

Assessment Cycle 2025-2026 – Leading the Way



Mid-Year Brief

March 18, 2026

Agenda

Purpose

Frank Hall

University Mission, Vision and Core Values

Frank Hall

President's Priorities AC 2025-2026

President Genovese

Review Performance and Assessment Cycle 2025-2026

SFA 1: The Student Experience

Reatha Cox

- * Student Government Association

Madysen Morgan

- * Student Achievement

Frank Hall

SFA 2: Academic Excellence

Dr. Greg Handel

- * Research within its mission

Dr. Betsy Cochran

- * General Education Competencies

Frank Hall

SFA 3: Market Responsiveness

Laurie Morrow

SFA 4: Community Enrichment

Dr. Drake Owens

- * Community/public service within its mission (Highlights)

Steve Gruesbeck

- * University Capital Outlook

Jennifer Kelly

- * University Architecture Update

Ron Williams

SFA 5: Athletic Prominence

Kevin Bostian

Plan Moving Forward

Frank Hall

Purpose

- ❖ Review Assessment Cycle (AC) 2025-2026 – *Leading the Way* – across Strategic Focus Areas, Administrative and Academic Support Units, as well as special topic areas such as the *Differentiated Review Report*
- ❖ Set Conditions for AC 2026-2027 assessment cycle – *Setting the Standard* to Strategic Plan 2023-2028 – *Providing Education of Enduring Value*
- ❖ Agree on the plan moving forward.
- ❖ *Note: The Strategic Planning Team Meeting on 8 April and the UAC-CCC Meeting on 9 April have been canceled. We will now have a Strategic Planning Team Meeting on 10 June and a UAC-CCC Meeting on 11 June 2026.*

University Mission

Northwestern State University is a responsive, student-oriented institution committed to acquiring, creating, and disseminating knowledge through innovative teaching, research, and service. With its certificate, undergraduate, and graduate programs, Northwestern State University prepares its increasingly diverse student population to contribute to an inclusive global community with a steadfast dedication to improving our region, state, and nation. *1 July 2020 (ULS revalidated February 27, 2025)*

Vision

Northwestern State University will become the nation's premier regional university through the innovative delivery of transformative Student learning experiences that prepare graduates for life and career success.

Core Values

Our Students are our priority. We provide each Student with transformational and experiential learning experiences to assist in the development of an ever-growing individual, scholar, and professional.

Diversity helps define who we are. We welcome and respect everyone traveling on a journey for knowledge. Differences make us stronger.

We are future focused. We are in constant search of individual and organizational improvement by seeking new, inclusive, and innovative opportunities to develop our students and improve our University.

Innovation leads the forward edge of change. We strive to be on the forefront in all we do.

We honor and respect the ideals of freedom. We protect the freedom of all members of our community to seek truth and express their views.

We are careful stewards. We responsibly manage the economic and natural resources entrusted to us.

Integrity is our cornerstone. We hold ourselves to the highest ethical standards as educators, scholars, Students, and professionals.

We are a team. We are a collaborative community that focuses on ensuring the success of every member.

Lessons Learned Drive Change

1. Assessment Cycle 2016–2017 to Strategic Plan 2016-2021–Setting the Benchmark.
2. Assessment Cycle 2017–2018 to Strategic Plan 2016-2021–Validating Our Approach.
3. Assessment Cycle 2018–2019 to Strategic Plan 2016-2021–Building Momentum.
4. Assessment Cycle 2019–2020 to Strategic Plan 2016-2023–Sustaining Success.
5. Assessment Cycle 2020–2021 to Strategic Plan 2016-2023–The Way Forward.
6. Assessment Cycle 2021–2022 to Strategic Plan 2016-2023–Reflection Year–No Report
7. Assessment Cycle 2022–2023 to Strategic Plans 2016-2023 and 2023-2028–A New Day.
8. Assessment Cycle 2023–2024 to Strategic Plans 2023-2028–*Driving Change*
9. *Assessment Cycle 2024–2025 to Strategic Plans 2023-2028–Making a Difference (SACSCOC)*
10. *Assessment Cycle 2025–2026 to Strategic Plans 2023-2028–Leading the Way*
11. Assessment Cycle 2026–2027 to Strategic Plans 2023-2028–Setting the Standard

President's Priorities AC 2025-2026

Provide responsive student services to recruit, enroll, retain, and promote student success.

Provide effective, innovative instruction in the classroom and online.

Align curricula with tomorrow's workforce demands – foster public and private partnerships.

In direct support:

- ✓ Enhance marketing opportunities, game day experience, and resource acquisition.
- ✓ Expand world-class performing arts program and promote mutually beneficial donor relationships.
- ✓ Develop a more inclusive (*thriving*) campus environment that fosters success and meaningful participation for all students, faculty, and staff.

The Student Experience

AC 2023-2024	AC 2024-2025	AC 2025-2026	The Student Experience Metrics	AC 2023-2028 Targets
70%	71%	71.44%	<i>Retention rate (full-time) 1st to 2nd year</i>	73%*
48%	56%	58.04%	<i>Retention rate (full-time) 1st to 3rd year</i>	61%*
46%	45%	45%	<i>Graduation rates (SACSCOC-aligned)</i>	53%*
1,067	1,059	1,065	<i>Enrollment per freshman class, per year</i>	1,300
2,905	3,112	3,061	<i>Enrollment on Natchitoches campus</i>	3,700
8,847	8,523	8,402	<i>Overall Northwestern State University enrollment</i>	11,000*
	6.17		Satisfaction with support services and resources)	6.3
	5.86		Responsive and helpful staff (Student Centeredness)	6.3
	6.06		Understanding of University policies and procedures	6.3
84%	83.7		<i>Percentage of graduates working within 6 months of graduation</i>	80%*
	5.80		On-campus facilities satisfaction survey	6.3
6,423	7,079	2,353	<i>Number of students involved in co-curricular activities</i>	7,000
22,060	25,484.5		<i>Hours students engage in volunteer community service</i>	25,000**
23,376	39,445	28,933	<i>Number of students & stakeholders using career services platform</i>	11,000
105	68		Number of 1 st year students participating in living-learning communities	TBD
17	26		Number of eligible 2 nd year students participating in leadership programming	TBD
27/49=55%	28/47=60%		<i>Percentage of students completing a leadership program who assume a peer leadership role within one academic year</i>	62%
42/49=86%	43/47=91%		<i>Satisfaction with 1st year leadership programs</i>	88%
196	297		<i>Number of health-related programs and services</i>	125
	6.19		Satisfaction with health-safety related support programs	6.3
	5.56		Safety and security satisfaction survey	6.3

The Student Experience:

Objective 1. Strategic and sustainable practices are utilized to achieve and maintain optimum enrollments.

