

Leadership Team Meeting
February 12, 2026
8:30 AM

President James Genovese, President
Dr. Drake Owens, Executive Vice President/Chief of Staff

Ms. Reatha Cox – Vice President for the Student Experience, Dean of Students
Mr. Vanner Erikson, Director of Enrollment Management
Mr. Cole Gentry, Chief Marketing Officer
Ms. Madysen Morgan, SGA President

Dr. Greg Handel, Executive Vice President / Provost
Dr. Aimee Badeaux, Dean, College of Nursing & School of Allied Health
Dr. Fran Lemoine, Dean, College of Arts and Sciences
Dr. Scott Wysong, Dean, College of Business and Technology
Dr. Neeru Deep, Dean, Gallaspy Family College of Education and Human Development
Dr. Mary Edith Stacy, Dean, Graduate School

Ms. Laurie Morrow, Executive Director for Economic Development & Advancement
Ms. Jill Bankston, Director of Alumni & Development

Mr. Kevin Bostian, Intercollegiate Athletics Athletic Director
Mr. Patric Dubois, Executive Director, Wellness & Recreation/Deputy Athletic Director

Ms. Brittany Blackwell Broussard, Director of Culture and Climate

Mr. Rodney Wilson – Chief Financial Officer

Ms. Jennifer Kelly, Executive Director for University Affairs

Dr. Frank Serio, Faculty Senate President

Mr. Veronica Biscoe, Executive Director of Institutional Effectiveness & Human Resources
Mr. Frank Hall, Director of Institutional Effectiveness

Mr. Ron Williams, Chief Information Officer



February 10, 2026

Accountability & Student Conduct

- The Office of Accountability and Student Conduct report presents a comparative analysis of student conduct case types from January–December 2024 and January–December 2025 to support institutional accountability and guide ongoing conduct initiatives. A total of 175 cases were recorded in 2024, compared to 125 cases in 2025. This reflects a 28.6% year-over-year reduction in reported conduct cases. The decline suggests improved student behavior and the positive impact of enhanced preventive and educational interventions
- In January 2026, faculty and staff engaged in in-service training for teams/committees supporting the student conduct process, including conduct hearing officers/decision-makers, investigators, and advisors. The training reinforced procedural consistency, enhanced role clarity, and strengthened institutional capacity to administer the student code of conduct and accountability process effectively.

Career Services

- Level All Platform: Launched for students, faculty, and staff to provide short lessons on life skills, academic success, financial literacy, and more. 261 students have accessed the platform, and 46 faculty/staff have created accounts to assign lessons.
- TypeFocus: Since November, 183 users engaged with the platform; 159 students have selected a major, with 129 reporting satisfaction with their choice.
- Big Interview: 78 assignments submitted year-to-date, with 30+ more expected. Submission numbers reflect class enrollment variations compared to 156 assignments at the same time last year.
- Career Appointments: 144 student appointments completed year-to-date (Career Coaching, Resume Writing, Big Interview, Job Searches), down from 221 last year.
- Speed Networking with PLP and the Natchitoches Chamber; 40 students and 40 employers attended.
- TRiO career preparation events, including a Resume Café and speed networking.
- Career Fairs:
 - Spring Career Fair – February 24, 2026: 28 employers and 34 students registered.
 - Education Job Fair – March 5, 2026: 19 employers and 3 students registered; College of Education requires all teacher candidates to attend.

Counseling Services

- Student utilization of services increased from 194 students in Fall 2024 to 220 students in Fall 2025, representing a 13.4% increase. Counselor and Counselor Intern evaluations reflected 100% overall satisfaction, with constructive feedback identified for future improvements.
- Improvements were implemented to streamline the triage and intake process, reducing wait times and simplifying paperwork for both students and counselors. The next objective is to fully digitize the intake process, enabling students to complete all required forms prior to their first counseling session.
- In collaboration with Health Services, the Center secured a free upgrade to Medicat One, a modernized electronic health records system. Records will transition from the legacy Medicat system to Medicat One over the summer, allowing staff and interns time to adapt during the academic break. This upgrade is expected to significantly support the full digitization of the intake process.
- The Center, in partnership with the Psychology and Counseling departments, has begun preliminary planning to reapply for the SAMHSA Garrett Lee Smith Campus Suicide Prevention Grant (GLS Campus).



First-Year Experience & Student Engagement

- Campus ESP parent communications continue to grow, with 1,800+ average email opens and 52,824 total emails sent since this time last year (all users, not unique emails). Adoption includes 8,371 families; the platform fully replaced the NSU Parents page as of February 1.
- Spring Welcome Back programming currently offers 78 events across 26 departments during the first two
- Freshman Connection registration opens February 10, 2026, at 9:00 a.m. The \$125 first-year fee will be deferred to fall billing and will apply to all first-time freshmen, regardless of program participation.
- The Greek community continues to experience strong growth and engagement across all councils, with successful recruitment and initiation efforts and chapter/council programming throughout fall 2025.
- Suitable Platform: Launched and operational. Since Fall Move-In Day, the platform has logged 645 events and recorded 13,740 attendance check-ins.
- Recognized Student Organizations (RSOs) Transitions: 34 RSOs are fully transitioned for Spring 2026.
- RSO Workshop Engagement: 73 of 116 organizations have participated in one of the three RSO Workshops offered to date. Additional workshops will be held in February to support completion.
- Workshop Offerings: 17 workshops have been delivered on topics including event planning, hazing prevention, risk management, resume building, and more

Health Services

- Health Services has provided care to 171 unique students during the spring semester to date, completing 212 clinic appointments and issuing 37 referrals to Natchitoches Regional Medical Center Walk-In Clinic for additional support services.
- Health Services successfully hosted its first on-campus blood drive, with two additional blood drives scheduled. Multiple collaborations with on- and off-campus partners are planned to promote health education, preventative care, and overall wellness awareness across the campus community.

Office of Accessibility and Disability Support (OADS)

- The Office is currently supporting 282 students, including 17 new intakes, marking an increase from 274 students in Spring 2025. At the conclusion of Fall 2025, OADS served 350 students, with 142 new intakes.
- **OADS** now operates in a newly redesigned facility that enhances student support with improved privacy and flexible testing and learning environments. The updated space fosters a welcoming, professional atmosphere where students can access accommodations discreetly and comfortably. A ribbon-cutting ceremony is tentatively scheduled for early March.

