

January 8, 2018 @ 8:30 a.m.
Leadership Team Meeting

Absent: Carl Jones, Tre Nelson, Dana Clawson

- Frances Conine:
 - Have hired 2 new employees in The Student Experience: Alexis Smith as Title IX Coordinator; and Brittney Pippin McMann as Counselor.
 - Currently, there are over 1,500 students who are academically eligible to re-enroll who have not yet registered for the spring semester.
 - The Student Experience is caught up on SACSCOC work.
 - Leadership NSU - January 26-27th.
 - Literary Rally - February 24th.
 - N-Side View - March 3rd.
 - Scholars' Day – March 10th.

- Thomas Reynolds:
 - Next meeting of the Faculty Senate will be held on January 23rd.

- Vickie Gentry:
 - QEP Conference will be held tomorrow at 9:00 a.m. in the Student Union Ballroom.
 - ULS Inaugural Conference 2018 will be held February 1-2 on Southeastern's campus. There will be a special meeting on day two of the conference regarding "Complete College America." We will establish a team from Northwestern to promote the program here.
 - Pack Prather will be held on January 27th. We plan to recognize particular faculty/staff for their accomplishments.

- Liz Knecht:
 - Will be starting the Student Technology Fee Audit soon.

- Jamie Flanagan:
 - Joined meeting to report on her participation in the ULS Management and Leadership Institutes she has attended so far this academic year. Thomas Reynolds has also been attending these meetings at other schools across the state. Northwestern hosted the meeting in December, and it was a great success.

- Greg Burke:
 - External:
 - Demons Unlimited Foundation annual fund in progress – Close to \$200,000 was generated in year-end donations, endowments, and sponsorships. Annual fund is now at 75% of \$400,000 goal (plus additional restricted fund raising by coaches).
 - Demons Unlimited Foundation sponsorship sales/commitments – 96% of \$297,000 goal.
 - Perpetually Purple – updating collateral in anticipation of another mail out.
 - ❖ Three recent meetings regarding new scholarships
 - One definite
 - Another has NSU in estate but considering increasing that amount
 - Former football player Pete Ellis donated \$10,500 to set up an endowed football scholarship.

- N-Club Membership Drive – direct mail piece sent/45% of goal to date.
- Expanding NSU brand with out-of-town basketball “home games” –
 - ❖ Rapides Parish Coliseum doubleheader on December 9
 - Nth Degree presented to Roy Reap
 - Coach Billy Algood recognized pre-game
 - ❖ Shreveport Classic men’s basketball game in Shreveport on December 16.
- Radio Network - \$13,000 swing/\$5,000 profit (basketball games on internet only/no radio).
- Bryant Lewis real estate gift – finalized for \$118,600 – to be used for annual fund/scholarships, football recruiting and updating N-Club Hall of Fame display at Prather Coliseum.
- Proposal for \$250,000-\$500,000 for tennis center still being considered.
- Academic/Life Skills:
 - Kaitlyn McCanna from Texas A&M starts today (January 8) as Assistant Athletic Director for Student-Athlete Development.
 - Athletic Department GPA for fall semester of 3.044 marks third consecutive semester of 3.0 cumulative GPA for all 370 student-athletes.
 - Total of 129 student-athletes made either the President’s or Dean’s List.
 - NSU released NCAA Graduation Success Rate (for six-year period of 2011-12 through 2016-17) of 75%.
 - Community service total, after six months, for student-athletes only is at 2,600 hours. That almost equals the total for the entire 2016-17 year.
- Facilities:
 - TBA Architect firm planning – receiving initial estimates on some facility projects
 - ❖ Last meeting held on December 18 during which initial diagrams of strength/conditioning center and baseball operations building were presented to coaches/staff.
 - Weight room/sports medicine areas continue to be point of emphasis. Architect is developing proposed plan with price point.
 - Baseball Operations Center at top of hill discussed. Architect is developing proposed plan with price point.
- General:
 - SACS – continue to monitor and assign metrics to staff members
 - ❖ Currently securing mid-year metrics for each objective.
 - Retiring Jersey/Number - policy drafted and being reviewed for comment.
 - Football Scheduling (Mississippi State for 2022, potentially TCU in 2021).
 - Vivature – professional services contracts for team doctors signed/program up and running. Announcement made/anticipate initial distribution at end of calendar year. Meeting held with Vivature representative on October 10 to review documentation of services. First distribution to be received early 2018.
 - Exploring acquisition of updated lightning detection system.
 - Jess and Anna Jobe hired as co-head women’s soccer coaches on December 15. Jess has been on the staff (most recently as Associate Head Coach) at Division II Top 25 program Dallas Baptist and Anna, after being on the Baylor staff for five years, joined Jess at DBU this past year.
 - Social media numbers:
 - ❖ Facebook likes at 17,900 (last year 25,458)
 - ❖ Twitter followers at 8,500 (last year 57,674)
 - Southland Conference Advisory Council conference call on December 18 (joined by SWA Haley Taitano and FAR Jody Biscoe).