Objective 2. Provide efficient and appropriate use of resources in support of enrollment and student success.

Objective 3. Foster student engagement through co-curricular experiences by providing multiple means of access and opportunity.

Objective 4. Provide an enhanced second-year experience through advising, living-learning communities, and mentorship.

Objective 5. Promote behaviors that enhance holistic health and safety.

- Progress
- Decline
- No Progress - Not Measured
- Change Made

Note: Outcomes for AC 2023-2024 are reflected on the far left with AC 2024-2025 to the right and AC 2025-2026 to the far right. Blue italicized text was assessed in 2025-2026. Black standard text was assessed in 2023-2024 and 2024-2025. Green reflects progress, orange reflects a decline, and grey demonstrates no progress or not measured.

*Serves as Student Achievement Criterion.

** Total for volunteer and professional service hours

The Student Experience

Top three progress areas:

- Spring 2025 enrollment plateaued at 7,762; the first time since spring 2020.
- Campus ESP Parent Communication has 8,744 subscribers with 7,034 active users.
- Office of Accessibility and Disability Support has successfully moved to a new location with increased accessibility, enhanced privacy, and flexibility for testing.

Future plans:

- Four (4) Enrollment Specialists have been hired, and efforts will advance in developing early warning systems and strengthening retention initiatives.
- Strengthen fraud detection measurer within admissions and financial aid processes to prevent ghost students from entering our systems.
- Engaging with a consulting firm to conduct a comprehensive review of university policies, focusing on compliance, alignment with best practices, and coordination across the institution.
- Will launch a default management campaign through a third-party vendor aimed at reducing the overall student loan default rate.

The Student Experience

Top areas of concern:

- Strategic succession planning within Enrollment Management and Student Affairs to ensure coverage during temporary vacancies and leave, despite limited professional staff across most areas.
- Aging student spaces are not competitive or attractive compared to those at peer institutions, making this a recruiting and retention priority.
- Conducting a critical review across campus to review current recruitment and retention processes to identify inefficiencies and barriers that limit student access and success.
- Metrics within our Student Experience area utilize data from the Ruffalo Noel Levitz Student Satisfaction Inventory administered every other year. The future use by the UL System is unknown.

Final Thoughts:

By aligning our efforts and continuously improving how we serve students, we ensure that every learner—regardless of background or location—benefits from a cohesive network of resources, relationships, and opportunities designed to help them succeed and flourish.

Student Government Association

Top three progress areas:

- Reimagine and redesign past SGA events to better align with students' evolving needs and interests.
- Event Organization/ External Structure
 - Redesign marketing and student outreach efforts
- *SGA Signature Spring Events:*
 - Meet You There Mondays – Second Monday of every month
 - Theater West – February 9
 - Alost Hall Room 006A – March 9
 - Varnado Ballroom – April 13
 - SGA Speaks: Women's Luncheon – March 5

Top areas of concern:

- Opportunities for students to address their concerns outside of SGA meetings.
- Student engagement and participation – How can we meet the students where they are?
- Utilize existing resources and structure to increase SGA's reach.

Final Thoughts: Continue serving as *The Voice of the Students* by staying accessible and actively engaging with the entire NSU student body.

Student Achievement Criteria

CR 8.1 The institution identifies, evaluates, and publishes goals and outcomes for student achievement appropriate to the institution's mission, the nature of the students it serves, and the kinds of programs offered. The institution uses multiple measures to document student success. (**Student achievement**) [CR]

Fall Enrollment. The number of students enrolled in the fall at postsecondary institutions. Students reported are those enrolled in courses creditable toward a degree or other recognized postsecondary credential; students enrolled in courses that are part of a vocational or occupational program, including those enrolled in off-campus or extension centers; and high school students taking regular college courses for credit. **IPEDS Glossary**

1st Fall-to- 2nd Fall Retention rate. A measure of the rate at which students persist in their educational program at an institution expressed as a percentage. For four-year institutions, this is the percentage of first-time bachelor's (or equivalent) degree-seeking undergraduates from the previous fall who are again enrolled in the current fall. **IPEDS Glossary**

1st Fall-to-3rd Fall Retention rate. A measure of the rate at which students persist in their educational program at an institution expressed as a percentage. For four-year institutions, this is the percentage of first-time bachelor's (or equivalent) degree seeking undergraduates students' retention to the 3rd Fall from the cohort established for the 1st Fall-to-2nd Fall Retention rate metric. **IPEDS Glossary**

Baccalaureate Completers / Grad Completers. A completer is a student who receives a degree, diploma, certificate, or other recognized postsecondary credential. In order to be considered a completer, the degree/award must be conferred. **IPEDS Glossary**

Graduation Rate. (Note. The SACSCOC Graduation rate serves as Northwestern's Key Student Completion Indicator, KSCI). The rate required for disclosure and/or reporting purposes under the Student Right-to-Know Act. This rate is calculated as the total number of completers within 150% of normal time divided by the revised adjusted cohort. **SACSCOC Definition**

Licensure. To receive, to apply to take or to take the examination required to receive, a local, State, or Federal license, or a nongovernmental certification required as a precondition for employment, or to perform certain functions in the States in which the educational program is offered, or to meet additional conditions that the institution knows or reasonably should know are generally needed to secure employment in a recognized occupation for which the program is represented to prepare students. **Federal Regulation [34 CFR 668.50](#) Effective May 26, 2019**

Placement Rate. Placement rate is defined using the standards for career outcome rates approved by the National Association of Colleges and Employers (NACE) in their *Standards and Protocols for the Collection and Dissemination of Graduating Students Initial Career Outcomes Information for Undergraduates*. As such, placement rate for this report will include the following graduate outcomes; employed, continuing their education, in the military and volunteering. Each year's graduating class includes those students who completed degrees between the periods of July 1 to June 30 each year, a time period consistent with degree completion reporting requirements established by the National Center for Education Statistics' Integrated Postsecondary Education Data System (IPEDS) program. (**NACE**)

