



ACADEMIC MAP TO B.A. IN COMMUNICATION -SPORTS MEDIA CONCENTRATION

2025-2026



NORTHWESTERN STATE
UNIVERSITY OF LOUISIANA

www.nsula.edu/newmedia

START HERE

| YEAR 1 | SEMESTER 1 | Milestones | Grade | Credits | Minimum Grade |
|--------|--|------------|-------|---------|---------------|
| | ENGL 1010: Composition & Rhetoric I | | | 3 | C |
| | MATH 1020: College Algebra OR MATH 1035: Contemporary Mathematics | | | 3 | |
| | COMM 1010: Oral Communication | | | 3 | C |
| | FA 1040: Exploring the Arts | | | 3 | |
| | GEOG 1010: World Regional Geography | | | 3 | |
| | UNIV 1000: The University Experience | | | 1 | |
| | | | | | |

Semester Credits _____

| SEMESTER 2 | Milestones | Grade | Credits | Minimum Grade |
|---|------------|-------|---------|---------------|
| ENGL 1020: Composition & Rhetoric II | | | 3 | C |
| MATH 1060: Finite Mathematics | | | 3 | |
| HIST 1010: History | | | 3 | |
| PSYC 1010: General Psychology OR SOC 1010: Principles of Sociology | | | 3 | |
| COMM 2020 Mass Media & Society | | | 3 | C |

Semester Credits _____

Total Credits _____

| YEAR 2 | SEMESTER 1 | Milestones | Grade | Credits | Minimum Grade |
|--------|--|------------|-------|---------|---------------|
| | ENGL 2110: Introduction to Literature | | | 3 | |
| | SCI 1010: Basic Concepts of Physical Science I | | | 3 | |
| | COMM 1040: Writing Fundamental for Communication Professionals | | | 3 | C |
| | COMM 2040: Communication Law | | | 3 | C |
| | COMM 2440: Video Production | | | 3 | C |

Semester Credits _____

Total Credits _____

| SEMESTER 2 | Milestones | Grade | Credits | Minimum Grade |
|---|------------|-------|---------|---------------|
| SCI 1020: Basic Concepts of Biological Science I | | | 3 | |
| COMM 2510: Writing for Mass Media | | | 3 | C |
| COMM 2110: Sports Communication | | | 3 | C |
| COMM 3510: Advertising, Marketing, and Branding (Spring Only) | | | 3 | C |
| COMM 4230: Digital Magazine (Spring Only) | | | 3 | C |

Semester Credits _____

Total Credits _____

| YEAR 3 | SEMESTER 1 | Milestones | Grade | Credits | Minimum Grade |
|--------|---|------------|-------|---------|---------------|
| | SCI 2020: Basic Concepts of Biological Science II OR SCI 2010: Basic Concepts of Physical Science II | | | 3 | |
| | COMM 3260: Social Media Management | | | 3 | C |
| | COMM 3500: Sports Broadcast Production | | | 3 | C |
| | Communication Elective | | | 3 | C |
| | Communication Elective | | | 3 | C |

Communication elective is defined as any communication course that is not included in the major core curriculum and not included in the required concentration course list.

Semester Credits _____

Total Credits _____

| SEMESTER 2 | Milestones | Grade | Credits | Minimum Grade |
|------------------------|------------|-------|---------|---------------|
| Communication Elective | | | 3 | C |
| Communication Elective | | | 3 | C |
| Minor | | | 3 | |
| Minor | | | 3 | |
| Minor | | | 3 | |

Communication elective is defined as any communication course that is not included in the major core curriculum and not included in the required concentration course list.

Semester Credits _____

Total Credits _____

| YEAR 4 | SEMESTER 1 | Milestones | Grade | Credits | Minimum Grade |
|--------|-------------------------------------|------------|-------|---------|---------------|
| | COMM 4910: Communication Internship | | | 3 | C |
| | Minor | | | 3 | |
| | Minor | | | 3 | |
| | Minor | | | 3 | |
| | Minor | | | 3 | |

Semester Credits _____

Total Credits _____

| SEMESTER 2 | Milestones | Grade | Credits | Minimum Grade |
|--|------------|-------|---------|---------------|
| COMM 4700: Communication Capstone | | | 3 | C |
| Minor/Academic Elective (Communication class recommended for academic elective) | | | 3 | |
| Minor/Academic Elective (Communication class recommended for academic elective) | | | 3 | |
| Minor/Academic Elective (Communication class recommended for academic elective) | | | 3 | |
| Minor/Academic Elective (Communication class recommended for academic elective) | | | 3 | |



Apply for graduation before mid-semester in your last semester.

Semester Credits _____

Total Credits **120**

YOU'VE FINISHED!



Major Core Requirement



Concentration Requirement/Elective



MILESTONE



Academic Elective



GRADUATION REQUIREMENTS

Major Requirements = 48 | Minor Requirements = 18-27 (depending on minor) | University Core/Support = 40 | Academic Electives 5-14