

October 8, 2018 @ 8:30 a.m.
Leadership Team Meeting

Absent: Greg Burke, Frances Conine, Ron Wright

- Kim McAlister:
 - The GCEHD and School of Business partnered with the Orchard Foundation in the submission of a **Teacher Quality Partnership** grant earlier this year. This week, we learned that our proposal, entitled **Central Louisiana Instructional Partnership Residence (CLIPR)** has been funded for 5 years, totaling 4.482 million. We are excited about this opportunity for the Schools of Education and Business. A press release should be forthcoming within the week.
 - GCEHD has several advertised positions currently in Health/Human Performance, Social Work and Education. It is expected that there will be three new faculty members within the college in January. This includes a new director of the School of Education. More information will be shared as it becomes available.
 - The School of Education recently completed a national accreditation visit with CAEP. Although the outcome will not be finalized until April 2019, the SOE faculty and staff received positive feedback regarding our graduates, their impact on K-12 student learning, and our dedicated faculty.

- Jacob Ellis:
 - SGA attended the Campus Leadership Conference in New Orleans on October 5th – 7th.
 - SGA purchased and presented medallions for the Deans of each college.
 - The space on the bottom floor of the Student Union will be used as an eSports gaming area and an area for students to relax and hand out together.
 - SGA has a proposed look for the Student Memorial to remember students who have lost their lives during their time as NSU students.
 - SGA Women's Leadership Luncheon will be Tuesday, October 16th, at 12:00 noon in the President's Room of the Student Union. All women are invited to attend but must RSVP on the SGA Orgsync page.
 - Representatives from SGA will be attending the ASGA Conference in Washington, DC on October 17th – 21st.
 - The Louisiana Council of Student Body Presidents will have their November meeting on November 9th – 10th at NSU.

- Vickie Gentry:
 - ULS is working toward reducing the cost of textbooks across the system by \$10 million. A conference call with all VPs for Academic Affairs was scheduled for September 13th to start the conversation. Discussion will continue at the ULS Board of Supervisors meeting on October 25th. NSU will be expected to submit its plan for reducing textbook costs soon, as early as December.
 - The Board of Regents Formula Funding Summit, September 19th – Cathy Trichel and Vickie Gentry represented NSU. Information was provided on the 2019-20 formula funding for higher education. Areas of strength for NSU include: large PREP and adult learner enrollment and competitiveness in offering programs leading to 4 and 5-star jobs. Areas of opportunity for NSU include improving retention rates of sophomore and junior students and increasing the number of federal research awards.

- Seven NSU faculty attended the National Society for Experiential Learning Annual Conference in Savannah, Georgia: Katrina Jordan, Bob Jordan, and Christopher Gilson gave research presentations at the conference.
- Frank Hall:
 - All SACSCOC related documents are on the IE website.
 - Disseminated the AY 2017-2018 Assessment – Validating Our Approach to Faculty and Students Via Messenger.
 - Next Strategic Planning Team meeting is 17 October 2018. I will reissue the Decision Matrix for review prior.
 - Will initiate planning/coordination for 2019-2020 Budget Enhancement Request process.
 - General Education Competency Assessments plans complete.
- Greg Handel:
 - CJHS: Dr. Mark Melder has been named Department Chair, replacing Joe Morris who retired after 21 years. BASRM proposal to convert to a BSRM is in process.
 - Math: Co-requisite is going very well. There are 298 students enrolled in the 1020/1021 or 1035/1036 5/day per week class. The former testing center has been converted into a Math Lab with Google Chromebooks. There have been two tests in the first 6 weeks of class and the average has been 85%. Faculty teaching the co-req. have been communicating regularly with advisors, and the students in question are being given extra tutoring and/or scheduling options. Success is due, in large part, to students having materials and codes on the first day of class. *Congrats to Melissa Kelly (coordinating), Carrie Maggio, Debbie Porter, and Zeb Marcotte for their work with these co-requisite students and classes.*
 - English: Co-Req. Also going very well. 77 students enrolled. Biggest positive change is the lab portion being moved to a residential section instead of online. Faculty are working closely with Advisors and students to provide tutoring and extra help as needed. *Thank you to Mariann Wilson for her coordination of the English Co-Req.*
 - School of Biological and Physical Sciences: Anna Dugas has been named the LaSpace coordinator at NSU (this is the first time NSU has had this affiliation in 8 years). LaSpace partners with NASA to provide satellite communication. Daniel Rivera Vasquez has been awarded a \$10,000 grant from the Alfred P. Sloan Foundation to support his research on metal sulphide nanostructures. The School is also submitting 3 proposals for BOR Enhancement Grants.
 - School of Creative and Performing Arts: 30th anniversary year is off to a good start. We are featuring successful alums several times per week on our social media outlets. We've had several alums return to guest lecture, conduct, and present for audiences and current students, and more to come. There will be a Jazz Orchestra reunion and concert during homecoming weekend. We had anticipated 8-10 students enrolling in the BFA in Dance. There are currently 19. This Spring, we will have a new concentration in the BFA in Fine and Graphic Arts: Interdisciplinary Design in collaboration with CIS. Students will not only have Graphic Design skills, they will also have programming, web design, and technical training. We have 11 student-teachers this semester in MUED, had a full house for the annual Faculty Showcase in Art and Music, and will host 35 bands for the Classic on the Cane Marching Contest next month. J-Day is coming up quickly on November 2 (please let us know if you know of schools that might be interested). Spring Awakening a huge success/sold out audiences. We collaborated with the Counseling Center and Rebecca Boone did several post-show talkbacks with the audiences to dialogue and process the themes in the shoe. Very well received.