Student Achievement

(In Support of Strategic Plan 2023-2028)

Criteria	Goal for Fall 2028	Threshold of Acceptability	Reporting Period Outcome					
			2022-23	2023-24	2024-25	2025-26	2026-27	2027-28
Fall Enrollment	11,000	8,000	9,389	8847	8523	*8402		
1 st Fall to 2 nd Fall Retention Rate	73%	60%	61%	71%	71%	71%		
1 st Fall to 3 rd Fall Retention	61%	48%	48%	48%	56%	58%		
Baccalaureate Completers	1,345	1,045	1,445	1308	1267	1140		
Graduate Completers	315	225	309	291	304	312		
** KSCI ** SACSCOC Graduation Rate	53%	40%	43%	46%	45%	43%		
Licensure Pass Rate	75-100%	50-98%	83-100%	82-100%	47-100%	**MAR		
Job Placement Rates	80%	70%	78%	80%	84%	84		

Source: <https://www.nsula.edu/oir/studentachievement/>

* AC 2024-2025 Threshold of Acceptability adjusted based on twenty years of historical enrollment data. Before adjustment, the Threshold of Acceptability was 9,000. Source: NSU Factbook.

** Northwestern's overall first-time pass rate is 92% (472/512). Nursing (DNP-NA) 79% (11/14), three-year average 84%. Nursing (MSN-NP) 89% (70/79), three-year average 86%. Vet Tech 47% (8/17), three-year average 67%. *(Update in April)*

	<i>Met the Fall 2028 goal</i>
	<i>Above threshold but below the Fall 2028 goal (within the band of acceptability)</i>
	<i>Below threshold</i>

Academic Excellence

AC 2023-2024	AC 2024-2025	AC 2025-2026	Academic Excellence Metrics	AC 2023-2028 Targets
	103/103 (100%)		Number of assessed academic degree and certificate programs with student learning outcomes to help drive effective and innovative instruction	100% Degree and Certificate Programs
<i>N > 102</i>			<i>Courses focusing on implementing current technologies or best practice principles in teaching</i>	35-50
	4.30/5 (C) 4.39/5 (I) (36 % response rate)		Mean student evaluation of instruction for each course (overall course quality) and course instructor (instructor's effectiveness)	4.5/5.0 (90%) (35.2% response rate)
27.63			<i>Average class size in University core courses</i>	28
	4.28/5 (C) 4.37/5 (I) (24% response rate)		Mean student evaluation of instruction in University core courses	4.5/5.0 (90%) (42% response rate)
	14/14		Number of University core classes with a designated course steward	99% of multi-section courses
	226 Schol. Proj. 99 Prof. Conf. presenters		<i>Number of graduate students engaging in research/scholarly activities and mentored by faculty</i>	300 Scholarly Project. 80 Prof. Conf. Presenters
	130 (99 G; 31 UG) Prof. Conf. Presenters 84 NSU Research Day		<i>Number of undergraduate and graduate students mentored by faculty who publish, present, or perform scholarly endeavors in a professional setting</i>	154 (20% increase)

Academic Excellence:





Objective 1. Provide effective, innovative instruction in the classroom and online.

Objective 2. Demonstrate a comprehensive commitment to core competencies.

Objective 3. Offer exemplary graduate and professional school preparation.

Objective 4. Foster quality student-faculty interactions.

Objective 5. Support faculty in teaching, research, and service.

	Progress
	Decline
	No Progress - Not Measured
	Change Made

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Academic Excellence

AC 2023-2024	AC 2024-2025	AC 2025-2026	Academic Excellence Metrics	AC 2023-2028 Targets
GRE Verbal: M = 150 (42%) GRE Quan. M = 147 (8%)	GRE Verbal: M = 150 (25%) GRE Quan. M = 147 (13%)		<i>Undergraduate student performance on graduate/professional school admission exams (e.g., GRE, LSAT, MCAT)</i>	90% to score 280 GRE; Increase the # of students scoring above national median for LSAT & MCAT by one/year
LSAT: M = 148 (32%) MCAT: M = 492 (25%)	LSAT: M = 149 (45%) MCAT: M = 495 (32%)			
	4.61/5 4.61/5 4.70/5		Mean scores from student evaluation of instruction that represent quality student-faculty interactions (e.g., encouraged interactions between faculty and students; gave prompt feedback; and displayed an appropriate demeanor)	Improve scores in courses below 4.5/5.0
27 Faculty grants 69 Eps/Chairs 33 ULS attendees			<i>Number of faculty participating and receiving internal funding opportunities, including grants, EPs, operating, and strategic planning and budgeting.</i>	45 Faculty Grants 70 EPs/Chairs
	12% (N = 37)		Number of faculty/staff receiving external grants	10% faculty (32 PIs)
74			<i>Number of rooms equipped with new classroom or laboratory technologies</i>	42
	32 press releases, 91 honorees		Number of events or activities to recognize faculty for their contributions in teaching, research, or service	50

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Academic Excellence:

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Academic Excellence

Top progress areas:

- Trending toward 100% of courses utilizing current and responsive technologies including responsible AI
- Positive trend of Graduate students collaborating with faculty in responsive research studies
- Continued positive trend of UG students scoring at or above the national median on professional school admission exams

Top areas of concern:

- UNIV 1000 has become a repository for all mandatory trainings; needs to be re-evaluated
- Strategic and responsive marketing for graduate programs and assistantships
- Infrastructure support on off-campus instructional sites

Final Thoughts:

- MSW shows strong growth
- Developing the MHA and MBA as standalone programs that complement each other

Institutional Effectiveness AC 2025-2026 Mid-Year Assessment Tracker

As of 12 March 2026

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Educational Program
 Admin – Student SPT Services
 Academic – Support Services
 Core Competencies