Student Union Operations

- **Space Utilization and Enhancements** – A building walk-through was conducted with Facilities staff, resulting in a prioritized action list focused on maintenance, space enhancements, improved cleanliness, and inventory control. Efforts to optimize space include the removal and surplus of outdated furniture and electronics to improve storage efficiency.
- **Traffic in the Student Union** continues to serve as a major campus hub, hosting significant events that draw large participation and support university recruitment efforts. Numerous events such as conferences, competitions, professional development sessions, banquets, and social events have each attracted 200+ participants, reinforcing the Student Union's role as a vibrant and welcoming campus center.
- **Demons for Recovery** ribbon cutting ceremony was held January 7, 2026, providing a dedicated space supporting student wellness and recovery on campus.



Title IX Compliance

- ULS Title IX Summit, November 5-6, 2025. A great team attended.
- Annual MOU signing with city and parish community partners held November 12, 2025.
- Monica Taylor, from the Governor's Office will visit campus to assist with training on the intersection of Title IX and University Police on February 13, 2026.

TRIO Student Support Services

- TRIO Student Support Services launched the TRIO Trailblazers Ambassador Program last semester. Ambassadors have played a key role in promoting TRIO and supporting program activities and events.
- A successful grant proposal to Weyerhaeuser resulted in a \$3,200 award to support career exploration opportunities for TRIO participants.
- TRIO established TRIO Rising Scholars, an Honor Society, recognizing academic achievement and leadership among program participants.
- Vashaun South and LaTasha Gray-Grant are certified Myers-Briggs Type Indicator (MBTI) Step I and Step II practitioners, expanding the department's capacity to provide career and personal development assessments

Behavior Intervention Team (BIT) – Recording a Public Service Announcement for KNWD to raise awareness of the team and how to report for the NSU community.

Student Government Association -The 10th Annual Leadership NSU Workshop, with over 300 student leaders participated in multiple sessions throughout the day on January 30, 2026. The event featured diverse programming on building meaningful relationships and networking, authenticity, mental wellness, career development, and student organization success.

The NSU Pantry is open 22 hours per week with dates and times posted. The Hunger-Free Task Force will submit a grant proposal for the Board of Regents Hunger-Free Campus Grant. 123 unique students have utilized the Pantry services this semester.

Hazing Prevention Task Force Appointed -The task force is charged with conducting a comprehensive review of the University's hazing-related policies, practices, and campus culture; evaluating alignment with current federal and state hazing laws; Louisiana Board of Regents and University of Louisiana System policies; and developing recommendations to strengthen prevention, reporting, and response efforts. The task force will advise University leadership on strategies that emphasize compliance, education, accountability, and community well-being.

Student Affairs Krewe of NSU - Held Monday, February 2, 2026, provided students with the opportunity to connect with campus resources from Student Affairs, Academic Affairs, community partners, and Auxiliary Services. The initiative promoted awareness of support services, community engagement, athletic attendance, and cross-departmental collaboration.

Literary Rally -The Northwest District Literary Rally currently includes 34 registered schools. To date, 403 tests will be administered to 284 academically talented students, with registration open through February 23, 2026. Participation is expected to grow significantly as the deadline approaches.

The President's Leadership Program – Celebrates 50 years this fall. Community Impact Projects for spring 2026 include senior citizens engagement, food insecurity, campus beautification, and Special Olympics and inclusion.

Leadership Team Meeting Report

Enrollment Management

Numbers at a Glance

- Spring Enrollment Count Total as of 14 Day Count –
 - 7762 Overall (+1 over Spring 2025)
 - Undergraduate – 4855/Graduate – 849
 - Dual Enrollment - 2058
- Actual Real Time (including New B Term)
 - 7777 Overall (+15 over Spring 2025)
 - Undergraduate – 4866/Graduate – 853
 - Total is 5,719 (+22 over budget)
 - 90% of last Fall for Budget Purposes – 5,707
 - Dual Enrollment - 2058
- Spring Students Left out there -
 - 52 students with over \$1k balance and Suspended
 - 235 students with over \$1k balance hold
 - Average owed is \$3100
 - 41 students with Suspension Hold
 - 404 students clear to register
 - 120 Nursing
 - 40 Grad School
- Summer Numbers
 - First Time Freshman Applications – 93 (+15)
 - Transfer Applications – 87 (+1)
 - Graduate Applications – 37 (+12)
- Fall Numbers
 - First Time Freshman Applications – 2,958 (+237)
 - 1911 have been admitted (+460 from last year)
 - Transfer Admits - 39 (+5)
 - Graduate Applications – 193 (+37)
- 35 of 137 Items on 3-year SEM Plan have been completed
 - Currently working with Elite Council Group on Next Top 15

Recruiting

- 595 College Fairs around LA and TX have been attended were attended in the fall, as well as school visits
- 28 of the 30 Priority School visits with all juniors and seniors within our 2-hour radius has been visited
 - Exceptions of Pineville and Grant due to new leadership (working on it)
- 12 Recruiting Receptions have been planned in tandem with Demons on the Road
 - All have been executed except Natchitoches (27th) and Shreveport (today).
 - 357 students and parents have been in attendance
 - Reception format will change next year with new Spring Campus event
- N-Side View Day – February 28th – 231 students have registered – month remaining
- Completed Individual Tours from October 31st to February 1st – 293
- Assisted with and planning future academic specific recruiting days, along with specific academic tour events

Financial Aid & Scholarships

- \$77,482,270 disbursed to accounts between fall/spring
 - Working through 361 students with Pell Issues caused through processing errors
- Looking to progress through default management 3rd party solutions, while utilizing internal communication tools
- Hosting SWASFAA (southwest Association of Student Financial Aid Administrators) conference at NSU on March 11th

Admissions

- Worked 3,424 applications for Summer and Fall 2026
 - Working 3 terms at once currently – peak time – roughly a 72 hour turnaround on app times
 - B term is still Spring focus

