

September 11, 2017 @ 8:30 a.m.
Leadership Team Meeting

Absent: Liz Knecht, Dana Clawson

- Greg Handel:
 - Criminal Justice program ranked #6 in the nation; Pre-Law Paralegal Services ranked #4 in the nation; and Homeland Security ranked #7 in the nation.
 - Biology and Physical Sciences kicked off its first student success workshop. The series is called "Passport to Success."
 - Construction on Active Learning Lab is almost complete in Bienvenu Hall.
 - CAPA faculty began the academic year with an advising session workshop and we have started a CAPA Student Advisory Council.
 - Spirit of Northwestern Marching Band performed at LA Tech and did a combined half-time performance with their band. It was dedicated to those affected by Hurricane Harvey. The combined performance got a lot of attention and was featured on www.collegemarchingbands.com.
 - New Faces was a huge success. More than 50 new Theatre/Dance students performed.
 - Music and Art Faculty Showcase on September 19 in Hanchey and Magale. Art opening is at 6:30 and Music Faculty Recital at 7:30 p.m.

- Darlene Williams:
 - Intensive recruiting and enrollment effort throughout month of August targeting online and dual enrollment students.
 - Working on new commercial as a part of new digital marketing effort in support of online student recruitment.
 - Upgrading equipment in professional development lab.
 - Continued participation in Air Force Community Partnership strategies.
 - Launching training effort with business partners in manufacturing and the oil and gas industries.
 - Preparing for launch of new professional development site that should be available in fall, 2017.
 - Initiated partnership to launch new professional development badging system.
 - Ongoing discussion with Regents and LOUIS around Open Educational Resources (OER).
 - Preparing for follow-up strategic planning meetings with units and leadership team.
 - Ongoing community engagement through collaboration and participation in local and regional meetings in Shreveport/Bossier, Alexandria, and Leesville.
 - Ongoing SBDC strategies to engage the region in economic opportunities.

- Margaret Kilcoyne:
 - As of September 5, 2017, total College of Business and Technology Enrollment – 1,494 students. Last year 1,399. 6.7% growth.
 - Thursday, September 7, 2017, Drs. Kilcoyne, Hardy, and Powell were joined by several NSU students as we helped the Humane Educational Society of Chattanooga TN walk, feed, and load dogs as they traveled to their new adopted homes.
 - Participated in the Geek'd Con in Shreveport Convention Center on August 18- 20.
 - Northwestern State University's Culinary Arts program and the Creole Heritage Center (CHC) will present, as a guest lecturer, Chef Leah Chase of Dooky Chase's Restaurant in New Orleans. Cost will be \$10 which will go towards HMT scholarships per Chef Chase's request.

Chef Leah Chase Agenda for Tuesday, September 19, 2017, in TV Studio of Keyser Hall

10:00 a.m. Meet and Greet- Possibly may have cookbooks
11:00 a.m. Lecture & Cooking Demonstration – 2 recipes will be given to the audience Chicken Clemenceau and Peach Cobbler
12:30 p.m. Lunch
2:00 p.m. Visit ends

Link for Chef Leah Chase event: www.nsulaleahchase.eventbrite.com.