Academic / Administrative Review Committee	Chair	Program / Unit Name	Coordinator Name	2025-2026 Mid-Year Assessment	Notes
EDUCATIONAL PROGRAM					
College of Arts and Science	Dr. Daniel Gordy 28 X Degree Programs	Criminal Justice (BA) (250)	Dr. Daniel Gordy		
		Unified Public Safety (BS) (256)	Dr. Jack Atherton		
		History (BA) (261)	Dr. Chris Gilson		
		Homeland Security (MS) (579)	Dr. Timothy Pardue		
		Biology (BS) (618)	Dr. Jerry Brunson		
		Applied Microbiology (BS) (619)	Dr. Jerry Brunson		
		Physical Science (BS) (637)	Dr. Daniel Rivera-Vazquez		
		Veterinary Technology (AD) (725)	Dr. Kaleigh MacQueen		
		Music (BM) (242)	Malena McLaren		
		Music (MM) (542)	Malena McLaren		
		General Studies (AGS) (733)	Samantha C. Martin		
		General Studies (BS) (734)	Samantha C. Martin		
		Liberal Arts (Scholar's College) (BA) (820)	Dr. Keith Dromm		
		Fine and Graphic Art (BFA) (214)	Dr. Leslie Gruesbeck		
		Art (MA) (511)	Dr. Leslie Gruesbeck		
		Communication (BA) (225)	Ms. Emily Zering		
		English (BA) (221)	Dr. Allison Rittmayer		
		English (MA) (529)	Dr. Ereck Jarvis		

Research within the Mission

Key Insights: Research Presentations for AY 2025-2026

➤ Undergraduate students:

- So far this year, NSU students have presented at
 - ULL Undergraduate Research Conference (2)
 - Louisiana Academy of Sciences (7)
 - Louisiana Political Science Association Conference (4)
- Upcoming conferences
 - LSUS Regional Scholars
 - ULS Academic Summit
- Outlook
 - ULS Academic Summit will be held in Hammond, reducing potential participation.
 - Thus far, 11 presentations have been nominated.

➤ Graduate students

- So far this year, NSU graduate students have presented at
 - NSU Louisiana Studies Conference (1)
 - Louisiana Education Research Association (14)
- Outlook
 - Numerous professional conferences attended by our graduate students are upcoming

General Education Competencies

The following suspense dates were agreed upon to integrate Dual Enrollment HS students into our assessment process (12 Feb 2021):

Fall Semester:

- 15 Oct 25—All tools (pre/posttest, quizzes, writing assignments, etc.) will be uploaded into the Moodle course shells, and instructors should be contacted.
- 1 Dec 25 – All assessment results are returned to NSU.

Spring Semester:

- 1 Feb 26—All tools (pre/posttest, quizzes, writing assignments, etc.) will be uploaded into the Moodle course shells, and instructors should be contacted.
- 1 May 26 – All assessment results are returned to NSU.

Market Responsiveness

AC 2023-2024	AC 2024-2025	AC 2025-2026	Market Responsiveness Metrics	AC 2023-2028 Target
	78.1%		<i>New or redesigned programs, concentrations, or certificates approved by the Curriculum Review Council that meet the needs of the workforce</i>	75%
10		71	<i>Number of professional development opportunities ECE support staff participated in to advance knowledge</i>	12
32		25	<i>Number of distinct professional development courses provided to faculty for continuous improvement and support of on-line course delivery.</i>	36
	486		<i>Number of bona-fide industry partners</i>	250 (total)
85.4%		TBD	<i>Percent of online students who have a full-time job working in their degree field at graduation</i>	85%
20.2%		TBD	<i>Percent of recent graduates pursuing an advanced degree</i>	25%
	5		<i>Number of new degrees or certificates approved by the Board of Regents that meet workforce needs and reflect occupational forecasts</i>	3
1278		1321	<i>Number of distinct non-credit courses offered annually through Continuing Education.</i>	1350
38		TBD	<i>Number of engagements between administration and business industry partners</i>	48
268		318	<i>Number of classrooms and labs managed by Student Technology Funds to provide students state-of-the art technology</i>	300
12		12	<i>Number of specialized programs designed to develop leadership skills (outside the classroom)</i>	15
197		416	<i>Number of interactions offered to engage students with business and industry partners</i>	250

Market Responsiveness:

Objective 1. Modify programs through continuous reflection and thoughtful advancement.

Objective 2. Align curricula with tomorrow's workforce demands.

Objective 3. Deliver employer service and industry-recognized competencies and leisure learning.

Objective 4. Prepare graduates to work, learn, and lead

- Progress
- Decline
- No Progress - Not Measured
- Change Made

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Market Responsiveness

Top three progress areas:

- **Substantial External Funding and Grant Success:** Successfully obtained over \$7.49 million in funding in various academic areas. Secured \$3.9 million in Congressionally Directed Spending for Innovation Park. Eight industry partners have committed over \$60K in direct wages to support students in the Advanced Manufacturing Program.
- **Strategic Launch of The CoLab:** The CoLab will serve as the business development center for NSU, strategically located within the Innovation Park. Key developments include establishing BOM Bank as the anchor tenant and housing our local chamber of commerce.
- **Advancement of Military and Public Safety Initiatives:** NSU continues to solidify its role as a premier partner of the military through the expansion of workforce-aligned pathways. Natchitoches Campus will host soldiers for a 3-day training to obtain their FAA 107 certification.

Top areas of concern:

- Securing appropriate funding for Innovation Park through federal, state, and private requests.

Final Thoughts: This year, our office will prioritize securing financial resources for Innovation Park while simultaneously cultivating new partnerships and strengthening existing relationships to ensure long-term success.

Community Enrichment

AC 2023-2024	AC 2024-2025	AC 2025-2026	Community Enrichment Metrics	AC 2023-2028 Targets
31,713	28,225	19,211	<i>Number of patrons attending on-campus recitals, concerts, art exhibits, and theater/dance productions</i>	35,350
196	215	131	<i>Number of off-campus performances</i>	350
36,996	38,784	39,820	<i>Number of active users on Creative and Performing Arts social media outlets</i>	50,000
31,426	26,107	29,857	<i>Frequency of e-communications and number of participants</i>	33,000
24	24	24	<i>Number of Alumni and chapter events held nationwide</i>	40
1,321	809	905	<i>Number of Alumni Association members</i>	2,000
10,027	10,123	10,261	<i>Number of active users on Alumni Association social media outlets</i>	11,000
\$9,319,869	\$7,527,524	\$4,982,919	<i>Amount of annual private support</i>	\$7,000,000
1,936	2,011	1,910	<i>Number of individual contributors</i>	2,200
\$71,102,958	\$78,211,104	\$81,511,212	<i>Value of restricted/unrestricted endowment assets</i>	\$70,000,000/ \$1,000,000
\$881,520	\$1,252,889	\$1,401,210		
Complete	Complete	Complete	<i>Reestablish platform for alumni networking and mentoring</i>	Complete
34,123	34,328	34,359	<i>Number of registered users on "DemoNSUnite"</i>	35,000
Contracted & designed	In progress	In progress	<i>Conduct brand perception survey and set baselines</i>	Complete
103	104	62	<i>Number of activities including athletic promotions, cultural events, and other programs at off campus instructional sites</i>	100
250,732	243,018		<i>Number of hours students spend providing professional services (internships)</i>	350,000
58	62	65	<i>Number of institutional partners with articulation agreements</i>	100
Complete	Complete	In progress	<i>Establish content experts in respective fields to serve as editors</i>	Complete
In progress	In progress	Complete	<i>Launch an enhanced website designed to meet the needs of 21st century learners</i>	Complete

