

December 11, 2017 @ 8:30 a.m.  
Leadership Team Meeting

Absent: Carl Jones, Tre Nelson

- Chris Maggio:
  - Thanked the team for their leadership and went through several highlights of the semester including:
    - Reaffirmed by SACSCOC
    - Highest enrollment in 133 years
    - Largest gifts to the University, over \$5 million this year
    - Opened Varnado Hall
    - Capital Improvements, repaved roads, etc.
    - First raise in almost a decade
    - Student recognized nationally
    - Faculty recognized internationally and nationally
    - Enhanced academic classrooms with technology
    - 3 new Academic Deans named
    - Assisted funding for additional faculty and laboratory schools
    - 1<sup>st</sup> cohort in Doctoral program
    - Unprecedented exposure on social media, etc.
    - Enhancements at satellite campuses (coffee shop in Shreveport, etc.)
    - Reputation continues to grow with all constituencies.
  - He mentioned the current projects that we have ongoing including proposed new academic programs, auxiliary enhancements
  - Encouraged team to continue to be innovative, continue “working our strategic plan,” open and honest dialogue
  - Looking forward to a great spring semester.
  
- Frances Conine:
  - Hosting Student Experience Christmas party at my home.
  - Greek Life/Student Activities year-end parties are completed.
  - Student Support Services film festival was a Harlem Renaissance theme.
  - Counseling Services has a 3-week wait list. New counselor starting in the spring.
  - We are \$200,000 over on scholarship offers and acceptance compared to last year.
  - The Student Experience is caught up on SACSCOC work.
  - On the Noel Levitz Student Satisfaction Survey, NSU had the highest satisfaction ratings in the ULS System, and above average in national surveys. NSU conducted a local survey for 2017-18.
  - Working to hire Title IX Coordinator; NSU had 6 reported cases in the fall.
  
- Vickie Gentry:
  - There will be no faculty institute in the spring semester. Instead, a QEP conference will be held on Tuesday, January 9<sup>th</sup> in the Student Union Ballroom, 9-11:30; lunch will be served to participants. Each academic department is expected to have 3 to 5 faculty representatives.
  - ULS Conference “For Our Future,” will be held at Southeastern University Feb. 1-2. Faculty and staff are encouraged to submit a proposal, which is due December 15<sup>th</sup>.
  - Letter of Intent for Bachelor of Fine Arts in Dance approved by ULS Board of Supervisors; will go to Board of Regents next for final approval.

- Congratulated Kim McAlister for appointment as Dean of Gallaspy College of Education and Human Development, and Dr. Greg Handel as Dean of Arts and Sciences.
- Roni Biscoe:
  - Semester surveys have closed and reports will be forthcoming.
  - IR has worked with Ron Wright to plan for submission of the IPEDS-HR Module this March.
  - HR and Business Affairs have worked with ITS regarding the new life insurance tables.
- Greg Handel:
  - Drs. Maggio, Gentry, and I were invited to the final presentations for MATH 4950–A Capstone Course. 5 students presented their independent study and supporting paper and took questions from attendees.
  - On the heels of this, Math is getting ready to host the Demon Math Class in March.
  - The School of Biological and Physical Sciences is gearing up for their 2<sup>nd</sup> Annual Science Showcase that was very popular last Spring. There has already been a great deal of interest.
  - Dr. Lemoine and I are beginning to complete the first progress report for the BS in Applied Microbiology.
  - CAPA has ended the semester with a lot of performances including the Lessons and Carols by the Chamber Choir, Jazz for Pups with our Jazz Combos, and the Christmas GALA. 9 sold out performances in Natchitoches, and one sold out performance at The Strand Theatre in Shreveport yesterday.
  - There will be representatives from Cedar Point on campus in January to audition students for summer work at their parks. We are one of the only campuses to which they travel (other sites are neutral).
  - The winners of the McCutcheon Honors Recital have been chosen based on their Fall Applied Juries. The Recital will be on Tuesday, January 30 at 7:30 pm in Magale. Winners are:
    - Woodwinds: Oni Melendez Carillo, flute
    - Brass: Sebastian Alfaro Fontalvo, trumpet
    - Percussion: Addison Pellegrino, marimba
    - Strings: Cessia Corrales, viola
    - Piano: Ronald Rodriguez
    - Voice: Jenson Wall
    - Alternates: Alex Butler, Saxophone, Alonso Jose Restrepo Cardozo, cello, and Justin Garretson, tuba
- Margaret Kilcoyne:
  - Robotics Camp held December 4<sup>th</sup>.
  - Conducted 3 days of “Hour of Coding”; 493 elementary and middle school participants.
- Dana Clawson:
  - College of Nursing’s Alumni Columns Newsletter should be launched in Spring 2018.
  - Continue to work on Spring 2018 first student trail cohort of online testing via iPad technology- with Tracy Brown and Ron.
  - Dr. Danita Potter has been working with Melinda Parrie to get the CONSAH website re-formatted and updated. Melinda has been awesome to work with.
  - Three faculty members submitting proposals to present at ULS Conference: Leah Ann Young, Rebecca Weston, and Connie Hale.

