

April 9, 2018 @ 8:30 a.m.
Leadership Team Meeting

Absent: Carl Jones, Tre Nelson, Greg Burke, Thomas Reynolds, Kim McAlister, Ron Wright
Guest: Jamie Flanagan, Rita Graves, Cathy Trichel

- Frances Conine:
 - Spring Fling, Demon Fest
 - ULS Day at the state capitol is April 11th – goal is to have 300+ student attend. Purpose is to push higher education agenda.

- Darlene Williams:
 - Ongoing Digital marketing efforts to recruit online students continue in preparation for fall, 2018.
 - Finalized partnership with the Education Advisory Board to support online marketing/recruiting initiative.
 - Finalized new partnership with University View Academy to provide opportunities for dual enrollment for their students and continuing to work with them on other initiatives.
 - Ongoing effort underway regarding Air Force opportunities through the Cyber Innovation Center.
 - Ongoing professional development F2F and online for faculty and staff.
 - Preparation underway to host Louisiana Board of Regents eLearning conference.
 - Awaiting finalization of lease agreement with Baton Rouge offices and England Authority in Alexandria.
 - Conducted meeting with England Authority to discuss LCRP plans moving forward.
 - Facilitated meetings of LCRP partners and plans for 2018-2019.
 - Ongoing SBDC strategies to engage the region in economic opportunities.
 - Ongoing community engagement through TIED staff in local, regional and state events and meetings throughout Shreveport/Bossier, Alexandria, Leesville, Marksville, and Natchitoches.

- Vickie Gentry:
 - Brendan Marshal generated report on students who have not registered for the Fall 2018 semester.
 - ULS Board of Supervisors meetings are Thursday, April 12th in Baton Rouge. Northwestern has two academic related agenda items on the agenda; one is name change of College of Education to School of Education. The other item is proposal for Bachelor of Fine Arts in Dance.
 - ULS Academic Summit to be held on April 19-20; poster competition; faculty assisting as mentors.
 - Cleary Act – forms submitted to University Police; pilot April 1 – July.

- Frank Hall:
 - I met with Dr. Joel Hicks and Dr. Debra Clark and their faculty before Spring Break to cover our assessment approach for this year.
 - I will meet with the assessment coordinators for the College of Arts and Sciences on 11 April to review this year's assessment of educational programs.

- Dr. Abney and I will meet with the Social Science Competency course stewards on 17 April to review this year's assessment.
- The Institutional Effectiveness website is updated with the latest Budget information mentioned in the President's update on Sunday, 8 April 2018. It is located under Strategic Communications 2017-2018.
- Jamie Flanagan:
 - Student Support Services will hold a recognition ceremony on Wednesday at 5:00 p.m. in the President's Room of the Student Union.
 - Annual performance rates have been exceeded.
- Liz Knecht:
 - Completed the certification of the drawing for the Elementary Lab School for the coming academic year.
 - Completed a surprise Cashier's Office vault audit.
- Dana Clawson:
 - College of Nursing's Alumni Columns Newsletter is on last set of edits and will include building fundraising campaign kickoff.
 - iPad testing continues. Fall plan full implementation.
 - Positions and space to accommodate predicted Fall 2018 clinical admissions.
 - Trying to get position funded for Natchitoches.
 - Goal: to have all faculty certified nurse educators—having CNE review course at CONSAH this month.
 - Goal: to have leadership/team-building workshop with CONSAH directors (#10) this summer through AACN.
 - Will be in New Orleans Thursday/Friday for Louisiana Org. of Nurse Executives meeting as education representative.
 - Currently have nurse recruiter position open; 2 faculty positions; will have additional faculty position end of summer; another the end of 2018; another still--don't have final date.
 - Working with Drake on getting bookstore moved from basement to library this summer.
 - Centenary partnership for BS to BSN program; still writing Paramedic Medic to RN program.

Greg Burke

External

- Demons Unlimited Foundation
 - Perpetually Purple endowment approaching \$1.9M due to strong year-end gifts.
 - Sponsorship sales/commitments – 91% of \$295,000 goal.
 - N-Club – 50 members in 50 days reached goal in half that time and has now expanded goal to 100 members; currently close to 70 new members. Now above 120% of original goal.
 - Annual fund – now at 85% of goal.
- Perpetually Purple – updating collateral in anticipation of another mail out.
- Gift of art to be left in the estate of athletic supporters Gary/Ann Gresham (valued at \$30K).
- Proposal for \$250,000-\$500,000 for tennis center still being considered.