Community Enrichment:

Objective 1. Expand World Class Performing Arts Program

Objective 2. Increase Robust Alumni Engagement

Objective 3. Promote Mutually Beneficial Donor Relationships

Objective 4. Expand Institutional Culture of Collaboration and Mutual Accountability

Objective 5. Nurture Thriving Town-Gown Relationships

 Progress
 Decline
 No Progress - Not Measured
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Community Enrichment

Top three progress areas:

- Value of restricted/unrestricted endowment assets has increased through additional contributions and successful investment management.
- The number of off-campus performances continues to increase ; driven by music and voice faculty performances regionally, nationally, and internationally.
- Frequency of e-communications continues to increase due to weekly updates distributed to all alumni with emails on file (now over 29,000).

Top areas of concern: Staffing/workload; resources needed for continued growth.

Final Thoughts: Secure resources for brand perception survey and content experts. Consider restructuring/assigning staff to duties related to the Economic Development and Advancement placing an emphasis on chapter growth and public private partnerships. Continue focus on high yield endeavors/fundraising opportunities.

Community/Public Service within the Mission

2025-2026 MIDYEAR REPORT

NSU's 11 Community/Public Service Focus Areas:

Healthcare (Physical & Emotional)	Sports & Fitness	Education	Environmental Stewardship	Economic Development	Creative & Performing Arts
Event Planning & Entertainment	Historical & Cultural Preservation	Community Safety & Emergency Preparedness	Protection of Vulnerable Children, & Adults	Combatting Poverty, Hunger, & Homelessness	

Outlook/Plan Of Action:

- At the end of Spring 2026, NSU Director of Service-Learning will report AC 2025-2026 university-wide community/public service data, including details about campus & community partnerships.
- To efficiently compile this data, Director will collaborate with key personnel within three major divisions of the university:

Academic Units	The Student Experience	Athletics
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- Director will represent NSU on the UL-System Service-Learning Council.
- Director will organize and co-present “*What to Expect When You’re Presenting*”, an annual virtual workshop to prepare prospective student presenters and their mentors for participation in the annual NSU Research Day and UL-System Academic Summit.
- Director will coordinate NSU’s Service-Learning presentations for the UL-System Academic Summit at Southeastern Louisiana University on April 16-17, 2026.

University Capital Outlook – Projects

The State of Louisiana has directed capital outlay resources to both new construction and deferred maintenance. In support of these efforts, the University's Affairs Office addressed several critical deferred-maintenance needs across all five Strategic Focus Areas. NSU continues to move forward with securing new construction capital outlay funding.

Projects completed:

- * Teacher Education/NSU Middle lab Fire Alarm System replacement
- * Track and Field surface replacement and lighting upgrade

The University continues to address ADA components of the Five-Year Plan. This year included:

- * Several sidewalks across campus have been repaired

In Progress:

- * Construction of the Health Performance Center in athletics is in progress
- * Replacement of a roof and fume hoods - Fournet Hall
- * Replacement of a roof at the Shreveport Campus
- * Replacement of a roof at the Leesville Campus
- * Demolition of Prudhomme Hall
- * Building Automation System (BAS) Replacement

Technology Outlook – Projects

Projects completed:

- Banner 9 Self Service
- Shreveport Campus Network Upgrade
- Degree Works

In Progress:

- Banner Document Management System
- ITS Policies
- Athletics Cabling Infrastructure Upgrades
- Main Campus Core Network Upgrade
- Main Campus Datacenter Replacement
- Ellucian Experience Portal
- Field House Technology and Network
- Campus PC Replacement for Faculty/Staff

Planned (6 X Month)

- Campus network hardware replacement (100Gb Internet Connection)

Technology Outlook – Projects

Planned (12 x Month)

- Shreveport Disaster Recovery Center rebuild
- Innovation Park
- Natchitoches Campus Network Equipment Refresh

Athletic Prominence

AC 2023-2024	AC 2024-2025	AC 2025-2026	Athletic Prominence Metrics	2023-2028 Target
69,868	72,148	54,471	<i>Yearly event attendance for all sports</i>	75,000
\$3,101,784	\$5,022,018	\$3,066,093	<i>Yearly revenue (tickets, annual gifts, sponsorships, game guarantees)</i>	\$2,380,264
23,472	35,943	19,832	<i>Number of NSU Demons Facebook likes</i>	25,458
11,786	11,830	11,946	<i>Number of @nsudemons Twitter followers</i>	11,511
\$43,811	\$31,969	\$13,586.81	<i>Licensing royalties (LRG)</i>	\$50,000
192 (holders) 812 (tix)	201 (holders) 836 (tix)	193 (holders) 801 (tix)	<i>Number of non-Natchitoches season ticket holders (i.e., Leesville, Shreveport, Alexandria, Bossier City)</i>	300
15	28	12	<i>Camps and clinics for area youth</i>	20
84	91	53	<i>Transparent budget exposures (i.e., Student-Athlete Advisory Committee, Faculty Senate, and DUF BoD, current/potential donors)</i>	60
37	42	26	<i>Student-athlete participation in campus activities. (SGA, SAB, Greek organizations, BCM)</i>	20
3,764	4,273	2,841	<i>Yearly number of community service hours by the NSU Athletic Department (coaches, staff, and student-athletes).</i>	4,000
3.064	3.23	3.23	<i>Student-athlete GPA</i>	3.11
161	204	111	<i>Number of Dean's/President's List honorees per year</i>	250
197	224	86	<i>Southland Conference Commissioner's Honor Roll honorees per year.</i>	200
961/972	963/965	994	<i>Multi and single-year NCAA Academic Progress Rate (APR) team scores.</i>	940
6	10	7	<i>Number of facility improvement projects planned or executed, commensurate with available funding.</i>	8
4/14	7/14	3/7	<i>Number of teams with a winning percentage of .600 or better in conference or finish in the upper third of the conference standings.</i>	10

