February 5, 2018 @ 8:30 a.m. Leadership Team Meeting

Absent: Carl Jones

#### Vickie Gentry:

- Great Universities of Louisiana Inaugural Conference at Southeastern University last week. 37 NSU faculty/staff attended with 17 giving presentations.
- The Louisiana Board of Regents and the University of Louisiana System are participants in the Complete College America campaign. There were several sessions on this topic at the ULS Inaugural Conference. Northwestern will begin participation in 2018-19 with its freshman cohort. A subgroup has been formed to plan the campaign. The plan "15 to Finish or Think 30" is promoting successful completion of 15 college credits per semester or 30 credits per year (summer, fall, spring); graduation in 4-years, rather than 6.

#### Frances Conine:

- Increase in spring enrollment.
- ➤ Black History Month speaker Shaun King on New Civil Rights February 26.
- Leadership NSU developed by Shayne creppel in Student Affairs, were very successful.
- ➤ ULS Campus Safety Training in Baton Rouge later this month; NSU will send several representatives.
- Literary Rally is February 24<sup>th</sup>. Faculty and staff will participate. Rally is a significant recruiting events for NSU. We have around 2,500 high students on campus that day.
- March 3 is N-Side View, our spring recruiting day. Faculty and staff are also asked to participate.
- March 10 is Scholars' Day.
- NSU will launch the state-wide Campus Climate Survey after Mardi Gras. The campus climate survey is required by state law. It assesses the NSU climate related to sexual misconduct. Please encourage students to participate.

### • Tre Nelson:

- > SGA had its 3<sup>rd</sup> Leadership Conference a week and a half ago.
- ➤ SGA will be bringing in New Aged Civil Rights Leader Shayne King on February 26<sup>th</sup> at 6:00 p.m. at AA Fredericks.
- > SGA is working with the Natchitoches Historical Preservation Committee to bring back trees around campus.
- > SGA will be sending members to New Orleans for the ASGA Student Government Conference.
- SGA is looking to renovate space in the Student Union Courtyard.

## Ron Wright:

- Moodle 3 is up and running for the spring.
- ➤ Working on payroll verification tests to comply with recent audit requirement.
- Enrollment after start of B-term could be over 10,000 for the spring.

#### • Roni Biscoe:

- HR met the ACA Reporting deadline of January 31st.
- ➤ IR submitted the IPEDS Financial Aid Survey.
- Working on Fall 2017 assessment cycle.
- Preparing for Spring 2018 assessment cycle.

- Will administer Graduating Student Survey (associate and baccalaureate degrees) at Grad Fest in both Natchitoches and Shreveport; worked with NSU Career Services to merge two surveys to reduce student survey fatigue.
- Frank Hall and I will attend the SACSCOC Drive-In Workshop in Shreveport (February 15<sup>th</sup>) to learn more about "new" accreditation standards.

### • Liz Knecht:

Continue to work on Student Tech Fee audit.

#### Dana Clawson:

- College of Nursing's Alumni Columns Newsletter should be launched before the end of Spring 2018.
- ➤ Growth: 5<sup>th</sup> consecutive semester that CON has met or surpassed university's growth goals. Currently over 630 undergraduate clinical students. With growth comes needs. Major needs we have prior to Fall 2018 semester are; 1) Space: need for in-class iPad testing in Fall (cannot miss this deadline), clinical lab space, computer lab expansion in Alexandria and Leesville; and, one additional distance room in Shreveport and Alexandria; 2) Faculty: need minimum of one additional faculty for ASN program in Alexandria, one in Leesville, and one in Shreveport.
- First student trial of iPad testing occurring in BSN research this semester.
- MOU with University Health (soon to be Oschner Shreveport) completed.
- > State issues with nursing faculty shortage.
- Three faculty members presented ULS Conference: Leah Ann Young, Rebecca Weston, and Connie Hale. Have heard positive feedback from numerous people about our dynamic duo in Leah Ann and Rebecca.
- Radiologic Science annual conference being held with many of our faculty leading or presenting this event.
- > Psychiatric Mental Health NP Masters and Post Masters Certificate Program have enrolled first cohorts.
- ➤ NCLEX Pass Rates: thus far for ASN program, 32 tested with 5 remaining to test, 100%; BSN program 46 tested and 14 remaining and 4 failures. Radiologic technologist certification exam pass rates have improved at over 90% thus far.
- Faculty, Dr. Simmons and Dr. Arterberry, in Panama laying groundwork for DNP students to make a global impact.
- > Exciting news about upcoming program development...more coming.

