

July 1, 2019 @ 8:30 a.m.  
Leadership Team Meeting

Absent: Greg Handel, Darlene Williams, Thomas Reynolds, Pat Jones

Frances Conine:

- The enrollment numbers are about the same right now as they were this time last year. Please continue to work on re-enrollment.
- As of today, we have one more, one day Freshman Connection session upcoming.
- Van is working on Demon Days planning for the beginning of the fall semester. Please contact him if you have student workshops you'd like to present.
- NSU is working on Enrollment Management Plan. Jana is working with Ruffalo/Noel Levitz.
- Frances has been working with Reatha on Enrollment Management Plan.
- Working to update the Diversity Plan.
- Camps: Boys and Girls State was last week. Cheerleader and Band camps are this week. Alan Pasch is working hard.
- Frances Welch and staff have renewed TRIO grant receiving more money this year.
- Work continues on eSports Center in one-half of the old bookstore of Friedman Student Union. eSports is a growing trend on university campuses. Reatha Cox and Ron Wright recently attended a conference on eSports.
- The other half of the bookstore will be used as a multi-purpose space.
- Fall 2019 Move-in Day is scheduled for August 17<sup>th</sup>.

Jacob Ellis:

- The SGA hasn't had much going on but as soon as the semester starts, we will be working on a few projects: the project honoring the first 7 African American students, the student monument, and improving SGA processes. We are also planning our SGA retreat in August.

Kim McAlister:

- There are multiple job searches that are culminating this month. The Director of the Child Development Center, multiple faculty/staff positions in Psychology, Social Work and Education as well as the Director of Assessment and Accreditation should be filled within the next two weeks.
- Last week, the undergraduate certificate in Leadership Studies was approved by the Board of Supervisors. This certificate is truly a university-wide effort. This effort was spearheaded by Steve Gruesbeck and assisted by Reatha Cox.
- The NSU Elementary and Middle Laboratory Schools are exploring a new science curriculum in collaboration with the National Integrated Cyber Education Research Center (NICERC). Recently, faculty from NSU Middle Lab, Dr. Maggio, Dr. Darlene Williams, Dr. Kim McAlister, Dr. Katrina Jordan, and Ms. Jodi Shirley met with personnel at the Cyber Innovation Center in Bossier City about ways NSU could participate with NICERC. Additional conversations will be forthcoming to pilot curriculum at the lab schools during 2019-2020.
- Many faculty are participating in Professional Development this summer. Recently, 6 SOE faculty attended the Louisiana Department of Education Teacher Leader Summit in New Orleans.

Approximately 6000 teachers, administrators, and teacher preparation providers attended three days of professional development. The first week of July, Dr. April Giddens is attending the Louisiana Leadership Development Institute at LSU.

Frank Hall:

- Update on the current status of assessment across the University.
- The Strategic Planning Team and the University Assessment Committee are scheduled to meet this week, on 10 and 11 July respectively. Email/calendar invitations with agenda and associated attachments have been or will be distributed this week. Both meetings will take place in the Henderson Conference Room at 3:00 on their respective dates. The Strategic Planning Team will continue its work on the University Mission Statement. It is undecided if we will need to have a UAC meeting in July.
- I will be in North Carolina from 4-8 July 2019. I will return to work on 9 July 2019.

Fran Lemoine:

- We have hosted several very successful summer camps so far this summer. Students from kindergarten through middle/high school have been on campus enjoying
  - Art Camp
  - Band Camp
  - Creative Writing Camp
  - Destination Science (science camp)
- Don't forget that the second Summer Dinner Theatre is coming up the last week of July. It promises to be a great show!
- Our Math Co-Requisite got a special mention from Karen Denby at the BoR meeting because of our success rate. We are among the institutions that do not require an action report. This is a great testament to the hard work of Frank Serio, Melissa Kelly, and their entire team.
- Several departments are busy trying to fill vacant faculty and staff positions prior to the start of the Fall 2019 semester. We are having particular issues keeping administrative assistants – we have had to perform six different searches for administrative assistants with the College in the past four months.

