

## Office of Executive Director of Institutional Effectiveness and Human Resources

**WHAT:** Minutes - University Strategic Planning Team – Annual Assessment

**WHEN:** 3:00 - 4:00 – June 10, 2026

**WHERE:** **Pierce Conference Room** or via Teams for those who cannot attend on campus.

### **INVITED ATTENDEES:**

President: James T. Genovese

Executive Vice President & Chief of Staff: Dr. Drake Owens

Executive Vice President & Provost: Dr. Greg Handel

Vice President, The Student Experience: Reatha Cox

Executive Director, Economic Development & Advancement: Laurie Morrow

Executive Director, University Affairs: Jennifer Kelly

Executive Director, Institutional Effectiveness & Human Resources: Veronica Biscoe

Chief Financial Officer: Rodney Wilson

Chief Information Officer: Ron Williams

Chief Marketing Officer: Cole Gentry

Dean, College of Arts & Sciences: Dr. Francene Lemoine

Dean, Gallaspy College of Education & Human Development: Dr. Neeru Deep

Dean, College of Nursing & School of Allied Health: Dr. Aimee Badeaux

Dean, School of Business: Dr. W. Scott Wysong IV

Dean, Graduate School: Dr. Mary Edith Stacy

Director, Intercollegiate Athletics: Kevin Bostian

Director, Culture & Climate: Brittany Blackwell Broussard

Director, Institutional Effectiveness (DIE): Frank Hall/Amy Craig

Faculty Senate President: Dr. Benjamin Forkner

Research Council: Dr. Betsy E. Cochran

Director, Institutional Research: Dawn Mitchell

Community/Public Service: Steven Gruesbeck

SACSCOC Writing Team: Dr. Christopher Gilson

Student Government President: Kieler Soape

### **Minutes:**

❖ IE Model Calendar – Key Dates. The Director of Institutional Effectiveness highlighted the following key dates:

- **19 Jun 2026**                      **AC 2025-2026 Program/Unit Assessments Due**  
**Core Competencies Due**  
**Strategic Plan - Focus Area Input Due**
- **08 July 2026**                      **Strategic Planning Team Meeting**
- **09 July 2026**                      **University Assessment Committee Meeting**
- **12 Aug 2026**                      **Strategic Planning Team Meeting**
- **13 Aug 2026**                      **University Assessment Committee Meeting**

**Prepared by:** Frank R. Hall

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- **07 Sep 2026**                      **Differentiated Review Due to SACSCOC**
- **23 Sep 2026**                      **AC 2025 – 2026 Assess. Brief to President**
- **07 Oct 2026**                        **AC 2025 – 2026 Assessment Report Published**
- **5-6 Nov 2026**                      **SACSCOC Off-Site Review**
- **11 Nov 2026**                      **Strategic Planning Team Meeting**
- **12 Nov 2026**                      **University Assessment Committee Meeting**
- **16-18 Nov 2026**                  **SACSCOC VP Visit**
- **05 – 08 Dec 2026**                **SACSCOC Annual Conference, Houston, TX**
- **10 Feb 2027**                      **Strategic Planning Team Meeting**
- **11 Feb 2027**                      **University Assessment Committee Meeting**
- **26 Feb 2027**                      **All Mid-Year Input – Reports are due**
- **11 Mar 2027**                      **SFA - Program-Unit Mid-Year Update**
- **29-31 Mar 2027**                  **SACSCOC On-Site Visit**

- ❖ Baseline Organizational Structure. The University organizational chart dated 13 April 2026 is what will be used for all SACSCOC responses in the Differentiated Review.
- ❖ AC 2025-2026 Strategic Plan Assessment – Leading the Way (writing assignments). Changes to authorship were highlighted, along with the need to ensure ADA accessibility compliance. The suspense date for input is 19 June 2026; however, some submissions are dependent upon reporting requirements that may extend beyond this date. If this applies to your contribution, please inform Dr. Cochran.
- ❖ Strategic Plan Path Forward. The DIE recommended that the President consider using AC 2026-2027 as a year of reflection, allowing ULS planning initiatives, SACSCOC Principles redesign efforts, and internal reviews of Strategic Focus Area metrics and objectives to occur. This approach would better position the University to execute its mission and assessment processes in AC 2027-2028.
- ❖ New AC 2025-2026 Academic Program, Core Competency, and Unit Assessment Tracker. The current count is 76 of 170 reports accepted. Due date is 19 June 2026.
- ❖ University Assessment Format and Rules of the Road. The DIE emphasized that each report must:
  - Title the report in the same manner as it is listed on the University Assessment Tracker
  - Follow the University assessment report format
  - Ensure the report is accessible (use the Microsoft Word Accessibility Checker and establish headers for easy navigation)

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- Be submitted in Word format
- MS/A reports should be submitted to the Dean of the Graduate School, Dr. Stacy, for approval
- ❖ SACSCOC Differentiated Review Timeline. The SACSCOC Review Committee is making good progress and expects to begin its final review process in early July and submit the report in early August, if not sooner.
- ❖ SACSCOC Differentiated Review Milestones were presented to remind attendees of the sequence of events and to facilitate planning for both individual and organizational participation.
- ❖ IE Model (Holistic). The DIE stressed that these two slides provide the University with both a historical perspective and an anticipated chronology of planning and assessment events.
- ❖ Questions—Discussion.

**The next SPTM meeting is scheduled for July 8, 2026, in the Pierce Conference Room.** Note: This meeting is event-driven and may be canceled if there is no operational requirement.