

Experiential Learning

Developing the Internship

(A.K.A. Hatching the Golden Egg)

Experiential Learning:

- ▶ 1. Why?
- ▶ 2. What?
- ▶ 3. So, who wins?
- ▶ 4. How much?

Experiential Learning:

- ▶ 1. Validate respective curriculums and student learning
 - ▶ Regional accreditation for enhanced enrollment/
national recognition
- ▶ 2. Internships, research writing, or collaborative performances/projects
- ▶ 3. University wins, students win and internship sites win
- ▶ 4. Semester long, for 6 to 12 academic credit hours



ACADEMY
of COUNTRY MUSIC[®]

Leighann Westfall

Operations and Events Award Show Intern

My Projects:



Signage Inventory



Company Service Day



Trophy Inventory



Organizing Wristbands

More Projects:



All Star Jam After Party



Red Carpet Set Up



Stage Set Up



Staff Dinner



Interns



Ops Team



MGM Team

Internship Development

- ▶ 1. Credit Hours / Contact Hours
- ▶ 2. Academic credentials met (Audit: coursework and gpa)
- ▶ 3. Site contact by student (cover letter and resume for interview)
- ▶ 4. Secure proper signatures
- ▶ 5. Permits for registration

Internship Monitoring

- ▶ 1. Weekly journal entry (reflection instrument) graded*
- ▶ 2. Weekly Time log (record of participation) graded*
- ▶ 3. Discussion Board Responses (reflective interactions with peers)*
- ▶ 4. Mid and Final Term Evaluations by site supervisor*
- ▶ 5. Mid term and Final Self Evaluation by student*

Laying the Golden Egg: Prep

▶ Health and Human Performance

1. UNIV 1000
2. HP 2000
3. Curriculum content
4. HP 4180 – Senior Seminar
5. HP 4200 - Internship

▶ Hospitality Management & Tourism

1. UNIV 1000
2. HMT 1050
3. Curriculum content
4. HMT 4030 – Transition Seminar
5. HMT 4500 – Field Experiences

Building Internship Opportunities/Networking

- ▶ Class projects and assignments
- ▶ Service Learning when available
- ▶ Part time Employment/Summer Employment in the respective industry
- ▶ Volunteer work
- ▶ Student activities and services
- ▶ Build contact files and keep connected

Pre-Internship Site Research

1. Practicum

- ▶ Select two internship sites for visitation during the seminar semester
- ▶ Assess the sites for advantages and disadvantages
- ▶ Report results

2. Observation

- ▶ Look and see
- ▶ Listen

Senior Seminar Class Activities

- ▶ Professional Etiquette
- ▶ Certifications and Pay
- ▶ Resume
- ▶ Cover Letter
- ▶ Interview Process
- ▶ Follow-up

Paid vs. Non-Paid Internships

- ▶ Paid Advantages
 - ▶ Stipend/income covers some living expenses
 - ▶ May require additional responsibilities and overtime
 - ▶ Compensations may include room/board, transportation, scholarships, etc.
- ▶ Non-paid Advantages
 - ▶ University supervision is fully supported
 - ▶ Coverage under University Liability
 - ▶ Personal growth and self-management
 - ▶ Agency gratitude

Sealing the Deal: Hatched!

- ▶ **Evaluations**
 - ▶ Mid-term – thereabouts, but improvement needed
 - ▶ Final – total assessment of skills and abilities from internship site
 - ▶ Review of all paperwork submitted and portfolio evaluation
- ▶ **Exit Interview**
 - ▶ Face-to-face conversation with University Supervisor of internship
 - ▶ About the internship experience and the program preparations for such
 - ▶ Job related opportunities as a result of the internship
 - ▶ Career plans for the next year

Your Golden Egg

▶ Concluding Remarks

▶ Questions??