Dawn Eubanks:

- Preparing for my External Assessment in the spring.
- I am preparing an internal control questionnaire to be used by departments as a guide to ensure adequate controls.

Dana Clawson:

- Working at restructuring the CON organization to be more congruent with national org. structure and be more aligned with future programming.
- Administrative council retreat Part 1 was last Thursday – worked on finalizing CONSAH strategic plan document, workload policy, values document. Part 2 of admin. Council retreat will be held in Portland, Oregon July 20-25.

- Will represent nursing educators on Healthworks Commission in deciding how nursing capitation monies are divided between types/specific programs.
- CURRENT POSITIONS OPEN: 1) paramedic/medic faculty position; 2) Doctoral Program Director – one that we hired has rescinded; 3) RN to BSN Director position has been changed in new org. chart, 4) Campus Health Coordinator, 5) FNP program coordinator; 6) Christus undergraduate position on Alex campus; 7) Grants Associate Director, and now 8) MSN and Post Masters Certificate Director.
- Completed 2018-2019 AY report for University Assessment yesterday.
- Working on CRNA program (needs survey almost ready to mail; proposal for monies will be complete by Thursday of this week). Have many alumni who are CRNAs volunteers to take students in clinical courses. Now have name of possible consultant from California.
- Ann Deshotels successfully defended her dissertation, now Dr. Deshotels.
- Presented at Alumni Board meeting on Shreveport Campus: changes over past 5 years; bill points to share; CON has 45% undergraduate program growth over past 5 years; and SAH grew 22%. From that growth, we have only increased faculty/staff positions 17% and of that increase in positions 75% have been externally funded.
- BSN, MSN, and DNP and post-masters certificate programs scheduled for 10-Year national accreditation visit September 14-17, 2020.

#### Drake Owens:

- Foundation/Gallaspy/Alumni Board meetings were held on June 28<sup>th</sup> at the Shreveport campus.
- Highlights from the meetings include the appointment of an ad hoc committee explore real estate investment opportunities, the appointment of Hammond Lake to serve as marketing consultant for the NSU Foundation/Alumni Association, plans for fall alumni events, and significant increases in oil and gas activity.
- PSC Foster Campbell joined board members at the Shreveport Campus on Friday to announce a \$75,000 contribution from SWEPCO bringing the total over the past three years to \$392,500 including state matching funds.
- Drs. Maggio, Clawson, and Hicks provided board members with an update on CONSAH activities highlighting progress and plans for expansion.
- \$180,000 received from BOR received last week to fund the Louise Mathilde Bradford Professorship in Social Work, Bacdayan Family First Generation Scholarship in Business, Bacdayan Family First Generation Scholarship in Health Science, and Michael Peter Manno First Generation Scholarship.
- Continued planning for the fall semester including faculty/staff luncheon, home and away tailgates, alumni reunions, homecoming, and promotion of alumni membership and unrestricted giving.

#### Greg Burke:

- External:
  - Demons Unlimited Foundation attainment is expected to exceed \$2.5 million, which would rank as the second highest total ever.
  - The 2019-20 Demons Unlimited Foundation annual giving brochure has been printed and is being mailed. 2019-20 gifts are being received.

