

May 7, 2018 @ 8:30 a.m.
Leadership Team Meeting

Absent: Liz Knecht

- Kim McAlister:
 - Awards ceremony has been held for the Gallaspy College of Education and Human Development with approximately 150 attending.
 - Natchitoches Chamber of Commerce, the Natchitoches Parish high schools, and the Gallaspy College of Education and Human Development are partnering to hold an Elite Scholarship Banquet in the Student Union Ballroom tomorrow evening.
 - In August, we will host a new employee community welcome for new Natchitoches Parish School Board employees.

- Frances Conine:
 - Student Experience department heads meet Monday and Tuesday to do work on the Strategic Plan.
 - On Wednesday, we'll have all our group together for Carrie Zimmerman for team building, motivational work.
 - We have two new positions open: Director of Enrollment Management, and Director of Student Affairs. Also, Administrative Assistant 4 position over in Student Affairs.
 - Carrie is going workshop on Thursday on Civility –helped design our Readers Theatre.
 - Trending ahead on enrollment.
 - Moved to wait list for housing.
 - Off-campus Housing Fair.
 - Taylor Whitehead moved to Advising. Recruiting has three open recruiting positions.
 - Financial Aid is busy pushing FAFSA for next year. Held FA Bingo.
 - First Freshman Connection on May 24; 350 spots and only 4 left last week.
 - Connectors leave soon to go on retreat May 14.
 - New person Anna Gaspard starts her position today.
 - Had T.J. Sullivan on Campus last week for “Motivating the Middle.”
 - Very well attended and successful “Bystander Training” two weeks past.
 - Lots of discipline cases involving marijuana.
 - Many Title IX cases are being resolved informally.
 - Busy in Counseling and Student Support.
 - Disability Support is constantly giving tests this week.
 - Lots of end of the year banquets, etc.
 - SGA inducted new president.
 - SGA met to resolve issues with Current Sauce editor selection.
 - SGA is doing transitional meetings and had their end of year event last week.
 - Greek Awards week before last.
 - Blue Key and Purple Jacket members elected.
 - Two ULS Student Affairs programs soon on hazing and crisis.

- Jacob Ellis:
 - Late Night Breakfast was a success with 470 students in attendance.
 - A Resolution will be send from SGA to the Mayor and City Council stating the student's desire is to see "Home of Northwestern State University" added to the welcome sign.
 - SGA Cabinet Retreat will be May 25th – 27th.
 - SGA approved Media board appointments:
 - KNWD – Ka'ihe Fisher
 - Argus – Katie Rayburn
 - Current Sauce – Jacob Bennett
 - Potpourri – Megan Palmer
 - Elections for the ULS Student Member will be May 14th.

- Vickie Gentry:
 - Registrar Lillie Bell is retiring as of June 30. Amanda Drummer-Wells has been appointed Acting Registrar. The position will be advertised in the fall.
 - Requests for unbudgeted positions are continuing to be reviewed. We hope to have an answer to department heads/directors no later than May 31. Faculty/staff replacement positions are immediately processed for advertising.
 - A number of faculty/staff/administrators have been engaged in discussions about ways to grow enrollment. These include partnerships with University View, the state's largest online provider for K-12 education and EAB; other initiatives include reducing tuition for admission to select academic programs; and expanding offerings at Fort Polk-Leesville campus.
 - NSU will be hosting a "Gear-Up" program the 3rd week of July. This is a federal and state (BoR) program for lower socioeconomic 7th and 8th graders to better prepare them for college. The students will be tutored in math and English/Arts and exposed to student and academic affairs services, such as admissions, registering for classes, applying for financial aid, and choosing a major. The PI for the grant is Mr. Steve Gruesbeck; camp director-Mr. Casey Hendricks; and teachers will be Ms. Jennifer Anderson, Ms. Alezandria Crowell; Ms. Shauna Hicks, Ms. Jennifer Hudson, Ms. Paula McNeely.
 - The Advising Center moves to Watson Library this month.
 - Enrollment is 4,900 presently for the fall semester. Our target for the fall - with a 6% growth rate - is 11,206.

