



# ACADEMIC MAP TO B.A. IN COMMUNICATIONS -STRATEGIC COMMUNICATION CONCENTRATION

2025-2026



NORTHWESTERN STATE  
UNIVERSITY OF LOUISIANA

[www.nsula.edu/newmedia](http://www.nsula.edu/newmedia)

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YEAR 1	SEMESTER 1	Milestones	Grade	Credits	Minimum Grade
	ENGL 1010: Composition & Rhetoric I			3	C
	MATH 1020: College Algebra OR MATH 1035: Contemporary Mathematics			3	
	COMM 1010: Oral Communication			3	C
	FA 1040: Exploring the Arts			3	
	GEOG 1010: World Regional Geography			3	
	UNIV 1000: The University Experience			1	

Semester Credits \_\_\_\_\_

SEMESTER 2	Milestones	Grade	Credits	Minimum Grade
ENGL 1020: Composition & Rhetoric II			3	C
MATH 1060: Finite Mathematics			3	
HIST 1010: History			3	
PSYC 1010: General Psychology OR SOC 1010: Principles of Sociology			3	
COMM 2020 Mass Media & Society			3	C

Semester Credits \_\_\_\_\_

Total Credits \_\_\_\_\_

YEAR 2	SEMESTER 1	Milestones	Grade	Credits	Minimum Grade
	ENGL 2110: Introduction to Literature			3	
	SCI 1010: Basic Concepts of Physical Science I			3	
	COMM 1040: Writing Fundamental for Communication Professionals			3	C
	COMM 2040: Communication Law			3	C
	COMM 2360: Principles of Strategic Communication (Fall Only)			3	C

Semester Credits \_\_\_\_\_

Total Credits \_\_\_\_\_

SEMESTER 2	Milestones	Grade	Credits	Minimum Grade
SCI 1020: Basic Concepts of Biological Science I			3	
COMM 2510: Writing for Mass Media			3	C
COMM 2400: Audio Production OR COMM 2610: Photojournalism			3	C
Communication Elective			3	C
Communication Elective			3	C

Communication elective is defined as any communication course that is not included in the major core curriculum and not included in the required concentration course list.

Semester Credits \_\_\_\_\_

Total Credits \_\_\_\_\_

YEAR 3	SEMESTER 1	Milestones	Grade	Credits	Minimum Grade
	SCI 2020: Basic Concepts of Biological Science II OR SCI 2010: Basic Concepts of Physical Science II			3	
	COMM 3260: Social Media Management			3	C
	COMM 3600: Writing for Strategic Communication (Fall Only)			3	C
	COMM 4310: International Communication (Fall Only)			3	C
	Communication Elective			3	C

Communication elective is defined as any communication course that is not included in the major core curriculum and not included in the required concentration course list.

Semester Credits \_\_\_\_\_

Total Credits \_\_\_\_\_

SEMESTER 2	Milestones	Grade	Credits	Minimum Grade
COMM 4660: Strategic Communications Management (Spring Only)			3	C
Communication Elective			3	C
Minor			3	
Minor			3	
Minor			3	

Communication elective is defined as any communication course that is not included in the major core curriculum and not included in the required concentration course list.

Semester Credits \_\_\_\_\_

Total Credits \_\_\_\_\_

YEAR 4	SEMESTER 1	Milestones	Grade	Credits	Minimum Grade
	COMM 4910: Communication Internship			3	C
	Minor			3	
	Minor			3	
	Minor			3	
	Minor			3	

Semester Credits \_\_\_\_\_

Total Credits \_\_\_\_\_

SEMESTER 2	Milestones	Grade	Credits	Minimum Grade
COMM 4700: Communication Capstone			3	C
Minor/Academic Elective (Communication class recommended for academic elective)			3	
Minor/Academic Elective (Communication class recommended for academic elective)			3	
Minor/Academic Elective (Communication class recommended for academic elective)			3	
Minor/Academic Elective (Communication class recommended for academic elective)			3	



Apply for graduation before mid-semester in your last semester.

Semester Credits \_\_\_\_\_

Total Credits **120**

YOU'VE FINISHED!



Major Core Requirement



Concentration Requirement/Elective



MILESTONE



Academic Elective



## GRADUATION REQUIREMENTS

Major Requirements = 48 | Minor Requirements = 18-27 (depending on minor) | University Core/Support = 40 | Academic Electives 5-14

Courses taken outside of a student's degree program are not eligible for Title IV federal financial aid (grants and loans). However, elective courses are eligible for Title IV aid if they are required and included in the student's program of study. Once a student has completed all required elective credits, any additional elective courses taken beyond the program's requirements will not be eligible for Title IV funding.