- Varnado residential college has had a very successful opening. Varnado ambassadors doing a great job.
 - Visited 4 schools in rural Bolivar/Cartagena and made connections with schools sponsored by the Government through their 'iculture' program. Excellent curriculum.
 - COAS is working with the College of Nursing and School of Allied Health to write a grant to the Teagle Foundation to develop courses in Liberal Arts for the Nursing degrees, and possibly a Bachelor of Arts in Nursing.
- Margaret Kilcoyne:
 - October 17, 2018 – Engineering Technology Symposium, 8:00 – 3:00 at the Student Union Ballroom – event for Manufacturing Month.
 - Friday, October 19, 2018, hosting our School of Business Advisory Board meeting in Russell Hall.
 - Ms. Julie Couret, our guest speaking for the J. Walter Porter Forum. She will host a brown-bag “Leadership Edge Advantage: 5 Musts of Being Effective & Straight Up Awesome” presentation on Wednesday, October 24, 2018, in the Natchitoches Room in Russell Hall at 12:00 noon – 1:00 p.m.
 - 52nd Annual J. Walter Porter Forum on Thursday, October 25, 2018, Room 107 of Russell Hall beginning at 9:40 with welcome.
 - HMT Career Forum – Student Union Ballroom on Thursday, October 25 and the event would take place from 12:30 – 2:00 p.m.
 - Saturday, October 27, 2018, at 11:00 a.m. College of Business and Technology Homecoming reception with recognition of Outstanding Businesses.
- Dawn Eubanks:
 - Will be attending a LACUA conference November 1-2. This will allow the opportunity to meet face-to-face other auditors from the state who will be great resources.
 - Will sit for part of the CIA exam in January
 - By June 2020, I will have a quality assessment review.
 - I plan to begin visiting with department head, deans, and vice presidents. This will be an introduction as well as a friendly reminder of what internal audit is all about.
- Jerry Pierce:
 - Marketing/Branding:
 - Designed and coordinated installation for (4) large banners for west side of Turpin Stadium.
 - Designed N-Side View website for fall 2018 semester, landing page, form submission and database for Recruiting Office.
 - Digital advertising campaign for Alternative Certification Education Program launches this month.
 - Designed Columns Fund annual giving mailout: 55,000 mailings.
 - Video production for Columns Fund featuring Dr. Maggio.
 - Social Media reached 1,532,300 people this quarter on three platforms: Facebook, Instagram, and Twitter.
 - Northwestern State gained 2,128 new followers this quarter via our social media platforms.
 - WRAC:
 - The WRAC wellness area is running a special for new first-time clients in personal training. This has led several patrons participating in personal training and allowing our certified student trainers to gain valuable experience.

- Dana Clawson:
 - Certified Nurse Educators – initiative – 20FT faculty currently certified. 10 new.
 - BSN and ASN NCLEX rates – currently no known BSN failures; ASN at 90%.
 - Growing pains – 2014-2018 CONSAH has grown 35% 754 students; 2016-2017 + 13% growth (323 students); 2017-2018 + 7% (187 students); growth space needed on Natchitoches campus for large distance room.
 - Potential growth – mainly growth without physical needs MSN, DNP, RN to BSN; still potential in Alexandria, Natchitoches – but hindered by lack of qualified faculty and space.
 - Grants – adding FT position to help Maxine; Natchitoches general funded position.
 - New Program potential – Respiratory Therapy with concentration in Sleep Apnea/Accelerated BSN (BS to BSN); Paramedic/Medic to RN; BSN to DNP goal fall 2019; BA Nursing.
 - BSN faculty working on curr. Revision for 15/15; 30 year as requested.
 - Positions: 3 open undergraduate Shreveport position; will be 5 after Fa;; - no applicants probably due to salary; have some faculty with salaries less than what positions being advertised. Need to address.
 - 4 CONSAH: Faculty ABD or Project.
 - Bookstore opening: thanks Drake.
 - Alexandria Campus upgrades: (learning center) thanks Darlene and team.
 - Facilities: Anatomage coming tomorrow. Excited to see students learning increased.
 - Technology: Respondus and iPad testing issues ATI high stakes testing issues – students surveyed.

