

July 2, 2018 @ 8:30 a.m.  
Leadership Team Meeting

Absent: Dana Clawson, Thomas Reynolds, Drake Owens

- Jerry Pierce:
  - NSU's SID department was presented with multiple LSWA awards at the Louisiana Sports Hall of Fame Ceremony.
  - The LSHF ceremony provided a lot of earned media and community enrichment for both NSU and the Natchitoches community which is a part of the strategic plan for External Affairs.
  - A conference room table was donated for the NClub room.
  - NClub Hall of Fame display will be opened on August 25<sup>th</sup>.
  - Information Services:
    - Continued sales of Steel Magnolias Scrapbook
    - Wide coverage and earned media for NSU Baseball and Track accomplishments. Total Earned Media: USD \$4,228.070
    - Wide coverage and earned media for NSU alumna Holli Conway named Miss Louisiana – got an exposure of about 1.3 million viewers
    - Photo Services covered all summer camps and other special events on campus.
    - News Bureau publicized summer campus, summer events, faculty and student accomplishments
    - NSU Publications is already working on Homecoming materials
  - Marketing/Branding:
    - Designed Wall Graphics for Soccer Locker Room
    - Designed ad for Natchitoches Chamber Guide 2018
    - Signed advertising contract for Lamar & MH Billboards (26 total)
  - WRAC:
    - Hosting the 13<sup>th</sup> annual Fun N Fitness Camp for children (ages 5-11) from July 9<sup>th</sup>-27<sup>th</sup>. Three one-week sessions
    - Hosted Demon Daze for all three overnight freshman connections and provided all programming for the freshman follies
  - Rec Complex:
    - Ending the fiscal year with a surplus, even after all the projects this year
    - Driving range is coming along nicely
    - Swimming lessons are continuing
    - Tournaments have gone well
    - Course is in good shape
- Drake Owens (reported by Jerry Pierce):
  - Advocacy efforts throughout legislative session resulted in stabilized funding for higher education and fulfillment of the TOPS promise
  - Working through fiscal year end procedures – closing books and preparing for annual audit
  - \$200,000 in matching funds received from Board of Regents to complete 5 endowments
  - New Natchitoches bookstore & Chick Fil A renovations are underway
  - Continued fundraising efforts; planning for fall events.

- Frank Hall:
  - Suspense for assessment input is 15 June 2018. This includes Strategic Focus Areas and special topics like research, general education core, community service, infrastructure, QEP, college outlook, and all academic degree programs and service units.
  - Currently we have 68 of the 116 (59%) program and unit assessments submitted and uploaded on the IE website.
  - We have 43 of 66 (65%) academic program assessments submitted and uploaded on the IE website.
  - The IE website still has a few issues to work through. The the Informations Systems support staff knows how to fix the issues I just need to identify what needs to be done.
  
- Margaret Kilcoyne:
  - Engineering Technology is hosting its Summer Robotics Camps in July. Today begins the Beginners' Robotics Camp. We had to offer two sections of this camp. It is from 10 a.m. to 2 p.m. [2 day] camp. Then the Intermediate and the Advanced.
  - Dr. McDonald and our Phi Beta Lambda students competed at the National Phi Beta Lambda Conference in Baltimore, Maryland last week. Katelyn Marchand placed in the top 15 in job interview among 80-85 participants, and she placed 5<sup>th</sup> in Computer Applications.
  - Continue to work with eligible to register but not enrolled student list.
  - Two professors are at the all but dissertation stage of their Ph.D. programs, and we are so excited for them.
  - We had staff members attend military educational fairs in Florida. Later this month they will attend two in Texas.
  - AACSB list of team members have been sent and we are awaiting for visit dates in spring of 2020.
  - Teacher Quality Partnership Grant with Orchard Foundation and College of Education. Carmella Parker wrote and submitted a Department of Education -International/Global Awareness program grant.
  - CIS was voted as one of the top 10 in Best Online Bachelor's in Web Development Program.
  - Active Shooter training for the School of Business in Russell Hall. The building will be closed on Wednesday, August 15, 2018, at 11:30 a.m. until 5 p.m. No one will be allowed into the building between those times.
  
- Greg Burke:
  - External
    - Football season ticket sales renewal rate as of June 30 is 77% with many still to be renewed.
    - Sponsorship sales, N-Club membership and licensing revenue all exceeded 2017-18 goals.
    - A grant for \$50,000 to be submitted to the Weyerhaeuser Foundation for repairs and updates at the Walter Ledet Track and Field Complex in anticipation of hosting the LHSAA cross country meet and Southland Conference outdoor championship meet in May, 2019.
    - An eight-stop Victory Tour featuring new football coach Brad Laird will begin on July 16.
    - "The Legends" fund raising event honoring N-Club Hall of Fame members is scheduled for August 25.