Enrollment Management

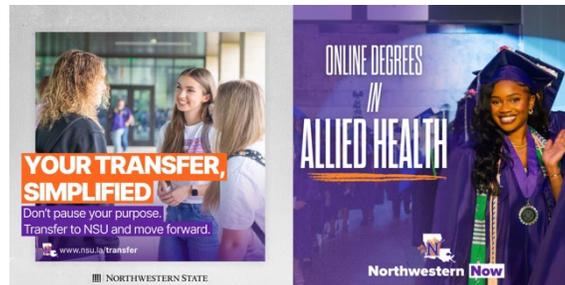
- 4 Enrollment Specialists started 3 weeks ago
 - Jordan Williams – CAPA, Kierra Jackson – STEM, Abigail Ramos – Education, Human Development, Business and Tech, and Eric Lowe – LSC, Humanities, Social Sciences, and General Studies
 - Focused on learning academic units and diving into retention and recruiting efforts
 - Specialists will be in academic areas for 2 days of the week, and in Registration Center for 3 days – Center will be located in Kyser Hall, 1st floor



Office of
**Marketing and
Communications**

Social Media Ad Campaigns

- eNSU Online Learning Campaign (Deep Fried Advertising)
 - Impressions (Facebook): 1,060,159
 - Reach (Facebook): 234,125
 - Link Clicks (Facebook): 15,623
 - Impressions (TikTok): 1,098,244
 - Reach (TikTok): 250,597
 - Link Clicks (TikTok): 17,050
 - Impressions (Google): 666,848
 - Link Clicks (Google): 7,248
- Transfer Campaign (Kinetix)
 - Impressions (Facebook): 112,000
 - Engagement (Facebook): 19,462
 - Link Clicks (Facebook): 2,161
 - Impressions (Google): 63,157



Direct Mail & Email Campaigns

- N-Side View Day Direct Mail (19,116) and Email Blasts (5x)



Video Production

- Welcome to Demons on The Road - Video Message from President Genovese [\[WATCH\]](#)
- Anthem Video: "The World Opens" :30 Video Commercial [\[WATCH\]](#)



Northwestern State University of Louisiana | Office of Marketing and Communications

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Office of
**Marketing and
Communications**

Communications

- NSU Publications
 - NSU Publications worked with numerous individuals, organizations and departments on campus to complete 147 jobs in October, 80 jobs in November and 68 jobs in December for a total of 295 jobs in the fourth quarter of 2025.
- NSU Press
 - The NSU Press earned funds through a publishing contract for the LMEA convention program (\$270) as well as the sale of several Steel Magnolias Scrapbooks (\$1,310) for a total of \$1,580 to the Press fund.
- News Bureau
 - During the fourth quarter of 2025, Media Relations and Public Information produced 98 news stories and made 98 posts to the NSU News website.
 - Featured Story: When College Has to Fit a Life Already in Motion
 - Featured Story: The College Crossroads: Finding Clarity in the Chaos of Admissions
 - The annual Christmas Gala received extensive regional coverage.
 - Fall Commencement received statewide coverage.
 - Completed the Winter edition of Alumni Columns.
- University Printing
 - The Print Shop completed 90 departmental orders from all sectors of campus. The Print Shop completed 60 non-departmental orders that resulted in \$18,968.70 in revenue.
- NSU Photo Lab
 - The Photo Lab completed 37 assignments in October, 9 assignments in November and five assignments in December. Total number of photographs shot in the quarter is 98,919 and 6,679 for 2025.



Leadership Team Meeting
November 11, 2025
Madysen Morgan, SGA President

- Spring Initiative overview



NORTHWESTERN STATE

College of Nursing and School of Allied Health
Office of the Dean

University Leadership Team Report

Submitted by: Dr. Aimee Badeaux

Date: February 10, 2026

Academic Initiatives

- Academic restructuring continues, with degree pathways being streamlined to improve progression, reduce time to completion, and support workforce demand (ASN, MSN/PMC, DNP and BSRS).
- Development continues on multiple new programs, including a Transition to RN pathway within the ASN program, an Echocardiography BSRS concentration, and a proposed Master of Health Administration).

Accreditation

- The CCNE Continuous Improvement Progress Report (due June 2026) and the COA Nurse Anesthesia Self-Study and On-Site Review (February and April 2026) have been scheduled and are underway.
- All required annual accreditation reports (ACEN, AACN, COA, JRCERT) have been submitted and acknowledged as finalized.
- LSBN Annual reports were submitted in January 2026.

Faculty and Leadership

- Multiple faculty and leadership searches are in progress, while others have successfully concluded.
- Effective Spring 2026, Tamara Baxter is serving as Interim Senior Director of Nursing (College of Nursing Department Head).
- Searches are underway for the CONSAH Director of Assessment and Evaluation and the Director of Research and Scholarship.

Students and Clinical Education

- Standardized advising and communication processes launched across campuses to reduce variability and improve retention.

Grants and Funding

- Active grants, including HRSA WEP, BCBS Foundation workforce initiatives, continue to support simulation, student stipends, and faculty development.
- Multiple LDH H.E.R.O. workforce grant proposals have been submitted, supported by secured partner matching funds.
- Ongoing efforts continue to align budgets with accreditation needs, technology investments, and strategic program growth.

A Northwestern State University education is

personal, valuable, and impactful.



**COAS Leadership Team Update
February 9, 2026**

The COAS is in the process of completing a strategic planning exercise that began last summer. Each academic unit has developed individualized and synergistic goals for the next three years.

We will be awarding the next set of COAS Research and Scholarly Activity Grants funded by a generous donation from Dr. Kass Byrd. I'm pleased to report that we doubled the applications from last year.

Last week, I traveled to the BOR's Meauxmentum Summit 4 meeting in Lafayette along with six other Northwestern State Meauxmentum Project participants and scholars. We have returned to campus with renewed vigor to continue the important work outlined within our \$100,000 grant awarded last year and with several new ideas for the coming year.

