

March 5, 2018 @ 8:30 a.m.  
Leadership Team Meeting

Absent: Carl Jones, Tre Nelson

- Darlene Williams:
  - Ongoing Digital marketing efforts to recruit online students continue in preparation for fall, 2018.
  - Finalized new framework for new dual enrollment policies via the Louisiana Board of Regents policy.
  - Discussions underway regarding Air Force opportunities through the Cyber Innovation Center.
  - Engaging in discussion regarding 3<sup>rd</sup> party agreement for online student recruiting initiative.
  - Preparing for NSU@BPCC spring event.
  - Ongoing professional development F2F and online for faculty and staff.
  - Preparation underway to host Louisiana Board of Regents eLearning conference.
  - Meetings conducted, and leasing documents submitted to prepare for transition of LCRP to NSU.
  - Ongoing SBDC strategies to engage the region in economic opportunities.
  - Ongoing community engagement through TIED staff collaboration and participation in local and regional events and meetings throughout Shreveport/Bossier, Alexandria, Leesville, Marksville, and Natchitoches.
  
- Marcus Jones:
  - Active shooter classes March 6 & 7, 50 minutes sessions will be offered throughout the day.
  - Sports Risk Management Class May 29 & 30. Open to faculty, staff and students.
  - Third party consultant has submitted his review of the energy performance RFP. A determination as to the provider will be made within 30 days.
  - We should get word on the \$1.6 deferred maintenance funds after the legislative special session.
  - Consultant was on campus to start the design process for the TEC and stadium elevator projects.
  - ORM changed the drug testing policy. Now following an automobile accident, faculty/staff will need to be drug tested if there is a fatality, probable cause or a release of hazardous material.
  
- Thomas Reynolds:
  - Faculty Senate: The Faculty Senate met February 27<sup>th</sup>. Much of the meeting focused on the proposed revisions to the University Core. Dr. Gentry and I were able to address those issues. As a result Dr. Gentry and Mr. Frank Hall will visit with the Senate at the beginning of the next meeting, to be held Tuesday, March 27, at 3:30 p.m. in the Cane River Room of the Student Union.
  - ULS Management and Leadership Institute: The ULS M&LI inaugural class will advocate on behalf of the system at ULS Day, to be held in Baton Rouge on April 11<sup>th</sup>. On April 12<sup>th</sup>, we will have the opportunity to address the ULS Board and the Presidents of all nine campuses.
  
- Dana Clawson:
  - College of Nursing's Alumni Columns Newsletter has been sent to Beth Mann for finalization.
  - First student trial of iPad testing occurred in BSN research this semester with a few issues, but most resolvable.

- Baton Rouge General changes in nursing and rad. Science programs; need to make effort to continue to capture students from those programs.
  - ASN Pass Rates 100% this semester; BSN in 90%.
  - Had nominee for Nightingale awards, Dr. Potter for nurse faculty mentor.
  - NSU having active learning seminar Monday and Tuesday this week.
  - This week I am going to Baton Rouge Wednesday for APRN LSBN Roundtable discussion on Thursday and then to New Orleans Friday for Oschner's Strategic Partners breakfast.
  - Our nurse recruiter is leaving for a new position.
  - Students participated in Dragon Boat Races and enjoyed.
  - Will need positions for Fall to continue to admit all applicants.
- Ron Wright:
    - Freshman Connection 2018 registration is open.
    - Literary Rally is over for 2018; met with the association leaders.
    - Updates to Math placement.
    - Coca Cola is working on a feature to allow students to use their Speed Demon cards on Coke's vending machines.
    - Attended NSU recruiting reception w/son; great experience.
- Drake Owens:
    - 3rd annual "Dragon Boat Races" held March 3rd-20 teams; \$30,000 raised; over 1,000 in overall attendance.
    - Finalizing plans for "Morgan Extra Mile Scholarship Banquet"-March 9<sup>th</sup>.
    - Finalizing plans for "NSU Foundation Scholarship Banquet"-March 22<sup>nd</sup>.
    - Finalizing plans for "Long Purple Line Induction Ceremony"-March 23<sup>rd</sup>.
    - Continued solicitation for "Flavor of Louisiana" fundraiser- March 23<sup>rd</sup>.
    - Continued work on construction phase of 912 University Parkway acquisition.
    - ULS Day at the Capitol set for April 11<sup>th</sup>.
- Greg Handel:
    - School of Biological and Physical Sciences:
      - Very successful Science Showcase: nearly 400 students attended 13 faculty-led workshops, 21 NSU student research posters, 7 NSU student research oral presentations.
      - 17 current students/recent graduates headed to Professional Schools in the Fall.
      - Scholars' day this Saturday, March 10.
      - Demon Math Class will be on March 15.
    - School of Creative and Performing Arts:
      - 15 students headed to Mobile, AL for the Southeastern Theatre Conference next week where they will audition and interview for summer theatre jobs.
      - Two theatre students offered contracts this past week to Cedar Point for the summer.
      - 11 of 19 spots in the International Performing Arts Institute in Germany will be held by NSU Theatre/Dance students.
      - Music: NASM visit March 13 and 14.
      - Art: repair of the Mosaic Tile Mural @ Student Union: experiential opportunity.
      - First annual New Media Student Showcase will be from March 19-31 in Gallery 2.
      - Board of Regents approved our Letter of Intent to establish a Bachelor of Fine Arts in Dance. Working to meet upcoming deadlines.
      - CAPA Hall of Fame honoring Vicki Parrish will be April 21.

