

# Institutional Effectiveness (IE) Model

University Assessment Committee Meeting  
27 FEB 2017

# Northwestern State Institutional Effectiveness Model

“Institutional effectiveness is the systematic, explicit, and documented process of measuring performance against mission in all aspects of an institution.

“A commitment to continuous improvement is at the heart of an ongoing planning and evaluation process. It is a continuous, cyclical process that is participative, flexible, relevant, and responsive.”

*SACSCOC 2012*

# IE Policy - Components of the Model

- ❖ [SACSCOC Principles of Accreditation](#) (1. Principle of Integrity; 2. Core Requirements; 3. Comprehensive Standards; and Section; 4 – Federal Requirements)
- ❖ Northwestern State [University Strategic Plan](#) 2016-2021
- ❖ [Quality Enhancement Plan](#) – Academic Degree Programs - Phased In
- ❖ [Assessment Process Guide](#) – College, Program, Division, both Academic & Operationally Focused
- ❖ [Strategic Planning and Budgeting Process](#) – Demonstrates Strategic Intent
- ❖ *Federal, State, BOR, BOS, and other University Policies – Requirements Contribute to the standing of the institution*

All critical in making the right “quantifiably informed” decisions at the “right time” for the right reasons.

# SACSCOC Principles of Accreditation

- ❖ If we **stay ready** we can be reaffirmed on the first try!
- ❖ We **must understand the** standards:
- ❖ Identify the “Responsible Office - Position” for each standard:  
use a audit document to track
- ❖ Integrate into daily operations
- ❖ Identify and ensure standards which require trended data are being documented
- ❖ Identify the standards which require a **policy**
- ❖ Establish a **routine** methodology for verification - - - proof

# Quality Enhancement Plan – Spring 2017

Three focal forms of Experiential Learning (EL).

**Pilot programs** providing lessons learned to the implementation team  
(K-12 Education, Radiologic Sciences, Hospitality Management and Tourism  
Health and Exercise Science, Music Performance, and Honors College  
(Louisiana Scholars' College)

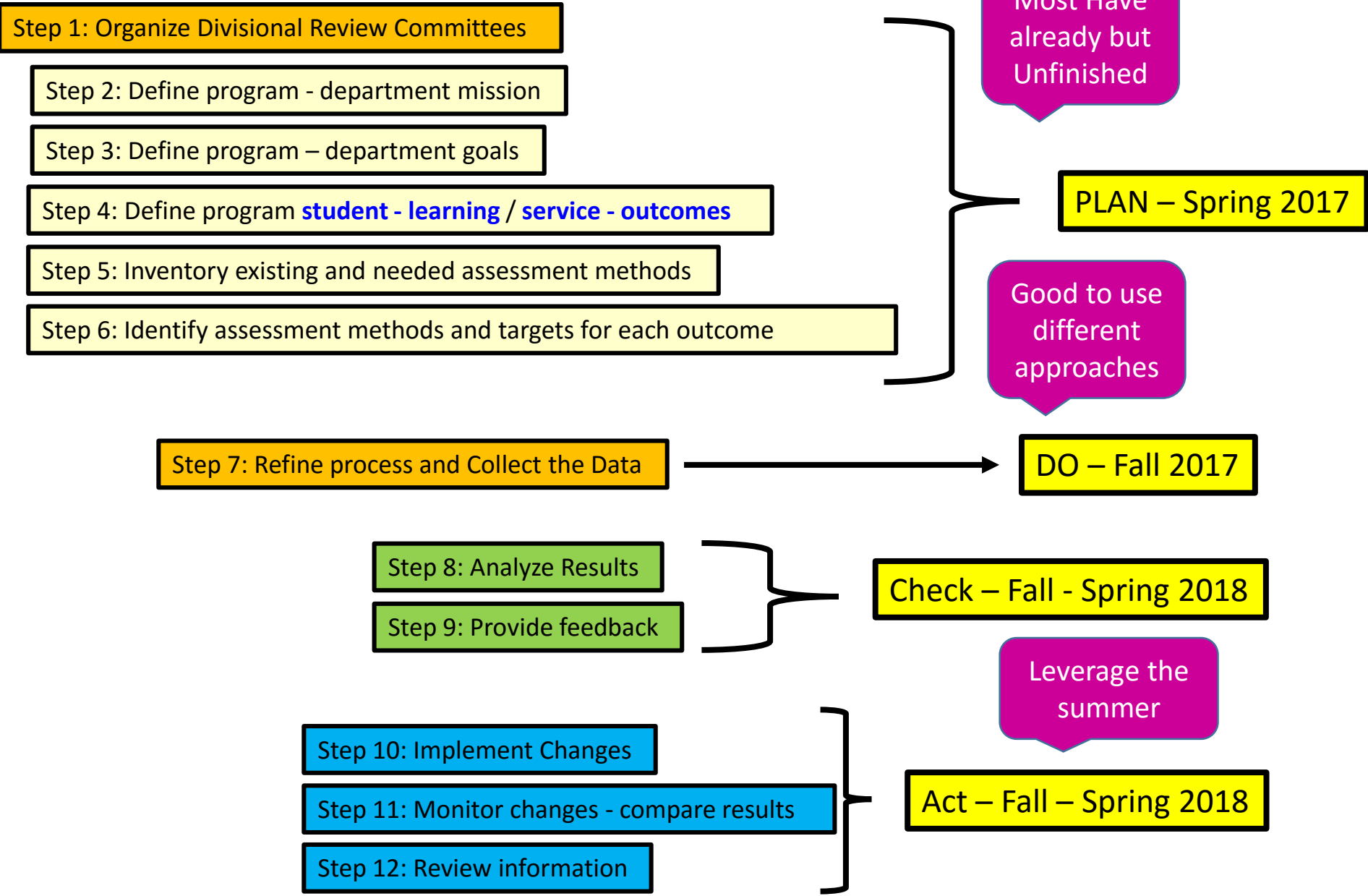
At least **five new units will start each year** with all programs involved by 2021.