Focus on Preparing Students for the Workforce/Professional School

Several academic units have held events focused on preparing students for life after graduation:

- Two faculty from the Department of Biology and Microbiology (Chris Lyles and Kaine O'Neal) accompanied 10 students to the regions meeting of the South Central Branch of the American Society for Microbiology November 13-15 at Mississippi State University.
- Trenton (Kaine) O'Neal, Assistant Professor of Biology, received a \$5000 grant from IP to help facilitate the 2026 Pre-Professional School/Wildlife Career Day Career Day.
- Multiple students are receiving word of their early admission into professional schools:
 - Tanner Terrell has been accepted into Pharmacy School at University of Texas at Tyler
 - Madison Calamari has been accepted into OT school at Brenau University in Gainesville, GA
 - Two students (Derek Walle and John Acosta) have already been accepted (early acceptance) to medical school, and we expect a third very soon.
 - Three students have been accepted into LSU School of Veterinary Medicine

Focus on Recruiting

- Theatre & Dance



- Hosted the Louisiana Thespians' annual festival January 23-24 on the Natchitoches campus. Nearly 1,000 students from around the state along with their teachers, sponsors, and some parents attended.
- School of STEM
 - Hosted the first ever N-Side STEM Day on Saturday, February 6. While we need to work on building attendance, the event was successful. Visiting high school students participated in hands-on workshops in wildlife or medical biology, veterinary science, mathematics and sports analytics, engineering technology, and chemistry and physics.
 - Will be attending the Recipe for Rural STEM Day in Alexandria on February 26 in Alexandria. Last year, we hosted hand-on activities for nearly 1,000 middle school students with LA STEM Region 6.
- All academic units are preparing for the upcoming N-Side View.
- Most academic units are preparing for the edutainment activities associated with the regional Literary Rally that will take place on the Natchitoches campus on Saturday, March 14.

Focus on External Engagement and Research

- Physical Science
 - Dr. Danny Rivera's BOR Grant "**Acquisition of Ductless Chemical Fume Hoods for Chemistry Undergraduate Laboratories and Outreach Activities at NSU**" which was funded last year has been fully executed. Eleven ductless fume hoods have been installed in our organic chemistry labs.
 - Dr. Danny Rivera has a paper published in the journal Chemistry Education Xchange entitled "Recrystallization in the Organic Chemistry Laboratory" <https://www.chemedx.org/activity/recrystallization-organic-chemistry-laboratory>
 - Dr. Damien Tristant has been appointed as the Physics Chair of the LA Academy of Sciences
 - Dr. Damien Tristant has developed a collaboration with Tulane University measuring the link between seismic activity and fracking. A seismic sensor was installed near Fournet Hall on January 19, 2026.

College of Business & Technology

On February 6, we hosted several hundred high schoolers for the Future Business Leaders of America (FBLA) Regional Conference. A number of faculty served as judges.

This week, we are working to finalize our new Master of Business Administration (MBA) and Master of Healthcare Administration (MHA) degrees. We are also adding an Event Management minor in our Hospitality Management & Tourism department.

On February 25th, President Genovese spoke to students about ethics and professionalism.

In March, we will be signing an articulation agreement with Nunez Community College for Computer Information Systems (CIS) students.

In March, we will be surveying our students and holding several student forums to hear their thoughts on our college.

The week of April 13 will be CoBT Student Appreciation Week including an etiquette luncheon as part of the J. Walter Porter Experience.

We have a business attire boutique on the 2nd floor of Russell Hall. Any gently used business clothing can be donated, and the boutique is staffed and open to students several hours each week.

Gallaspy College of Education and Human Development

Leadership Team Meeting on February 10, 2026

Submitted: February 6, 2026

Submitted by: Dr. Neeru Deep, Dean, GCEHD

Child Development Center and Lab Schools:

- Marie Shaw Dunn Child Development Center, NSU E-Lab, and NSU Middle Lab School continuously showcase exemplary dedication to their students.

Grants:

- **NSU Child and Family Network and Pathways Early Learning Career Development and Scholarship Program:** The Child and Family Network collaborated with the Child and Family Programs at the School of Education for internships and curriculum updates.
- **Healthcare Academic & Career Exploration (ACE):** NSU's Healthcare Academic & Career Exploration (ACE) program served 85 High School students from Allen and Rapides Parishes on 2-6-26.
- **Cenla Mental Health Workforce Accelerator Program:** Building capacity to connect Mental Health Professionals ("Candidates") with Central Louisiana Mental Healthcare Agencies ("Placement Sites").
- **Title IV-E Child Welfare Grant:** The Louisiana Department of Children and Family Services (DCFS) has requested an expanded partnership with NSU. More information is coming soon.

Schools and Departments

Department of Military Science

- CPT Armando Lopez Jr.- Department Head, Department of Military Science
- NSU Ranger Challenge Team placed 18th out of 42 teams across USACC 6 Brigade, 1st in LA, and 2nd in Small Programs Category.
- Armory restroom renovations are underway with an estimated completion date of 7 May (end of semester).

Department of Psychology and Addiction Studies:

- The Demons for Recovery program officially started. Location: 313 Student Union

Department of Social Work

- Department of Social Work is collaborating with the Child and Family Studies program at the School of Education to start a new minor and concentration in Child Welfare and Child Daycare Coaching.
- MSW Cohort 2 applications are open now.

Department of Health & Human Performance/ School of Kinesiology

- The official name for the Department of Health and Human Performance (HHP) is School of Kinesiology.
- The legacy of a long-time Northwestern State University faculty member and athletic trainer will live on through a scholarship. The Edward C. Evans Health and Human Performance Scholarship will be awarded to a student in NSU's Department of Health and Human Performance, where Evans was a valued colleague and mentor. The scholarship was established at the time of Evans' passing in September 2024, with many friends and former students contributing towards its endowment.

School of Education

- The 2026 Regional Educators Rising conference was held at NSU; 120 middle school and high school students from six different schools across five parishes participated in the conference.

Actionable Items:

- Strengthen partnerships and create new partnerships.
- Improve classroom physical space.
- Strengthen the academic advising and curriculum.



The Graduate School

Northwestern State University Leadership Team Meeting – The Graduate School Report

Name: Dr. Mary Edith Stacy

Title: Dean of the Graduate School & Associate Professor

Department/Area: The Graduate School

Date Submitted: January 29, 2026

Meeting Date: February 10, 2026

Graduate Enrollment Planning

Enrollment projections for Spring 2026 through Fall 2028 have been submitted to Enrollment Management and the Office of Institutional Research. To strengthen long-term planning, a faculty working group has been initiated to design a structured approach for gathering graduate student feedback. Proposed areas of inquiry include admissions clarity, advising quality, program expectations, research support, funding and assistantships, workload balance, sense of belonging, preparation for culminating experiences, and career readiness. This effort will inform future enrollment strategies and enhance the graduate student experience.