- Margaret Kilcoyne:
 - District FBLA conference to be held February 9, 2018.
 - On Friday, January 12, 2018, the College of Business and Technology is providing a professional development event for all faculty members and staff. This event, Meeting of the Minds Emergenetics Workshop, will be conducted by Dr. Begona Perez-Mira. Thirty-four faculty members and staff completed the Emergenetics profile during the break. The workshop will cover an introduction to Emergenetics, how to read the personal Emergenetics profile, and a quick review of “Work that Works”, an application of Emergenetics principles into the workplace.
 - In collaboration with David Morgan, one of the School of Business alumni, and in an effort to provide a more engaging learning environment for our students, the first phase of the renovation [the painting of the room] of the David Morgan Room in Russell Hall was completed during the Christmas break. The next phase of the renovation [removing and replacing the flooring and seats] will be completed at the end of the spring 2018 semester.

- Jerry Pierce:
 - Athletics:
 - Made three major hires within a one-month period:
 - Brad Laird, Head Football Coach
 - Kaitlyn McCanna, Assistant Athletic Director for Student-Athlete Development
 - Jess/Anna Jobe, Co-Head Women’s Soccer Coaches
 - Demons Unlimited Foundation generated over \$200,000 in annual gifts and endowments during December.
 - December 18 meeting with TBA architect firm included preliminary diagrams of weight room annex and baseball operations center.
 - WRAC:
 - The WRAC has had all floors re-finished and equipment fixed, refined and updated for the spring 2018 semester.
 - The Wellness area has prepared and will provide 22 group exercise classes scheduled for the spring each week and five new personal trainers on staff to teach, train, and staff the fitness assessment lab.
 - Our IM program had a very successful fall providing 17 events, winning state and regional flag football championships, and providing a recreation awards banquet in November for 190 NSU students.
 - Rec Complex:
 - Bulldozers are finished on driving range.
 - Taking soil samples in order to add the best fertilizer.
 - Winter grass will be planted soon.
 - University Marketing and Branding:
 - Initiated talks with Firehouse Agency for targeted social media enrollment push for 2018 academic year.
 - Leesville/Fort Polk and Shreveport campus marketing upgrades.
 - Informational Services:
 - Informational Services will henceforth be known as Public and Media Relations

- Dana Clawson:
 - Investigating some potential legal issues regarding mandatory background checks and allied health admissions criteria. I will keep yall informed about these.
 - Investigating new program potential: Paramedic to RN; APRN (MSN) to new population APRN DNP.
 - Still waiting on parking lot flags (2 years now)
 - Upcoming Meetings to discuss partnerships:
 - Centenary Meeting
 - Home Health Meeting
 - Lafayette General Follow-up Meeting
 - Christus Cabrini
 - I will be gone in February for one week family “vacation” and accreditation visit. Also in March for Dean’s semi annual AACN meeting.
 - 3 faculty presenting at ULS Meeting from CONSAH
 - Working on accreditation continuous progress report (5 year report for BSN, RN to BSN, MSN) due this year.

- Drake Owens:
 - Over 1.7 million in private funding secured during last quarter of 2017.
 - University Advancement staff retreat to be held January 12-14.
 - Agilon database site assessment and training scheduled for January 15-19.
 - NSU Alumni Association Board of Directors meeting scheduled for January 19.
 - Data campaign for new alumni directory to commence January 19.
 - Agreements with campus market place vendors – Follett and Chick-fil-A in final stages, closing scheduled for January 22nd.
 - Co-hosting reception with NLEP and finalizing cultivation strategies for upcoming DC Mardi Gras event to be held January 24-27th.
 - Finalizing details for GradFest/Career Fair to be held February 6th on the Natchitoches campus and February 12th on the Shreveport campus.
 - Finalizing dates for spring alumni chapter gatherings, kick off event to be held during TMEA event in San Antonio February 16th.

