

III | NORTHWESTERN STATE

Northwestern State University will become the nation's premier regional university through the innovative delivery of transformative student learning experiences that prepare graduates for life and career success.

STUDENT EXPERIENCE

- ✓ Personalized academic and career mentoring
- ✓ Unparalleled student service
- ✓ Enriching campus life at all campuses
- ✓ Demonstrated social responsibility
- ✓ Prolific Northwestern State pride and loyalty



ACADEMIC EXCELLENCE

- ✓ Innovative instruction in the classroom and online
- ✓ Mastery of essential core competencies across the curriculum
- ✓ Exemplary graduate and professional school preparation
- ✓ Validated assessment of educational outcomes
- ✓ Quality student – faculty interactions



MARKET RESPONSIVENESS

- ✓ Graduates prepared to work and learn
- ✓ Alignment with tomorrow's workforce demands
- ✓ Class-leading employer service
- ✓ Delivery of industry recognized competencies
- ✓ Continuous improvement



ATHLETIC PROMINENCE

- ✓ Peerless scholar athlete success
- ✓ Demonstrated social responsibility
- ✓ Enhanced return on financial investment
- ✓ Prevalent positive earned media
- ✓ Competitive excellence



COMMUNITY ENRICHMENT

- ✓ World-class performing arts programming
- ✓ Robust alumni engagement
- ✓ Mutually beneficial donor relationships
- ✓ Institutional culture of collaboration and mutual accountability
- ✓ Thriving town/gown relationships in Natchitoches/Leesville/Shreveport/Alexandria



DEDICATED TO ONE GOAL. ***YOURS.***