

VI. Visit Summary

A. *Descriptive Information:* Brief description of the school including its size and institutional setting (no more than one-half page)

Northwestern State University (NSU) was established as a teacher's college in 1884 in historic Natchitoches which is the oldest permanent settlement in the Louisiana Purchase. As of the 2010 census, the population of the city of Natchitoches is 18,323 people. NSU is the second oldest continually existing institution of higher learning in the state. The main University campus sprawls across an attractive area of the northwestern part of State of Louisiana. The campus is some 916 acres immediately west of Natchitoches, Louisiana. The city is about 50 miles northwest of Alexandria, Louisiana and 75 miles south east of Shreveport, Louisiana which is Louisiana's third largest city.

The closest 'competing' universities are Louisiana State University of Shreveport which is 75 miles away, LSU at Alexandria which approximately 60 miles away, Centenary College of Louisiana (private) which is 75 miles away, Louisiana Tech University which 77 miles away, Grambling University which is 80 miles away, and Louisiana College (private) which is 58 miles away. Two-year Bossier Parish Community College is located 83 miles away in Bossier City, Louisiana.

Northwestern State University is a public four-year institution offering degrees from the associate to the doctoral level with an enrollment of approximately 9,000 students. The School of Business located within the College of Science, Technology, and Business, has an enrollment as the fall 2014 census data 939 students (491 white, 319 black, 99 other minorities, 7 foreign, and 23 unknown; 482 female, 457 male).

B. *Degree Programs:* List of all degree programs included in the accreditation review and the number of graduates in the previous year for each program:

Number of Degrees Awarded -2013-2014

Name of Degree Program	Major(s), Concentration(s), Area(s) of Emphasis	Graduates
Bachelors of Science	ACCOUNTING	14
Bachelors of Science	BUSINESS ADMINISTRATION	63
Bachelors of Science	BUSINESS ADM - FINANCE	6
Bachelors of Science	BUSINESS ADM - MANAGEMENT	0
Bachelors of Science	BUSINESS ADM – MARKETING	1
Bachelors of Science	COMPUTER INFORMATION SYSTEMS	4
Bachelors of Science	CIS - E-COMMERCE	2
Bachelors of Science	CIS - NETWORK SECURITY ANALYSIS	1

C. *Comparison Groups:*

Comparable peers:

(1) Missouri Western State University, School of Business

- (2) South Carolina Upstate, University of School of Business Administration & Economics
- (3) North Carolina at Asheville, University of Department of Management and Accountancy
- (4) Dalton State College, Division of Business Administration
- (5) Arkansas Tech University, School of Business
- (6) South Carolina Aiken, University of, School of Business Administration
- (7) Plattsburgh State University of New York, School of Business & Economics

Competitive group:

- (1) Grambling University
- (2) Louisiana State University at Shreveport
- (3) Louisiana Tech University
- (4) McNeese State University
- (5) Nicholls State University
- (6) University of Louisiana at Monroe
- (7) University of New Orleans
- (8) University of Louisiana at Lafayette
- (9) Southeastern Louisiana University

Aspirant group:

- (1) Arkansas State University, College of Business
- (2) Southern Utah University School of Business
- (3) Georgia College & State University, J. Whitney Bunting School of Business
- (4) Stephen F. Austin State University
- (5) Clayton State University, School of Business