### Margaret Kilcoyne:

- ➤ From Spring 2017 to Spring 2018 -Department of Engineering Technology student enrollment numbers are above target, and School of Business student enrollment numbers are above target.
- > FBLA Conference on Friday morning. We are setting up a booth at the Student Union.
- Literary Rally on Saturday morning. We are setting up a booth at Russell Hall manned by our Student Advisory and Outreach Board members.
- Making plans for N-Side View (March 3) and other events in March.
- Louisiana Association of Business Educators will host their conference at Northwestern State University, Friedman Student Union Natchitoches on Friday, March 16, 2018. Website: <a href="http://laabe.weebly.com">http://laabe.weebly.com</a>.
- Traveling to Spain with a group of NSU students to make presentations at University of Alicante. Have one business student in Spain attending the University Taylor Poleman.

➤ On Mondays, the NSU Coding Club meets at 3:15 p.m. and 4:30 p.m. Also, NSU Fixing Club, if you have issues with computers, phones, iPads stop by on Mondays, Russell Hall, Natchitoches Room and Atrium. Contact person: Dr. Begona Perez-Mira.

### • Greg Burke:

### External

- Demons Unlimited Foundation
  - ❖ Board Meeting on February 2.
  - Revenue goal of \$904,000 in unrestricted donations at 75% with good plan to garner other 25% by June 30.
  - Perpetually Purple endowment approaching \$1.9M due to strong year-end gifts.
  - ❖ Sponsorship sales/commitments 88% of \$295,000 goal.
  - N-Club growth in past month through efforts of new staff member Mike Jaworski.
- o Perpetually Purple updating collateral in anticipation of another mail out.
- o Former track and field athlete Maury Dennis, retired professor at Texas A&M, agreed to make a provision in his will to set up an athletic scholarship.
- o N-Club Membership Drive direct mail piece sent/45% of goal to date.
- o Proposal for \$250,000-\$500,000 for tennis center still being considered.

### Academic/Life Skills

- Kaitlyn McCanna from Texas A&M started January 8 as Assistant Athletic Director for Student-Athlete Development.
- NSU Top 3 in number of student-athletes on Southland Conference fall semester Commissioner's Honor Roll.
- Community service total, after six months, for student-athletes only is at 3,182 hours. The goal for this academic year is to equal or surpass the 5,000-hour mark.

# Facilities

- TBA Architect firm planning receiving initial estimates on some facility projects.
  - ❖ Next meeting set for February 5 finalize strength/conditioning center and establish cost; provide update on baseball operations building.
- o "Front porch" of Turpin Stadium enhancement (starting with repaving the road, then adding banners, plants, etc.).

### General

- SACS continue to monitor and assign metrics to staff members
- o Retiring Jersey/Number policy drafted and being reviewed for comment.
- o Football Scheduling (Mississippi State for 2022, potentially TCU in 2021).
- Lightning detection system app being researched.
- o Facilitating renewal of flagship radio station contract with Baldridge-Dumas Communications.
- The Athletic Department authored a letter to Louisiana cross-country coaches seeking feedback in anticipation of the 2018 event here in November.
- o Greg Burke participated in an NCAA Committee on Academics teleconference regarding the much-discussed topic of impending transfer legislation. Another teleconference is scheduled for February 5 followed by the committee's regularly scheduled meeting in Indianapolis February 18-20.
- Along with 30 other Athletic Directors and the same number of Associate or Assistant Baseball Coaches from across the country, Greg Burke was invited to attend the first annual Surefire Baseball Forum at Texas A&M University on January 12.

- Plans are underway as a result of private donations to initiate a \$45,000 refurbishing and upgrading of the N-Club Hall of Fame display at Prather Coliseum.
  Completion of the project is scheduled prior to spring commencement exercises.
- o Game management meetings were held for baseball and softball season.
- Mental Health screenings are being conducted for all student-athletes by the Sports Medicine and Student-Athlete Development staffs.
- o The annual softball dinner auction on January 27 netted over \$20,000 for the program.

