

June 11, 2018 @ 8:30 a.m.
Leadership Team Meeting

Absent: Jacob Ellis, Liz Knecht, Roni Biscoe, Carl Jones, Frances Conine, Vickie Gentry, Dana Clawson
Thomas Reynolds

- Rita Graves (representing Carl Jones):
 - Updating 2018-19 budget numbers as items come up.
 - Working on year-end close 2017-18.
 - Waiting on decisions of legislature to figure in budget cuts, if needed.
 - We have been cut \$28.5 million since FY '09 (total state funds in budget 2008-09 \$49,658,266, total for 2018-18 \$21,135,713).
 - If TOPS is cut, most likely will affect enrollment.

- Ron Wright:
 - Prepared to send out message about TOPS as the System Office dictates
 - IT will be out on campus working on 34 summer projects.

- Roni Biscoe (presented by Frank Hall):
 - Working on breaking down both the Graduating Student Survey (for undergraduates) and the Graduate Student Exit Survey by majors. Sent aggregate report for Northwestern as a whole to vice-presidents and others using this information for strategic planning.
 - Working with Randi Washington and Karen Loach in the Counseling & Career Center to administer a comprehensive survey asking students what they are primarily doing after graduation. Intent is to pilot with this summer's graduates.
 - Evaluation of Administration for cy 2017 was administered - individuals and their supervisors received reports.
 - Closing all spring surveys and providing reports to those who need data for strategic plan and/or service unit plans.

- Frank Hall:
 - Suspense for assessment input is 15 June 2018. This includes Strategic Focus Areas and special topics like research, general education core, community service, infrastructure, QEP, college outlook, and all academic degree programs and service units.
 - I am starting to receive assessment reports. In my review the biggest issues are:
 - ❖ The lack of a comparison to last years results.
 - ❖ The identification of action taken this year based on last years results/action plan. This is our evidence.
 - ❖ The introduction new measures, references to first time assessment, no changes needed.

- Margaret Kilcoyne:
 - Moving and working on our eligible to register but not enrolled.
 - Working on end of the year reports – SACSCOC and AACSB International.
 - Supporting Freshman Connection and looking forward to session 3 and 4.

- Working with NSU Foundation on fundraising initiatives. Had at least two alumni set up new scholarships and one adding to existing scholarship and one gave a donation to the Accounting student group-NSU's Beta Alpha Psi chapter.
 - Article featuring our first graduates – Ana and Rafal – in NSU graduation gowns and describes our dual-degree with the University of Alicante:
<http://www.diarioinformacion.com/universidad/2018/06/10/primera-promocion-doble-grado-internacional/2030317.html>
 - Trying to complete the renovation to room 107-David Morgan Room. Have funds from donor for floors; but seeking seating funds - \$40,000. Have to remove the existing seating and do not believe that they will come back in good condition and blue seating does not match new paint colors of purple and light gray.
- Greg Burke:
 - External:
 - ❖ Football season ticket sales are ahead of last year's pace.
 - ❖ Demons Unlimited Foundation annual fund drive is underway.
 - ❖ Sponsorships are being renewed.
 - ❖ The Convention and Visitors Bureau and Natchitoches Historic Downtown District Commission will provide a combined \$15,000 in support of support of NSU's hosting the 2018-19 Southland Conference championship events in volleyball, softball and men's/women's outdoor track and field.
 - Academic/Life Skills:
 - ❖ Traditional graduation reception was held the evening before commencement and a record number of grads (approximately 25) were in attendance. Each graduate received their "student-athlete" stole to wear the next day.
 - ❖ The Athletic Department finished with a cumulative GPA of over 3.0 for the fourth straight semester.
 - ❖ NSU finished second in the "Southland Strong" Community Service Award. NSU won the inaugural award four years ago and has been runner-up two of the other three years.
 - Facilities:
 - ❖ TBA Architect firm planning – next meeting set for June 14 to review their plans for the weight training center and baseball operations building.
 - ❖ Several other facility enhancements and initiatives are either in progress or on the near horizon:
 - New video board in Prather Coliseum
 - New video board for the baseball and softball complexes
 - Move and renovate volleyball locker room
 - Replace/update N-Club Hall of Fame display at Prather Coliseum. Funded by private dollars. Renovation nearly complete.
 - Build permanent dugouts at soccer facility
 - Add a crown to the soccer playing field
 - Resurface tennis courts
 - Add an entrance to the tennis facility like what is at other athletic playing areas
 - Install carpet on second floor of Athletic Fieldhouse
 - Renovate 40-year old restrooms on second floor and in administration area of Athletic Fieldhouse
 - Install new ADA compliant bleachers at the track complex
 - Install artificial turf at softball complex

