



ACADEMIC MAP TO B.A. IN COMMUNICATION -SPORTS MEDIA CONCENTRATION

2025-2026



NORTHWESTERN STATE
UNIVERSITY OF LOUISIANA

www.nsula.edu/newmedia

START HERE

YEAR 1	SEMESTER 1	Milestones	Grade	Credits	Minimum Grade
	ENGL 1010: Composition & Rhetoric I			3	C
	MATH 1020: College Algebra OR MATH 1035: Contemporary Mathematics			3	
	COMM 1010: Oral Communication			3	C
	FA 1040: Exploring the Arts			3	
	GEOG 1010: World Regional Geography			3	
	UNIV 1000: The University Experience			1	

Semester Credits _____

SEMESTER 2	Milestones	Grade	Credits	Minimum Grade
ENGL 1020: Composition & Rhetoric II			3	C
MATH 1060: Finite Mathematics			3	
HIST 1010: History			3	
PSYC 1010: General Psychology OR SOC 1010: Principles of Sociology			3	
COMM 2020 Mass Media & Society			3	C

Semester Credits _____

Total Credits _____

YEAR 2	SEMESTER 1	Milestones	Grade	Credits	Minimum Grade
	ENGL 2110: Introduction to Literature			3	
	SCI 1010: Basic Concepts of Physical Science I			3	
	COMM 1040: Writing Fundamental for Communication Professionals			3	C
	COMM 2040: Communication Law			3	C
	COMM 2440: Video Production			3	C

Semester Credits _____

Total Credits _____

SEMESTER 2	Milestones	Grade	Credits	Minimum Grade
SCI 1020: Basic Concepts of Biological Science I			3	
COMM 2510: Writing for Mass Media			3	C
COMM 2110: Sports Communication			3	C
COMM 3510: Advertising, Marketing, and Branding (Spring Only)			3	C
COMM 4230: Digital Magazine (Spring Only)			3	C

Semester Credits _____

Total Credits _____

YEAR 3	SEMESTER 1	Milestones	Grade	Credits	Minimum Grade
	SCI 2020: Basic Concepts of Biological Science II OR SCI 1010: Basic Concepts of Physical Science II			3	
	COMM 3260: Social Media Management			3	C
	COMM 3500: Sports Broadcast Production			3	C
	Communication Elective			3	C
	Communication Elective			3	C

Communication elective is defined as any communication course that is not included in the major core curriculum and not included in the required concentration course list.

Semester Credits _____

Total Credits _____

SEMESTER 2	Milestones	Grade	Credits	Minimum Grade
Communication Elective			3	C
Communication Elective			3	C
Minor			3	
Minor			3	
Minor			3	

Communication elective is defined as any communication course that is not included in the major core curriculum and not included in the required concentration course list.

Semester Credits _____

Total Credits _____

YEAR 4	SEMESTER 1	Milestones	Grade	Credits	Minimum Grade
	COMM 4910: Communication Internship			3	C
	Minor			3	
	Minor			3	
	Minor			3	
	Minor			3	

Semester Credits _____

Total Credits _____

SEMESTER 2	Milestones	Grade	Credits	Minimum Grade
COMM 4700: Communication Capstone			3	C
Minor/Academic Elective (Communication class recommended for academic elective)			3	
Minor/Academic Elective (Communication class recommended for academic elective)			3	
Minor/Academic Elective (Communication class recommended for academic elective)			3	
Minor/Academic Elective (Communication class recommended for academic elective)			3	



Apply for graduation before mid-semester in your last semester.

Semester Credits _____

Total Credits 120

YOU'VE FINISHED!



Major Core Requirement



Concentration Requirement/Elective



MILESTONE



Academic Elective



GRADUATION REQUIREMENTS

Major Requirements = 48 | Minor Requirements = 18-27 (depending on minor) | University Core/Support = 40 | Academic Electives 5-14

Courses taken outside of a student's degree program are not eligible for Title IV federal financial aid (grants and loans). However, elective courses are eligible for Title IV aid if they are required and included in the student's program of study. Once a student has completed all required elective credits, any additional elective courses taken beyond the program's requirements will not be eligible for Title IV funding.