- Contracts are being finalized and sponsorship sales are underway for the Demon Sports Network affiliates.
  - Associate Athletic Director Haley Taitano spent a day in the Shreveport-Bossier market along with a representative from licensing partner LRG visiting with outlets about the possibility of carrying NSU apparel and gear. The meetings were very positive.
- Academics/Life Skills
  - Over 60 freshman-to-be student-athletes began the annual Summer Bridge program on July 1.
  - NSU student-athletes recorded a GPA of greater than 3.0 for the fourth straight semester in Spring, 2018.
- Facilities
  - TBA Architect firm planning – meeting on June 14 will result in updates of strength and conditioning center and baseball operations center based on feedback from NSU staff and coaches. Updates expected to be received by July 16.
  - Several other facility enhancements and initiatives are either in progress or on the near horizon:
    - New video board in Prather Coliseum
    - New video board for the baseball and softball complexes
    - Replace/update N-Club Hall of Fame display at Prather Coliseum. Funded by private dollars. Renovation nearly complete.
    - Build permanent dugouts at soccer facility – meeting scheduled for July 2.
    - Add a crown to the soccer playing field
    - Resurface tennis courts – completed June 30.
    - Add an entrance to the tennis facility like what is at other athletic playing areas
    - Install carpet on second floor of Athletic Fieldhouse
    - Renovate 40-year old restrooms on second floor and in administration area of Athletic Fieldhouse
    - Install new ADA compliant bleachers at the track complex
    - Enhance main entrance to Turpin Stadium (repave road/parking lots, install banners on outer façade) – all but the banner installation is in progress.
    - Plans are underway to move volleyball team locker room to another locker room at Prather Coliseum and update it.
    - Tentative prices/plans are being secured to install artificial turf at some or all of the softball facility. Private donors (cash and in-kind) donors are also being secured to renovate the softball dugouts.
- General
  - SACS – update metrics table and submit updated report by July 15.
  - Retiring Jersey/Number - policy drafted and being reviewed for comment.
  - Football Scheduling (Mississippi State for 2022, Tulsa now confirmed in 2020, potentially Baylor in 2021 and Arkansas in 2024).
  - Facilitating renewal of flagship radio station contract with Baldrige-Dumas Communications.

- Greg Burke attended NCAA Committee on Academics meeting in Indianapolis June 17-19.
  - Greg Burke attended University of Louisiana System daylong program on hazing and campus safety in Baton Rouge on June 22.
  - Greg Burke and staff members attended the NACDA conference June 27-30.
  - Year-end coaching evaluations and meetings are being held.
  - Baseball Coach Bobby Barbier will receive a contract extension.
  - Softball Coach Donald Pickett will receive a contract extension.
  - Greg Burke continued regular breakfast meetings with NRMCC CEO Kirk Soileau.
  - Greg Burke and Athletic Council Chair Jody Biscoe are updating the membership list in anticipation of the 2018-19 year.
  - Football scheduling continues with the main focus being to secure a guarantee game for the 2021 season.
  - Greg Burke is renegotiating the facility use agreements with local high schools.
  - NSU coaches/teams will conduct 19 camps during the summer months.
  - The NSU Media Relations staff earned several awards at the annual Louisiana Sportswriters Association meeting, including three first place nods.
- Roni Biscoe:
  - Crystal Baird, SACSCOC Vice-President, Roni, and Frank will talk on July 17<sup>th</sup> to discuss the University's Monitoring Report before it is submitted at the end of August.
  - Ron Wright, Dawn Mitchell, and Roni went to the Shreveport campus to discuss, with Dean Clawson, a new technology to make data access friendlier.
  - The Human Resources Civil Service full audit was in in May. Overall, it went well, but there are minor changes that must be made.
- Kim McAlister:
  - Successful Department Head Retreat last week
  - Ruth Weinzettle has been named the Interim Department head for Social Work
  - There are numerous job searches still open in the college
  - The Department of Teaching, Leadership, and Counseling has been named the School of Education in the Gallaspy College of Education and Human Development.....
  - We will begin a search for the Director of the School of Education in August, to be named January 2019.
  - 2<sup>nd</sup> Cohort of the EdD program has been filled with 20 students, program is showing great interest and retention rates.
  - We will begin selling prints designed by Melanie Massey as a fundraiser for the GCEHD.
- Greg Handel:
  - Biological and Physical Sciences will be completing work on the active learning classroom with the new anatomize table
  - Band, Drumline, Colorguard, and Art camps complete
  - First Summer Dinner Theatre complete. Second one at the end of July.
  - Elementary Music Camp and Theatre Camp starting this month
  - Folk Festival on July 21st
  - Math and English working hard on the pilot programs for Co-Requisite students
  - BFA in Dance approved by the Board of Regents

- Carl Jones:
  - Closing end of year financials, we are currently in good shape
  - Balanced budget for the 2018-2019 year
  - Working on getting the last few invoices and travel expenses in for the 2017-2018 fiscal year
  