❖ **SLO 1** — During the capstone experiential learning course(s), students will demonstrate the knowledge, skills, and dispositions expected of entry-level professionals in their disciplines. (Aligned to Principles 1, Intention, and 2, Preparedness and Planning)

❖ **SLO 2** — During the capstone experiential course(s), students will reflect critically to link theory with practice and develop applications of knowledge based on the reflection. (Aligned to Principles 4, Reflection, and 6, Monitoring and Continuous Improvement)

*QEP Launch Party will take place 22 Feb 2017, 11:00 am – 1:00 pm in the Friedman Student Union Ballroom and Lobby. All are invited to this open house.*

# Planning Flowchart of NSU College, Program, and Division Assessment Process



# Northwestern Assessment Process Structure

University  
Assessment  
Committee (UAC)

Members

(UAC is composed of the ARC Chairs - plus UAC Chair)

Academic Review Committees x 4

Administrative Review Committees x 8

## Colleges

## Administrative Division, Department, Office

Arts and  
Sciences

Education &  
Human  
Development

Nursing  
and Allied  
Health

Business  
and  
Technology

Registrar,  
Library, Aux &  
Support Services

Athletics

IEHR

External  
Affairs

Student  
Experience

TIED

ITS

University &  
Business  
Affairs

Programs

Programs

Programs

Programs

Units

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Units

Each program has a Assessment Coordinator

Each unit has a Assessment Coordinator

(Recommend the ARC be composed of program coordinators or Unit Heads - plus DRC Chair)

# Organizational Responsibility Flowchart of NSU Assessment Process

SPRING 2017

Critical to success is direction and oversight being provided by the University Provost and respective Vice Presidents.

**University Assessment Committee** issues pertinent guidance along with schedule of product delivery. Entertains any request for exemption.

Select academic and administrative units establish Review Committee to develop **mission statements**, at least **three learning - service outcome measures**, and their associated **assessment methodology** to improve their programs, operations, and services.

Dean or Department Head / Director Approves

Program Assessment Coordinator for the program or unit enters mission statements, learning outcomes, and outcome measures into **Taskstream**. Maintains currency throughout process.

Provost - Dean or Vice President - Division Head Approves in Taskstream

Throughout the year, faculty and staff will collect data, report results of the previous year's assessment., and then develop assessment plans for the upcoming year.

FALL – SPRING 2018

All academic and administrative units develop – verify assessment plans for the upcoming year.

Results and plans are submitted to **respective Review Committees (RCs)** for review that are designed to promote excellence in assessment of processes, operations, and student learning outcomes.

