, our Interfolio representative, will be here on-call week to train faculty administrators on the new system.
- Our MS in CIS will be on the BoR agenda for approval at the end of August.

Frank Hall:

- Provided an update on the current status of assessment processes across the University:
  - Strategic Plan Assessment
  - Program Assessments
  - Core Competencies

I have compiled some statistics which indicate we are making progress towards our vision. We also have some areas of concern. We will address both in next week's meetings.

- The Strategic Planning Team and the University Assessment Committee are scheduled to meet next week, on 14 and 15 August respectively. Email/calendar invitations with agenda and associated attachments will be distributed this week. Both meetings will take place in the Henderson Conference Room at 3:00 on their respective dates.
- The Strategic Planning Team will continue its work on the University Mission Statement. Remember if you have a proposed language for the mission statement, please provide it soonest. This way we can discuss it during the meeting.
- I'll send out the draft President's brief and slide assignments next week. I am asking for you to return your input no later than noon 6 September 2019.
- The UAC meeting will focus on conducting an after-action review of this year's assessment cycle.
- Unfortunately, we were not selected for the EIA designation this year. The results are embargoed until 19 August 2019.
- I will be out of the office from 28 August – 2 September 2019. I will return to work on 3 August 2019.

Roni Biscoe:

- Institutional Research continues to work on the timely submission of system and regent-level reports:

- ULS Five-Year Strategic Plan (LaPAS)
- BoR Completers Report
- Title III – TEC/ACER
- Core Survey Comparison
- Human Resources – Reminder to ensure faculty complete the Outside Employment Form upon their return and return and return to HR.
- The Taskforce for Diversity and Inclusion in the Workplace with present a timeline at the August Board meeting.

Fran Lemoine:

- School of Biological and Physical Sciences
  - Michael Scanlan and Whitney Golden: Participated in the LA Gear Up camp (lights and Human Anatomy and Physiology using Anatomage Table and VR goggles).
  - Destination Science camp was awesome – have received great response from the community.
  - Several students at state or national undergraduate research programs this summer:
    - Abigail Poe – Undergraduate Biomedical Research Fellowship Program at LSUHSC
    - Devon Smith – Participated in Baylor College of Medicine’s SMART program
    - Rayvin Gaudet – Science undergraduate laboratory internship (SULI) program at the National Renewable Energy Laboratory
    - Jordan Sensat and Janee Charles – CURIOUS program at LSUHSC Shreveport
  - Anna Dugas: Attended RockOn! Workshop at NASA’s Wallops Flight Facility (along with two students) and received a Louisiana Aerospace Catalyst Experiences for Students (LaACES) grant vi the LSPACE Grant Consortium.
  - Chris Lyles: Was awarded a competitive fellowship from the Oak Ridge institute for Science and Education (ORISE) and worked for the Environmental Laboratory at the US Army Corps of Engineers Engineering and Research Development Center.
  - Jennifer Hill: Received a La Board of Regents grant for a new NMR for chemistry.
  - New administrator – Ms. Shelia Thompson

● CAPA

Music:

- NSU Wind Symphony conducted at the World Association for Symphonic Bands and Ensembles Conference in Buol, Spain.
  - Jeff Matthews and Dan MacDonald, conductors
  - Great recognition for NSU and CAPA on the international stage
- NSU Chamber Choir received official invitation to National Collegiate Choral Organization
  - Very select competition, NSU would be 1 of 50
  - Only choir from Louisiana to be invited

Fine and Graphic Art:

- Three weeks of Art camp that served over 60 children (ages 5-17)
- Corbin Covher Keep America Beautiful grant that will go toward a recycling system for making art materials.

- Matt DeFord took several students to New Mexico for 10 days with help from an alumnus that sponsored a portion of the trip.

Theatre/Dance:

- Summer Dinner Theatre had sell-out shows for both productions.
- Theatre Kids Camp, 10 days long with 28 kids, performed ALICE IN WONDERLAND.
- Will be welcoming new dance faculty member, Jared Doster.
- Received updated equipment in the scenes shop from tech grant, CNC machine, automated turn table, safety stop table saw.