- N-Club currently at \$14,000 with a record 397 members (281 paying members and 116 Free Graduating Senior memberships).
  - Athletic Director is including N-Club membership in beginning of semester team talks.
  - Continuing to send monthly N-Club newsletters featuring N-Club member of the month, upcoming events, and new memberships.
  - Continue sending weekly N-Club renewal notices.
  - A track reunion was held in conjunction with Southland Conference championship meet at NSU and 25-year baseball reunion in recognition of 1994 conference champion/NCAA postseason team was held the weekend of May 3-5. Also, a softball alumni reunion was held the weekend of April 5-6.
- Vic's Kids Club membership revenue is at \$3,435 (goal was \$2,500).
- Overall ticket revenue (season and gate sales) now total \$362,140 which will be the second highest ticket sales total ever.
- Beginning on May 1, Demons Unlimited Foundation donors at the \$250 and higher level had first priority to order up to six tickets for the NSU-LSU game in Baton Rouge on September 14. Season tickets holders will next have access to these tickets, followed by the general public.
- Erika Moulder, a graduate of the Baylor University Sports Management program who has been working with the Seattle WNBA team in marketing and ticket sales, began her duties as NSU's new Peak Sports Management representative in June.
- The rescheduled NSU-LSU baseball game at Brown-Stroud Field on March 12 generated nearly \$50,000 in ticket sales, corporate hospitality areas, concessions and other revenue streams. NSU gained priceless publicity as the game was aired live on ESPN Plus and represented the first non-football and basketball event that ESPN has chosen to telecast. The Demons won 3-1!
- The NSU-LSU softball game on March 5 resulted in selling all chair back and general admission seats and generated \$3,056.
- Approximately \$200,000 in "quiet phase" commitments have been secured for the "Victorious" facility campaign with additional funding requests on the horizon.
- Dates have been finalized and planning continues for the nine-stop "Victory Tour" in late July to promote the upcoming football season. Stops will be held in Many, Alexandria, Shreveport/Bossier, Lake Charles, Lafayette, Baton Rouge, New Orleans, Houston, and Dallas.
- The N-Club Hall of Fame induction class of 2019 was announced in late June – nine inductees, including one Distinguished Service Award honoree. Planning for the induction ceremony will continue through the summer and early fall.
- Plans are being developed for a "Screamin' Demons" student support group for athletic events.
- A record 128 responses were received to a postseason football season ticket holder survey and a similar survey was sent to basketball season ticket holders.
- Academic/Life Skills:
  - Preparation for 2019 VicStart Summer Bridge program has been ongoing with student-athletes arriving on campus June 29-30. Over 50 Summer Bridge student-athletes

attended a welcome dinner on the evening of June 30 at which several administrators and coaches were in attendance.

- June 6<sup>th</sup> – 8<sup>th</sup>. Student-Athlete Development Staff, Kaitlyn McCanna and Tim Zinzel, attended the national convention for the National Association of Academic and Student-Athlete Development Professionals (N4A) in Orlando, FL.
- June 12<sup>th</sup> and 13<sup>th</sup>. Associate AD Dustin Eubanks, Assistant AD Kaitlyn McCanna and Faculty Athletics Rep. Jody Biscoe, attended the Southland Conference Compliance and Academic meeting in Frisco, TX. Discussion included ideas and efforts to mitigate risk and other topics surrounding the NCAA Academic Performance Program.
- Facilities:
  - N-Club Hall of Fame display – **completed in August (\$50,000)**
  - Strength and Conditioning Annex – **rendering/cost received; collateral and solicitation strategy in progress (\$3.5M)**
    - *Christmas Day story about the “Victorious” faculty campaign with focus on the strength and conditioning annex received considerable traction, especially via social media (i.e. 67 shares on Facebook). Also, KSLA-TV 12 aired a two-minute story on its news segment about the project as a result of the NSU release.*
  - Baseball Operations Building – **on hold (\$2.5M)**
  - Baseball Grandstand Project – **in progress (\$500,000); completion Summer, 2019.**
  - Tennis Complex Upgrades
    - **New seating/press box installation in December (\$288,000)**
    - **Other renovations – Weyerhaeuser Foundation grant funds - \$18,000**
    - **Locker Room – future**
  - Softball Dugouts – **Completed Spring 2019 (cash and in-kind donations totaling \$37,000)**
  - Volleyball Locker Room – **near future**
  - Turpin Stadium Entrance
    - **Road/parking completed – August**
    - **Planters/irrigation completed – September**
    - **Four 75’X25’ banners installed prior to October 6 home game**  
**\*\*Total cost of project = \$638,000**
  - Nutrition Center – **Completed August (\$10,000)**
  - Soccer dugouts – **July 2019 (approximately \$12,000)**
  - Soccer drainage – **Completed by City of Natchitoches in Spring 2019**
  - Carpet (Fieldhouse 2<sup>nd</sup> Floor, MBB Locker Room, VB Locker Room) – **Completed by Sept. 23 (\$35,000)**
  - N-Club “NZone” Tailgate Hospitality Area – **Completed October 2018 (\$20,000)**
    - **Total of Projects Completed or Pending - \$9,605,000**
- General:
  - SACS – authored by Director of Athletics Greg Burke with input from several staff members, a 23-page “Athletic Prominence” report was submitted to Frank Hall and his team for review.
  - Retiring Jersey/Number policy update – a final policy has been approved by the N-Club Hall of Fame committee and Dr. Maggio and is now in place and posted on the athletic website. An initial list of five candidates has been compiled for consideration.
  - Football Scheduling:

