

Northwestern State University
January 2015 PRT visit
Pre-visit questions and concerns

***Question 1:** The totals of Table 2-1 and 2-2 don't match. There seems to be a disconnect between the published articles and journals reported in the report on page 32 (71 separate articles in 46 different journals) for the period of 2009-2014 and Table 2-2 which shows 40 articles in 22 journals over the same period. Please clarify this.*

Explanations About Question #1 – Totals for tables 2.1 and 2.2

The data as reported on page 32 of the sent report (Table 2.1 Five Year Summary of Intellectual Contributions [Fall 2009-Spring2014] Condensed) included all refereed publications and intellectual contributions by faculty members who were employed since the last accreditation review in 2009. The data included those faculty members who have since retired, relocated, or accepted other appointments during that time frame.

Now, in this updated document, Table 2.1 (Five Year Summary of Intellectual Contributions by Discipline [Fall 2009-Spring2014]), reflects a five year summary [2009-2014] of intellectual contributions for faculty employed during the academic year 2013-2014 that have been **continuously** employed or retained since 2009 (last reaffirmation visit).

To further clarify the information reported in Table 2.1, the School of Business has 69 intellectual contributions that encompass 41 journal articles (Table 2.2) appearing in 23 peer-reviewed refereed journals (Table 2.2). This is a five year summary of intellectual contributions for faculty employed during the academic year 2013-2014.

Discipline	Portfolio of Intellectual Contributions									Summary of Types of ICs			Total
	Peer Reviewed Journals	Research Monographs	Books	Chapters	Peer Reviewed Proceedings	Peer Reviewed Paper Presentations	Faculty Workshops	Non-Peer Reviewed Journals	Others	Learning & Pedagogical Research	Contributions to Practice	Discipline-Based Research	
Accounting													
ACCT Total	10	0	2	0	5	10	0	0	7	3	31	0	34
Business Administration													
BUAD Total	52	0	0	0	34	71	4	0	18	35	132	12	179
Computer Information Systems													
CIS Total	7	0	0	0	10	6	1	0	9	10	23	0	33
Grand Total	69	0	2	0	49	87	5	0	34	48	186	12	246
* Five year summary of intellectual contributions for faculty employed during the academic year 2013-2014. <i>Includes multiple counting of co-authored intellectual contributions</i>													

In Table 2.2, the total represents number of actual articles and does not include multiple counting of co-authored articles as does Table 2.1.

Table 2.2: Five Year Summary of Peer Reviewed Journals and Number of Publications in Each [Optional] 2009-2014

Publication	Count Within Title
Academy of Educational Leadership Journal	1
Computers in Human Behavior	1
European Journal of Management	1
European Journal of Information Systems	1
Information Systems Education Journal	1
International Journal of Business Disciplines	6
International Journal of Entrepreneurship	1
Journal of Academic Administration in Higher Education	1
Journal of Business & Entrepreneurship	1

Publication	Count Within Title
Journal of Business, Industry and Economics	1
Journal of Economics and Economic Education Research	1
Journal of International Management Studies	1
Journal of Internet Commerce	1
Journal of Marketing Development and Competitiveness	1
Journal of Research in Business Information Systems	5
Journal of Sport and Art	1
Journal of Workplace Rights	1
MERLOT Journal of Online Learning and Teaching (JOLT)	1
Mustang Journal of Accounting & Finance	1
National Accounting Journal	10
Quest	1
Saber-Ciencia y Libertad	1
Universal Journal of Educational Research	1
Total Number of Journal Articles	41
Total Number of Journals	23

Note: Data in this table reflect the Faculty Data Base as on December 30th, 2014. Total represents number of actual articles and does not include multiple counting of co-authored articles.

See Appendix 1 for Table 2.1: Five Year Summary of Intellectual Contributions by Faculty Member

Question #2 -Please prepare and make available the “Business Administration” section by discipline (marketing, management, finance, etc.)

