

August 7, 2017 @ 8:30 a.m.
Leadership Team Meeting

Absent: Jerry Pierce, Frances Conine, Tre Nelson

- Thomas Reynolds:
 - The dates for the 2017-2018 Faculty Senate meetings have been set for the 4th Tuesday of each month at 3:30 p.m. Our first meeting will be held on Tuesday, August 22.
 - The Executive Council of the Faculty Senate will meet during on-call week.
 - At the Faculty Institute on Monday, August 14, we will announce our general goals for the year.
 - We are organizing the 2017 Town Hall Forum on Higher Education for Thursday, November 2nd from 5:30 p.m. – 7:30 p.m. in the Student Union Ballroom. Attendees still to be determined.
 - Jamie Flanagan, Assistant Director of Student Support Services, and I will attend the first session of the new University of Louisiana Management and Leadership Institute August 7-9 at Southeastern Louisiana University. Each month of the academic year, we will meet with 16 other ULS employees (2 from each school) on different campuses to discuss leadership and management. NSU will host the December meeting.

- Vickie Gentry:
 - Working on finalizing program agenda for Faculty Institute for printing. Institute to be held Monday, August 14th in the Student Union Ballroom.
 - Plan to include a slideshow presentation regarding Northwestern's endowed professorships and their recipients.
 - On Tuesday, August 15th, will hold a Learning for Life 2017 NSU Experiential Learning Conference at Chateau St. Denis. Special speaker will be Dr. Stephanie Thomason.
 - Two search committees have been formed for positions of Dean of the College of Education and Human Development; and Dean of the College of Arts and Sciences.

- Roni Biscoe:
 - No report.

- Liz Knecht:
 - No report.

- Greg Handel:
 - School of Biological and Physical Sciences
 - Work continues on the new Active Learning Classroom. We received a \$47,000 gift from Christus Health to renovate the room (Bienvenu 211). It will have completely mobile furniture to be adapted for various size group work, and a glass wall into the hallway for visibility.
 - Installation begins today on the collaborative art project between Science and Art—another mosaic tile wall which was the creative idea of Millard Mangrum and Corbin Covher that will feature the native flowers of Louisiana.
 - Department of Math
 - Student technology is replacing smart boards in Keyser 427 with two large television style monitors, and these new smart classrooms should be ready for fall semester.

- This fall there will be well over twice as many students in the Northshore/BPCC cohort of classes than there were at 14-day count a year ago. This presents a challenge for monitoring, and we will be discussing how best to do that.
 - Scholars' College
 - Had a successful faculty retreat in May to talk about curriculum and how best to meet the needs of students. They will continue these discussions during on-call week, and look forward to welcoming a new group of incoming freshman.
 - CAPA
 - Busy summer: successful Art, Band, Music, and Theatre camps, two successful and sold out summer Dinner Theatre productions (one musical and one murder mystery). We've also hosted several high school band camps, and the SON starts arriving Thursday.
 - Varnado Hall Residential College for students in the Creative and Performing Arts is on schedule and will open this fall.
 - It is NSU's turn to rotate through performances Each year to perform. The Chamber Choir, Orchestra, Jazz Orchestra, and Wind Symphony will perform this year. This will be a big chance for us to showcase our ensembles.
 - New Media: Gary Fields will join us this fall as a Visiting Professional. Gary is recently retired from the Wall Street Journal.
- Margaret Kilcoyne:
 - We continue to work on recruiting and retaining our students. Faculty members and staff have been actively working the weekly list to educate and encourage our students to register for fall 2017 classes.
 - Interviewing potential accounting professor.
 - Chef Leah Chase selected Sept. 19th, 2017 to be a guest speaker. Our culinary arts students will be preparing the food to demonstrate the recipe as she talks. Chef Chase would like for this to be a fundraiser for HMT scholarship; therefore, she would like us to charge \$10 per person. Additionally, she indicated that she would return home that day.
 - Valerie Salter was in NOLA this weekend promoting NSU.
 - In Engineering and Technology we had at least three successful robotic camps and the PLTW programs for teachers. We had interviews with at least 2 tv stations in Alexandria.
 - J. Walter Porter forum will now be held on Thursday, October 19, 2017. To date two confirmed speakers – Rob Robertson with Wells Fargo and Nikki Ceaser-Small, Director of Admissions with Corinthian College Inc. We are waiting on confirmation from Tommy Wright.
- Drake Owens:
 - NSU Alumni Association, Foundation, and Gallaspy Trust meetings were held on August 4th. Agenda items included plans for numerous outreach events for the fall, success of recent fundraising efforts, and updates on timber, investment and mineral assets.
 - Faculty/Staff Luncheon sponsored by the NSU Alumni Association will be held on August 14th.