New Media, Journalism, Communication Arts:

- Dr. Brian Gabriel will be taking the reins of New Media, Journalism, and Communications. Welcoming two new faculty members (Dominique Taylor and Melody Gilbert). They also have a new office administrator, Ms. Tiffany Burrell.
- Curriculum: The new Journalism, Broadcast, and Digital Media Production concentration better reflects what students must know as they enter **any** media profession.
- Created a new Sports Media concentration that has generated a great deal of student interest.
- Department now offers a new 18-credit strategic communication certificate.
- The TV studio has undergone a major renovation, updating everything to state-of-the-art equipment, etc. We hope that the new studio will be up and running by early September.

Engineering Technology:

- Two STEM Robotic Camps sponsored by LA Gear Up
  - A-7/22 – 7/26 – Intermediate
  - B-7/29 – 8/02 – Advanced
- Two STEM Robotic Camps sponsored by SuddenLink
  - A-6/24 – 6/25 – Beginners
  - B-6/26 – 6/27 – Advanced
- ET ABET accreditation visit, 9/22 – 9/24

Dawn Eubanks:

- Quality assessment – external portion of the assessment set for April 2020.
- Working on policy manual, internal audit charter, and strategic plan.
- Reminder that parking registration is open and permits will be available soon. Three reasons to complete this process:
  - It's our POLICY
  - It's FREE
  - It's about SAFETY

Dana Clawson:

- CONSAH Administration Retreat in Portland – final edits to bylaws, committee structure, org chart, committee calendar, academic calendar, workload policy minor edits, social media policy minor edits. Strategic plan to be congruent with university. Established faculty aggregate and individual outcomes, faculty self-evaluation forms, processes, etc.

- Beginning Paramedic/Medic to ASN program 10 in Leesville/DeRidder to service Fort Polk and 10 in Shreveport to service BAFB. Completing substantive change submitted, and position posted and one possible applicant.
- Lots of interest in CRNA, meetings scheduled. SRNA needs assessment complete and financial proposals ready; working on obtaining consultant to start development.
- Have 17 positions open; 8 faculty, 3 student services, 3 administrative faculty, 2 admin facilitators, and grants.
- Two substantive change notifications due: Post Masters Certificate AGACNP and upcoming BS to BSN must be submitted in next 60 days.
- September 14-17, 2020 is accreditation site visit, so self-study report needs to be complete end of this academic year.
- Attended Board of Regents nursing capitation monies meeting and working on obtaining monies for faculty support.
- CON enrollment currently up 89 students from last week and down 250 from Fall 2018 and 415 from target goal increase. SAH has met their target goal!
- Faculty Fun day this Friday.
- CON 70<sup>th</sup> year anniversary – 3 events including tailgating party
- SAH 50<sup>th</sup> year anniversary – they are working on events.

Greg Burke:

- External:

In Progress:

- Football season and single game ticket sales
- N-Club membership drive
- Demons Unlimited Fund annual fund drive
- Vic's Kids Club membership drive
- Plans for biennial Scholarship Auction on August 24
- Promotional plans for all fall sports
- LSU ticket sales
- The Athletic Department held its first-ever "Sponsor Signing Luncheon" on July 11, giving sponsors the opportunity to engage with Athletic Department coaches/staff, and also to sign their sponsorship agreements at football's National Signing Day. The concept received national attention and an LSU athletic administrator has stated that they plan on implementing the concept next year.
- Erika Moulder, a graduate of the Baylor University Sports Management program who has been working with the Seattle WNBA team in marketing and ticket sales, completed her first two months on the job as NSU's new Peak Sports Management representative and has renewed or forged new agreements with several sponsors.
- Approximately \$200,000 in "quiet phase" commitments have been secured for the "Victorious" facility campaign with additional funding requests on the horizon.
- The N-Club Hall of Fame induction class of 2019 was announced in late June – nine inductees, including one Distinguished Service Award honoree. Planning for the induction ceremony will continue in anticipation of Homecoming on October 19.