Presidential Insight: A systematic approach to understanding graduate student needs will sharpen enrollment forecasting, support strategic program development, and reinforce the university's commitment to data-informed decision-making.

Graduate School Admissions Processing

Data integrity issues persist in the transfer of information from CRM Recruit to Banner 9.0, requiring continued monitoring and manual corrections. To improve workflow transparency and expedite resolutions, Graduate School staff are being directed to consistently utilize the ITS work ticket system alongside informal communication channels. Application processes for Fall cohorts, including MSW, MSN, and rolling-admissions programs, are now open and actively receiving applicants.

Presidential Insight: Strengthening data governance and standardizing communication with ITS will stabilize admissions operations, protect applicant experience, and support sustained enrollment growth.



The Graduate School

Accreditation and Self-Study Updates

The MS in Homeland Security program continues progress toward its final report. The MS in Clinical Psychology and MA in SAHE programs successfully met the December 19, 2025, initial submission deadline, with the next submission scheduled for February 6, 2026. These efforts reflect ongoing compliance with accreditation expectations and reinforce program quality across graduate offerings.

Presidential Insight: Timely and thorough accreditation work safeguards academic integrity, strengthens institutional credibility, and ensures graduate programs remain competitive and aligned with national standards.

Electronic Thesis & Dissertation Repository Exploratory Process

The Office of the Provost, Watson Library, and the Graduate School are jointly evaluating the adoption of an Electronic Institutional Repository, with Digital Commons identified as a potential provider. Such a platform would centralize and preserve Electronic Theses and Dissertations, improving accessibility for scholars and external audiences. Beyond ETDs, the system could serve as a comprehensive archive for university publications, including alumni magazines, ceremonies, catalogs, and yearbooks, enhancing institutional memory and academic visibility.

Presidential Insight: Investing in a modern repository system would elevate the university's scholarly profile, expand digital access to academic work, and strengthen long-term preservation of institutional publications.



Office of

Economic Development and University Advancement

Achievement and Project Report

January 2026

Economic Development/Corporate and Community Engagement

- Military Friendly Application Submitted
- Submitted Renewal Request for Application for LaSTEM
- Paralegal – Cenla Campus
- AMP – Open House/Recruiting Event
- DRONE – Fort Polk Initiative
- Natchitoches Day at the Capital – March 25
- Work Natchitoches – April 15
- Beacon Society – February 26
- CoLab Programming funded thru RBDG
- CORI – Center for Rural Innovation
- Demons Engage – connecting students with the broader community

Innovation Park/CoLab

Working to obtain construction documents by late spring

Grants & Funding

Earmarks/Congressionally Directed Spending

- Awarded: FY 2023 Congressionally Directed Spending (\$2,100,000): To establish the NSU/LSMSA Innovation Park
- Senator Cassidy, Senator Kennedy, and Representative Fields: Equipment and Supplies for Innovation Park (\$1.8 million)
- US Economic Development: Proposal in progress (up to \$2.5 million)
- Work continues on various departmental grants
- FY 2027 Congressionally Directed Spending proposal underway

Office of Alumni & Development

February 2026 Report

Fundraising Numbers as of December 31, 2025

I. Columns Fund

A. Columns Fund Membership

Total Members (December 2025): 286

Giving Society	Giving Level	Members (Dec. 2025)
Order of 1884	\$25,000+	1
Amethyst Society	\$10,000–\$24,999	3
Heritage Club	\$5,000–\$9,999	4
Founder's Circle	\$2,500–\$4,999	16
President's Club	\$1,000–\$2,499	57
Loyalty League	\$500–\$999	35
Excellence Team	\$60–\$499	170
Total		286

Membership remains stable with modest growth at leadership levels since March 2025.

B. Contributions to the Columns Fund (Calendar Year)

Year Total Contributions

2025	\$172,984.86 (social media vs. mailout \$15K)
2024	\$201,500.47
2023	\$200,592.51
2022	\$172,665.96
2021	\$224,176.41

II. NSU Foundation Income & Revenue (Calendar Year)

Year	Foundation	Gallaspy	Total Revenue
2025	\$5,366,339.88	\$280,000.00	\$5,086,339.88
2024	\$4,799,114.00	\$4,030,000.00	\$8,829,114.00
2023	\$6,435,902.00	\$2,560,000.00	\$8,995,902.00
2022	\$6,623,728.00	\$500,000.00	\$7,123,728.00
2021	\$3,478,966.00	\$2,280,000.00	\$5,758,966.00

III. Upcoming Meetings & Events

- **Demons on the Road** – Ongoing since January
Shreveport/Bossier – tonight
- **Friday, March 20** – *Flavor of Louisiana 2025*

Leadership Team (February 10, 2026 Update)

Athletics

Kevin Bostian, Vice President and Director of Athletics

- Facility Updates:
 - David and Sherry Morgan Health Performance Center is still slowly moving ahead. At the weekly update meeting it was said that the facility's opening would be at the end of March. They are starting to work on the renovations of the current Donald G. Kelly Fieldhouse. The current training room has been gutted and they have taken down the ceiling in the football locker room and team meeting room in preparation for new HVAC duct work.
 - The new LED video boards for Softball and Track have been installed and are ready for the spring season.
- Athletic Updates:
 - Men's Basketball has struggled lately. Seven of the last nine games have been decided by 3 points or less.
 - Women's Basketball is currently 8-5 in the Southland Conference and sits 5th in the standings. The team will end the year with 5 straight home games so the hope is we can play well at home and move up in the standings.
 - Softball started this past weekend. They played in a round robin tournament at Baylor and played against some big-name teams. We showed a lot of progress over the weekend, and I believe we are going to have a very good season this year. A lot of newcomers that should help us be in the Southland Conference Championship race.
 - Baseball opens their season this weekend at home against UT Arlington. This is a talented team that should compete for the championship this year.
- Revenue Generation:
 - The Top of the Boot Music Festival will take place on October 16-17, 2026. This same weekend we are at home in football vs. McNeese State. We are working with Paige Alost with the CVB, Laura Lyles with the Chamber, Rebecca Blakenbaker with Cane River Heritage to help us promote/market the festival. As I mentioned previously, the goal of the event is to sell 10,000 tickets each day and net around \$500,000 in profit. The event will take place in the field behind our Soccer Complex off Tarleton. We have some offers out to musical acts and are starting to work on funding/sponsorships. We will be releasing save-the-date information this week with our goal is to announce the lineup in next couple of weeks.

