

# Office of Executive Director of Institutional Effectiveness (EDIE) and Human Resources

**WHAT:** Minutes - University Strategic Planning Team Meeting

**WHEN:** 3:00 – 4:30 – 10 July 2019

**WHERE:** Caspari, 3<sup>rd</sup> Floor – Henderson Conference Room

## **ATTENDANCE:**

President: Dr. Chris Maggio

Interim Provost and VP, Academic Affairs: Dr. Greg Handel (absent)

Interim VP, The Student Experience: Frances Conine (absent)

VP, Technology, Innovation, and Economic Development: Dr. Darlene Williams (absent)

VP, External Affairs: Jerry Pierce (absent)

Asst. VP, External Affairs for University Advancement: Dr. Drake Owens

Executive VP, University and Business Affairs: Dr. Marcus Jones (absent)

Chief Financial Officer: Pat Jones

Chief Information Officer: Ron Wright

Intercollegiate Athletics: Greg Burke (absent)

Interim Dean, College of Arts and Sciences – Dr. Frances Lemoine

Dean, Gallaspy College of Education and Human Development – Dr. Kim McAlister

Dean, College of Nursing and School of Allied Health – Dr. Dana Clawson (absent)

Dean, College of Business and Technology – Dr. Margaret Kilcoyne

Faculty Senate President: Dr. Thomas Reynolds (absent)

Research Council: Dr. Margaret E. Cochran

Community/Public Service: Steven Gruesbeck

Executive Director Institutional Effectiveness & Human Resources: Veronica Biscoe

Director of Institutional Effectiveness: Frank Hall

## **MINUTES.**

- ❖ The 12 June 2019 meeting minutes were approved as written.
- ❖ Updated the team on the IE Model Planning Calendar highlighting the 2018-2019 Assessment Cycle Brief to the President on 11 September 2019.
- ❖ Updated the team on the AY 2018-2019 Assessment Cycle submission status requesting leaders review their reports for completeness and accuracy. Requested all to submit any remaining reports by 12 July 2019.
- ❖ Covered the following Future Focused Planning Calendar Agenda items.
  - Mission Analysis steps 4-8 discussion. Walked through each topic area discussing the impact on the University's ability to accomplish its mission.
  - Discussed the Draft Mission Statement. Requested everyone review the statement to determine if the language is in line with what we see our mission to be. It was

**Prepared by:** Frank R. Hall

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suggested we break up the last sentence – placing a period after society. Roni suggested we might want to look at developing a more impactful statement regarding our obligation to economic development and improvements in the quality of life of our citizens in the region.

Please consider developing a draft Mission statement focused on the last sentence for review at our next meeting. We will already have a few team members planning to submit. We will entertain each option and determine what works best and then move forward with circulating the draft within the University. Ultimately, we'll submit to the ULS for approval.

- Briefly introduce Mission Analysis steps 9-12.

**Next meeting 14 August 2019 at 3:00** in the Henderson Conference room, Caspari Hall.