- Enhance main entrance to Turpin Stadium (repave road/parking lots, install banners on outer façade)
 - Plans are underway to move volleyball team locker room to another locker room at Prather Coliseum and update it.
 - Tentative prices/plans are being secured to install artificial turf at some or all of the softball facility. Private donors (cash and in-kind) donors are also being secured to renovate the softball dugouts.
- General:
 - ❖ SACS – continue to monitor and assign metrics to staff members
 - ❖ Retiring Jersey/Number - policy drafted and being reviewed for comment.
 - ❖ Football Scheduling (Mississippi State for 2022, **Tulsa now confirmed in 2020**, potentially Baylor in 2021 and Arkansas in 2024).
 - ❖ Facilitating renewal of flagship radio station contract with Baldrige-Dumas Communications.
 - ❖ Former softball player Rhonda Rube Baird was inducted into the Southland Conference Hall of Honor on May 22.
 - ❖ NSU spring sports competitive success:
 - Baseball team won first ever conference tournament title and advanced to the NCAA Regionals in Corvallis, OR. The team eliminated San Diego State and was two outs away from doing the same to LSU. The exposure and earned media NSU received during the conference tournament and NCAA Regionals was staggering. The team also earned several postseason conference awards including coach of the year, player of the year, and newcomer of the year.
 - The track team sent a record 20 student-athletes to the NCAA East Regional Meet in Tampa and a record nine qualifiers to the NCAA Track and Field Championships in Eugene, OR. The men's 4X100 meter relay set a school record in the semi-final race and ultimately earned first-team All-America honors. Five other athletes earned Honorable Mention All-American recognition. Senior sprinter De'Shalyn Jones was named the Southland Conference Women's Track and Field Student-Athlete of the Year.
 - The women's tennis team, with one senior, advanced to the conference tournament championship match. Junior Polina Mutel was named conference Player of the Year and conference Student-Athlete of the Year.
 - The softball team qualified for the conference tournament with just two seniors. Freshman Kayla Jones was named Louisiana Freshman of the Year and was just the third player in program history to be named First Team All-Region.
- Jerry Pierce:
 - Continued legislative work-strategy focused on consistent messaging and partnering with business and industry leaders as well as professional consultants to strengthen advocacy efforts.
 - WRAC:
 - Hired Sarah Prudhomme as Assistant Director of Facility and Club Sports. Currently advertising for Assistant Director of Wellness and Fitness and Administrative Coordinator 3.
 - Have begun summer group exercise schedules and boot camps.
 - Preparing for our annual Fun N Fitness camps which run from July 9 – 27 (ages 5-11).

- University Marketing and Branding:
 - Entered into an agreement with Campaign Monitor; mass email marketing software company.
 - Purchased nearly 15,000 current registered nurses email addresses for mass email marketing purposes.
 - Attended (4) Freshman Connection sessions: captured and produce video and photography.
 - Designed/ordered signage, banners, billboards, furniture, etc., for the CenLA and Leesville campuses.
 - Contractual work for upcoming fiscal year.
- Rec Complex:
 - Tile floor finished in pavilion.
 - Swimming lesson started Monday good participation.
 - Huge turnout for last Saturday's Johnny Antoon Scholarship fund raiser, with 120 players.
 - Course in great shape.
- Informational Services:
 - Sports Information coverage of NSU Baseball and NSU Track and Field; lots of earned media attention for NSU.
 - Continuing to work with Student Life/Greek Life/New Student Success on Freshman Connection publications, print materials and photo/coverage of FC sessions.
 - Continuing to sell Steel Magnolias Scrapbooks online and through area retailers.
 - Positive reviews for improved full-color Alumni Columns.
 - Continued news/photo coverage of activities and events on campus – faculty accomplishments, student achievements, summer events, upcoming events, agreement with BPC, School of Nursing, etc.
- Drake Owens:
 - Buddy Bonnette Grand Finale Golf Tournament held May 19th-over \$100,000 raised since inception.
 - \$32,000 contribution received from Valley/ Swepeco to complete 2nd BORSF matching endowment-additional funds pledged, over \$200,000 received thus far.
 - Johnny Antoon Memorial Golf Tournament held June 9th-26 teams, over \$135,000 raised for the scholarship fund over the past few years.
 - Annual Louisiana Collegiate Coalition Washington D.C. Crawfish Boil held June 9th- 64 NSU Alumni in attendance.
 - Development staff met with Raymond James agents to market life insurance beneficiary vehicles such as dividend funded premium payments and charitable remainder trust agreements.
 - Working on MOU with NRMC to fund faculty positions in Nursing and Allied Health and developing proposals to fund educational materials for entry level math courses.
 - Continued progress on 912 University Parkway Campus Marketplace project-CD's completed and submitted to state fire Marshall-bookstore set to open first week of fall classes.
 - Cooperative Endeavor Agreement approved by Natchitoches City Council to assist in construction of Grady Erwin nature area bike trails-work to commence June 12th.
 - Nursing Columns magazine mailed to 8,620 alumni and friends. Long term plan to create other special editions of the periodical as opportunities to showcase achievements in colleges and departments across campus.