- Thomas Reynolds:
 - The new website for the NSU Faculty Senate is up and running and should be updated by next week.
 - At the last meeting (9/25), the Senate reviewed and approved Dr. Gentry's proposed updates to the Request for Leave policy.
 - *Ad hoc* committees are currently working on a policy for administrators returning to faculty status and a policy on sabbaticals.
 - Faculty are also asked to research class size issues and pay disparity issues across campus. Our goal is to study these identified issues and propose potential solutions to achieve parity with institutions in the System, across the state, and the region. Salary issues are particularly important in retaining our best faculty and attracting top candidates for job openings.

- Marcus Jones:
 - Continuing progress on:
 - A.A. Fredericks Auditorium refurb.
 - David Morgan Room seating and flooring in Russell Hall replacement.
 - Student Union public restrooms refurb.
 - Student Union kitchen and basement water-proofing.
 - Student Union flooring in SGA Office replacement.
 - Varnado wrought-iron repainting.
 - TEC elevator close to being finished.
 - Track and Field bleachers renovation.
 - University Police conducting classes on rape prevention/safety measures.
 - On October 28-31, we will have 2 visitors from Comfenalco High School on campus.
 - Six students traveling to France to participate in joint research program for International Business Week at the University of Angers in France.

- Jana Lucky (representing Frances Conine):
 - Recruiters are out in this busy recruiting month and covering application awareness events across the state.
 - We have N-Side View coming up on Saturday. There are over 800 registered for the event at this time.
 - Financial Aid Packaging has all been done for the fall semester. The only ones that are not completely packaged are those that have information to submit for verification.
 - Scholarships for the first round of awarding should be out this week. There are about 350 students in that round of awarding.
 - Spring registration emails and directions are going out to all those new admits for spring and all those in the 2017 cohort to re-register and all those in the 2018 cohort.

- Darlene Williams:
 - Ongoing Digital marketing efforts to recruit online students continue in preparation for spring, 2019.
 - Preparation underway for Education Advisory Board onsite visit.
 - Developed and submitted ULS CompeteLA proposal.
 - Ongoing work underway with dual enrollment schools and students in prep for spring, 2019.
 - Submitted Supplemental Course Academy Agreement to Louisiana Department of Education.
 - Launched new instructional and media support strategies.
 - Completed CENLA renovation phase 1.
 - Completed and submitted VA audit.
 - Initiating a dual enrollment tour to develop partnerships with new high schools and recruit dual enrollment students into NSU's program.
 - Initiated development of new website for the military.
 - Preparation underway for President's meeting with General at Ft. Polk.
 - QSP – (6) Proposals submitted and to date, (4) funded in the amount of \$442,516 (as of 9/28/18).
 - Ongoing community engagement through TIED staff in local, regional and state events and meetings throughout Shreveport/Bossier, Alexandria, Leesville, Marksville, and Natchitoches.

- Greg Burke:
 - External:
 - Football season ticket sales
Football ticket sales – season and single game combined – have a good chance exceeding budget projects with three home games left.
 - Demons Unlimited Foundation annual fund drive continues.
 - Sponsorships are being renewed and have already exceeded 2017-18 totals.
 - NSU negotiated with Cox Sports Television to air the Demons' home game against Sam Houston State on October 13 live on its network, which airs statewide in Louisiana and is seen in parts of 15 other states. Sponsorships to cover the cost of the telecast have been secured by the Athletic Department.
 - A grant for \$50,000 to be submitted in early August to the Weyerhaeuser Foundation for repairs and updates at the Walter Ledet Track and Field Complex in anticipation of hosting the LHSAA cross country meet and Southland Conference outdoor championship meet in May 2019. Deadline for applications

was September 30 so NSU hopes to hear regarding its proposal by the end of October.

- Significant updates in Turpin Stadium signage (concourses, concessions areas, section way finder signs) were completed by late August.
- Sponsorships to cover the cost of football broadcasts in North and Central Louisiana have been secured with a projected profit of over \$7,000.
- The “Perpetually Purple” endowment brochure has been updated and a direct mail piece has been sent to over 1,000 former athletes and donors.