- Margaret Kilcoyne:
 - Nat Briscoe will be retiring at the end of July 2018. Having a small retirement party on Tuesday, May 8, 2018, from 1:30 p.m. until 2:30 p.m.
 - ET Department is having industry Advisory Board meeting today. They are including senior projects. Robotics camps are scheduled, and registration has not opened; but we have 30 students.
 - Had a successful School of Business meeting to align our strategic plan with the University. It happened on Friday, April 13, 2018, and we were in and out in one hour.
 - Had a successful Advising/Registration and Empowerment event. We collected information – a Soda for Your Thoughts – from our students about how we can enhance the student learning experience. Our Student Advisory and Outreach Board members analyzed the feedback and provided a summary for all faculty members.
 - Working on our Inferno Pitch scheduled for fall 2018. Inferno Pitch is a Louisiana entrepreneurial and business development event that is currently open to all NSU's College of Business and Technology students and faculty. The competition's goal is to provide real-

- world education in entrepreneurship and to boost awareness and innovation commercialization in our region.
 - Working on reaching out to our alumni to encourage them to give back to the College of Business and Technology.
 - HMT leaving on their study abroad for Greece and Italy.
 - We are reaching out to our students about enrolling for fall classes.
- Greg Handel:
 - Working with candidates for graduation and their final projects. Will have approximately 330 Arts and Sciences graduates.
 - Joe Morris is retiring, and Mark Melder will be appointed as Acting Director of Criminal Justice, History, and Social Sciences.
 - Shirley Snyder is also retiring.
 - Scott Burrell has been appointed as Assistant Director of CAPA.
 - Vickie Parrish has been appointed as Acting Director of Theatre.
- Frank Hall:
 - I met with every college coordinator and 80% of program coordinators in April to ensure a common understanding of this year's assessment approach.
 - Dr. Abney and I met with the Social Science Competency course stewards on 17 April to review how best to approach the new competency assessment. Dr. Tommy Haley will serve as the competency coordinator.
 - I have received a comprehensive list of key decisions as strategic evidence of continuous improvement from the leadership team. Input is consistent with the overarching assessment methodology which nests operational and strategic approaches.
 - Suspense for assessment input is 15 June 2018. This includes Strategic Focus Areas and special topics like research, general education core community service, infrastructure, QEP, college outlook, and all academic degree programs and service units.
 - New General Education Core competencies assessment plans are due by 1 September 2018.
 - The next Strategic Planning Team Meeting is 20 June 2018. The University Assessment Committee will meet on 21 June 2018.
 - I will be out of the office 10-11 and 16-29 May 2018.
- Roni Biscoe:
 - Spring 2018 Student Evaluation of Course and Instructor ended with a 46.55% response rate. This is one of the highest rates in many semesters.
 - The decision to keep TaskStream or use Moodle for faculty credentials and activity report still requires additional discussion.
 - The ULS Taskforce on Inclusion in the Workplace is in the process of collecting data to be used in moving forward with policy and/or procedural change.
- Greg Burke:
 - External:
 - Demons Unlimited Foundation
 - ❖ Perpetually Purple endowment approaching \$1.9M due to strong year-end gifts. Former football player Shur-Shet Weaver established an endowed scholarship.
 - ❖ Sponsorship sales/commitments – 93% of \$295,000 goal.
 - ❖ N-Club – now at all-time high membership of over 250 members.

- ❖ Annual fund – now close to 90% of goal.
 - Perpetually Purple – updating collateral in anticipation of another mail out.
 - Gift of art to be left in the estate of athletic supporters Gary/Ann Gresham (valued at \$30K).
 - Proposal for \$250,000-\$500,000 for tennis center still being considered.
 - Proposals forwarded to Convention and Visitors Bureau and Natchitoches Historic Downtown District Commission for support of NSU's hosting the 2018-19 Southland Conference championship events in volleyball, softball and men's/women's outdoor track and field.
- Academics/Life Skills:
 - The annual "Vic's Choice" year-end student-athlete banquet was attended by close to 300 student-athletes on April 23.
 - Will Baggett with the company "Forward Progress" gave a presentation on "Executive Image" to 250 student-athletes on April 30 and to the Athletic Department coaches/staff on May 1.
- Facilities:
 - TBA architect firm Planning – receiving initial estimates on some facility projects
 - ❖ Expecting renderings/cost on baseball operations building and weight training annex in early April.
 - Several other facility enhancements and initiatives are either in progress or on the near horizon:
 - ❖ New video board in Prather Coliseum
 - ❖ New video board for the baseball and softball complexes
 - ❖ Move and renovate volleyball locker room
 - ❖ Replace/update N-Club Hall of Fame display at Prather Coliseum. Funded by private dollars. Renovation nearly complete.
 - ❖ Build permanent dugouts at soccer facility
 - ❖ Add a crown to the soccer playing field
 - ❖ Resurface tennis courts
 - ❖ Add an entrance to the tennis facility like what is at other athletic playing areas
 - ❖ Install carpet on second floor of Athletic Fieldhouse
 - ❖ Renovate 40-year old restrooms on second floor and in administration area of Athletic Fieldhouse
 - ❖ Install new ADA compliant bleachers at the track complex
 - ❖ Install artificial turf at softball complex
 - ❖ Enhance main entrance to Turpin Stadium (repave road/parking lots, install banners on outer façade)
 - ❖ Plans are underway to move volleyball team locker room to another locker room at Prather Coliseum and update it.
 - ❖ Tentative prices/plans are being secured to install artificial turf at some or all of the softball facility. Private donors (cash and in-kind) donors are also being secured to renovate the softball dugouts.
- General:
 - SACS – continue to monitor and assign metrics to staff members
 - Retiring Jersey/Number - policy drafted and being reviewed for comment.
 - Football Scheduling (Mississippi State for 2022, **Tulsa now confirmed in 2020**, potentially Baylor in 2021 and Arkansas in 2024).