- Staff member Matthew Whitaker assuming Data Research Specialist responsibilities. On site staff training to take place before fiscal year end.
 - Working with University Assessment Committee to update strategic plan metrics and provide annual progress report.
 - Continued legislative work-strategy focused on consistent messaging and partnering with business and industry leaders as well as professional consultants to strengthen advocacy efforts.
- Dana Clawson (presented by Drake Owens):
 - Issued the first edition of Nursing Columns Spring 2018. It will be published 4 times a year. Matt Whitaker in Alumni Center helping with database for mailing list.
- Greg Handel:
 - All Departments are busy with their Assessment Reports for SACSCOC and summer school.
 - Writing Camp July 16-20 (ages 10-17).
 - Hoping that the BFA in Dance will be on the June Board of Regents meeting. If approved, we would be able to start offering this degree starting Fall, 2018.
 - Over 115 NEW incoming students for the Spirit of Northwestern this fall. We will be creeping up on 330 total members (around 315 on the field).
 - Choirs did well on European competition. Women's Lyric took Gold in their division, and Chamber Choir took silver.
 - Summer camps are in full force in CAPA. Colorguard has been split into two weeks due to interest (over 200). HS Band last week. Drum line, Drum major, Honor's Wind Ensemble this week. Art camp last week and this week. Later this summer: Elementary Music Camp and Theatre Camp.
 - Honors Wind Ensemble: 26 from TX; 24 from LA; 11 from Florida.
 - Summer Dinner Theatre opens this week: The Honky Talk Angels. Call 4218.
- Marcus Jones:
 - University Police:
 - ❖ Last month, Northwestern State University Police Department sent three officers to become instructors, one to Taser School, and the other two for Threat Pattern Recognition and Use of Force School. NSUPD can train its own officers annually and is not dependent on the Sheriff's Office or City Police for training.
 - ❖ NSUPD will offer self-defense training for NSU students, Greek Life, along with Faculty/Staff, throughout the semester.
 - ❖ NSUPD held a scenario-based class on Active Shooter, for the Freshman Connectors. We had approximately 40 connectors in the class.
 - Physical Plant:
 - ❖ TEC Elevator - Bid Opened on 5/24, Pat Williams cont. \$398,000. As soon as a contract can be issued they will be starting. Demo will be complete before school starts in August.
 - ❖ Warrington Hall ADA: Pre-Bid 6/5, Bids open on 6/14. Budget \$65,000.
 - ❖ Caspari Street Project: Pre-Bid 6/19, Bids open 6/28. Budget \$610,000.
 - ❖ Outdoor Stage on Sabine Hill: Pre-Bid 6/19, Bids open 6/28 Funded by SGA.
 - ❖ Track Bleachers: Waiting on Fire Marshal approval. Should bid First of July.