- Marcus Jones:
  - Regional Construction has been awarded the Caspari Street overlay project - \$590,000
  - Installation of an elevator in the TEC building is in progress
  - The cost to build a stage on the old Sabine dorm site has been awarded to Mark Nettle for \$189,000
  - Julie Powell will be reaching out to all departments to discuss Accident Reporting, it is crucial that she is notified anytime an accident takes place, even if campus police have already been notified.
  - Will be meeting with an Engineer to see about getting the Student Union Alley back up and running
  
- Jacob Ellis:
  - Attended a National SGA Summit in Washington DC
  - Looking into a student memorial for students who lost their lives while attending NSU
  - Commissioning paintings of Jimmy Long, Scharlie Russell, H. D. & Alice Dear, Orville Hanchey, and Jo Anna Magale, to put in their respectively named buildings
  - Looking into new podiums for the Ballroom, AA Fredericks, Magale, and Athletics
  - SGA Retreat – August 14<sup>th</sup>-16<sup>th</sup>, location TBD
  
- Darlene Williams:
  - Ongoing Digital marketing efforts to recruit online students continue in preparation for fall, 2018
  - NSU is partnering with ULS for an Adult Learner Initiative program
  - Currently finalizing marketing strategy details with EAB
  - England Authority Board approved the lease for LCRP and the building is being cleaned up and minor remodeling done – all of which will hopefully be ready for the fall semester
  - Submitted Governor’s Veteran and Military Friendly application
  - ORSP has assisted with submission of 16 grants since April, 4 of which are funded and 12 are still pending
  - In process of installing new video conferencing suites or implementing upgrades
  - Early discussion about conducting a market analysis survey
  - Ongoing work continues on credentialing of University View faculty with departments and Provost and planning for fall dual enrollment
  - Plans underway to launch new certificate program for CSRA employees
  - Work underway to submit new program offerings through an expanded MOUA at Ft. Polk
  - Ongoing professional development F2F and online for faculty and staff
  - Ongoing SBDC strategies to engage the region in economic opportunities
  - Ongoing community engagement through TIED staff in local, regional and state events and meetings throughout Shreveport/Bossier, Alexandria, Leesville, Marksville, and Natchitoches

- Frances Conine:
  - Enrollment is trending up for the fall. We need Academic Departments to contact continuing students who have not enrolled for fall 2018.
  - Alexis Smith is the Student Advocate for appeals processes in addition to the Title IX Coordinator. Departments are encouraged to contact to assist students who need assistance in appealing.
  - Last Freshman Connection will be one day only, on July 10<sup>th</sup>
  - ULS, in conjunction with LCTCS, is sponsoring a Student Support Summit focusing on mental health in Baton Rouge at BRCC on July 12<sup>th</sup>
  - On June 22, ULS provided a Hazing program. The NSU team is currently working on an internal program based on CORE data
  - Interviewed a potential counselor for the Shreveport campus
  - Housing wait lists are being processed. Hope to be able to accommodate most requests of wait listed students. We anticipate approximately 40-50 non CAPA students in Varnado.
  - Positive meeting with Provident Group, owner of UP1 & UP2.
  - Will begin the interview process for the Director of Student Services and the Director of Enrollment Management on July 17<sup>th</sup>, Greg Handel will serve as the Committee chair.
  
- Vickie Gentry:
  - BFA in Dance approved by the Board of Regents in June. The curriculum is currently being finalized by Brett Garfinkel & Kirstin Riehl and will be submitted to CRC in August and hopefully ready to start Fall 2018
  - The Application for Master of Science in Computer Information Systems has been submitted to ULS for consideration and hopefully presented at the August Board Meeting
  - The Bachelor of Applied Science is currently under revision and will be submitted to the ULS in August or September
  - General Data Protection Regulation went into effect May 2018. We will be forming a committee to assist implementing this on campus with System guidance. There will be a conference call on July 3<sup>rd</sup> @ 10:00.
  - Louisiana Gear Up, funded by the Board of Regents, will be the last week in July. This camp is for 7<sup>th</sup> & 8<sup>th</sup> graders from Sabine and Red River Parishes. They will have academic sessions in the mornings and student life sessions in the afternoon.
  - Faculty Institute is scheduled for Monday, August 13<sup>th</sup> in the Student Union Ballroom; there will be a QEP Forum on Tuesday, August 14<sup>th</sup> in the Student Union Ballroom.
  
- Chris Maggio:
  - Reviewed outcomes of recent special session and impact on NSU and our students
  - Enrollment and retention are crucial for the upcoming year
  - We have one Freshman Connection session remaining and we are slightly ahead of last year's numbers
  - Stressed departments to continue working enrollment lists. Focus on Retention is important
  - Discussed deferred maintenance projects that need to be done on campus, a lot of focus will be put in the academic areas this year
  - Reviewed the positive exposure for NSU due to the numerous summer camps held on campus

Next meeting scheduled for Tuesday, August 7th at 8:30 a.m. in the Henderson Conference Room. The appointments for the remainder of the year are as follows:

- Tuesday, September 3
- Monday, October 1
- Monday, November 5
- Monday, December 3