**ARC** develops the annual submission assessment report made up of the following components: 1) results of the previous year's assessment, 2) proposed or actual changes based on these results, and 3) a new assessment plan to measure the impact of these changes (including an analytical assessment of the effects of the changes made. **TASKSTREAM**)

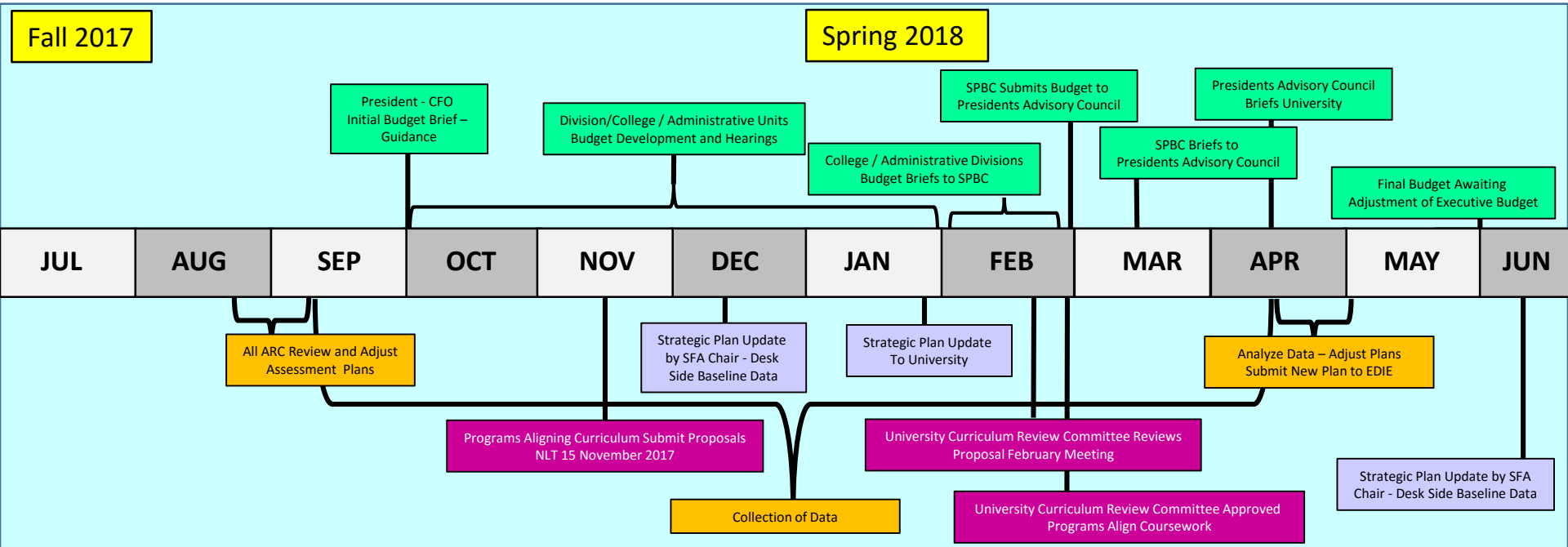
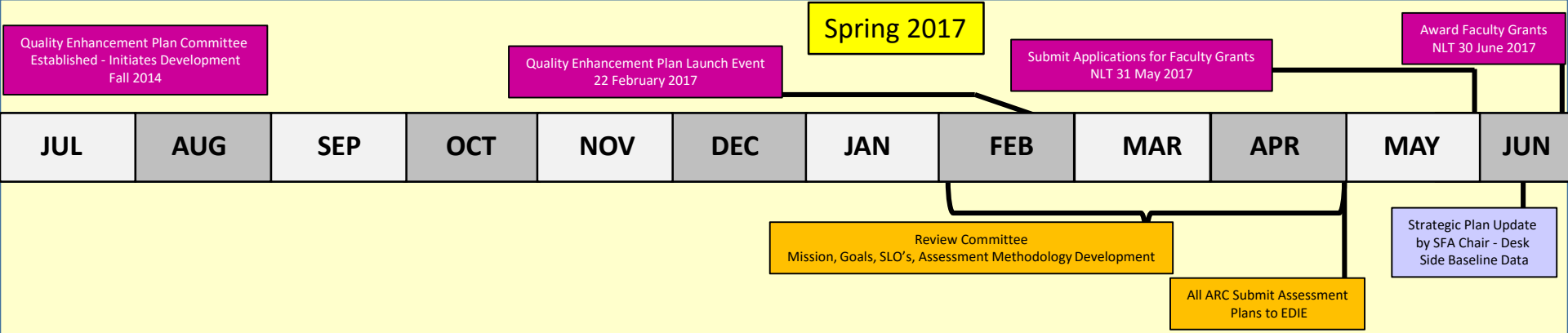
A memorandum from the **UAC chair** is sent to units and academic programs that are not in compliance with assessment requirements at least 30 days prior to the annual report (early to mid-June). Copies of this memorandum are sent to supervisors and UAC representatives.

**UAC** provides an annual report – update to the president documenting strengths and weaknesses of the university's overall effort in assessment and institutional effectiveness.

Enclosure 4



# Northwestern IE Model Timeline



- Quality Enhancement Plan
- Strategic Plan
- Institutional Effectiveness
- Strategic Budget Process

# Questions

