

Office of Executive Director of Institutional Effectiveness and Human Resources

WHAT: Minutes - University Strategic Planning Team Meeting

WHEN: 3:00 - 3:30; August 6, 2025

WHERE: Pierce Conference Room or Teams for those who are unable to in person.

INVITED ATTENDEES:

President: James T. Genovese

Executive Vice President & Chief of Staff: Dr. Drake Owens

Executive Vice President & Provost: Dr. Greg Handel

Vice President, The Student Experience: Reatha Cox

Executive Director, Economic Development & Advancement: Laurie Morrow

Executive Director, University Affairs: Jennifer Kelly

Executive Director, Institutional Effectiveness & Human Resources: Veronica M. Biscoe

Chief Financial Officer: Rodney Wilson

Chief Information Officer: Ron Williams

Chief Marketing Officer: Cole Gentry

Dean, College of Arts & Sciences: Dr. Francene Lemoine

Dean, Gallaspy College of Education & Human Development: Dr. Neeru Deep

Dean, College of Nursing & School of Allied Health: Dr. Aimee Badeaux

Dean, School of Business: Dr. Greg Handel

Dean, Graduate School: Dr. Mary Edith Stacy

Director, Intercollegiate Athletics: Kevin Bostian

Director, Culture & Climate: Brittany Blackwell Broussard

Director, Institutional Effectiveness (DIE): Frank Hall

Faculty Senate President: Dr. Frank Serio

Research Council: Dr. Betsy E. Cochran

Director, Institutional Research: Dawn Mitchell

Community/Public Service: Steven Gruesbeck

SACSCOC Writing Team: Dr. Christopher Gilson

Student Government President: Madysen Morgan

Minutes:

❖ **Key Dates.** The DIE highlighted the following AC 2024-2025 IE Model Key Calendar Dates:

- ❖ **06 Aug 2025** [Strategic Planning Team Meeting](#)
- ❖ **07 Aug 2025** University Assessment Committee Meeting
- ❖ **05 Sep 2025** **Input due for AC 2023-2024 President's Brief**
- ❖ **17 Sep 2025** [AC 2023-2024 Strat Plan Assess Brief to President](#)
- ❖ **18 Sep 2025** AC 2023 – 2024 Strat Plan Assess Published

Prepared by: Frank R. Hall

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NOTE. Everyone, including SFAs owners, should have their templates for updating by August 22, 2025. Please note AC 2024-2025 – *Making a Difference* is our second full quantitative assessment of Strategic Plan 2023-2028 *Providing Education of Enduring Value*. **Turn in your slide to the DIE no later than 5 September 2025.**

❖ **Academic Program, Core Competency, and Unit Assessment Tracker Update.**

- The University reached 99% submission by 9 July 2025, breaking the former record of 26 July 2024.
- Please review the *Tracker* to ensure programs and associated names are accurate. Provide updates to the DIE by 1 Sep 2025.

❖ **Program, Unit, and General Education Core Competencies Analysis.**

- The DIE discussed the initial findings which are comparable to those of AC 2018-2019.
- The DIE explained that Unit and Program SLOs are approved by the Dean or appropriate Director. SFA Objectives and Metrics are approved by the President. To adapt to changes without delay, the President has agreed to review and approve SFA Obj/Metrics changes during the Mid-Year or Presidential Briefs. The DIE requests to review all changes prior to submitting for approval.

❖ **AC 2024-2025 Initial Lessons Learned.** Although most lessons remain constant, new ones for this assessment cycle include:

- Staying focused on student learning and service improvement
- Updating SLO / Measure ... There is a process!
- Lack of SLO/Measures - Must fix those with only one SLO (Norm 3-5 and at least two measures per)
- Following the template ... *Assessment Measures by the Numbers Slide*
- You must state that the changes made are based on the previous year's results.

❖ **Assessment Cycle 2024-2025 – Making a Difference: Annual Assessment Report Update.**

Those who have not finalized their submissions should contact Dr. Cochran to schedule a session.

❖ **Plan of action for the President's Brief.** The DIE stated the briefing agenda would mirror previous years (see slide 9). Presenter input is due the DIE on 5 September 2025. Focus on brevity and impact - present only critical information necessary for president as information or for decision-making.

❖ **ULS One System – One Mission Strategic Plan.** The DIE introduced and attached the ULS Strategic Plan for those who were unfamiliar. This foundational document aligns our institutional efforts with the broader University of Louisiana System vision.

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- ❖ **SACSCOC Review Committee AC 2025-2026 Plan.** The DIE highlighted the SACSCOC Review Committees schedule of work. The intent is to complete the report by 30 June 2026.
- ❖ **IE Model.** The DIE updated the IE Model Master Plan.
- ❖ **The meeting adjourned at 3:24.**

The next SPTM meeting is scheduled for September 17, 2025 in the Pierce Conference Room.