- School of Business – ‘Lunch and Learn’ -Wednesday, September 20th at 11:30 in the Natchitoches Room and the topic is “Professional Communication”. Dr. Kilcoyne and others will talk about the results of the AACSB Assurance of Learning measurements regarding communications, our strengths and weaknesses, and discuss possible ways to address the weaknesses.
 - 51st Annual J. Walter Porter Forum. This event will be held on Thursday, October 19, 2017 in Russell Hall in Room 107. The theme for this year’s event is “It’s Not Business as Usual.” As such, we are excited to announce that we have three dynamic speakers to help carry this important message. They are all graduates of NSU, and are exceptional leaders within their respective fields. This year’s speakers are the following: Mr. Rob Roberson, Mrs. Nikki Ceaser Small, and Mr. Tommy Wright. The program will start at 9:40 a.m., and conclude at 12:10 p.m.
 - Student Advisory and Outreach Board has met and are developing some initiatives for not only the School of Business; but the other units, too.
 - Established a mentoring/shadowing program for CIS students. Upperclassmen must reach out to 5 under graduate students in freshmen level course.
 - CLEs for November 2017.
- Drake Owens:
 - Investiture planning-community reception host sponsorships to exceed 50k.
 - Successful tailgating event at NSU v. Tech game-275 in attendance.
 - Planning for home tailgating-alumni, donors, faculty and staff will be tailgating at the Collins Pavilion-the facility has been renovated including landscaping, audio/video, and cooling.
 - Columns Fund annual giving video has been completed- social media campaign and mail out to follow.
 - Annual Investor report has been completed and will be mailed to all constituents.
 - Fundraiser for the Rose Landry Long Memorial Scholarship scheduled for November 1st.
 - Academic Success Center nearing completion- final architectural renderings for the testing center have been submitted for final approval.
 - Negotiations for purchase of bookstore property underway- RFP for commercial bank loan has been assembled and submitted to prospective investors.
 - New staff member Rebekah Burleson named Assistant Director of Development.
 - Carl Jones:
 - All is going well.
 - Roni Biscoe:
 - Discussed to keep assessment and IE momentum going. The University Assessment Committee, the Strategic Planning Committee, and the General Education Committee are scheduled to meet this week. Also, Frank Hall will continue conversations with Carl Jones regarding the new Strategic Budgeting Model.

- Greg Burke:

- External -

- September 16 home opener
 - Cox Sports Television airing game live (all of Louisiana, much of Gulf Coast and a dozen other states)
 - Season and group tickets on sale
 - New video board coordination
 - Demons Unlimited Foundation annual fund in progress.
 - Perpetually Purple – updating collateral in anticipation of another mail out.
 - Three recent meetings regarding new scholarships.
 - One definite.
 - Another has NSU in estate but considering increasing that amount.
 - N-Club Membership Drive forthcoming.
 - Marketing plans for football, soccer and volleyball seasons developed/implementation in progress.
 - Basketball promotional meeting to be held week of September 18-22
 - Meet the Team/Scholarship Auction on August 26 – profit \$60,000+.
 - Radio Network (\$13,000 swing/\$5,000 profit.
 - Bryant Lewis real estate gift.
 - Proposal for \$250,000-\$500,000 for tennis center being considered.

- Academics -

- EAP program in progress
 - Hiring of EAP coordinator hopefully by end of September
 - SAAC – Houston/Beaumont
 - Guest Coach Program

- Facilities –

- TBA Architect firm planning – receiving initial estimates on some facility projects.
 - Video board – completion 2-3 days before opener; started week late and the week lost due to Tropical Storm Harvey.
 - Hosting high school football games at Turpin Stadium.
 - “Front porch” of Turpin Stadium enhancement (starting with repaving the road, then adding banners, plants, etc.).

- General -

- Preseason team meetings (mental health is a top of mind topic emphasized by the NCAA Sports Science Institute)
 - SACS – continue to monitor and assign metrics to staff members
 - N-Club Hall of Fame – official notification letters sent; planning in progress
 - Retiring Jersey/Number - policy drafted and being reviewed for comment
 - Football Scheduling (Mississippi State for 2022, potentially TCU in 2021 and Memphis in 2020)
 - Doubleheader in newly renovated Rapides Coliseum on December 9
 - Playing LSUS in Shreveport in December
 - Vivature – professional services contracts for team doctors signed; program up and running; announcement this week.
 - Greg Burke to DFW August 13-15 to serve as Southland Conference AD liaison for the track and field coaches annual meeting combined with donor visits

- Independence Bowl Luncheon on August 24 well attended
- Athletic Department meetings – three set for fall semester (sexual violence workshop in October per NCAA mandate)
- Athletic Council meeting for fall semester - TBD

Personnel – Director of Enhanced Academic Program (EAP) is only open position.