Athletic Prominence:

Objective 1. Enhance Marketing Opportunities, Game Day Experience and Resource Acquisition

Objective 2. Promote Community Service, Appreciation, and Engagement

Objective 3. Enhance University and Community Collaboration and Support

Objective 4. Enhance Recognizing and Promoting Success

- Progress
- Decline
- No Progress - Not Measured
- Change Made

Note: Outcomes for AC 2023-2024 are reflected on the far left with AC 2024-2025 to the right and AC 2025-2026 to the far right. *Blue italicized text was assessed in 2025-2026.* Black standard text was assessed in 2023-2024 and 2024-2025. Green reflects progress, orange reflects a decline, and grey demonstrates no progress or not measured.

Athletic Prominence

Top progress areas:

➤ **Student-Athlete Academic Success:**

- Overall GPA for the Fall semester was 3.23 higher than our goal target of 3.11. Typically, our student-athletes have a higher overall GPA in the spring semester vs the fall semester. If this trend holds, our department will establish a new department GPA that was done last year.
- NSU had 86 student-athletes named to the Fall Southland Conference Honor Roll.
- NSU had 37 student-athletes graduate after the Fall semester.

➤ **Revenue/Facility Improvement Projects:**

- Total Revenue is down \$1M compared to this time FY25. A large part of the decrease is due to the largest cash gift in Athletics history (\$2M) was received last fiscal year for facility improvements.
- We are right on par with previous years in the number of facility improvement projects we have been able to accomplish.

Athletic Prominence

Top progress areas cont.

- **Athletic Team Success:** To date 3/7 sports have finished in the Top 3rd (Top 4) of the Conference despite our annual budget being 10th out of 12.
- **Audits:** Both the DUF Audit and the Louisiana State/NCAA Audit had zero findings. This was the third straight year that this was accomplished.
- **Social Media Metrics:**
 - Our social media metrics have increased. Currently, the metrics that are being officially tracked (Facebook Likes and Twitter Followers) don't tell the whole story. The younger generations use Instagram and TikTok, and both platforms have experienced significant growth over the last year. Our TikTok numbers continue to grow at an exponentially high rate. Impressions for all our platforms are strong.

Athletic Prominence

Top areas of concern:

- **Attendance:** As was the case in 2024-25, our attendance is still a concern. Football had another good attendance year finishing 3rd in average attendance in the Southland despite going 1-11. However, Men's and Women's Basketball has not had good attendance. As has been the case, I believe there are a couple of reasons for this. First, ESPN+ airs every home game so fans can watch from the comfort of their homes. In addition, I do believe that our marketing/sales efforts need to improve. We need to do a better job prioritizing our time to make sure the department puts its best forward.
- **Facilities:** We have made a lot of progress with several facilities over last several years. However, we still have a long way to go to get our facilities up to Division I standard and the upper echelon of the Southland Conference. We must continue to do everything we can to improve them. This is not just a recruiting issue; this is a student-athlete welfare issue. Athletics is excited to work with Kevin Martin on a facilities plan moving forward.

Athletic Prominence

Final Thoughts: Overall, we continue to make strides. Academically, we followed up our best year in department history with a 3.23 GPA this fall. Typically, our student-athletes do better in the spring. Athletically, fall was tough, with football, volleyball and men's and women's cross country not having good years. However, women's soccer won the regular season championship and Men's and Women's Indoor Track & Field finished 2nd and 3rd respectively. Competing in the Southland Conference is getting harder. We must continue to increase our revenue to fund our programs better and improve our facilities. Hopefully, we can continue to improve and the energy success brings will help the campus overall. This will only help NSU's brand, enrollment, and recruiting as we move forward. The future is bright for NSU and NSU Athletics.

Strategic Planning Moving Forward

What is in motion:

- ❖ Determine what adjustments need to be made and implement them.
- ❖ Continue data collection through Spring 2026.
- ❖ Continue preparation for our SACSCOC Differentiated Review Report
- ❖ Integrate innovation into all existing metrics.

When: Your input for AC 2025-2026 is due **19 June 2026**.

Deliverable: Update the narrative for your SFA in the same manner as the AC 2024-2025 Assessment Document—description, highlights, challenges, and assessed metrics – What’s next? For colleges and Special Topic Areas, please follow the agreed-upon format.

SRC Differentiated Review Timeline

As of 18 Mar 2026

Fall 2023

- Submit Fifth Year Referral Report (23 Feb 23)
- Close Out Strategic Plan AC 2022-2023
- Initiate Strategic Plan AC 2023-2024
- Initiate Program and Units Assessments

Spring 2024

- Mission Analysis
- Initiate SACSCOC Policy Review – Development
- Draft Plan for Reaffirmation
- Complete Assessment of AC 2023-2024
- Complete Program and Units Assessments
- SACSCOC Standards Ownership Review
- April SACSCOC solicits interest in Dif. Review
- 15 May – Complete SNAP Survey

Summer 2024

- Complete Policy Review EOM May 24
- Complete Assessment of AC 2023-2024
- Complete Program and Units Assessments
- SACSCOC Standards Ownership Review
- Draft: CR 1.1, CR 2.1, CR 4.1, R4.2d, R 4.2F, R 4.2g, R 4.3, CR 5.1, R 5.2a, R 5.2b, R 5.2c
- SACSCOC Confirms Uni Interest in DRP
- 19 AUG – Submit Diff Review Verification Form

Fall 2024

- Annual Conf. Dec 7 – 10, 2024, Austin Convention Center, Austin, TX
- Draft: R 6.2a, CR 7.1, R 7.2, CR 11.1, R 12.6, CR 13.1, R 13.2, R 13.3, R 14.5 ***5YR* R 5.4, CR 6.1, R 6.2b, R 6.2c, CR 8.1, R 8.2a, CR 9.1, CR 9.2, CR 9.3, R 10.2, R 10.6 a-c, R 10.7, R 13.7, R 14.1, R 14.3, R 14.4, R 10.5, CR 12.1, R 12.4, R 13.6**
- **04 NOV – Notified of Selection – Confirmed**