- Graduate nursing faculty working to start a scholarship fund for students in honor of Dr. Landreneau. We will recognize first undergraduate “Dr. Kandace Landreneau Promising Nurse Researcher” award (s) to two undergraduate nursing students at recognition ceremony Friday. These two students gave an outstanding presentation at the national Sigma Theta Tau International Honor Society of Nursing conference this year.
  - I am traveling with two additional undergraduate nursing students to Washington DC in the spring for the AACN Conference, where they will be making legislative visits.
  - Radiologic Science Student was selected to attend the American Society of Radiologic Technologists (ASRT) Student Leadership Development program (Ntll professional org).
  - Positions: 1) one just interviewed for Alex. undergrad replacement position 2) couple candidates to interview for Sport undergrad replacement position; 3) Nurse Practitioner position in Alex (Christus grant) filled- being processed ; 4) Psych Mental Health NP position filled; 5) Leesville undergrad position filled- being processed; 6) Two faculty changed from 9 month (who work in summers and are needed every summer) to 12 month status- one in Natch and one in Sport; Dr. Johnston is moving from undergrad. to grad.
  - Six CONSAH Faculty became ABD this semester. Have 123 undergraduate nursing students graduating Friday.
  - Have few upcoming grant reports and working on possibility of new financial partnerships. We need a new building/space. Bookstore moving to library. Nurse fac. Shortage. CIP accreditation reports for BSN MSN due next year.
- Greg Burke:
    - External:
      - Demons Unlimited Foundation annual fund in progress – 51% of \$400,000 goal (plus additional restricted fund raising by coaches).
      - Giving Tuesday generated \$19,000 in annual and endowment gifts.
      - Demons Unlimited Foundation sponsorship sales/commitments – 96 of \$297,000 goal.
      - Perpetually Purple – updating collateral in anticipation of another mail out.
        - ❖ Three recent meetings regarding new scholarships
          - One definite
          - Another has NSU in estate but considering increasing that amount
          - Former football player David Pittman established an endowed scholarship
      - N-Club Membership Drive – direct mail piece sent/42% of goal to date.
      - Basketball event management/promotions in progress:
        - ❖ Rapides Parish Coliseum doubleheader on December 9
          - Nth Degree presented to Roy Reap
          - Coach Billy Algood recognized pre-game
        - ❖ Shreveport Classic men’s basketball game in Shreveport on December 16.
      - Radio Network - \$13,000 swing/\$5,000 profit (basketball games on internet only/no radio).
      - Bryant Lewis real estate gift – finalized for \$118,600.
      - Proposal for \$250,000-\$500,000 for tennis center being considered.
      - Former baseball Academic All-American Mike Jaworski hired as Director of Development and Engagement.
    - Academics:
      - Kaitlyn McCanna from Texas A&M hired as Assistant Athletic Director for Student-Athlete Development (start date January 8).