- As has been mentioned previously, Rhodes Properties and Development are going to build a house valued at \$250,000 for us to auction off (similar to the St. Jude's Dream Home they did in Shreveport and Monroe). We have submitted the paperwork for the gaming permit with the state. This process usually takes four weeks. Once approved we will then start promoting it and selling tickets. Our goal is to sell 10,000 tickets (\$100/ea) and net \$900,000-\$1M. We will involve our student-athletes in this fundraiser to help sell tickets and they will receive a portion of the net. We will hopefully announce the raffle in the beginning of March and giveaway the home in October/November. The Rhodes have committed to do a house every two years for the next 10 years (this will be our big fundraiser in the year we don't have our Scholarship Auction).

Patric DuBois

Executive Director

Department of Wellness and Recreation – February 10, 2026

The department of Wellness and Recreation has had a consistently busy and active new year. Between informal recreation and planned organized activities, we consistently have several hundreds of visitors daily at the WRAC and Rec Complex.

- Our Intramural area has 11 events/leagues planned for this spring. We have begun basketball for men, women, and co-ed. We attract many teams and hundreds of students come to watch these games in our gymnasium which creates a great atmosphere.
- Our Intramural department area will host 12-15 Louisiana Universities in April for the LCIRSA State Championships in basketball and softball. During this event, our wellness and fitness area will lead seminars and roundtables for these universities' fitness and wellness departments.
- Our club sports area continues to grow as we now have 11 different club sports, including cornhole, where NSU freshman Cannon Hatcher just made it to the final four of the national collegiate cornhole championships in Myrtle Beach, SC.
- We are providing 13 group exercise classes on our schedule this semester. All classes have been well attended thus far. We will continue our schedule along with providing occasional "pop-up" classes, seminars, and self-defense classes that we will advertise in advance.
- We ended up with 26 F/S sign-ups for our winter wellness program which provided 6 weeks of free access to the WRAC this new year.
- The WRAC is consistently working across campus with other areas for programming and facility use. We have begun scheduling for the summer camps that use the WRAC, and our own Fun N Fitness camp that we provide for youth ages 5-11.
- The Rec complex had great weather into the new year and stayed very busy on the golf course. We continue to stay busy in the new year other than the one-week blip of ice storms and very cold weather.
- The Rec complex is beginning preparations for the summer aquatics programming and lessons. These are available for children and adults.



**Culture and Climate/Gail Metoyer Jones Center Report
2/10/2026**

Faculty Northwestern Inclusive Coaching Seminar Series (NICSS)

The Northwestern Inclusive Coaching Seminar Series (NICSS) is designed to raise awareness and facilitate growth among NSU constituents. We want to enhance understanding, engage community members in positive dialogue and create respectful, safe environments for all.

January

LGBTQ+ and Gender Inclusive Practices: Dr. Thomas Reynolds & Dr. J. Ereck Jarvis
January 28, 2026
11:00am
President's Room

February

Creating Belonging: Dr. Katrina Jordan
February 11, 2026
10:00am
[ONLINE](#)

Supporting First Generation Students: Vashaun South and LaTasha Grant
February 26, 2026
12:00pm
Student Union 321

March

Ideological Diversity on Campus: Dr. Jack Atherton
March 17, 2026
12:00pm
President's Room

Classroom Power Dynamics and Student Voice: Dr. Kathryn Gentry
March 25, 2026
11:00am
[ONLINE](#)



April

April 22, 2026

Dr. Jessica Fultz and Dr. Andrew Fultz

Allyship

President's Room

Martin Luther King Jr. Celebration-

We co-sponsored with other student organizations and the City of Natchitoches five community service projects spanning Friday and Saturday before MLK Day. In total there were 56 student volunteers with some participating in multiple service projects. We also had 5 community members volunteer. The total hours of community service completed is approximately 107.5 hours.

For the donation drive we were able to make 68 care packages for students of Natchitoches Junior High. A special thank you to the President's office for providing NSU shirts to those that volunteered. The students appreciated the merch and wore it proudly.

The March for Peace and Justice and the following MLK program was a great success and well attended! There were more than 100 NSU students, NSU Faculty/staff, LSMSA students, LSMSA faculty/staff, city leaders, and community members in attendance. We recognized the following community leaders for their contributions:

Ms. Katrina Evans- Mayor of Campti

De'Andrea Sanders-BGCA Club Director/ Philanthropist

Ralph Wilson- Community Organizer

National day of Racial Healing- We learned about the great courage James Meredith exuded when integrating Ole Miss. We had great discussion with his wife who served as the director of the documentary "Who is James Meredith?"

Black History Month-

There are numerous events that student organizations are hosting. If interested, I can provide you with a calendar of events.

The Gail Metoyer Jones Center is co-sponsoring "Thurgood Marshall day" today, February 10 at 5:30pm in the Student Union Ballroom. There will be documentary screening and panel discussion on "Becoming Thurgood: America's Social Architect" as part of Black History



Office of
Culture & Climate

Month. Panelist include: Mr. Michael McClanahan: Louisiana NAACP State Conference president; Dr. Carmella Parker-NSU faculty member and former assistant attorney general; Judge Monique Freeman Rauls - 9th Judicial District Court; Dr. Rebecca Riall: NSU faculty member and part-time judicial hearing officer/staff attorney for the 11th JDC; Judge David Williams: Division F –9th Judicial District Court.

Women's History Month

A committee of faculty, staff and student leaders have been meeting and planning various Women's History Month events. These events will be compiled on one poster for efficiency. We will have a large tabling event in the Student Union on March 10 from 10:00am-2:00pm. If your department is interested in participating in some way, please let me know.

Culture and Climate Faculty Senate committee

The Culture and Climate Committee is conducting a review of the Retention, Promotion, and Tenure (RPT) processes and guiding documents of each college to assess clarity, consistency, and alignment across the institution. The goal of this review is to identify areas where policies and procedures can be strengthened to support fair, transparent, and well-defined expectations for faculty advancement. This work is intended to support effective decision-making, reduce unintended barriers, and promote confidence in the RPT process. Findings and recommendations will be shared with University leadership for consideration.