Spring 2025

- R 7.2, R 12.6, **R 13.7, R 14.3, 10.5, CR 12.1, R 12.4, R 13.6**, CR 13.1, R 13.2, R 13.3, R 6.2b (*Test Run*)

Summer 2025

Fall 2025

- CR 2.1, CR 4.1, R 4.2d, R 4.2f, R 4.2g, R 4.3, CR 5.1, R 5.2a, R 5.2b, R 5.2c, R 5.4, CR 7.1, R 8.2a, CR 9.1, CR 9.2, CR 9.3, R 10.2, R 10.5, R 10.6a-c, R 10.7, CR 11.1, R 12.6, R 13.6, R 14.1, R 14.4, R 14.5 **(26)**
- Annual Conf. Dec 6-9, 2025, Music City Center, Nashville, TN

Spring 2026

- CR 6.1, R 6.2a, R 6.2b, R 6.2c, R 7.2, CR 8.1, CR 13.1, R 13.2, R 13.3, R 13.7, R 14.3, **CR 12.1, R 12.4 (13)**
- **13 Mar 2026:** 12.1,12.4, 13.1, 13.2, 13.3, 13.7

Summer 2026

- CR 1.1

Final Editing

- **TARGET SUBMISSION 30 Jun 2026**

Fall 2026

- *Must submit Reaffirmation Report NLT 07 Sep 2026*



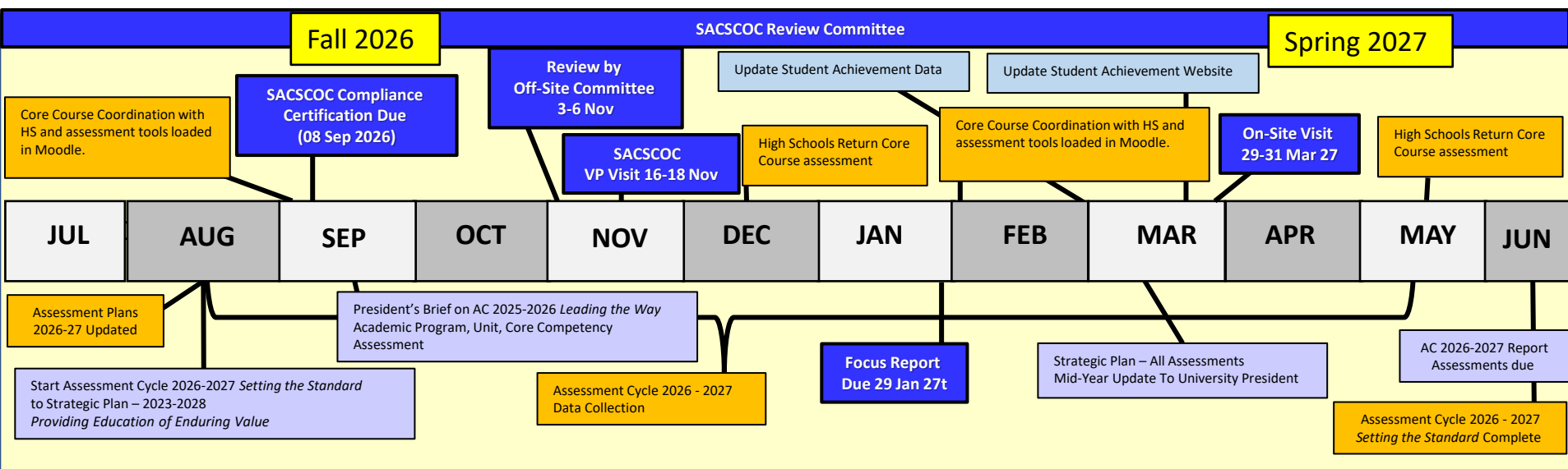
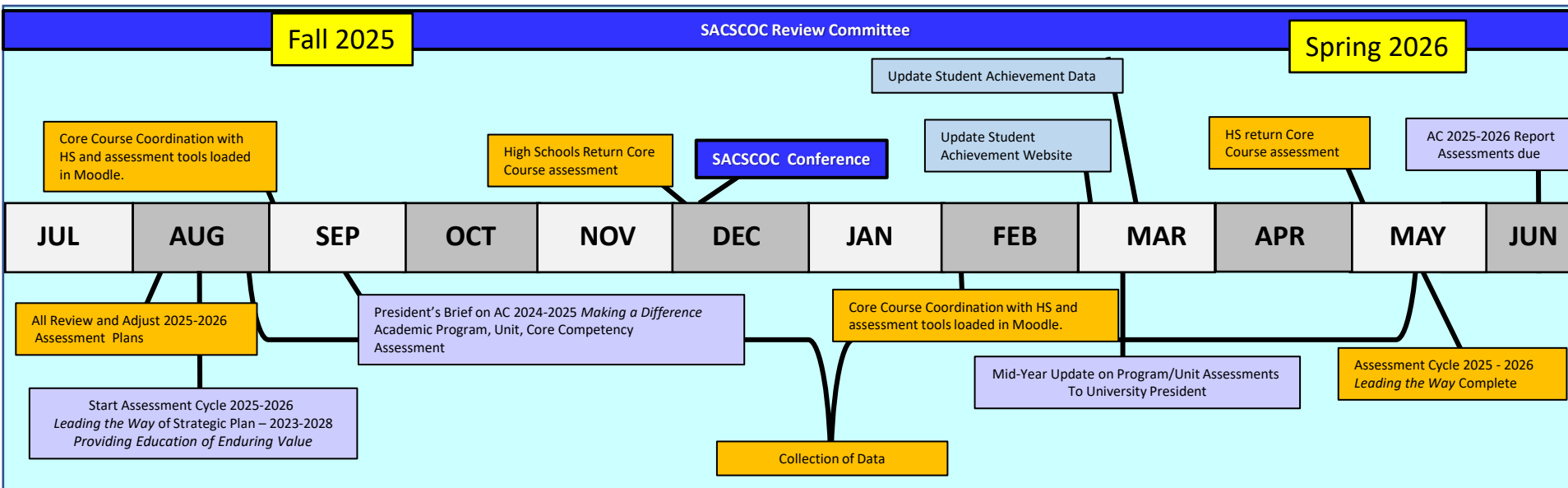
Spring 2027