➤ Academics/Life Skills:

- Campus Connections
 - September 8th: Student-Athlete Development staff and Athletics hosted Guest Coaches for Football’s game vs. Grambling: Yvette Williams and Kristie Hilton from the Office of the Registrar.
 - September 20th: 20 student-athletes attended SGA’s Alcohol Prevention Speaker – Dr. Lori Hart
 - September 25th: Student-Athlete Development staff and several student-athletes assisted in set-up for the Fall Career Fair/GradFest
 - Student-Athlete Development/Academic Center to host Career Center for monthly Pop-ups.
 - Student-Athlete Development/Academic Center to host Title IX/Student Advocacy for monthly Pop-ups.
 - Student-Athlete Development Staff and student-athletes participated in NSU’s Never Yield to Hazing – Hazing Prevention Week activities.
- Community Service/Student-Athlete Advisory Committee
 - Athletics and SAAC donated 10 buckets to NSU’s relief efforts for Hurricane Florence.
 - SAAC and Athletics staff participated in the NCAA’s Diversity and Inclusion Week via Twitter posting Twitter videos and images discussing Diversity and Inclusion efforts within NSU Athletics.
 - 2018 – 2019 Community Service Goal = 5,000 hours.

➤ Facilities:

- N-Club Hall of Fame display – **completed in August (\$50,000)**
- Strength and Conditioning Annex – **renderings/cost received; collateral and solicitation strategy in progress (\$3.5M)**
- Baseball Operations Building – **on hold (\$2.5M)**
- Baseball Grandstand Project – **in progress (\$500,000); completion Spring, 2019**
- Tennis Locker Room- **some funds received; major solicitation in October**
- Track Complex Upgrades
 - **New seating/press box installation in December (\$288,000)**
 - **Other renovations (\$50,000...grant proposal submitted to Weyerhaeuser Foundation)**
 - **Locker Room – future**
- Softball Dugouts – **in progress (cash and in-kind donations totaling \$20,000); completion late fall, 2018**
- Volleyball Locker Room – **near future**
- Turpin Stadium Front Entrance
 - **Road/parking completed - August**
 - **Planters/irrigation completed - September**
 - **Four 75’X25’ banners installed prior to October 6 home game**
 - ****Total cost of project TBA but will be close to \$600,000**

- Nutrition Center – **Completed August (\$10,000)**
 - Soccer dugouts – **Near future (approximately \$12,000)**
 - Soccer drainage – **Completed by City of Natchitoches in Spring 2019**
 - Carpet (Fieldhouse 2nd Floor, MBB Locker Room, VB Locker Room) – **Completed by Sept. 23 (\$35,000)**
- General:
 - SACS – Athletic Prominence metrics chart and narrative submitted for 2017-18 year
 - Retiring Jersey/Number - policy drafted and being reviewed for comment.
 - Football Scheduling (LSU in 2019, Tulsa 2020 and Mississippi State in 2022; focus now is on a guarantee game for 2021 and pursuing options in 2024). A home and home contract with FCS member Tennessee-Martin was signed for 2019 and 2021.
 - Personnel changes:
 - Assistant Facilities Director position search process in progress
 - Amanda Locke, former Texas Tech assistant who was an assistant at NSU during its 2013 and 2014 championship seasons, returns as an assistant.
 - Nicole Mitchell and Aaron Swinson were hired as Assistant Women’s Basketball Coaches to fill two vacancies.
 - Former NSU Graduate Assistant Brittany Goldberg returns as a full-time assistant athletic trainer.
 - Tim Zinzel was hired as an Assistant Academic Coordinator.
- Greg Burke met with NRMCC CEO Kirk Soileau to discuss the Vivature endeavor, staff replacement, and other matters.
- Ron Wright:
 - ITS in partnership with OneCard has completed a project to allow Speed Demon funds to be used in campus code machines. Coke and OneCard will begin promoting this soon.
 - ITS is working with Sodexo on several innovative projects to be announced soon.
 - We are currently meeting with administrative areas to discuss the extraction of historic data from the old PLUS servers to finalize the decommissioning of those services.
 - Extensive work continues on the preparations to upgrade to Banner 9.
 - We met with Business Affairs recently to discuss specifics in those areas regarding the transition to Banner 9.
 - Currently working with the Physics Department on the design of a satellite ground station in support of future projects related to several NASA and LaSpace initiatives related to cubesat/microsatellite development.
 - ITS is working closely with several areas including Student Affairs and the SGA on the creation of an eSports programs at NSU which will include a dedicated space for both competitive and recreational gaming.
 - A call for proposals will go out later this week for departmental technology fee projects.
 - Please remind all your employees to be vigilant in regard to the increasing number of email phishing attempts. When in doubt, delete questionable message and contact ITS for assistance.

Next meeting scheduled for Monday, November 5 at 8:30 a.m. in the Henderson Conference Room. The appointments for the remainder of the year are as follows:

- Monday, December 3