



# ACADEMIC MAP TO B.A. IN COMMUNICATIONS -STRATEGIC COMMUNICATION CONCENTRATION

2025-2026



NORTHWESTERN STATE  
UNIVERSITY OF LOUISIANA

[www.nsula.edu/newmedia](http://www.nsula.edu/newmedia)

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YEAR 1	SEMESTER 1	Milestones	Grade	Credits	Minimum Grade
	ENGL 1010: Composition & Rhetoric I			3	C
	MATH 1020: College Algebra OR MATH 1035: Contemporary Mathematics			3	
	COMM 1010: Oral Communication			3	C
	FA 1040: Exploring the Arts			3	
	GEOG 1010: World Regional Geography			3	
	UNIV 1000: The University Experience			1	

Semester Credits \_\_\_\_\_

SEMESTER 2	Milestones	Grade	Credits	Minimum Grade
ENGL 1020: Composition & Rhetoric II			3	C
MATH 1060: Finite Mathematics			3	
HIST 1010: History			3	
PSYC 1010: General Psychology OR SOC 1010: Principles of Sociology			3	
COMM 2020 Mass Media & Society			3	C

Semester Credits \_\_\_\_\_

Total Credits \_\_\_\_\_

YEAR 2	SEMESTER 1	Milestones	Grade	Credits	Minimum Grade
	ENGL 2110: Introduction to Literature			3	
	SCI 1010: Basic Concepts of Physical Science I			3	
	COMM 1040: Writing Fundamental for Communication Professionals			3	C
	COMM 2040: Communication Law			3	C
	COMM 2360: Principles of Strategic Communication (Fall Only)			3	C

Semester Credits \_\_\_\_\_

Total Credits \_\_\_\_\_

SEMESTER 2	Milestones	Grade	Credits	Minimum Grade
SCI 1020: Basic Concepts of Biological Science I			3	
COMM 2510: Writing for Mass Media			3	C
COMM 2400: Audio Production OR COMM 2610: Photojournalism			3	C
Communication Elective			3	C
Communication Elective			3	C

Communication elective is defined as any communication course that is not included in the major core curriculum and not included in the required concentration course list.

Semester Credits \_\_\_\_\_

Total Credits \_\_\_\_\_

YEAR 3	SEMESTER 1	Milestones	Grade	Credits	Minimum Grade
	SCI 2020: Basic Concepts of Biological Science II OR SCI 2010: Basic Concepts of Physical Science II			3	
	COMM 3260: Social Media Management			3	C
	COMM 3600: Writing for Strategic Communication (Fall Only)			3	C
	COMM 4310: International Communication (Fall Only)			3	C
	Communication Elective			3	C

Communication elective is defined as any communication course that is not included in the major core curriculum and not included in the required concentration course list.

Semester Credits \_\_\_\_\_

Total Credits \_\_\_\_\_

SEMESTER 2	Milestones	Grade	Credits	Minimum Grade
COMM 4660: Strategic Communications Management (Spring Only)			3	C
Communication Elective			3	C
Minor			3	
Minor			3	
Minor			3	

Communication elective is defined as any communication course that is not included in the major core curriculum and not included in the required concentration course list.

Semester Credits \_\_\_\_\_

Total Credits \_\_\_\_\_

YEAR 4	SEMESTER 1	Milestones	Grade	Credits	Minimum Grade
	COMM 4910: Communication Internship			3	C
	Minor			3	
	Minor			3	
	Minor			3	
	Minor			3	

Semester Credits \_\_\_\_\_

Total Credits \_\_\_\_\_

SEMESTER 2	Milestones	Grade	Credits	Minimum Grade
COMM 4700: Communication Capstone			3	C
Minor/Academic Elective (Communication class recommended for academic elective)			3	
Minor/Academic Elective (Communication class recommended for academic elective)			3	
Minor/Academic Elective (Communication class recommended for academic elective)			3	
Minor/Academic Elective (Communication class recommended for academic elective)			3	



Apply for graduation before mid-semester in your last semester.

Semester Credits \_\_\_\_\_

Total Credits **120**

YOU'VE FINISHED!



Major Core Requirement



Concentration Requirement/Elective



MILESTONE



Academic Elective



## GRADUATION REQUIREMENTS

Major Requirements = 48 | Minor Requirements = 18-27 (depending on minor) | University Core/Support = 40 | Academic Electives 5-14