### • Drake Owens:

- Gradfest/Career Fair Natchitoches Campus-February 6.
- Gradfest/Career Fair Shreveport Campus-February 19.
- NSU sponsoring Natchitoches Chamber of Commerce Annual Awards Luncheon-Feb 2.
- Dragon Boat Races-March 3.
- NSU Foundation Scholarship Banquet-March 22.
- NSU Foundation Board Meeting March 23.
- Long Purple Line Induction Ceremony-March 23.
- Flavor of Louisiana Fundraiser-March 23.
- Alumni Association membership drive underway-291 memberships, 27 lifetime memberships sold in first week.
- Finalizing acquisition of 912 University Parkway, closing set for February 7.

# • Jerry Pierce:

# ➤ WRAC

- WRAC has started the new year averaging more than 500 students/patrons per day –
  23 group exercise classes offered with great beginning of over 20 participants per
- Doing a basket of goodies giveaway for those who like to share our webpage we have had more than 8000 likes so far.
- o IM basketball begins Monday (today) for four-week schedule, 2-5pm each day.
- o WRAC Dedication to Dr. Randall J. Webb to be held on Tuesday, March 20<sup>th</sup>.

### Rec Complex

- We have started extending senior t-boxes on some holes due to added play.
- Waiting on dryer conditions to apply fertilizer and seed to driving range project.
- Removing stumps and widening ditches to improve drainage.

# University Marketing and Branding

- N-Side View preparations/advertising.
- o Flavor of Louisiana promotions.
- o Preparations for Long Purple Line ceremony in March.

# Public Information and Media Relations (formally Informational Services)

- Preparation of printed materials for N-Side View, Flavor of Louisiana, CAPA events, Grad Fest, and Foundation projects.
- o Coverage of events on and off campus.
- o Attended inaugural ULS conference and began preparation for UL Day at the Capitol.

#### Marcus Jones:

- Phase II of the Library Student Academic center. Work began Thursday. The walls are laid out and studs for the walls are being put up. The electricians have begun installing the wiring.
- The parking lot for the coffee shop: Pre-bid Feb. 20, bids open March 1st.
- ➤ Boat house addition which is being paid for by the rowing team, Pre-bid Feb 20, bids open March 1<sup>ST</sup>. This is an addition to the lakeside of the present building. The space will be used for the rowing machines and storage.
- Monday Feb 5, Hunter Lancaster will be on campus to start the work on the Stadium elevator replacement, Caspari Street overlay, and lumber shed relocation. He has already started on the elevator for T.E.C building.
- > Sidewalk repair around campus: fixing the worse areas and working around campus. So far have fixed one by HHPE, Iberville, and sidewalk going between CAPA and the Student Union. We will be working all over campus as time permits.
- Projects completed: New fence behind Iberville; new flooring installed in Kyser 333, Basket Room 118; David Morgan Room-Russell Hall repainted; CAPA, Rm 228 repainted and new blinds installed.

### University Police:

 Burden of Command Training-today. 45 law enforcement personnel learning management tools for law enforcement.

### Plant Services:

 Inventory is being conducted. 13% has been has been completed; need departments help to complete inventory.

#### • Kim McAlister:

- On Friday, February 2, the Department of Teaching, Leadership, and Counseling hosted approximately 70 people from the Louisiana Department of Education and 17 school districts for a Believe and Prepare Rural Grants Initiative. School districts will begin piloting new support initiatives for alternative certification teachers in fall 2018 and NSU is one of 4 teacher preparation providers involved.
- ➤ On Friday, February 16, students from 6 LA high schools will meet in the Teacher Education Center for the FCCLA conference. Hosted by the Child and Family Studies program, speakers and sessions will be occurring throughout the day.
- ➤ On Monday, February 26, TLC will be hosting the first Educators Rising Conference for prospective teachers. Former Minnesota Teacher of the Year, Katie Smith will be the keynote speaker.