- Plans are being developed for a “Screamin’ Demons” student support group for athletic events.
- Licensing Revenues for this quarter 2<sup>nd</sup> highest ever (\$13,177).
  - Two new vendors: Simply Chic Boutique and Cane River Brewing Co.
- The 2019 Victory Tour recorded the highest attendance in many years with over 300 registered attendees between the nine stops made in a 12-day period. Furthermore, the two-week tour stop schedule created significant exposure through social media posts.
- The “Diggin’ Dougie” event was a huge success (300 in attendance) and Doug’s Scholarship is already fully endowed with \$10,300+ dollars in the account now.
- Details are being finalized with the Athletic Department’s new flagship partner, Elite Broadcasting, for a new Demon Huddle Show on Thursdays at Mama’s and live pre-game football video show.
- Preparation for several events is in progress:
  - Media Day Luncheon August 7
  - Season Ticket Pick Up Party August 15
  - Super 1 Fan Day August 16
  - I-Bowl/NSU Kick-Off Luncheon in Shreveport August 22
- For the second year, former Demon football players cook the team on the day that they arrive for fall practice. Last year, a dozen or so participated. This year it was around 30.
- Academic/Life Skills:
  - Over 55 incoming student-athletes participated in July’s Vic Start Summer Bridge Program.
  - Summer Bridge student-athletes participated in a variety of workshops in collaboration with campus departments: Financial Aid, Disability Services, Career Services, Counseling Services, Trio, etc.
  - Recently completed the hiring process for the Athletic Coordinator/Director of EAP position (Amber Aucoin). She will start work on staff Monday, August 12<sup>th</sup>.
  - Via group membership pricing through the Southland Conference, we’re excited to partner with GamePlan – “a software platform that helps athletics organizations deliver online education (life skills), mentorship and career services to support their athletes through every step of their developmental journey.”
  - Mariah Denson – Softball Student-Athlete, was one of 17 student-athletes to participate in the inaugural L.E.A.D. Academy, through the NCAA AASP Conference.
  - Student-Athlete Development Staff attended the NACDA N4A Conference in Orlando, FL in June and the NCAA AASP Conference this past week in New Orleans.
  - SAAC (Student-Athlete Advisory Committee) Executive members have had bi-weekly leadership calls throughout the summer in preparation for the upcoming academic year.
- Facilities:
  - N-Club Hall of Fame display – **completed in August (\$50,000)**
  - Strength and Conditioning Annex – **rendering/cost received; collateral and solicitation strategy in progress (\$3.5M)**
    - *Christmas Day story about the “Victorious” faculty campaign with focus on the strength and conditioning annex received considerable traction, especially via social*

*media (i.e. 67 shares on Facebook). Also, KSLA-TV 12 aired a two-minute story on its news segment about the project as a result of the NSU release.*

- Baseball Operations Building – **on hold (\$2.5M)**
- Baseball Grandstand Project – **in progress (\$500,000); completion Summer, 2019.**
- Tennis Locker Room – **some funds received; major solicitation in October; awaiting response.**
- Tennis Complex Upgrades
  - **New seating/press box installation in December (\$288,000)**
  - **Other renovations – Weyerhaeuser Foundation grant funds - \$18,000**
  - **Locker Room – future**
- Softball Dugouts – **Completed Spring 2019 (cash and in-kind donations totaling \$37,000)**
- Volleyball Locker Room – **near future**
- Turpin Stadium Entrance
  - **Road/parking completed – August 2018**
  - **Planters/irrigation completed – September 2018**
  - **Four 75'X25' banners installed prior to October 6, 2018 home game**