- LSU in 2019
- Tulsa in 2020
- University of North Texas in 2001
- Mississippi State in 2022
- A home and home contract with FCS member Tennessee-Martin was signed for 2019 and 2021
- Contract for September 7, 2019 home opener versus Midwestern State signed to complete the 2019 schedule
- Personnel changes
  - Assistant Compliance Director (Presley Owens left to work in family business) – process initiated.
  - Athletic Administration Office Assistant (Denise Moore left for another job opportunity) – in process.
  - Assistant Strength and Conditioning Coach (Tyler Miles left for a head strength coach position at Tennessee State) – process in initial stages.
- Elite Broadcasting was announced as the new flagship partner for NSU Athletics.
- Greg Burke was assigned to be a member of a five-person (AD's) sub-committee regarding men's basketball scheduling, as well as the newly formed Television Sub-Committee. The television committee will have its first conference call on July 2.
- Planning continues for the "Diggin' Dougie" roast and toast on July 12 for retired Assistant Athletic Director for Media Relations Doug Ireland.
- The Natchitoches Regional Medical Center will be the sports medicine partner for NSU Athletics as a new four-year contract was approved by the State Office of Contractual Review.
- Greg Burke, Haley Taitano, Mike Jaworski, Mike Jacklich and Tori Thompson attended the 2019 NACDA Convention.
- Head Track and Field Coach, Mike Heimerman received a three-year contract – upon approval of the ULS Board of Supervisors at its June meeting.
- The Athletic Department is exploring the possibility of adding beach volleyball as an intercollegiate sport.
- Jason Pugh was promoted to Assistant Athletic Director for Media Relations and Matt Vines was promoted to Jason's previous position of Assistant Sports Information Director following the retirement of Doug Ireland.
- Jasmyn Steels, who won the NCAA Division I Indoor Championship in the long jump, placed second in the nation at the NCAA Outdoor Championship in June to earn first-team All-America honors. Also, sophomore Reagan Darbonne finished in 14<sup>th</sup> place at the Division I outdoor meet to earn second team All-America honors.

Jerry Pierce:

- Marketing/Branding:
  - We have eclipsed the 10,000 follower mark on Instagram, and we now have added features that will allow us to continue to increase our engagement and drive traffic to our websites.

- A new backdrop was placed in the lobby of the Student Services building. It will be used for photos of prospective students and their families when they come to campus for visits and tours.
- Our Facebook post about the President's List, the Dean's List, and the Honors List each had 97.1K and 38.4K engagements; we had 11,650 website clicks from the post.
- WRAC:
  - Rowing team did concession stand every night for Boys/Girls State as a fund-raiser.
  - IM did activities two nights to help out with Boys/Girls State activities.
  - We will be installing 60 acoustic panels in the WRAC group exercise room during the next two weeks to improve sound for all classes and activities in this room.
- Rec Complex:
  - Good play with opening of driving range. Irons only until the City can hang the cable for nets. Too wet! Lots of golf played. Course in great shape. Greens are in great shape. Lots of compliments.
  - Pool is doing well with swim lessons and public swimming.
- Informational Services:
  - Fall commencement and a related story highlighting the success of the university's efforts in recruiting students from Colombia.
  - The NSU Chamber Choir's trip to Austria for international competition.
  - A grant to the Louisiana Folk Festival from the National Endowment for the Arts.