- Kim McAlister:
 - NSU has been offered a seat on the *Troops to Education* Alternative Route to Licensure Advisory Committee. The ARL group is one of four advisory committees that will provide input and guidance as the bill moves its way through the process and into operation. This is an excellent opportunity for NSU to establish an early connection with this project and help shape its framework as it moves into the operational phase. There is also the potential for NSU to participate in the operational phase as an ARL provider and serve our military personnel, veterans, and partner school districts. **Overview:** *Troops to Education* is a new proposed federal program that will replace and expand the former *Troops to Teachers* program. The new *Troops to Education* bill, which is scheduled to be introduced in the House this month by Congressman Ryan Costello of PA, greatly expands the scope of *Troops to Teachers* from veterans who left the service within the past three years to all veterans who have honorable discharges, spouses of active duty personnel and veterans (including National Guard and Reserve), and active duty personnel who expect to leave the service within the next few years. The chief thrust of new program will be to provide scholarships for eligible participants to become teachers in participating districts via alternate routes to

- licensure as well as professional support for participants through their probationary periods on the job. It will also fund training for those seeking non-instructional positions with school districts. Including federal and partner funding, the initial projected annual budget for the program is \$30 million.
- One new hire: Susan Roberts as Instructional Coach (grant position).
- Greg Handel:
 - 2nd Annual Science Showcase will be held February 23.
 - Hoping to have the dedication of the active learning classroom in honor of Dr. Phillip Cole within the month of January.
 - Fran and Dr. Lindsay Porter will be presenting about the active learning classroom at the ULS Strategic Conference in February.
 - Demon Math Classic will be held either February or March.
 - CJ Program ranked #15 for 2018 by College Choice.
 - Spring Scholars' Day is March 10.
 - CAPA: NASM Accreditation visit in March.
 - McCutcheon Honors Recital is January 23 at 7:30 pm.
 - Auditions for Concerto/Aria at January 28 in Magale (afternoon). Open to public.
 - Early February: Hosting the President and Vice President of the CBDNA for potential hosting of the regional conference at NSU.
 - April: hosting the American College Dance Association National Conference.
 - BFA officially in the Queue for Board of Regents consideration.
 - CAPA Hall of Fame will likely be recognized in April.
 - Roni Biscoe:
 - All surveys administered during the fall 2017 are now closed and reports are being developed.
 - An effort will be made this semester to better coordinate the administration of surveys, so students do not experience survey fatigue.
 - Marcus Jones:
 - Waiting on Facility Planning to approve a deferred maintenance fund request of \$1.6 million. If approved, the funding will be used for repairs to streets and roofs, catwalk at Theatre West.
 - Parking lot in front of the library for coffee shop parking was approved by DOTD.
 - RFP energy proposals due on January 11th.
 - Ron Wright:
 - Working on Version 9 of Banner.
 - Darlene Williams:
 - Continued effort focusing on recruitment and enrollment for spring, 2018.
 - Preparation for the launch of Moodle 3 for spring, 2018. Tutorials and professional development are being offered F2F and online.

- Launched new professional development website for faculty.
 - Upgraded noncredit training lab and other campus spaces.
 - Submitted 91 NSU courses to Louisiana Workforce Commission for renewal for WIA Workforce Investment Act funds for Adults and Dislocated Workers Program.
 - Upgraded student lounge at Leesville campus.
 - Digital marketing efforts to recruit online students continue in preparation for spring, 2018.
 - Discussions underway regarding new dual enrollment policies via the Louisiana Board of Regents.
 - Assisted faculty/staff in developing, writing/editing, and submitting ten (10) proposals totaling \$1,212,110 to state and federal funding agencies during the period of October 1, 2017, through December 31, 2017. As of December 13, 2017, three (3) proposals have been funded in the amount of \$401,400. Seven (7) proposals are pending a funding decision. Pending \$810,710.
 - Ongoing SBDC strategies to engage the region in economic opportunities.
 - Ongoing community engagement through TIED staff collaboration and participation in local and regional meetings throughout Shreveport/Bossier, Alexandria, and Leesville. Ex: Manufacturing Expo, CLSHRM, Ft. Polk Commencement, CCAF Commencement, CSRA Innovation Day, Education and Innovation Event.
- Chris Maggio:
 - Recapped accomplishments from the fall semester, including record enrollment, fund raising numbers and accomplishments of our faculty, staff and students. He noted that he is appreciative of everyone for their support in an amazing first year as Acting President and President. We will continue transparent communication and shared governing.
 - He noted that we want to continue to grow in enrollment but reminded the team that we won't have the advantage of additional beds on campus. Last year, Varnado Hall reopened adding beds to a challenging housing shortage. This year we are working with some private off-campus developers to open some room space for students.
 - Encouraged everyone to strive toward next fall for strong enrollment increase by focusing on recruitment and retention.

Next meeting scheduled for Monday, February 5th at 8:30 a.m. in the Henderson Conference Room.