- ❖ Student Academic Center: Once the fire alarms are installed we will submit to the Fire Marshal for clearance to occupy.
- ❖ Coffee Shop parking Lot: Pat Williams Construction \$158,900. Should be pouring concrete the week of June 4.
- ❖ Turpin Stadium Elevator Replacement: Goal is to have it ready for Bid by the first of December. Construction should begin in January
- ❖ Wall construction in Russell Hall for Alumni Ctr employees: construction has begun. The desks and chairs were moved to Dodd Hall for storage. Timeline for move in will depend on the flooring. I would estimate late in June.
- ❖ New Nursing Lab in FACS: This will be a new 10 Bed Clinical lab. They have requested painting, flooring and a sink in this room. It will be ready before the fall semester starts.
- ❖ Class room in Bienvenu Hall: This remodeled store front class room is about 75% complete. Waiting on the flooring to be installed.
- ❖ Field House Flooring and Restroom upgrade: Flooring has been chosen and working on the contract with the installer to setup a time to come remove the old flooring and install the new. The new stall dividers are here for the Restrooms. Working on getting the new fixtures and lights for the Restrooms.
- ❖ Student Union Flooring: Rooms 269, 320 and 321 new LVT plank was installed last week.
- ❖ Water leak in Bienvenu Hall: Major leak under building was located and repaired.
- International Student Resource Office:
 - ❖ 14 international students graduated on May 11th from the following countries, Canada (3), Spain (3), Mexico (1), Russia (1), Sweden (1), Colombia (5).
 - ❖ 3 NSU students completed the paperwork to participate as interns in Seychelles.
 - ❖ 1 NSU student from the biology department received the letter of acceptance from Universidad de Alicante to participate in the Study Abroad program for 1 semester.
 - ❖ 6 students completed the paperwork to participate in Optional Practical Training after graduation.
 - ❖ 6 students received authorization to engage in Curricular Practical Training this summer 2018.
- Kim McAlister:
 - Gallaspy College of Education and Human Development is sending out its first direct mail for fundraising this month.
 - Doctorate cohort interviews will be held on Tuesday. We are accepting a maximum of 25 students for the second cohort.
 - Child and Family Network in collaboration with the NSU Foundation is working with the Early Learning Centers in Natchitoches to create updated outdoor learning classrooms (playground areas). Money is available from the state tax credit funds generated through the NSU Foundation.
 - As of July 1, the Department of Teaching, Leadership, and Counseling will be known as the School of Education. The School of Education is housed within the Gallaspy College of Education and Human Development.

- In collaboration with the Orchard Foundation, GCEHD and COB are applying for a Teacher Quality Program grant from the U.S. Department of Education. CIS faculty will provide professional development to teachers seeking alternative certification and placed in year long residencies with master teachers in 8 rural school districts. Submission is June 26 with awards made in October 2018.
- Searches are underway for several positions.

- Darlene Williams:
 - Ongoing Digital marketing efforts to recruit online students continue in preparation for fall, 2018
 - Initiated strategies with Education Advisory Board to support online marketing/recruiting initiative
 - Work underway with University View Academy for dually enrolled students and faculty for the fall of 2018
 - Hosted onsite workshop for University View faculty and NSU departments
 - Ongoing collaboration with CIS and CSRA to facilitate educational partnership for CSRA employees
 - Ongoing professional development F2F and online for faculty and staff
 - Ongoing preparation with England Authority in Alexandria for transition of the LCRP facility to NSU
 - Ongoing SBDC strategies to engage the region in economic opportunities
 - Ongoing community engagement through TIED staff in local, regional and state events and meetings throughout Shreveport/Bossier, Alexandria, Leesville, Marksville, and Natchitoches

- Frances Conine:
 - Freshman Connection
 - 2 on-campus; 2 at satellite campuses.
 - Share numbers and opportunities and challenges.
 - Camps
 - 58 camps; over 10,000 students; most (about 40) are in June
 - LASC and Mr. Phil, Senior camp very large; Jr. camp smaller over 113th
 - BGS June 24-30; Boys have 475; Governor will be keynote
 - Band camps are the other big draw
 - Pageants
 - Yonna and team preparing for Miss LA
 - Major changes in the Miss America program
 - Miss LOB is Sept 15
 - Kim Novack will be on our campus June 14 to conduct training on Student Conduct
 - Student Organizations
 - Greek Life
 - Campus Process with Ms. LaBom Norris
 - Invite everyone to ULS Trainings
 - Hazing, June 22 in Baton Rouge
 - Mental Health, July 12 in Baton Rouge
 - Remind everyone about getting continuing students enrolled
 - Housing continuing to work students in on wait list. Lots of vacancies created after academic action and bills posted. Goal is to place new students first.

- Most Student Experience department heads have completed SACSCOC Unit Plans; Strategic Report for the Student Experience is in progress.

- Chris Maggio:
 - Briefed the team on the upcoming special legislative session that begins Monday, June 18th
 - If no revenue is raised, impact on NSU
 - \$3.5 M proposed cut to NSU
 - \$1,600/year more that TOPS students will have to pay
 - Enrollment is the key, focus on recruiting and retention
 - Incoming student numbers look good and we are up as compared to last year 678 students
 - Have a lot of processes in place to reenroll students for fall semester
 - Assessments
 - Thanks for everyone's hard work in working on the assessment reports
 - Finalizing our monitoring report and submission

Next meeting scheduled for Monday, July 2nd at 8:30 a.m. in the Henderson Conference Room. The appointments for the remainder of the year are as follows:

- Tuesday, August 7
- Tuesday, September 3
- Monday, October 1
- Monday, November 5
- Monday, December 3