

Office of Executive Director of Institutional Effectiveness and Human Resources

WHAT: Minutes - University Strategic Planning Team Meeting – Mid-Year Brief

WHEN: 3:00 - 4:30 – March 12, 2025

WHERE – Pierce Conference Room or via Teams for those who cannot make it to campus.

INVITED ATTENDEES:

President: James T. Genovese

Executive Vice President & Chief of Staff: Dr. Drake Owens

Executive Vice President, Provost & Dean, Graduate School: Dr. Greg Handel

Vice President, The Student Experience: Reatha Cox

Executive Director, Economic Development & Advancement: Laurie Morrow

Executive Director, University Affairs: Jennifer Kelly

Executive Director, Institutional Effectiveness & Human Resources: Veronica Biscoe

Chief Financial Officer: Rodney Wilson

Chief Information Officer: Ron Williams

Chief Marketing Officer: Cole Gentry

Dean, College of Arts & Sciences: Dr. Francene Lemoine

Gallaspy College of Education & Human Development: Dr. Neeru Deep

Interim Dean, College of Nursing & School of Allied Health: Dr. Aimee Badeaux

Dean, School of Business: Dr. Mary Edith Stacy

Director, Intercollegiate Athletics: Kevin Bostian

Director, Culture & Climate: Brittany Blackwell Broussard

Director, Institutional Effectiveness (DIE): Frank Hall

Faculty Senate President: Dr. Frank Serio

Research Council: Dr. Betsy E. Cochran

Director, Institutional Research: Dawn Mitchell

Community/Public Service: Steven Gruesbeck

SACSCOC Writing Team: Dr. Christopher Gilson

Student Government President: Terrel Woodard

Minutes:

❖ **Key Dates.** The DIE noted the following AC 2024-2025 IE Model Calendar Key Dates:

- ❖ March 12, 2025, Mid-Year Brief April 9, 2025, Strategic Planning Team Meeting
- ❖ April 10, 2025, University Assessment Committee Meeting
- ❖ April 9, 2025, University Assessment and Core Competency Committees Meeting
- ❖ June 20, 2025, AC 2024-2025 Program/Unit Assessments due - Submit to DIE

❖ The Mid-Year brief provides the opportunity to review areas of progress and those of concern in preparation for the Assessment Cycle (AC) 2024-2025 – *Making a Difference* to Strategic Plan 2023-2028 – *Providing Education of Enduring Value* annual report. The University Strategic Planning Team provided updates on all Strategic Focus Areas (SFA) and

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special topics such as the Student Government Association, research within the mission, Quality Enhancement Plan, Community/Public Service within the Mission, and Capital Outlay. This process allows for analytical comparisons of the results from the previous year to the current year and the established target. Analysis of these results drives holistic institutional improvement.

- ❖ AC 2024-2025 Mid-Year Brief is provided in this email.
- ❖ Meeting adjourned at 4:00.

The next SPTM meeting is on April 9, 2025, in the Pierce Conference Room. This will be the last meeting of the semester.