Explanation About Question #2: Please, see table below: 5 Year Summary of Intellectual Contributions by BUAD Faculty and Discipline (Fa2009 – Sp2014)

Table 2.1: Five Year Summary of Intellectual Contributions by BUAD Faculty and Discipline (Fall 2009 – Spring 2014)

Faculty	Portfolio of Intellectual Contributions										Summary of Types of ICs			
	Peer Reviewed Journals	Research Monographs	Books	Chapters	Peer Reviewed Proceedings	Peer Reviewed Paper Presentations	Faculty Workshops	Non-Peer Reviewed Journals	Others	Total	Learning & Pedagogical Research	Contributions to Practice	Discipline-Based Research	Total
Sue Champion	6				4	11				21	6	12	3	21
Brenda Hanson	6				6	10				22	7	12	3	22
Margaret Kilcoyne	7				10	16	2		2	37	7	27	3	37
Paula Lott (dual-enrollment)										0				0
Julie McDonald	4				3	5			2	14	4	10		14
Total BUAD	23	0	0	0	23	42	2	0	4	94	24	61	9	94
*Heather Conoboy (12/20/2013)										0				0
Marcus Jones	5								2	7		7		7
Carmella Parker (adjunct)									1	1		1		1
*Charles Penrod (6/30/2014)	6				2	3			1	12		12		12
John G. Williams	1								3	4		4		4
Total JD	12	0	0	0	2	3	0	0	7	24	0	24	0	24
Jeffrey Kennedy (adjunct)	1					1			1	3		3		3
*Larry Short (5/9/2014)	4				3	4			2	13		13		13
*Perry Wisinger (5/9/2014)	1					3			3	7		7		7
Total MGT	6	0	0	0	3	8	0	0	6	23	0	23	0	23
William Habig	3				2	2				7	4	3		7
Begona Perez-Mira	5				4	10	2		1	22	7	12	3	22
Total MKTG	8	0	0	0	6	12	2	0	1	29	11	15	3	29
Mark Swanstrom	3					6				9		9		9
Total FIN	3	0	0	0	0	6	0	0	0	9	0	9	0	9
Total BUAD	52	0	0	0	34	71	4	0	18	179	35	132	12	179

Five year summary of intellectual contributions for faculty employed during the academic year 2013-2014. *Includes multiple counting of co-authored intellectual contributions*

Question #3 - *Regarding the minimum intellectual contribution requirements for AQ faculty members, page 40 of the report specifies "at least 2 refereed {peer-reviewed} publications and 3 "other" items." The note at the bottom of Table 10-1 specifies "Two (2) articles in field in academic, professional, or pedagogical journals (all works should be peer reviewed and publicly available) and any combination of three (3) intellectual contributions." It would be useful if these definitions could be clarified.*

Explanation About Question 3.1 Must the two refereed publications be peer-reviewed journals in column 1 of table 2.1?

Response: Yes. They must be peer-reviewed/refereed journal articles in field as specified by paragraph 2.1 of the AQ/PQ Criteria for Determination of AQ/PQ Faculty for the School of Business (available at <http://business.nsula.edu/assets/AACSBI/Criteria-for-determination-of-SoBus-AQ-PQ.doc>)

Explanation About Question 3.2: Are they columns 2-8 of Table 2-1? Response: yes

Explanation: Regarding the minimum intellectual contribution requirements for AQ faculty members (as stated on the AQ/PQ Criteria for Determination of AQ/PQ Faculty for the School of Business [available at <http://business.nsula.edu/assets/AACSBI/Criteria-for-determination-of-SoBus-AQ-PQ.doc>], page 40 of the report specifies: at least 2 refereed {peer-reviewed} publications [which is column 2-Peer-reviewed Journals] and 3 "other" items" (from column 2 to column 9: Research Monographs to Others). Other items are defined as:

2. Research Monographs (teaching/pedagogical, practice/applied and /or discipline-based research)
3. Books (textbooks, professional/practice/trade, and/or scholarly)
4. Chapters in books (textbooks, professional/practice/trade, and/or scholarly)
5. Peer reviewed proceedings from teaching/pedagogical meetings, professional/practice meetings, and/or scholarly meetings
6. Peer reviewed paper presentations at teaching/pedagogical meetings, professional/practical meetings, and/or academic meetings
7. Faculty research seminars (teaching/pedagogical, practice oriented, and/or discipline-based research seminar)
8. Non-peer reviewed journals (learning and pedagogical, contributions to practice, and/or discipline-based scholarship). School must provide substantive support for quality
9. Others (peer reviewed cases with instructional materials, instructional software, publicly available material describing the design and implementation of new curricula or courses, technical reports related to funded projects, publicly available research working papers)

- written cases with instructional materials;
- other publicly available materials describing the design and implementation of new curricula or courses that are attributed to the faculty member as author;
- a significant consulting project whose results are publicly available, and/or a significant research grant (at least \$10,000) from which articles or professional presentations are anticipated;
- serving as a speaker or discussant in faculty seminars, panel discussions; serving on editorial review boards;
- delivering executive education seminars;
- maintaining an active consulting practice;
- presenting papers at professional meetings; writing textbooks;

- publishing in relevant trade/practitioner outlets;
- authoring documents that are widely disseminated;
- obtaining new (and appropriate) professional certification; maintaining professional certifications; participating in management development programs; and serving on boards of directors.