- Jerry Pierce:
 - Discussed a number of activities, events and initiatives in External Affairs.
- Marcus Jones:
 - Energy RFP – December 12
 - International Student Reception was held on September 6th with 120 attending, 30 which were incoming students.
 - Grounds crew working extremely hard on grounds prior to investiture activities.
- Ron Wright:
 - Residence Halls:
 - ❖ We have received good feedback from students regarding the new HD television services that were installed over the summer. Suddenlink still has approximately 200 set-top boxes to deliver for use in University Columns.
 - ❖ Internet Services in the halls is still being provided by CLV through an agreement with CP-Tel. Things appear to be running smoothly so far this fall after the university coordinated a check of all systems and rooms to ensure they were working prior to the start of the term.
 - myNSU:
 - ❖ Continuing with enhancement with a focus on advising. The ability to search by ID and name has been added to the advising student card and will be released to users shortly.
 - ❖ Similar functionality will be coming in a staff-version of the advising page very soon.
 - LONI Updates
 - ❖ The campus connection to LONI and the Internet has been upgraded to 10Gbs. This is a 10-times increase in our prior connection speed to LONI. Similar updates are in progress at our Shreveport instructional site. While we are receiving a tremendous increase in speed, the campus will actually see a net reduction in overall costs for these services.
- Frances Conine:
 - Working on project for more housing w/CLV.
 - Recruiting is asking current students to pin potential students from their high schools.
 - Women recruiting for Greek Life is up
 - Inferno Pep Rally
 - Traci LaBom Norris new Director of Student Conduct
 - Randy Washington, new Assistant Director of Counseling
 - Had a successful Patriot Day ceremony
 - Working on ULL Board member scholarships.

- Thomas Reynolds:
 - The Faculty Senate held its first meeting of the semester on Tuesday, August 22nd.
 - At the meeting, the Senate voted unanimously to request a change to the current policy about opening Moodle shells before the beginning of each semester. Currently, the Moodle shells are open to students days before the beginning of the semester, and the Senate is requesting a change to 2 days before the beginning of the semester. A formal request will be sent to Dr. Darlene Williams, Ron Wright, and Dr. Vickie Gentry to initiate discussions of the proposed change.
 - The next meeting of the Faculty Senate will be held on Tuesday, September 26th. Agenda items should be submitted to Dr. Terrie Poehl or Dr. Thomas Reynolds by Monday, September 18th.

- Tre Nelson:
 - SGA allocating \$10,000 to flood relief.
 - Dr. Curt Phifer took students on flood relief trip.
 - The top 4 SGA Cabinet position members will travel to Washington DC for SGA Conference.
 - A small reception will be held at the Hall of Fame Museum after Journalist Tom Rinaldi speaks on Wednesday, September 27th at 7:00 p.m. in A.A. Fredericks Auditorium sponsored by SGA.
 - T-shirt swap, sending collected t-shirts to Houston for flood relief.
 - SGA will be on-call during the investiture this Friday.

- Vickie Gentry:
 - The academic calendar for fall 2017 was slightly revised due to Hurricane Harvey. The final day for registering, making section changes, and adding courses has been extended by two days; the date for submitting 5-week and mid-term grades has also been extended by 2 days. The revised calendar is posted on the Registrar's website.
 - Academic Affairs is participating in a webinar to learn more about the Board of Regents Support Fund, Enhancement Program. We are considering a proposal under the Comprehensive Enhancement type and Education category. Our topic is NSU Learning for Life.
 - NSU will serve as the host site for the ULS Management and Leadership Institute, December 11-13.

- Chris Maggio:
 - ULS Board Member Scholarships
 - Enrollment numbers/retention
 - Will start immediately on next year/have challenges to work out
 - Review websites for updating

Next meeting scheduled for Monday, October 9, 2017 at 8:00 a.m. at the President's Residence