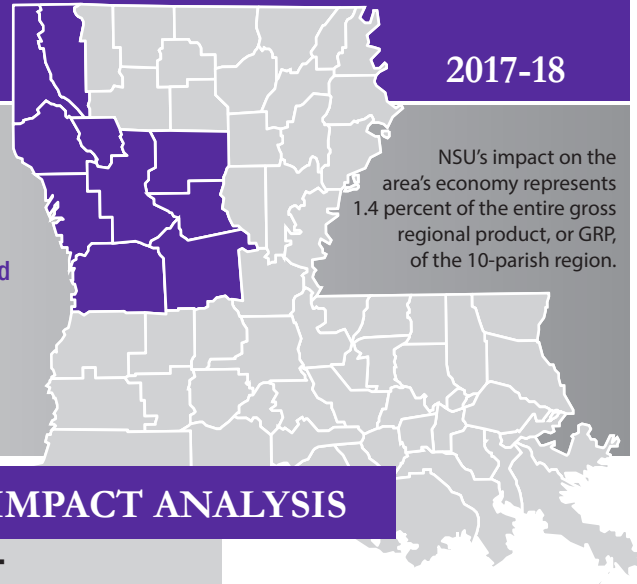




Northwestern State University's economic impact on the Northwest and Central Louisiana region last year was \$428.2 million. Northwestern State's direct financial impact on the region included \$89.4 million in spending for payroll and operations, \$8.4 million in student spending, \$8.9 million in visitor spending, \$314.3 million in alumni impact and more than \$7 million in expenditures for research, construction and spinoff companies.

Including the 961 full-time and part-time faculty and staff positions at Northwestern State, the university supported a total of 6,946 jobs as a result of its wide-ranging effect on the economy. That is one of every 55 jobs in the region.



NSU's impact on the area's economy represents 1.4 percent of the entire gross regional product, or GRP, of the 10-parish region.

IMPACTS CREATED BY NSU IN FY 2017-18



\$89.4 million

Operations Spending Impact



\$1.2 million

Research Spending Impact



\$711.3 thousand

Construction Spending Impact



\$5.3 million

Spin-off Company Impact



\$8.9 million

Visitor Spending Impact



\$8.4 million

Student Spending Impact



\$314.3 million

Alumni Impact



\$428.2 million

TOTAL IMPACT

---OR---

6,946

JOBS SUPPORTED



ECONOMIC IMPACT ANALYSIS

TOTAL IMPACT

\$428.2 million

Total income added
in the region

OR

1.4%

of region's GRP

6,946

Total jobs supported
in the region

OR

1 out of 55

jobs in the region

TOP INDUSTRIES IMPACTED BY NSU (JOBS SUPPORTED)



1,727

Government, Education



1,325

Health Care & Social Assistance



808

Government, Non-Education



538

Accommodation & Food Service



524

Arts, Entertainment & Recreation



FOR EVERY \$1...



Students gain

\$3.70

in lifetime earnings



Taxpayers gain

\$3.80

in added tax revenue and
public sector savings



Society gains

\$11.10

in added state revenue
and social savings



INVESTMENT ANALYSIS

Future benefits are discounted to the present



Student Perspective

\$643.8 million

Benefit: Higher future earnings

\$174.7 million

Cost: Tuition, supplies, opportunity cost

3.7

Benefit/cost ratio

14.5%

Rate of return



Taxpayer Perspective

\$92.2 million

Benefit: Future tax revenue,
government savings

\$25.9 million

Cost: State funding

3.8

Benefit/cost ratio

12.3%

Rate of return



Social Perspective

\$2.8 billion

Benefit: Future earnings,
tax revenue, private savings

\$250.3 million

Cost: All university and student costs

11.1

Benefit/cost ratio

n/a

Rate of return

The new study was part of a statewide economic impact analysis conducted for the University of Louisiana System which concluded that NSU and the other eight schools in the system contributed \$10.9 billion to the state's economy in 2017-18. That was 4.5 percent of the gross state product.