### Greg Handel:

- School of Biological and Physical Sciences:
  - o Collaboration between Fine and Graphic Arts and Biology resulted in watercolor art projects of cells; displayed in lobby of Bienvenu Hall.
  - Dr. Lindsay Porter received \$10K grant from Louisiana Mosquito Control Association.
    Her student, Samantha Smith received a \$1500 Research Scholarship.
  - o Science Showcase: Friday, February 23.

#### Criminal Justice:

- Nationally ranked again as one of the great value colleges for an affordable online Bachelor's degree in CJ. Came in at #21. Great value college.net.
- English, Foreign Languages, and Cultural Studies:
  - o Dr. Andy Briseno has a novel 'Down and Out' being published by Gold Wake Press and will be released in September.
- Scholars' College:
  - o Scholars' Day for March 10.
- ➤ Math:
  - o Demon Math Classic: Friday, March 16.

#### ➤ CAPA:

- Denise Jackson, 1977 Journalism Alum, well-known for work with American Girl Doll,
  will be here March 6-10to guest lecture with Journalism students.
- o TMEA next week. Alumni Reception on Feb. 16.
- Varnado Grand Opening on Wednesday; CLV executives invited; small program about Residential College Experience. Final phases of things needed to complete including the Recording Studio which is the final phase of the BoR Grant we received.
- Southeastern Composer's League, February 23/24.
- Concerto/Aria Winners: March 13: Hassik Vasquez, flute, Luis Gallo Quintero, Oboe, and Alex Butler, Saxophone.
- O CAPA Hall of Fame: Dr. Vicki Parrish. Celebration will be sometime in April and again this summer with the Theatre/Dance Reunion.
- Committee formed and coming up with ideas for CAPA 30<sup>th</sup> Anniversary Celebration.
  A year-long event celebrating the Arts.
- o Nat. Assoc. of Schools of Theatre response sent in. Now we wait.
- o Nat. Assoc. of Schools of Music: self-study sent in; visit in March.

#### Thomas Reynolds:

- Faculty Senate met on 1/23; discussed calendar issues, sabbatical policies, and minor maintenance issues.
- Met with Business Affairs regarding payroll questions; will report to faculty at next meeting.
- > Thanks to Athletics for recognizing faculty at the basketball double header.
- Some faculty would like to have webpages through NSU; will bring this issue to IT.
- ➤ ULS Conference led to discussions of making campuses faculty-friendly. Faculty appreciate free parking and access to childcare. Some faculty are concerned about WRAC pricing and a more faculty-friendly Family Medical Leave Policy; will research these issues further.
- Next Faculty Senate meeting set for February 27<sup>th</sup>.

#### • Frank Hall:

- Mr. Hall, Director of Institutional Effectiveness and Assistant Professor, is a new member to the Leadership Team. Purpose is to observe; need insight into what team is doing.
- Attended the Universities of Louisiana Inaugural Conference 2018.
- ➤ The two Budget Enhancement grading criteria dealing with risk required a new scoring scale. This new scale has been developed and disseminated to the members of the Strategic Budgeting Committee.

# • Darlene Williams:

- Digital marketing efforts to recruit online students continue in preparation for fall, 2018.
- Ongoing discussions underway regarding new dual enrollment policies via the Louisiana Board of Regents.
- > Submitted budgeting proposals for Alexandria and Leesville.
- Ongoing professional development F2F and online for faculty and staff.
- > Preparation underway to host Louisiana Board of Regents eLearning conference.
- ➤ Launched the RFP for Board of Regents eLearning Innovation Grants Program.
- > Evaluating military fee structure policies.
- Continuing effort to prepare for transition of LCRP to NSU.
- Ongoing SBDC strategies to engage the region in economic opportunities.
- Ongoing community engagement through TIED staff collaboration and participation in local and regional events and meetings throughout Shreveport/Bossier, Alexandria, Leesville, and Natchitoches.

## Chris Maggio:

- > As I travel, in-state and out of state NSU's reputation for excellence continues to grow.
- Discussed possible public/private partnership opportunities because of the great work we are doing academically.
- Discussed preliminary spring enrollment numbers. Very positive, over 8% growth.
- Thanked groups on campus for their improved communication between units and let's continue to foster an environment for open communication.

Next meeting scheduled for Monday, March 5<sup>th</sup> at 8:30 a.m. in the Henderson Conference Room.