Margaret Kilcoyne:

- The School of Business-CIS hosted the Many High School Lady Tiger Basketball team (16 young ladies) for a little fun with our technology. These young ladies got to use our VR equipment.
- The ET department hosted IT beginners (15 girls and boys) and advanced robotics camps (15 girls and boys). Three of our ET students served as assistants. This year our campus were sponsored by Altice/Suddenlink. We discussed numerous collaborative engagement opportunities with Julie V. McEachern, Community Engagement and Communications Specialist Altice USA – MidSouth Region of Suddenlink.
- Both ET and CIS are gearing up for the LA Gear Up events in July, and everyone is looking forward to engaging our future technology leaders.
- Both ET and the School of Business are working on their accreditation reports and preparing for onsite visits – ET in September of 2019 and Business in March of 2020 (every 5 years). School of Business completed two AACSB yearly reports. HMT is working on selecting an accreditation agency.
- China Young and Ciara Gibbs placed 9<sup>th</sup> in business presentations in the nation at the 2019 Phi Beta Lambda conference in San Antonio.

Marcus Jones:

- International Student Resource Center has 28 new international students arriving for fall semester from China, Spain, France, Colombia, Mexico, Cuba, and Italy.
- Plant Services has 2 new staff members: Tiffany Summerlin, replacing Lynda Hernandez, and Cory LaCaze, replacing John Adams.

- Pre-bid for A.A. Fredericks Lobby renovation last Tuesday had 6 contractors show up. Bid opening is July 11<sup>th</sup> at 2:00 p.m.
- Dirt added to roadway and sidewalk between Bienvenu and Watson Library is for construction trucks to make wide turn for new LSMSA residence hall.
- University will be advised if we are to receive any funding for projects in House Bill 2, which includes roofing of Fournet Hall. \$625,000 has been awarded for Kyser Hall planning.

Roni Biscoe:

- HR Director has been hired. Lisa Harris will begin on July 15<sup>th</sup>. The Search Committee did an excellent job.
- The University of Louisiana System's deadline for Request for Proposals for supplemental benefits has been extended.
- The background check process is going well. Please be sure to include that time in the processing of the documents.

Darlene Williams:

- Year-2 EAB recruiting strategies underway.
- Digital marketing efforts continue to recruit online students in preparation for fall, 2019 is ongoing.
- Ongoing conversations with Learning House (OPM).
- Ongoing participation in the ULS Compete LA project.
- Initiating full website review for all TIED units.
- Continued engagement with the Cyber Innovation Center to expand partnership through College of Education.
- Ongoing work with dual enrollment schools and students in preparation for fall, 2019.
- Ongoing community engagement through TIED staff in local, regional, and state events and meetings throughout Shreveport/Bossier, Alexandria, Leesville, Marksville, and Natchitoches.

Ron Wright:

- ITS currently has three open positions, two user support spots and one web application developer. Please pass the word to anyone that might have an interest.
- We are continuing walk-throughs of academic spaces. As we find items that can be addressed quickly, we are doing so. Others will be incorporated into our plans for the upcoming year.
- ITS recently represented the campus at the City of Shreveport's Smart Cities Initiative Outcomes presentation. The focus was on characteristics that area industry leaders are looking for in technology employees. Information from the report will be distributed to the appropriate academic areas.
- Through budget savings in the recently completed fiscal year, ITS was able to invest in two new services for use on campus. These will focus on security through the automated identification and remediation of phishing attempts and the use of test messaging as an additional communication method for the recruiting and retention of students.



The next scheduled meeting will be held on **Monday, August 5** at 8:30 a.m. in the Henderson Conference Room. The appointments for the remainder of 2019 are as follows:

- **Monday, September 9, 2019**
- **Monday, October 14, 2019**
- **Monday, November 4, 2019**
- **Monday, December 2, 2019**