**\*\*Total cost of project = \$638,000**
- Nutrition Center – **Completed August (\$10,000)**
- Soccer dugouts – **August 2019 (approximately \$12,000)**
- Soccer drainage – **Completed by City of Natchitoches in Spring 2019**
- Carpet (Fieldhouse 2<sup>nd</sup> Floor, MBB Locker Room, VB Locker Room) – **Completed by Sept. 23 (\$35,000)**
- N-Club “NZone” Tailgate Hospitality Area – **Completed October 2018 (\$20,000)**
  - **Total of Projects Completed or Pending - \$9,605,000**
- General:
  - Retiring Jersey/Number Policy update – a final policy has been approved by the N-Club Hall of Fame committee and Dr. Maggio and is now in place and posted on the athletic web site. An initial list of five candidates has been compiled for consideration. Decision regarding upon who to bestow this honor to be decided in next month.
  - Football Scheduling:
    - LSU in 2019
    - Tulsa in 2020
    - University of North Texas in 2021
    - Mississippi State in 2022
    - A home and home contract with FCS member Tennessee-Martin was signed for 2019 and 2021
    - Contract for September 7, 2019 home opener versus Midwestern State signed to complete the 2019 schedule.
    - Awaiting paperwork, to complete 2020 schedule with Prairie View A&M.
- Personnel changes:
  - Assistant Compliance Director (Presley Owens left to work in family business) - a candidate accepted the job and then reneged; another on-campus interview set for August 5.

- Athletic Administration Office Assistant (Denise Moore left for another job opportunity) – Three interviews being scheduled.
- Assistant Strength and Conditioning Coach (Tyler Miles left for a head strength coach position at Tennessee State) - process in initial stages.
- Assistant Women’s Basketball Coach – Sarah Miles-hired to fill spot vacated by departure of number one assistant Deneen Parker. The other two assistants – Aaron Swinson and Nicole Mitchell – both were promoted as a part of this process.
- Assistant Men’s Basketball Coach – Dave Simmons promoted to fill the spot vacated by the department of Bill Lewit.
- The Athletic Department is exploring the possibility of adding beach volleyball as an intercollegiate sport.
- Greg Burke was co-presenter for a session at the NCAA AASP conference in New Orleans on July 31 – August 1.

Jerry Pierce:

- Marketing/Branding:
  - New billboards are up in our previous locations in central and north Louisiana,, and we added new locations in Bunkie.
  - The NSU Parents Facebook group is up and nearly 600 members, and it has been very active for parents sharing information about move-in, residence halls, and financial aid.;
  - We have added three radio stations in the Leesville/Fort Polk area to our advertising inventory. This will allow us to reach more active duty service men and women and their families to promote our military credit hour rate and the degree programs we offer.
- WRAC:
  - The WRAC finished three weeks of Fun-N-Fitness Camp with approximately the same numbers as 2018 (+3 campers). All went well and the children had a great time.
  - We will finish summer fitness class programming August 9 and start with our schedule August 19.
  - All areas of WRAC are being cleaned and equipment is being checked and updated prior to the fall semester.
- Rec Complex:
  - Course is in great shape with many compliments.
  - Don’t Die Wondering tournament Saturday with 16 four-man teams driving range.
  - Driving range very popular. Pool very popular. All going well with revenues.
- Informational Services:
  - New Assistant Director of Communications in the News Bureau. Brad Welborn will also be covering sports.
  - Director and Assistant Director of Publications worked all summer with Recruiting, First Year Experience and other personnel in Student Services in preparation for the start of the semester.
  - Photo Lab has covered all summer camps and NSU events and is already shooting preseason athletic pics.
  - News Bureau and other units assisted with promotion and coverage of Folk Festival and several other campus events.

#### Drake Owens:

- Faculty/Staff Luncheon hosted by the NSU Alumni Association to be held at 11:30 on August 12.
- Alumni Association/President's Tailgate for home games will begin on September 7<sup>th</sup> at Collins Pavilion; faculty/staff are invited to join at no charge.
- Planning special event for alumni/donors in Baton Rouge being planned for September 13<sup>th</sup>.
- Finalizing plans for NSU v LSU Bus Trip and Tailgate Event to be held on September 14<sup>th</sup>.
- Processing NSU Foundation scholarship awards for fall semester.
- Finalizing promotional plan for Columns Fund annual giving drive including videos, social media content, print materials, and phone-a-thon.
- Revamping the Purple Pulse 3-newsletter and gathering content for the fall semester kickoff edition.
- Negotiating contract with Graduway to update and continue hosting demoNSU.net networking platform.