NORTHWESTERN STATE

Business Affairs

TO: Northwestern State University Leadership Team
FROM: Rodney Wilson, Chief Financial Officer
DATE: February 3, 2026
SUBJECT: Leadership Team Briefing - Financial Stabilization and Operational Update

Northwestern State University continues to operate in a deficit status; however, existing reserves remain sufficient to sustain near-term operations. From a budget stability perspective, NSU continues to outperform many of its peer institutions across the state. At the same time, sustained operating deficits are not viable over the long term. Absent meaningful revenue growth or spending reductions, continued deficits will erode reserves and move the University toward the same constrained conditions currently facing those peer institutions.

The University is advancing a comprehensive and sustainable budget strategy aimed at reducing the structural deficit over time. This strategy emphasizes enhanced revenue generation and improved operational efficiency while preserving the University's mission, core functions, and institutional strengths.

The Budget Stabilization Task Force remains active and engaged in guiding this work. In addition to identifying sustainable revenue opportunities, the task force is also pursuing one-time appropriations, external funding opportunities, and other financial windfalls, leveraging all available institutional and external resources. This work is designed to allow necessary budget adjustments to occur primarily through attrition, minimizing disruption to essential operations, and is coordinated through the NSU Fiscal Integrity through Revenue and Efficiency (FIRE) plan.

The FIRE plan is closely aligned with the Strategic Enrollment Management Plan (SEMP), recognizing enrollment as the University's most significant revenue driver. To sustain current service and operational levels, the University needs to target approximately 7,000 traditional / paying students, while also pursuing strategic growth in dual enrollment which is heavily discounted but now has a target of approximately 2,500 students.

As part of this effort, heightened scrutiny of expenditures must be a shared responsibility across the institution. Departments are expected to evaluate requests through the lens of institutional need rather than preference, prioritize essential functions over discretionary spending, and assess decisions based on the overall good of the University. When resources are short, the needs of the many may outweigh the needs of the few as decisions are made to place resources in the areas that can receive the most benefit for the least amount of spending.

Enhanced budget review remains in place. ***What does "Enhanced Budget Review" look like? It can take many forms but some examples are: additional scrutiny of all expenditures, fair accountability to one another, recognizing another area's needs may be greater than your own, and the willingness to accept a compromise or delay.***



University Affairs

Jennifer Kelly, Executive Director

University Affairs Area Updates 2.6.2026

Jennifer Kelly – Executive Director

- NCBRT – Campus Emergencies: Prevention, Response, and Recovery Training
- City of Natchitoches was awarded a Grant for extension of Jefferson so working in conjunction with them on this project
- Physical Plant reorganization has been completed
- Continuation of completion on Alost Hall Nursing Labs

Kevin Martin – Director of Operations

- Red River Contract – extended for one additional year.
- Campus Grounds – Developing a spring planting plan for flower beds and hanging baskets across campus.
- Alost Hall Staffing – Student worker has been hired to staff Alost Hall until 9pm Monday – Thursday.
- Siemens BAS Upgrades – Final bid documents expected by February 13.
- Health & Human Performance Center – Interior painting ongoing; temporary heat in use as needed. Superintendent transition February 13th. Field house demolition ongoing. Decision pending on high-impact wall finishes.
- Fournet Roof & Vent Hoods – Equipment delivered; mechanical installation underway. Architect site visit today.
- Leesville BLDG A Roof – Pre-construction meeting being scheduled; date expected next week.
- Shreveport BLDG A Roof – Pre-construction meeting being scheduled; date expected next week.
- ROTC Restroom Renovation – Electrical demo complete; coordinating ITs pricing for data/phone relocations.
- Prudhomme Hall Demolition – Predesign meeting scheduled for February 12th.
- Gordian FCA – Building scores and comments due February 26th.

Bruce Dyjack – Post Office

- We are exploring how we deliver student letter mail.
- Many students do not know the difference between a letter and a package and how each is delivered.
- In lieu of assigning a mailbox we would have a generic address then email the student a notification when they have a letter and they would pick it up at the window.



University Affairs

Jennifer Kelly, Executive Director

- Pros: We would have less letters to return at the end of the year
- Cons: Students would have to pick up mail during open hours. Their mail would have to be addressed correctly.

Jon Caliste – Director of University Safety and Compliance

- Developed a registration sticker for the scooters so that we can keep a more accurate count of how many are on campus.
 - Fees from the scooters can help pay for charging racks on the exterior of buildings.
 - The fees could go in conjunction with the vehicle registration structure and if it's an additional sticker for the students it would cost \$10. If it's the only sticker the cost would be \$45.
- Develop a safety campaign that trains the community for proper use during daytime and nighttime hours.
 - Helmet required
 - Pedestrian right of way on sidewalks
 - Designated parking areas
- Update the parking and traffic policy to enable campus law enforcement to enforce the new regulations with NSU Citations.
- Converse with SGA to get their insight on cost sharing for the placement of parking racks around campus.

Faculty Senate
Report to President's Leadership Team
February 2026

Work Recently Completed:

- Report on the Move to Alost Hall by the Senators from Mathematics and ELCS
Delivered on Monday, February 9

Work in Progress:

- Faculty Recognition Council
 - Nominations for faculty in the College of Nursing and School of Allied Health are under consideration. The awards will be announced after Mardi Gras Break.
 - Nominations will open on February 23rd for faculty in the Gallaspy Family College of Education and Human Development.
 - Procedures are being laid out for recognizing Staff
- University Approved Excused Absences
 - RSO and Departmental Absences
This form was reviewed in the fall. We saw no need for improvement.
 - Athletics Absences
We have some concerns about being notified of these in a timely manner.
Representatives from Athletics will be invited to the February meeting.

Work Beginning:

- Committee on Adjunct Representation and Compensation
The committee was formed at the end of the fall semester. They are just at the very beginning of looking into these issues.

**Leadership Team Meeting
February 10, 2026**

Executive Director, Institutional Effectiveness & Human Resources

SACSCOC Decennial Report Update:

The SACSCOC Review Committee (SRC) continues its assessment of standards for the University's decennial submission. It was thought the Report would be submitted in June, but the Committee is discussing whether to adjust this date. Because of that, the Team is respectfully asking for those with outstanding reports to please complete those sections as soon as possible.