Academics/Life Skills

- In conjunction with sports medicine staff, conducted mental health screenings for most teams during the month of February.
- Community service hours approaching 5,000...buoyed by annual March 1 "Chris Waddell Day" by the football team.
- The Mental Health Committee, with efforts led by Esi Atinkah (Associate Director of Sports Medicine), collaborated with Rebecca Boone and her staff in Counseling and Career Services to complete Mental Health Screenings on all student-athletes.
- Collaborated with Alexis Smith, Title IX Coordinator and Director of Student Advocacy to have all student-athletes complete a Sexual Violence Prevention Training.

Facilities

- TBA Architect firm planning – receiving initial estimates on some facility projects
 - Expecting renderings/cost on baseball operations building and weight training annex in early April.
- Several other facility enhancements and initiatives are either in progress or on the near horizon:
 - New video board in Prather Coliseum
 - New video board for the baseball and softball complexes
 - Move and renovate volleyball locker room
 - Replace/update N-Club Hall of Fame display at Prather Coliseum. Funded by private dollars. Renovation underway and due for completion by commencement exercises in May.
 - Build permanent dugouts at soccer facility
 - Add a crown to the soccer playing field
 - Resurface tennis courts
 - Add an entrance to the tennis facility like what is at other athletic playing areas
 - Install carpet on second floor of Athletic Fieldhouse
 - Renovate 40-year old restrooms on second floor and in administration area of Athletic Fieldhouse
 - Install new ADA compliant bleachers at the track complex
 - Install artificial turf at softball complex
 - Enhance main entrance to Turpin Stadium (repave road/parking lots, install banners on outer façade)
- Working with Physical Plant on updating front of Turpin Stadium including paving of road/parking lots.
- N-Club Hall of Fame display at Prather Coliseum to be updated at cost of nearly \$50,000 in private gifts. Renovation underway and scheduled to be completed by graduation in May.
- Plans are underway to move volleyball team locker room to another locker room at Prather Coliseum and update it.
- Tentative prices/plans are being secured to install artificial turf at some or all of the softball facility. Private donors (cash and in-kind) donors are also being secured to renovate the softball dugouts.

General

- SACS – continue to monitor and assign metrics to staff members
- Retiring Jersey/Number - policy drafted and being reviewed for comment.
- Football Scheduling (Mississippi State for 2022, **Tulsa now confirmed in 2020**, potentially TCU in 2021).
- Lightning detection system app is now in place and has been very useful in light of weather conditions for our outdoor spring sports.
- Facilitating renewal of flagship radio station contract with Baldrige-Dumas Communications.

- Jerry Pierce:
 - WRAC:
 - The WRAC is providing 22 group exercise classes per week throughout the day at the WRAC facility group exercise studio.
 - Our membership remains strong as our WRAC income (outside of student fees) is on target to equal our budget projections done prior to fiscal 2017-2018.
 - The WRAC had the building dedicated in the name of Dr. Randall J. Webb in a ceremony Tuesday, March 20th. The ceremony was a huge success with 200 attendees. The entire Webb family was there and very thankful for this honor.
 - The WRAC Assistant Director of IM attended the NIRSA convention with three graduate assistants and two undergraduate students in Denver, CO, March 3-7, 2018.
 - WRAC Graduate Assistant Kaitlyn Richards spoke on mindfulness and mental health and did a 30 minute meditation class, and undergraduate WRAC personal trainer, Adam Trupp taught a 30 minute Yoga class as part of the SGA Mental Health Awareness week.
 - Our Rowing Club has several teams utilizing the Cane River for spring break rowing practice during several weeks this quarter. The teams include Vanderbilt University, University of Texas, University of Georgia, University of Alabama, Wichita State University, Oklahoma City University, and University of Central Oklahoma.
 - The WRAC has been doing “basket give-a-ways” for Valentines Day, Spring Break, and Mother’s Day. Each give-a-way has required you to post and/share on facebook. This has made a huge difference on our social media traffic. We have averaged more than 8,000 likes on facebook for **each giveaway**. This has had an impact on new membership at the WRAC and continues to do so on a daily basis.
 - Rec Complex
 - Natchitoches Rotary and Kiwanis continue to host their weekly luncheons in the pavilion.
 - The Recreation Complex hosted 2 golf tournaments with over 40 participants.
 - The Recreation Complex hosted the St. Mary’s High School Golf tournament with over 28 students competing from (St. Mary’s, Pineville and Montgomery).