#### Margaret Kilcoyne:

- The College of Business and Technology faculty continue to meet with prospective and new students. We have been advising and assisting students with registering for fall 2019 classes.
- Also, we are seeking and exploring certificate programs needed by our business and industry partners so we can create those for our students.
- We are seeking and exploring new courses and programs that are needed by our business and industry partners that will strengthen our workforce.
- During July our CIS and HMT faculty worked collaboratively with the LA GearUp camps, and are exploring opportunities for expansion.
- On Tuesday, August 21, 2019, the School of Business will be hosting the Attorney General Jeff Landry's Civil Law Training Program in the David Morgan, Room 107, from 8:30 a.m. to 12:00 p.m. It is designed for attorneys and members of state and local governmental bodies, including Parish Councils, Police Juries, School of Boards, City Councils, Board of Aldermen, local Planning and Zoning Board, Recreation Districts, etc. Approved for 3.0 hours of Continuing Legal Education and CPA Continuing Professional Education credit.
- In September, the School of Business will offer in conjunction with Knight-Masden APAC QuickBooks Training for the Natchitoches community and in Alexandria. Dr. Carmella Parker is coordinating this endeavor.

#### Ron Wright:

- IncludED integrations to handle the charges of books to students accounts and appropriate reporting to administer the program. Student can see in myNSU if courses have an IncludED book and what the cost charged to their account will be. It also includes links to information about the program and how to opt-out if necessary.
- Interfolio data integrations required to allow faculty access and to automate the inclusion of the courses they have taught.
- Presence.IO data integrations to automate the access for faculty, staff, and students.

- ITS has filled two of our four open positions. Chad Tarver joined us on the Shreveport Campus this month, and Anna Jennings will join us here in Natchitoches next week. We currently have two open user support positions.
- ITS staff have been working with other campus areas to coordinate the summer to fall transition. Due to our compressed academic calendar, there is very little time between the summer and fall terms.

Pat Jones:

- Business Affairs has closed the 2018-19 FY in the black and are now working on the Financial Statements.
- The 2019-20 FY Budget has been completed with departments at standstill from previous year.
- Student Accounting and the appeals team are continuing their effort to hear appeals from students with balances of \$2,000 and above ASAP so that these students are not held from registering.
- The Legislative Auditors are still on campus and requesting information from departments. Please respond to their requests timely.
- Travel is currently revising the policy and procedure format to make it more user friendly. The goal is to have on our webpage by next week when faculty returns.

Darlene Williams:

- EAB recruiting strategies underway. Launched new series of creative pieces and correspondence with prospective students.
- Completed upgrades to some video conferencing and smart classrooms. Updated 2 labs at CenLA in preparation for the start of the fall semester.
- Digital marketing efforts continue to recruit online students in preparation for fall, 2019 is ongoing.
- Submitted proposal and received approval to add 3 new academic programs to ULS CompeteLA project. There are 11 programs now available. <http://competela.org/>
- In discussion with new prospective Washington D.C. partner on eLearning and Cyber Security initiative.
- More than 4.5 million dollars in requested funds through grants and contracts pending.
- Provided substantial media and technology support for summer camps and events.
- Ongoing work with dual enrollment schools and students in preparation for fall, 2019.
- Ongoing community engagement through TIED staff in local, regional and state events and meetings throughout Shreveport/Bossier, Alexandria, Leesville, Marksville, and Natchitoches.

The next scheduled meeting will be held on **Monday, September 9** at 8:30 a.m. in the Henderson Conference Room. The appointments for the remainder of 2019 are as follows:

- **Monday, October 14, 2019**
- **Monday, November 4, 2019**
- **Monday, December 2, 2019**