On-Site Review

SACSCOC Differentiated Review Milestones

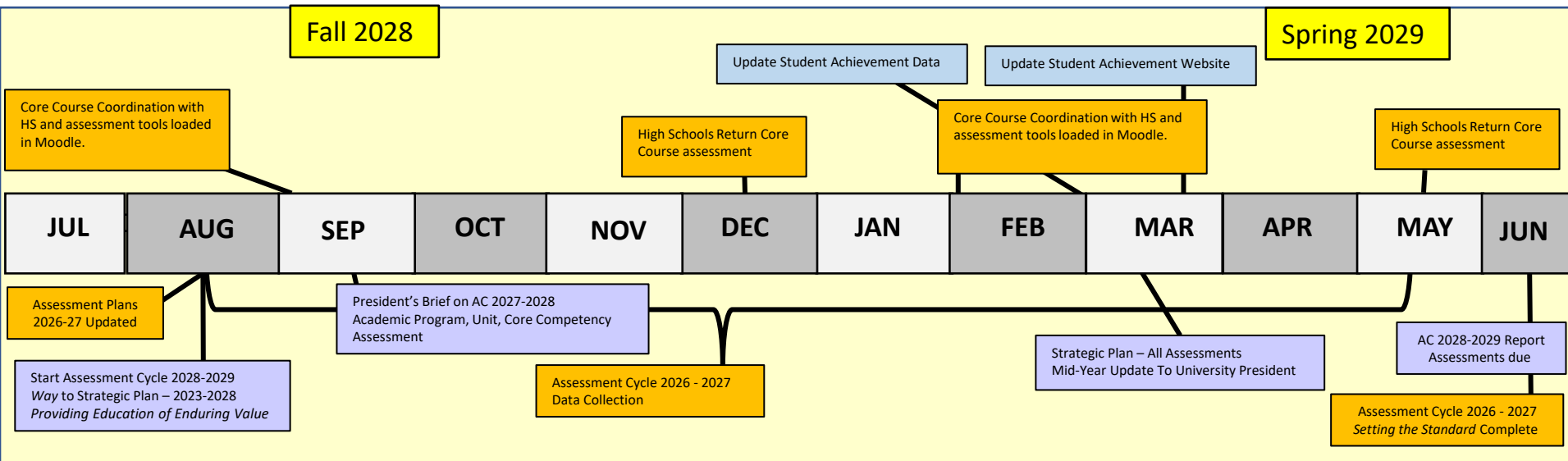
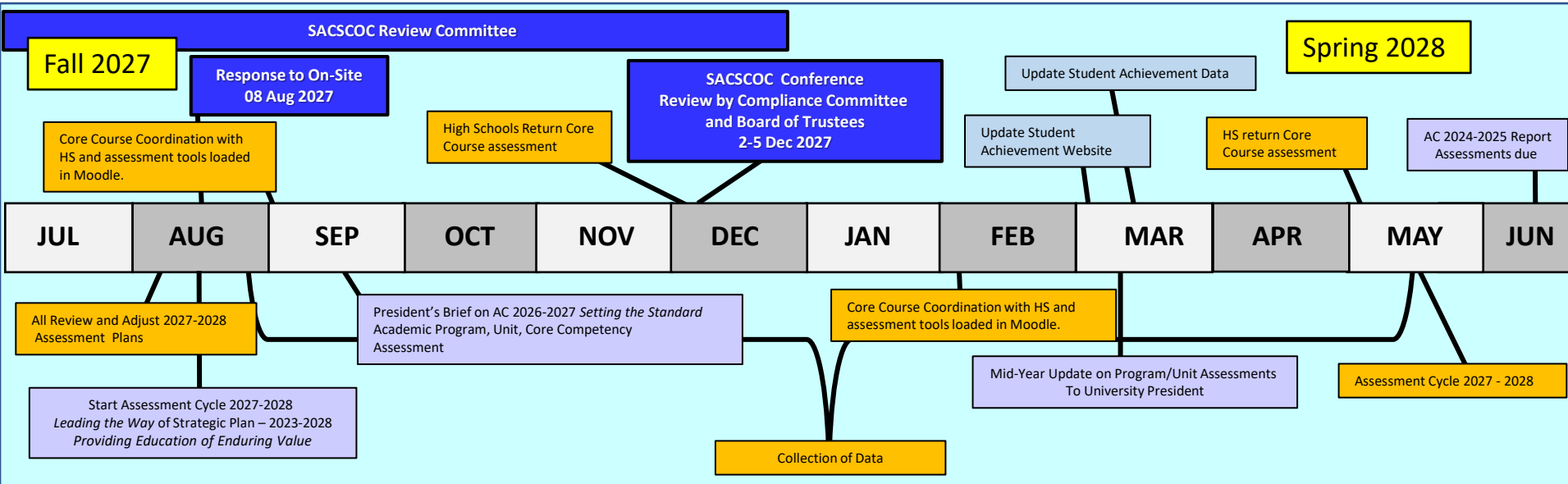
- ❖ *Compliance Certification Due* 8 September 2026
- ❖ *QEP Lead Evaluator Selected (150 DAYS BEFORE ON-SITE)*
- ❖ *Off-Site Peer Review Conducted* 5-6 November 2026
- ❖ *SACSCOC VP Visit* 16-18 Nov 2026
- ❖ *Quality Enhancement Plan Due*
- ❖ *SACSCOC Annual Meeting (Houston)* 05-08 December 2026
- ❖ *Focus Report due* 01 February 2027
- ❖ *On-Site Peer Review Conducted* 29-31 March 2027
- ❖ *Response to On-Site Committee* 18 August 2027
- ❖ *Review by the Committee on Compliance and Reports and Board of Trustees* 2-5 December 2027

Northwestern IE Model Timeline



- Operational - Institution - Wide Assessment Process (Degree program, Unit, and Core Competencies)
- Quality Enhancement Plan
- Strategic Budget Process
- SACSCOC

Northwestern IE Model Timeline



- Operational - Institution - Wide Assessment Process (Degree program, Unit, and Core Competencies)
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QUESTIONS

GUIDANCE