- The Recreation Complex hosted the Natchitoches Central Tennis tournament with over 35 competing from (NCHS and Ringgold).
- The Driving Range continues to be a work in progress. We have fertilized the range and we are starting to see grass.
- The Recreation Complex continues with beautification projects around the course. Currently we are cleaning out all ditches.
- The Recreation Complex is in the process of filling and chemically treating the pool.
- The Recreation Complex just put a fresh coat of paint on the entire pool deck.
- University Marketing and Branding
 - Filmed AMT Open House
 - Filmed Dragon Boat Races
 - Filmed NSide View Day Spring 2018
 - Designed/Ordered 15 MetalMAX Signs for University Buildings
 - Attended KTBS Tasty Tuesday on March 20, 2018
 - Filmed Flavor of Louisiana
 - Hired new employee; Josh McDaniel (replacement for Evan Temchin)
- Public Information and Media Relations (formally Informational Services)
 - NSU Publications completed 97 various jobs in March.
- News Bureau
 - The NSU News Bureau worked with Louisiana Gannett on a story involving campus safety efforts and successfully pitched a story idea on student food insecurity which was picked up statewide and regionally by the Gannett/TEGNA and Raycom outlets.
 - The News Bureau collaborated with Student Organizations on coverage of the transition to a new Miss Northwestern-Lady of the Bracelet in mid-year.
 - The News Bureau produced 158 stories and 394 media contacts.
 - A total of 183 updates were provided to the News Bureau website.
- Drake Owens:
 - The annual “Flavor of Louisiana” fundraiser which was underwritten by the Louisiana Seafood Board and featured special guest Lt. Gov. Bill Nungesser was held on March 23rd. The event grossed almost \$50,000 in sponsorships and ticket sales, featured 18 chefs, and received nearly 600 attendees.
 - A Mazda RX-8 was donated through Mazda Corporation for use by Professor Collier Hyams and students in the graphic design and art departments.
 - Including the notable contributions listed above, 10 new scholarships were established in the first quarter of 2018.
 - The annual NSU Foundation Scholarship Banquet was held on March 22nd to show appreciation to donors who have established permanent scholarship funds and recognize students who have received the awards. Over 650 donors, students, faculty, staff, and parents attended this year’s event.
 - The fall edition of the *Alumni Columns* magazine featured an appeal for the 2018 Alumni Association membership drive. Membership drive numbers are up substantially as a result of the exposure.
 - “Top 10” lists of fundraising priorities were submitted by deans and department

heads are continuing to be evaluated by development officers to match donor interest with campus needs.

- A planned giving strategy session was held on April 5th – the intent was to digitize all data and upload to the *Agilon* constituent management system-from there, *Wealth Engine* and traditional estate planning data will be used to develop and updated list of prospects.
 - Held the 3rd Annual Dragon Boat Festival on the NSU campus that resulted in 20 teams, and \$35,000 gross event sponsorships and sales. In year's one and two, there were 8 and 12 teams, respectively.
 - Held another Alumni NBA Pelicans Night in New Orleans which had 55 people and grew from 39 last year.
 - Held Baseball Tailgate in tandem with Dr. Webb WRAC dedication ceremony that had around 85 fans and helped with ceremony details.
 - Held annual Long Purple Line Luncheon that inducted 6 diverse inductees and resulted in 300 event attendees (max capacity).
 - Assisted ROTC in the Military Ball honoring former Black Knights from 1950 through 2000, which yielded 150 attendees.
 - ULS Day is fully planned for April 11th at the capitol. NSU's goal is to have over 300 students there and to help civilly engage our students with educational sessions geared toward the current landscape of higher education.
 - 912 University Parkway has now been acquired by the NSU Foundation and agreements have been executed with Follet Higher Education Group to construct a campus bookstore and marketplace and Sodexo to construct a Chick-fil-a restaurant. Final construction documents have been completed and work will begin by May 1st. The anticipated completion date is July 15th for the campus bookstore and August 15th for Chick-fil-a.
 - Monthly meetings continue to be held with the City of Natchitoches concerning the development of a 100-acre recreation park contiguous with the Robert Wilson Recreation Complex and the development of a multi-use commercial "Mill District" bordering Chaplin's Lake. Opportunities for involvement in these developments will continue to be evaluated.
 - Meetings were held between the City, NSU, and other stakeholders to see how we can best utilize the well woods space to create hiking/biking and wellness spaces. Nevada Thompson will hold a meeting next quarter to talk about next steps.
- Greg Handel:
 - Scholars': several students attended the Southern Regional Honors Council conference this past week. Dr. Bartels was elected Vice President. Our student, Vi Kinney has been elected the student at-large representative. This was done as a write-in on the ballot, and it is likely that Vi is the first student from the state of Louisiana to ever serve on the board.
 - After the Long Purple Line Ceremony, there was a nice ceremony dedicating the new active learning classroom in Bienvenu to Dr. Phillip Cole. He also spent the morning visiting with