- NSU student-athletes participated in Natchitoches Jaycees Radio MASH toys drive at Wal-Mart on December 8-9.
- Annual student-athlete Etiquette Dinner held on November 8.
- Facilities:
  - TBA Architect firm planning – receiving initial estimates on some facility projects
    - ❖ Last meeting held on October 31 for the “Victorious” campaign
      - Weight room/sports medicine areas continue to be point of emphasis. Architect is developing proposed plan with price point.
      - Baseball Operations Center at top of hill discussed. Architect is developing proposed plan with price point.
      - Most recent communication with architect on December 8 – still working on plans, renderings, cost.
  - “Front porch” of Turpin Stadium enhancement (starting with repaving the road, then adding banners, plants, etc.)
- General:
  - Distribution plan for new Mental Health policy in progress.
  - SACS – continue to monitor and assign metrics to staff members
    - ❖ Met with staff on September 22 to assign monitoring of metrics for strategic plan; will secure mid-year report from staff for metrics
  - LHSAA Cross Country Championship Meet held November 13-14 – very good economic impact for Natchitoches, exposure for NSU, and revenue generating for NSU track and field program.
  - Retiring Jersey/Number - policy drafted and being reviewed for comment.
  - Football Scheduling (Mississippi State for 2022, potentially TCU in 2021 and Memphis in 2020).
  - Mandatory Student Self-Assessed Fee for athletics meeting held with student committee on November 6.
  - Vivature – professional services contracts for team doctors signed/program up and running. Announcement made/anticipate initial distribution at end of calendar year. Meeting held with Vivature representative on October 10 to review documentation of services. First distribution to be received early 2018.
  - Greg Burke attended Southland Conference Athletic Director’s meeting in Frisco, TX on November 27-29.
  - Athletic Council meeting for fall semester – November 1.
  - Exploring acquisition of updated lightning detection system.
  - Brad Laird named new football coach – between announcement on November 20 and press conference on November 30, significant exposure via social media was generated for NSU:
    - ❖ Twitter – 105,200 impressions and 11,865 engagements
    - ❖ Facebook – 78,800 impressions and 7,012 engagements
    - ❖ Athletic web site (nsudemons.com) – 5,922 views.
  - Women’s soccer coach search ongoing – 177 applications received, five web-ex interviews on December 7, and in-person interviews (2) week of December 11.

- Drake Owens:
  - Senior Ring Ceremony-3rd program since inception, well organized, numbers continue to increase.
  - Giving Tuesday-highly publicized through social media platforms, secured over \$20,000 in contributions and pledges.
  - ULS Board Meeting hosted by NSU-well organized, all agenda items were approved including a request to enter into a ground and facilities lease in connection with the campus marketplace project.
  - Annual Christmas Gala Reception-over 250 in attendance including Governor and First Lady Edwards and numerous other elected officials and dignitaries.
  - Co-hosted annual Christmas Festival party with the City of Natchitoches, over 400 in attendance.
  - Pre-game alumni gathering for Cenla basketball doubleheader held December 9<sup>th</sup>.
  - Gala @ the Strand held December 10<sup>th</sup>-sold out performance.
  - Hosting ULS Leadership Institute December 11<sup>th</sup>-13<sup>th</sup> .
  - Continued work on campus marketplace project, final approval for the acquisition is expected by the end of the year.
  - Focusing on year-end contributions and tax-deduction plans.
  - Working on strategy for upcoming legislative session which begins March 12; special session expected to be called shortly after Mardi Gras.
  
- Jerry Pierce:
  - University Marketing and Branding:
    - Billboard for CAPA; Alexandria Market
    - Advertising/promotions for *Gala at the Strand 2017*.
    - Updated University Social Media Policy
    - Targeted Social Media Campaign for Enrollment
  - Rec Complex:
    - Continue to host Rotary and Kiwanis for weekly luncheons.
    - Hosted Lott Oil Company Christmas Party
    - We continue to clean up debris on the driving range.
    - We have begun to winterize all exposed pipes and equipment.
  - Informational Services:
    - Promotion of Christmas Gala and *Gala at the Strand*.
    - Press Conference for Brad Laird announcement as head football coach and related news coverage.
    - Completion of recruiting materials and numerous printed projects (photos, graphic design).
    - Promotion of new scholarships and professorships.
    - Initiated a reprint for the third edition of Steel Magnolias Scrapbook.
  - WRAC:
    - Held RECY's (awards for our IM champions in all sports and WRAC student workers) at the Student Union on Tuesday, November 28, 2017. It was a big success with 190 students attending.
    - NSU participated in the NIRSA flag football regional championships at the University of Southern Mississippi December 1-3, 2017. Our C0-Rec team won the championship and advances to the national tournament at the University of West Florida, January 5-7, 2018.