- Greg Burke:
  - External
    - Demons Unlimited Foundation
      - ❖ Perpetually Purple endowment approaching \$1.9M due to strong year-end gifts.
      - ❖ Sponsorship sales/commitments – 91% of \$295,000 goal.
      - ❖ N-Club – increased from 45%-60% of goal in past month.
      - ❖ Annual fund – now at 83% of goal.
    - Perpetually Purple – updating collateral in anticipation of another mail out.
    - Gift of art to be left in the estate of athletic supporters Gary/Ann Gresham (valued at \$30K).
    - Proposal for \$250,000-\$500,000 for tennis center still being considered.
  - Academic/Life Skills
    - In conjunction with sports medicine staff, conducted mental health screenings for most teams during the month of February.
  - Facilities
    - TBA Architect firm planning – receiving initial estimates on some facility projects.
      - ❖ Last meeting was February 5 – finalize strength/conditioning center and establish cost.
      - ❖ Another update on baseball operations building forthcoming.
    - Working with Physical Plant on updating front of Turpin Stadium including paving of road/parking lots.
    - N-Club Hall of Fame display at Prather Coliseum to be updated at cost of nearly \$50,000 in private gifts.
    - Plans are underway to move volleyball team locker room to another locker room at Prather Coliseum and update it.
    - Tentative prices/plans are being secured to install artificial turf at some or all the softball facility. Private donors (cash and in-kind) donors are also being secured to renovate the softball dugouts.
  - General
    - SACS – continue to monitor and assign metrics to staff members.
    - Retiring Jersey/Number - policy drafted and being reviewed for comment.
    - Football Scheduling (Mississippi State for 2022, potentially TCU in 2021).
    - Lightning detection system app being researched.
    - Facilitating renewal of flagship radio station contract with Baldrige-Dumas Communications.
    - The Athletic Department authored a letter to Louisiana cross-country coaches seeking feedback in anticipation of the 2018 event here in November and has received a handful of responses to date.
    - Greg Burke attended the NCAA Committee on Academics meeting in Indianapolis February 18-20 and participated in a Subcommittee on Appeals teleconference to review a postseason participation ban waiver request.
    - The baseball “First Pitch” fund raiser on February 10 netted \$58,000.
    - The ULS Board of Supervisors approved a three-year contract extension for head women’s volleyball coach Sean Kiracofe. The board also approved contracts for new head coaches Brad Laird (football) and Jess/Anna Jobe (women’s soccer).
    - Greg Burke and Haley Blount attended the Southland Conference Indoor Track and Field championships in Birmingham, at which the women’s team recorded the best

finish in school history (second) and the men's third place finish was the best since 2003.

- Opening day promotions for the baseball (825) and softball (299) teams generated strong attendance.

- Jerry Pierce:

- WRAC:

- The WRAC staff is currently attending the NIRSA convention in Denver, CO.
- The WRAC is preparing the facility for the Dr. Randall Webb building dedication to take place on Tuesday, March 20<sup>th</sup>.
- The WRAC is experiencing excellent numbers this semester in programming participation and facility use.

- Rec Complex

- Continuing work on drainage issues.
- We have had parts of the course under water for 9 days.
- Starting to work on the pool.
- Business has been slow due to all the rain.

