

# Vic T. Demon

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## QUALIFICATIONS SUMMARY

Talented, dedicated individual seeking an opportunity to work in marketing and management. History of results producing in sales and marketing strategies in support of business goals and objectives. Experience in directing the creation of marketing tools and steering the execution of various programs. Adept at communicating with management, vendors, and internal departments to coordinate overall marketing efforts.

## SKILLS & ABILITIES

- ✓ Team building & management
- ✓ Web development and management
- ✓ Marketing collateral development
- ✓ Organizing marketing programs

## EDUCATION

**BACHELOR OF SCIENCE, BUSINESS ADMINISTRATION, Minor: Marketing**

05/2018 • Northwestern State University of Louisiana  
Natchitoches, LA

**ASSOCIATE OF GENERAL STUDIES**

10/2014 • Northwestern State University of Louisiana  
Natchitoches, LA

## PROFESSIONAL EXPERIENCE

**Coho Winery – Marketing Assistant**      10/2015 – Current      Seattle, WA

- Designed strategic customer-retention projects
- Maintained and increased client base
- Planned advertising campaigns

**Living Life Fit – Marketing Coordinator**      01/2014 – 09/2014      Seattle, WA

- Created advertising flyers
- Coordinated and planned events
- Managed social media for marketing, promoting, and coordinating events and products