- Lightning detection system app is now in place and has been very useful in light of weather conditions for our outdoor spring sports.
 - Facilitating renewal of flagship radio station contract with Baldrige-Dumas Communications.
 - Former softball player Rhonda Rube Baird to be inducted into the Southland Conference Hall of Honor on May 22.
 - Greg Burke and Haley Taitano attended the Southland Conference women's tennis championship match in Beaumont, TX on April 29.
- Jerry Pierce:
 - WRAC:
 - Intramurals brought several NSU basketball and softball championship teams to the LCIRSA state tournament at SE LA April 27-29.
 - The WRAC had the annual RECY's awards banquet for IM champions and WRAC student employees in the Student Union Ballroom on May 1, 2018.
 - The dedication of the WRAC in honor of Dr. Webb is complete with the placement of his plaque and painting on the wall of the WRAC entrance.
 - University Marketing and Branding:
 - Spirit of Northwestern Uniform Fundraising Page + Video.
 - Added new billboard for Nursing in Lafayette, LA.
 - New Advertising Contract negotiations for 2018-2019 fiscal year.
 - Worked on marketing Electronic and Continuing Education.
 - Rec Complex:
 - Tournaments: Bonnette and Roper
 - Course improvements
 - Pool opening
- Drake Owens:
 - 36th Annual Chris Roper Memorial Golf Scramble held on April 28th-over \$300k raised for the scholarship fund since inception.
 - Held reception at Alumni Center on April 28th as part of celebration commemorating the retirement of Dr. Raymond Strother.
 - Participated in Northern Exposure event at Louisiana State Museum on Tuesday, May 1 with legislators and statewide officials to discuss issues affecting north Louisiana.
 - Fork 'em farewell event held Tuesday, May first hosting over 100 graduating seniors.
 - Alumni events were held in West Baton Rouge, Lafayette, and Lake Charles on May 3rd, 4th, and 5th.
 - Endowed Professorship spend down plans have been submitted to Regents for initial review and conditional approval.
 - Preparing for Golden Jubilee and 50+ Luncheon events to be held on May 11th and 12th.
 - Final Buddy Bonnette Golf Scramble scheduled for May 19th.
 - \$384k transfer to Foundation as a result of recent Gallaspy Trust timber sale.
 - Continuing to monitor legislative activity with a focus on HB1 and HB2.
- Carl Jones:
 - Updated the group on the budget. Reported that we are in good shape financially for this year and continues to monitor state appropriations projections for next year and enrollment levels.

- Thomas Reynolds:
 - The Senate met on Tuesday, April 24th.
 - During the meeting, the Executive Council was re-elected to serve another year in their positions, as follows:
 - President – Thomas Reynolds (English)
 - Vice President – John Dunn (CAPA)
 - Secretary – Terrie Poehl (Education)
 - Parliamentarian – Paula Christensen (Education)
 - Faculty Marshals for the Spring 2018 Commencement exercises were also named as follows:
 - 10:00 a.m. – Vickie Parrish (CAPA) and Joe Morris (Criminal Justice)
 - 3:00 p.m. – Nat Briscoe (Business) and Sue Garcia (Nursing)
 - Finally, the Senate approved a recommendation to increase adjunct and extra services pay. We thank Dr. Gentry and Dr. Maggio for their consideration of the plan.