Page 41 of the Report, stated:

*These 5 intellectual contributions consist of at least **2 refereed [peer-reviewed] publications and 3 “other” items.***

Instead, to further clarify, it should have stated:

*These 5 intellectual contributions consist of at least **2 refereed [peer-reviewed] publications and 3 “other” intellectual contributions.***

Appendix 1 -

Table 2.1: Five Year Summary of Intellectual Contributions by Faculty Member (Fall 2009 – Spring 2014)

Faculty	Portfolio of Intellectual Contributions										Summary of Types of ICs			
	Peer Reviewed Journals	Research Monographs	Books	Chapters	Peer Reviewed Proceedings	Peer Reviewed Paper Presentations	Faculty Workshops	Non-Peer Reviewed Journals	Others	Total	Learning & Pedagogical	Contributions to Practice	Discipline-Based Research	Total
Accounting														
Melissa Aldredge					3	4			3	10		10		10
Nat Briscoe	2				1	1			1	5		5		5
Glen Cooley	6					3			1	10		10		10
**Gary Conlay (adjunct-Sp ONLY)										0				0
Robert Turner (part-time)	2		2						1	5	3	2		5
Margaret [Marti] Vienne					1	2			1	4		4		4
Business Administration														
Sue Champion	6				4	11				21	6	12	3	21
*Heather Conoboy (12/20/2013)										0				0
William Habig	3				2	2				7	4	3		7
Brenda Hanson	6				6	10				22	7	12	3	22
Marcus Jones	5								2	7		7		7
Jeffrey Kennedy (adjunct)	1					1			1	3		3		3
Margaret Kilcoyne	7				10	16	2		2	37	7	27	3	37
Paula Lott (dual-enrollment)										0				0
Julie McDonald	4				3	5			2	14	4	10		14

Carmella Parker (adjunct)									1	1		1		1
Begona Perez-Mira	5				4	10	2		1	22	7	12	3	22
*Charles Penrod (6/30/2014)	6				2	3			1	12		12		12
*Larry Short (5/9/2014)	4				3	4			2	13		13		13
Mark Swanstrom	3					6				9		9		9
John G. Williams	1								3	4		4		4
*Perry Wisinger (5/9/2014)	1					3			3	7		7		7
Computer Information Systems														
*Brenda Foote (5/9/2014)										0				0
Thomas Hanson (part-time)	2					2				4		4		4
Curtis Penrod										0				0
Barbara Russell	2				2				1	5	4	1		5
Jack Russell	2				2					4	4			4
*A. Richard Tarver (5/9/2014)					1	1				2		2		2
Mary Beth Tarver					1	1				2		2		2
*Mark Thompson (5/9/2014)									1	1		1		1
Sarah Wright	1				4	2	1		7	15	2	13		15
Totals	69	0	2	0	49	87	5	0	34	246	48	186	12	246

*** Five year summary of intellectual contributions for faculty employed during the academic year 2013-2014.
Multiple counting of co-authored intellectual contributions**

1. Peer reviewed journal articles (learning and pedagogical research, contributions to practice, and/or discipline-based scholarship)
2. Research Monographs (teaching/pedagogical, practice/applied and /or discipline-based research)
3. Books (textbooks, professional/practice/trade, and/or scholarly)
4. Chapters in books (textbooks, professional/practice/trade, and/or scholarly)
5. Peer reviewed proceedings from teaching/pedagogical meetings, professional/practice meetings, and/or scholarly meetings
6. Peer reviewed paper presentations at teaching/pedagogical meetings, professional/practical meetings, and/or academic meetings
7. Faculty research seminars (teaching/pedagogical, practice oriented, and/or discipline-based research seminar)

8. Non-peer reviewed journals (learning and pedagogical, contributions to practice, and/or discipline-based scholarship). School must provide substantive support for quality

9. Others (peer reviewed cases with instructional materials, instructional software, publicly available material describing the design and implementation of new curricula or courses, technical reports related to funded projects, publicly available research working papers, etc. please specify)

Note: Data in this table reflect the Faculty Data Base as on December 31, 2014