- The WRAC added 5 new personal trainers/group exercise instructors from the NSU undergraduate student body to our staff who will begin working in the spring semester. All have taken and passed the rigorous USM certification process during the past 6 weeks.
- Marcus Jones:
  - Russell Hall:
    - Painting of large lecture hall downstairs during the break
    - Seating/flooring in lecture hall will be replaced starting June 1
  - CAPA:
    - Painting in 208
    - Flooring replaced in choir room
    - Recoating of gym floors/dance floors around campus
  - Locks have been ordered for Bienvenu and Fournet
  - Bienvenu HVAC project proposals are due December 15<sup>th</sup>.
  - \$1.6 million will possibly be received in deferred maintenance funds. Possible projects for that funding are:
    - Steam pipe project
    - AA Frederick roof repair
    - Theatre West cat walk repair
    - Resurface of Caspari
    - Fournet Hall roof repair
    - HVAC Shreveport repair
    - HHP roof repair
  - Energy Performance RFP; proposals are due back January 12, 2018.
  - Library:
    - Abatement of ceiling will take place this week (Monday-Wednesday).
    - Renovations of the area are due to begin at the beginning of 2018.
    - Parking lot meeting with DOTD will take place on Thursday, December 14, 2017. We will discuss final approval with them at that time.
  - Varnado:
    - Appear to be on track for transformer change out before spring semester begins.
- Darlene Williams
  - Ongoing migration to Moodle 3. Tutorials and professional development are being offered F2F and online.
  - Provided support for several university events to include the ULS Board Meeting.
  - Ongoing effort to streamline process for military applicants. A new code is being added to aid in the identification of military students.
  - Co-developed and presented ALL (Affordable Learning Louisiana) Plan to Louisiana Board of Regents on December 11, 2017.
  - Continued strategic planning assessment strategies being implemented across all units: ECE, Barksdale, Marksville, SBDC, Alexandria, and Leesville.
  - Digital marketing efforts to recruit online students underway for spring, 2018.
  - Launched revised Teaching and Learning Professional Development program for faculty to include badges.
  - Facilitated search for Dean, Colleges of Arts and Sciences.

- Making adjustments to accommodate for increases in face-to-face proctoring sessions across all campuses.
  - eNSU commercial being aired now and will continue through January.
  - Continued effort focusing on enrollment for spring, 2018.
  - Recognized 8 Ft. Polk Graduates at Ft. Polk Commencement Ceremony.
  - LSBDC NWCR engage in collaborative to help entrepreneurs start or expand businesses in Minden.
  - Ongoing SBDC strategies to engage the region in economic opportunities.
  - Ongoing community engagement through TIED staff collaboration and participation in local and regional meetings throughout Shreveport/Bossier, Alexandria, and Leesville. Example: Commander's Reception, Education & Innovation Awards Showcase, CSRA Innovation Day.
- Thomas Reynolds:
    - The Faculty Senate held its final meeting of the semester on November 27, 2017. At the meeting, we discussed the following issues:
      - Faculty Leave Policies, providing input from various departmental faculty to our faculty representatives on Dr. Gentry's committee
      - Online vs. Face-to-Face Office Hours – this may be an area that will require a university-wide policy
      - Calendar Issues, specifically contact hours and dates for midterm/A-term grades
      - Sabbaticals
    - Today, December 11, 2017, we welcome the members of the ULS Management and Leadership Institute to Natchitoches. Thank you to everyone involved in planning for their visit.
- Ron Wright:
    - Transition to Moodle 3 in the spring.
    - Housing apps for next fall open on January 9<sup>th</sup>.
    - Working on preparations and updates for Literary Rally.
    - Meeting with and doing training session with new IR staff.
    - Spring enrollment is currently at 7,000, which is a good number for this point in time.
    - Streamlining dual enrollment and military processes.

Next meeting scheduled for Monday, January 8th at 8:30 a.m. in the Henderson Conference Room.