- University Marketing and Branding

- Long Purple Line Induction Ceremony Video.
- Covered N-Side View and Dragon Boat Races for future marketing purposes.
- Leesville and Fort Polk Campus Marketing Upgrades.
- AMT Marketing initiatives.

- Public Information and Media Relations (formally Informational Services)

- Publications and University Printing are in full swing of production for publications to support students, faculty and staff initiatives. Photo Services provides support.
- Sports Information continues comprehensive coverage of all spring sports, individual student-athlete accomplishments and service projects. Photo Services supports these endeavors.
- News Bureau and Photo Services continue extensive coverage of activities, events and student and faculty accomplishments in collaboration with other units and departments. Personnel are actively engaged in promoting Flavor of Louisiana and other upcoming spring events.
- NSU Press announces that advance editions of the 4th edition of Steel Magnolias Scrapbook will arrive on campus Monday, March 5. Several local businesses have expressed interest in carrying the books in stores. the bulk of the copies will arrive in Natchitoches in April.

- Margaret Kilcoyne:

- Several faculty members headed to the Federation of Business Discipline conference to present their research-Drs. Jason Powell, Beth Prejean, Julie McDonald, and Tammy Croghan.

- The Louisiana Association of Business Educators will be hosting its yearly conference on March 16, 2018, 8:30 a.m. at the Student Union. Several School of Business faculty members will be presenting their research – Drs. Mary Edith Stacy, Carmella Parker, and Eddie Horton. Julie McDonald has been nominated as Outstanding Post-Secondary Teacher. The results will be announced at the conference. I'm a life-time member and, also, served as the Past President – 2013-2014; President – 2012-2013;

- President-Elect – 2011-2012; Vice-President/Program Chair – 2010-2011; 2012 & 2008 LABE Outstanding Postsecondary Teacher of the Year.
- International Week – School of Economics and Business, Universitat d Alacant- Universidad de Alicante – 5 NSU students will be attending.
  - WEDNESDAY 21: PACKET 5 - SOCIAL AND COMMUNICATION ISSUES – including optional extra activities (visit to social work institutions scheduled for Thursday 22 – time and place to be confirmed):
    - 14:00 – 15:15-*Kilcoyne, Margaret* (NORTHWESTERN STATE UNIVERSITY, EEUU) - "In the Age of Texting, Email is NOT dead!!"
    - Thursday 22 March
      - 9:00 – 10:30-*Hanson, Tom and Brenda* (NORTHWESTERN STATE UNIVERSITY, USA) - "Blockchain, Bitcoin, a Primer for Businesses" - PACKET 2
      - 10:45 – 12:15-*Perez-Mira, Begoña* (NORTHWESTERN STATE UNIVERSITY, USA): "An Introduction to Search Engine Optimization and Social Media Marketing" - PACKET 1
      - *HMT – hosting the International Culture and Cuisines on Tuesday, March 27, 2018, downtown Natchitoches, LA.*
      - Thursday, March 1, 2018, the Advanced Manufacturing Technician program with Central Louisiana Technical Community College. Business and industry partners and potential students attended.
      - *Thursday, April 19, 2018, Business and Industry Showcase from 5:30 p.m. until ...each department will have students and faculty showcasing what we are doing in our programs*
      - *College of Business and Technology Registration Roundup TBA.*
- Frank Hall:
    - Over the past week, we made significant progress in exercising our new budgeting process, revising and rightsizing the core curriculum, and in moving forward in assessment. Now have a working draft of our response to SACSCOC Monitoring Report.
    - I will meet with the assessment coordinators for the College of Business and Technology on 19 March to review this year's assessment of educational programs.
    - Will give the Faculty Senate a quick Strategic Planning Update on 27 March 2018.
    - Working with IT to determine how to streamline the Institutional Effectiveness website.
  - Kim McAlister:
    - Educators Rising conference was successful on Monday, February 26<sup>th</sup>; close to 100 students and sponsors attended from 5 school districts. The 2012 LA Teacher of the Year, 2012 Minnesota Teacher of the Year and 2018 LA Teacher of the Year were all presenters. We hope to make this an annual event and see an increase in dual enrollment for EDUC 2020 and EPSY 2020 because of this initiative.
    - The Department of Education will be holding a Rural Schools meeting on campus, Tuesday, March 6. This is the 2nd month in a row that DOE has requested to use our facilities. We are proud to host representatives from 15 school districts on our campus.
    - At the recent Southern Early Childhood Association (SECA) meeting, Dr. Michelle Fazio Brunson was awarded a prestigious regional award for her work with the cradle to college

pipeline. Dr. Brunson currently serves as president of the Louisiana Early Childhood Association.

