

Office of Executive Director of Institutional Effectiveness and Human Resources

WHAT: Minutes - University Strategic Planning Team Meeting

WHEN: 3:00-4:00 pm – November 5, 2025

WHERE – Pierce Conference Room or via Teams for those who cannot attend on campus.

ATTENDED:

President: James T. Genovese

Executive Vice President & Chief of Staff: Dr. Drake Owens

Executive Vice President & Provost: Dr. Greg Handel

Vice President, The Student Experience: Reatha Cox

Executive Director, Economic Development & Advancement: Laurie Morrow

Executive Director, University Affairs: Jennifer Kelly

Executive Director, Institutional Effectiveness & Human Resources: Veronica Biscoe

Chief Financial Officer: Rodney Wilson

Chief Information Officer: Ron Williams

Chief Marketing Officer: Cole Gentry

Dean, College of Arts & Sciences: Dr. Francene Lemoine

Dean, Gallaspy College of Education & Human Development: Dr. Neeru Deep

Dean, College of Nursing & School of Allied Health: Dr. Aimee Badeaux

Dean, School of Business: Dr. Greg Handel

Dean, Graduate School: Dr. Mary Edith Stacy

Director, Intercollegiate Athletics: Kevin Bostian

Director, Culture & Climate: Brittany Blackwell Broussard

Director, Institutional Effectiveness (DIE): Frank Hall – Amy Craig

Faculty Senate President: Dr. Frank Serio

Research Council: Dr. Betsy E. Cochran

Director, Institutional Research: Dawn Mitchell

Community/Public Service: Steven Gruesbeck

SACSCOC Writing Team: Dr. Christopher Gilson

Student Government President: Madysen Morgan

Minutes:

❖ Key Dates. Key Dates:

- 05 Nov 2025 - Strategic Planning Team Meeting
- 06 Nov 2025 - University Assessment Committee Meeting
- **06-09 Dec 2025 - SACSCOC Annual Conference, Music City Center; Nashville, TN**
- 11 Feb 2026 - Strategic Planning Team Meeting **Note. Provide Mid-Year Brief Templates**
- 12 Feb 2026 - University Assessment Committee Meeting
- **27 Feb 2026 - All Mid-Year Input – Reports are due.**

Prepared by: Frank R. Hall

Office of Executive Director of Institutional Effectiveness and Human Resources

- **04 Mar 2026 - Student Achievement Input Due**
 - 10 Mar 2026 - Update Student Achievement Website
 - **11 Mar 2026 - SFA - Program-Unit Mid-Year Update**
 - 09 Apr 2026 - Strategic Planning Team Meeting
 - 10 Apr 2026 - University Assessment Committee Meeting
 - **19 Jun 2026 - AC 2025-2026**
 - **Program/Unit Assessments due.**
 - **Core Competencies Due**
 - **Strategic Plan - Focus Area Input Due**
- ❖ AC 2024-2025 – Making a Difference (published). Available on the IE website at <https://www.nsula.edu/institutional-effectiveness/> under "Foundational Planning Documents."
- ❖ **New AC 2025-2026 – Leading the Way** is the new strategic plan assessment cycle document. The DIE highlighted the writing assignments. The input is due on June 19, 2026. The DIE also asked for ideas about the proposed draft cover. If anyone has any other ideas, please submit them.
- ❖ **New AC 2025-2026 Academic Program, Core Competency, and Unit Assessment Tracker.** The AC 2025-2026 tracker has 168 academic programs, administrative units, and core competencies. This is three more than AC 2024-2025. The DIE requested that Deans and Coordinators review the list and verify the accuracy of the data.
- ❖ **Web Content Accessibility Guide (WCAG) 2.1.** The DIE also requested support in the effort to meet the accessibility standard as outlined in the April 2024 Department of Justice ruling and the UL System policy, which requires all public content to meet Web Content Accessibility Guide (WCAG) 2.1 Level AA by April 24, 2026.
- ❖ President's Priorities AC 2025-2026. The DIE reviewed the President's 2025-2026 priorities.
- ❖ Student Achievement Request – website update. The DIE outlined requirements for each discipline contact. The suspense is on March 4, 2026.
- Nursing
 - Allied Health
 - Vet Tech
 - Education

Office of Executive Director of Institutional Effectiveness and Human Resources

- ❖ SACSCOC Review Committee AC 2025-2026 Plan Update, Requirements and Due Dates. The DIE discussed the shift in focus from strategic planning to preparing for reaffirmation next semester. These will take the form of evidence requests to support compliance. He mentioned the requests below:

- 5.4 – Qualified administrative/academic Officers
 1. Job Description (Roni)
 2. Last 3 Evals (Roni)
 3. Vita
- 6.2a – Faculty qualifications
 1. Faculty Credentialing Form under review
 2. SACSCOC Guidelines for which list a faculty member should be on
 3. Information needed to support courses taught

Dr. Handel, Dr. Gilson, and Ms. Roni Biscoe also provided examples of information that will need to be requested as evidence to demonstrate compliance.

- ❖ **DUE 13 Mar 2026:** The DIE requested subject matter experts for the following standards to submit drafts with supporting exhibits no later than March 13, 2026. The expectation is a complete draft with exhibits 10.5 - Van; 12.1 & 12.4 – Reatha; 12.6 & 13.6 - Lauren; 13.1, 13.2 & 13.3 - Rodney; 13.7 - Jenn

Alignment: NSU Strategic Plan (2023-2028) and ULS Strategic Plan (2025-2030).

Northwestern State University's Strategic Plan 2023-2028 demonstrates strong alignment with the University of Louisiana System's 2025-2030 Strategic Plan. Approximately 90% of NSU's objectives and metrics operationalize the System's four strategic priorities. The remaining areas - leisure learning, athletics recognition, and culture - complement the System's priorities by enhancing student experience and institutional distinction. ***Together, the plans advance a shared mission of responsive, student-centered, and economically relevant education for Louisiana.*** Most non-aligned metrics enhance ***Northwestern's identity as a student-centered and community-engaged institution.*** While not mirrored at the System level, these measures provide valuable insight into campus engagement, faculty recognition, and sustainability efforts.

- ❖ **IE Model.** Dated 28 July 2025
- ❖ Adjourned at 3:30.

The next SPTM meeting is on February 11, 2025, in the Pierce Conference Room.