- Marcus Jones:
 - Removable Bollards have been ordered for the Kyser bricks.
 - Julie and Chelsea will be attending an ORM conference on liability associated with minors on campus and how the university can protect itself.
 - HVAC system in the server room in Shreveport, pre-bid last week. Should start soon and be completed within three weeks.
 - TEC elevator pre-bid 15 of May. Demo done this summer.
 - Plan finalized on Caspari Road project with an estimated completion date of August 15th.
 - Library parking lot, start on Monday morning.
 - Student Union will have 3 rooms of flooring going in soon and we are waiting on quotes for bathroom upgrades in the Student Union.

- Ron Wright
 - Current implementations in progress:
 - Handshake – Career Planning
 - Coke Readers – Onecard
 - Follett Discover/View/Shop – Bookstore Integration
 - EAB Recruiting Project
 - University View Partnership
 - Work continues on Banner 9 preparations.
 - New cooling system is being installed in the Shreveport Data Center.
 - Specifications and timelines for network and general technology upgrades at the LCRP are in progress.
 - Earlier this month ITS hosted the Louisiana Ellucian Banner Users Symposium for all ULS schools at the LCRP in Alexandria. Over 100 attendees from 5 ULS schools.
 - Last week we met with the SGA to review student requests and needs at the Alexandria campus. Most of these will be addressed through the planned upgrades already in progress.
 - Senate Bill 391 passed by a vote of 31-0 and was sent to the House. This deals with Internet Filtering on state employee computers.
 - We have purchased new business intelligence/dashboarding software that we will be working with Institutional Research to implement. This will provide visual analysis tools to assist areas with key decision-making needs.

- Dana Clawson:
 - Spring 2018 graduation numbers: 150 Nursing ASN MSN students; 44 Rad. Science (BASAH BSRS)
 - National Nurses Week this week.
 - Nurse of Year – Anna Morris
 - Educator of Year – Dr. Amy Garcia
 - New Natchitoches Campus Coordinator – Tamara Baxter
 - Working student lists
 - Psych Mental Health – concern about Head of program
 - Final CONSAH Meeting last Monday
 - Working on Growing Rad. Science in DeRidder
 - Need new digital x-ray lab in Alexandria
 - 6 positions open
 - Need 3 new full-time faculty to maintain current enrollment
 - DNP defenses as CE Event
 - Hoping bookstore move happens this summer
 - Alumni Newsletter being mailed
 - Student Health Clinic – Anna Morris working on getting running
 - COMPACT SB 202
 - Dr. Johnston working on NIH Grant and in LSUHSC Nursing Research Committee
 - Panama Global Health Trip this summer for DNP students

- Darlene Williams:
 - Ongoing Digital marketing efforts to recruit online students continue in preparation for fall, 2018
 - Launched partnership with the Education Advisory Board to support online marketing/recruiting initiative
 - Conducted a site visit with EAB to meet with representatives and discuss partnership in more detail
 - Meetings conducted on data and creative pieces - work is underway
 - Early discussion about conducting a market analysis survey
 - Work initiated on credentialing of University View faculty with departments and Provost and establishing MOU to provide graduate opportunities through partnership
 - Continuing effort underway regarding Air Force opportunities through the Cyber Innovation Center
 - In discussion with CIS and CSRA to facilitate educational partnership for CSRA employees
 - New follow-up discussion about offerings for local detention inmates with Department of Corrections
 - New opportunity being explored to expand program/course offerings at Ft. Polk
 - Ongoing professional development F2F and online for faculty and staff
 - Awaiting finalization of lease agreement with Baton Rouge offices and England Authority in Alexandria – much work in progress as transition of management to NSU approaches
 - LCRP site survey in preparation for transition and related requirements in process for completion.
 - Ongoing SBDC strategies to engage the region in economic opportunities
 - Ongoing community engagement through TIED staff in local, regional and state events and meetings throughout Shreveport/Bossier, Alexandria, Leesville, Marksville, and Natchitoches

- Chris Maggio:
 - Thanked everyone for their continued support of our students through the semester.
 - Reviewed House Bill 1 as it stands right now.
 - TOPS funded at 80%
 - Higher Education funded at last year's levels
 - Stated that a 2nd special session soon after session ends
 - Stressed that 75% of our funding is not from state appropriations thus the continued importance of recruiting and retention.
 - Highlighted summer camps and activities on campus.
 - Thanked group for continued facilitation and the importance of open communications between leadership and every department/unit

Next meeting scheduled for Monday, June 11th at 8:30 a.m. in the Henderson Conference Room.