- Glory Deaton will be presented as the BSW student of the year at the Louisiana Social Work Conference on March 14.
  - There are new art installations occurring within the Teacher Education Center from Leslie Gruesbeck and NSU students, Elementary lab school students and Middle Lab students. Please come see them!
- Liz Knecht:
    - Still conducting Student Technology Fee audit.
    - Appointed President of LACUA (Louisiana Association of College and University Auditor) for period ending Spring 2019.
  - Roni Biscoe:
    - HR and IR are working with ITS to prepare the data for the IPEDS HR Survey which is due in April.
    - A-term evaluations of course & instructor had a 56.44% response rate!
    - Although there are glitches in the LEO System for the Preventing Sexual Harassment Training, please participate sooner rather than later for this calendar year.
    - The University Diversity Committee met on Friday to discuss survey results from the fall 2017 semester. This information will help in a Diversity Plan and with the mission statement revision.
    - Frank Hall and I attended the SACSCOC Drive-In Workshop held on the campus of Southern University in Shreveport. We learned the Resource Manual was available in draft form on the SACSCOC web page.
  - Vickie Gentry:
    - Northwestern is moving ahead with *15 To Finish*; pushing for students to successfully complete 15 credit hours per semester as the standard. There will be a greater need for more B-Term course offerings in the future, as a result of this campaign.
    - University core competencies are now aligned to statewide general education requirements, as a result of the work of the general education committee over this past year.
    - ULS Summit to be held on April 19-20 on UNO campus.
  - Frances Conine:
    - PLP Community Impact Projects are in full swing. NSU PLP students are doing community services projects throughout the community. Will continue through April.
    - Freshman Connectors will travel to Orlando for Southern Regional Orientation Workshop (SROW) next week in Orlando.
    - Student Experience Trainings
      - Student Activities completed leaders retreat
      - Student Organizations doing officer transition trainings
      - Student Conduct and Title IX attended National Trainings
      - Title IX working with Athletics to fulfill NCAA training requirements
      - NSU staff attended LAsafe Training by Board of Regents

- Louisiana Higher Ed Coalition for Drug and Alcohol Education (LAHec) is offering Bystander Training for NSU for the month of April.
  - Shaun King lecture was well attended.
  - Campus Climate Survey for Sexual Assault has launched. Please encourage students to take the survey.
  - NSU alumnae, Colin Trahan known for the Bud Light Dilly Dilly commercials is confirmed for the 2018 New Student Convocation.
  - Housing Occupancy and new housing conversations continue.
  - NSide View hosted: 363 Prospective Students; 275 Parents.
  - NSU Enrollment Data: Up 51 on applications; Up 71 on admits.
  - Coming Events:
    - 4/10 Teacher Job Fair; Special Olympics
    - 4/11 ULS Day at the Capitol
    - 4/12 Rain Day for Special Olympics
    - 4/13 Spring Fling
    - 4/18 Meet Your Senator Day
    - 4/22-27 Greek Week
  - All areas are encouraged to book campus events months in advance.
  - Also encouraged to contact, University Police, Grounds and Custodial Services for all events.
- Chris Maggio:
    - Praised our faculty for the continued advancement in our Academic Excellence focus area. Several recent notifications such as stellar NCLEX scores, students admitted to graduate and professional schools and other research and travel experiences are clear indications of the continued excellence.
    - Reaffirmed to the group his excitement to see the realization of the many goals that we have set over the past couple of years now coming to fruition. He mentioned the strategic budgeting process among other initiatives as examples.
    - He reviewed our online market position and mentioned several partnerships with other institutions that we have cultivated over the recent months.
    - He asked for each leadership team member to forward two accomplishments as he will be attending several public speaking engagements over the next several months and wants to highlight these areas of excellence.
    - He reminded the team about the upcoming building dedication in honor of Dr. Webb on March 20 and the Long Purple Line induction and Flavor of Louisiana on March 23.

Next meeting scheduled for Monday, April 9<sup>th</sup> at 8:30 a.m. in the Henderson Conference Room.