Also, Dr. Amy Craig (College of Education) has been working with the SRC since the Fall 2025 Semester. When Frank Hall (Director of Institutional Effectiveness) retires, she will assume the position. Frank has been a great teacher and Amy a great student.

In December, a small group (President Genovese, Dr. Owens, Reatha Cox, Frank Hall, Dawn Mitchell, and Roni Biscoe) attended the 2025 Annual SACSCOC Meeting in Nashville.

ADA Compliance Update:

Joe Parrie (Web Accessibility Coordinator) and Emily Perritt (Director, Electronic Learning & Global Engagement) continue to work toward educating NSU's entire community regarding the ADA law for compliance to accessibility. The deadline to meet this requirement is April 24, 2026.

There may be some misunderstanding regarding which departments must be ADA compliant. This is not only for Academics, but the entire University.

Annual State Training Requirements

Please be aware that a newly created Moodle shell will "house" all training for calendar year 2026. Everyone is directed to use this shell, so the University can better address who has completed the required annual training. All employees (including adjunct faculty and graduate assistants) must participate in this process. Please do NOT wait until the calendar year to participate.

February 3, 2026

Director of Institutional Effectiveness Update: Frank R. Hall

Leadership Team Meeting February 10, 2026

The next Strategic Planning Team Meeting (SPTM) will take place in the Pierce Conference Room on February 11, 2026, from 3:00 p.m. to 4:30 p.m.

The DIE sent everyone their mid-year brief templates to update. Please return your update to the DIE by February 27, 2026.

The Next University Assessment Committee (UAC) and Core Competency Committee (CCC) meeting is on February 12, 2026, from 3:00 to 4:30 p.m. via Teams.

All Mid-Year Brief input is due to the DIE on February 27, 2026. We will not conduct a formal briefing during the SPTM on March 11, 2026 (3:00-4:30). Instead, the DIE will tab through the brief, allowing for comments and questions.

All input for the University Student Achievement website is due to the DIE by the close of business on March 4, 2026.

The University SACSCOC Review Committee (SRC) continues to draft university responses that reflect our compliance with the thirty-nine (39) standards that comprise the Differentiated Review.

Thank you for all your support in meeting our requests for information.



Leadership Team Report

Ron L. Williams – Chief Information Officer

February 10, 2026

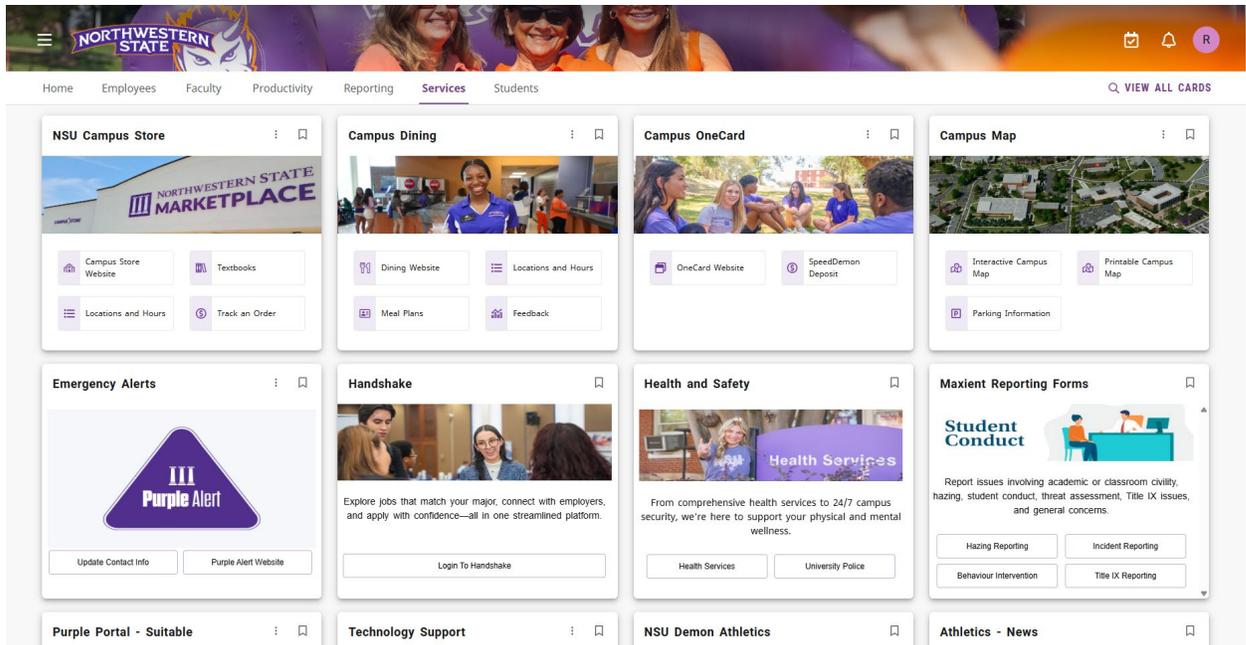
- ITS accepted an invitation to present to the Faculty Senate on February 3, 2026.
 - Presentation by CIO Ron Williams
 - Also, present Deputy CIO Rocky Perritt, Associate Director of TAC Tommy Tilley
- TAC Technician Zach Sepulvado recognized in Unsung Heroes by Watson’s Living Library

- **Data Center**
 - Phase 1 of Data Center Update Project

- **Network**
 - Athletics Facilities
 - Alost Nursing Sim Lab
 - Core Network Upgrade
 - Innovation Park work with BOM
 - Siemens upgrade

- **TAC**
 - PC Replacement Project
 - Equipment arriving for first phase of faculty/staff PC replacement
 - Installation is expected to be completed before end of March.

- **Enterprise Applications**
 - MyNSU Migration to Ellucian Experience Portal



- **Security**
 - AI Taskforce
- **Web**
 - ADA – Web Content Accessibility Guidelines
 - The Department of Justice’s April 2024 update to ADA Title II requires all public-facing web content and mobile applications to meet WCAG 2.1 Level AA accessibility standards by **April 24, 2026**
 - YuJa Panorama and EqualGround tools now available
- **Student Support**
 - New computers deployed