- Science students. Scholars' students were able to spend the afternoon with Darryl Willis where he talked about his time as a Scholars' student and how it has served him in his career.
- Our online Master's in English has been placed in two Top 10 rankings: #5 in the most affordable online master's programs; #6 in the Best Online College for Value in English Master's programs
 - CAPA: Celebration to induct Dr. Vicki Parrish into the CAPA Hall of Fame will be on April 21 from 5-7:15 pm, followed by 'Into The Woods' for anyone wanting to attend.
 - Many performances left in the last few weeks of classes.
 - One last big push for fundraising for the new band uniforms (which have arrived).
 - This past week we hosted the American College Dance Association National Conference for our region. Two of our student work was presented for adjudication. One made the finals.
- Margaret Kilcoyne:
 - Dr. Julie McDonald was selected as the Louisiana Outstanding Educator for the Louisiana Association of Business Educators. The conference was held at NSU on March 16, 2018. Several faculty members gave presentations.
 - We have submitted names for membership in the National Center for Women & Information Technology [NCWIT] Academic Alliance (AA) which focuses on changing the local conditions that create barriers to attracting and graduating women in postsecondary computing by adopting and contributing research-based practices. The AA brings together more than 1,700 distinguished representatives from more than 500 colleges and universities nationwide.
 - Ms. Lily Pharris – Core Member – pharrisl@nsula.edu – Assistant Professor
 - Ms. Qwontice McDowell – Affiliate Member – mcdowellq@nsula.edu – Enrollment Specialist
 - Mr. Curtis Penrod – Affiliate Member – penrodc@nsula.edu – Coordinator of CIS & Assistant Professor
 - Dr. Begona Perez-Mira – Affiliate Member – perezmirab@nsula.edu – Professor
 - Ms. Sarah Wright – Affiliate Member – wrights@nsula.edu – Assistant Professor
 - All, or most of the above faculty/staff, will attend the AA meeting on May 15th to May 17th at the Gaylord Texan Resort & Convention Center if they receive an invitation.
 - Drs. Begona Perez-Mira, Tom Hanson, Brenda Hanson, and I along with 5 NSU students participated in the University of Alicante International Week. We had the opportunity to be guest lecturers and to network with colleagues from Europe and the U.S. We were one of two U.S. universities to attend. Met to establish another articulation if applicable for the entire university. The current one is specific to business majors only which means if we sent 2 business students then no other students could go.
 - Had a very successful International Cultures and Cuisines festival. It was held downtown Natchitoches which helped to engage our community with the university.
 - Our CIS students competed and placed 2nd in Systems and got honorable mention in PC troubleshooting. More information to be added. On a side note, Dr. Perez-Mira met with Terrance and he is doing wonderfully.
 - We met with CLEDA and it was reported that the meeting went well.
 - We have had a follow-up meeting with David R. Smith, Executive Director of Entrepreneurial Accelerator Program. We are in the planning process for competition to be held in Fall 2018 among business students specific business courses. Plan to expand to alumni in the future.
 - We have at least 3 faculty members planning to retire and not returning for fall 2018. One has given notice about retiring June 2019.

- We will be assisting with the Back to Your Roots: A Sustainable Agriculture Masters Series to be held May 17 – 19, 2018. The School of Business has been asked to participate in panel sessions such as The Business of Farming – Recordkeeping/Insurance/Contracts/Taxes Moderator: Jim Kilcoyne.
- Marcus Jones:
 - Bienvenu Hall AC replacement—first floor finished.
 - Parking lot work in front of Watson Library will start soon, and will take 30 days once started.
 - Working to solve Student Union Courtyard drainage problems.
 - Energy performance RFP – meeting on 4/11/18 to look at proposals.
 - Traveled to Cartagena, Colombia and administered 14 Accu-Placer exams. There may be about 14-18 coming in the fall and we will have 2 outbound students going abroad.
 - NSU has 2 faculty going to Cartagena in May and 2 went in January to visit Comfenalco high school.
- Rita Graves/Cathy Trichel representing Carl Jones:
 - Two months left in fiscal year 2017-2018 until year-end.
 - Submit items now for 2018-2019 budget.
- Chris Maggio:
 - Stressed the importance of focusing on student retention, and working with students for advising and registration for summer and fall semester
 - Reviewed ULS Day at the Capitol Schedule and importance
 - Announced that the system office needs recommendations for the 2nd Cohort for the Leadership Institute. Asked to submit names to him for consideration.
 - Gave update on legislative session, TOPS scholarship, GO grants and Higher Ed funding
 - Thanked faculty and staff for participation in the Strategic Budget process and Frank Hall for his leadership in ushering in new process
 - Reviewed NSU items on ULS Board of Supervisors meeting
 - Asked team to ensure that if you have any technology requests associated with strategic budgeting requests for your departments to please let Ron Wright know

Next meeting scheduled for Monday, May 7th at 8:30 a.m. in the Henderson Conference Room.