- Presidential Investiture to be held September 14-16 in conjunction with the football home opener. Alumni and Development staff will be assisting with associated entertainment and fundraising initiatives.
 - Alumni and Faculty/Staff tailgating events have been planned for all home football games and over \$10,000 in sponsorships have been secured to underwrite the cost. Bus trips to away games against LA Tech and Grambling have been planned for September 2nd and 9th.
 - Record fundraising totals for the year exceeded 4.7 million including the largest one-time contribution to the NSU Foundation of \$600,000 by alumni David and Sherry Morgan. Success is attributed to increased resources dedicated to donor outreach and capitalizing on opportunities for state matching funds.
 - 27 new BORSF endowments were submitted for state match in 2017 including 6 professorships, 19 first generation scholarships and 2 distinguished graduate scholarships. This bring the total number of state matched endowment funds to 95.
 - The NSU Foundation is compiling an annual report to send to alumni and supporters highlighting lifetime giving amounts, annual giving participation, and institutional impact.
 - Total Gallaspy assets currently exceed 23 million. Scholarship allocations since inception have held constant at \$700,000 annually. Future allocations will be based on estimated revenue streams with the anticipation that the current allocation will continue at the same rate for the next 3-5 years.
- Dana Clawson:
 - NSU had two nursing faculty present at the international nursing research conference in Dublin Ireland, Dr. Donald Johnston and Dr. Theresa Kyzar. Both had phenomenal responses to their presentations.
 - CONSAH is working on an agreement with the property managers of the old Christus Schumpert Building to possibly move programs/rooms currently housed in Warrington to that building.
 - The second cohort of DNP students just finished final defenses and are scheduled to graduate at the end of summer.
 - Nursing has growing competition from out-of-state nursing programs entering Louisiana. Unfortunately, legally it appears we cannot do much to stop the influx; except to continue to offer quality, affordable programs.
 - The Shreveport Student Government Association and Student Nurses Association held their energetic retreat at the Dean's home! These students are excited about the newly renovated "student services area" being developed on the Shreveport campus which includes: a new student health clinic, moving all the advising-counseling, etc. services to one area on campus, moving the SSGA-SNA office to larger area within this student services area and making aesthetic renovations.
 - The coffee shop Café Demon II is having a grand opening on August 16th @ 10:30.
 - Our last graduating ASN class had a 100% NCLEX pass rate.
 - Dr. Arterberry and Dr. Simmons along with several faculty, DNP alumni and current DNP students visited Cuba to look have experiential learning about Global Healthcare.

- Greg Burke:

- External -

- Ticket Drive/#StandUnited campaign/Photos with supporters for social media blitz.
 - 50-day countdown started.
 - Off-campus staff meeting on August 4 to finalize September 16 plan.
- Demons Unlimited Foundation annual fund in progress.
- Perpetually Purple – updating collateral in anticipation of another mail out.
 - Three recent meetings regarding new scholarships.
 - One definite.
 - Another has NSU in estate but considering increasing that amount.
- N-Club Membership Drive forthcoming.
- Marketing plans for football, soccer and volleyball seasons developed/implementation in progress.
- Meet the Team/Scholarship Auction on August 26.
- Radio Network (\$15,000 positive financial swing potentially).
- Victory Tour – July 17-28 completed.
- Bryant Lewis real estate gift.
- Proposal for \$250,000-\$500,000 for tennis center being considered.
- Don't Die Wondering Women's Basketball golf tournament fund raiser – August 5.
- Digfest Women's Volleyball fund raiser – August 12.

- Academics -

- NCAA AASP final committee review on July 29 in NOLA.

- Facilities –

TBA Architect firm planning – receiving initial estimates on some facility projects.

- Video board:
 - Work commences on August 14 with substantial completion on September 2.
 - Continue to work on graphics, special effects.
- Planning for hosting high school football games at Turpin Stadium.
- “Front porch” of Turpin Stadium enhancement (starting with repaving the road, then adding banners, plants, etc.).

- General -

- June 27 Coach/Staff Retreat (several items tied to SACS).
 - Facilities
 - Coach/staff campus/community involvement
 - Physical appearance
 - Ticket sales
 - Employee retention
- Football, soccer, volleyball teams here – preseason team meetings (mental health is a hot topic emphasized by the NCAA Sports Science Institute).
- SACS – continue to monitor and assign metrics to staff members
- N-Club Hall of Fame – official notification letters sent; planning in progress
- Retiring Jersey/Number - policy drafted and being reviewed for comment
- Football Scheduling (Mississippi State for 2022, potentially TCU in 2021 and Memphis in 2020)
- Doubleheader in newly renovated Rapides Coliseum on December 9
- Playing LSUS in Shreveport in December

- Vivature – professional services contracts for team doctors is final step in process to begin implementation
- Greg Burke to DFW August 13-15 to serve as Southland Conference AD liaison for the track and field coaches annual meeting combined with donor visits
- Independence Bowl Luncheon for NSU Football on August 24
- SAAC Retreat this past weekend (August 5).

Personnel moves over the past three month -

- Head Women's Tennis Coach (hired – Freddy Gomez)
- Head Equipment Manager (hired – Joe Tolbert)
- Head Facilities Director (hired – Michael Doty)
- Head Strength Coach (hired – Jared Myatt)
- Assistant Soccer Coach (hired – Samantha Parker)
- Assistant Compliance Director (hired Presley Owens)*
- Assistant Baseball Coach (hired – Taylor Dugas)
- Director of Marketing and Digital Media (pending)
- Assistant Strength Coach (hired Aaron Potoshnik)*
- Assistant Volleyball Coach (hired Ashley Hardee)*
- Assistant Academic Coordinator (in progress)
- Director of Marketing and Digital Media (hired Tori Thompson)*

*Hired since last Leadership Team meeting.

- Marcus Jones:

- Road Project: soil cement is down; will take 2 days to asphalt. Should be complete before move-in day.
- P.E. Majors air monitoring project complete. Occupants have been moved back into their offices.
- ORM audit – passed.
- University Police will conduct a table top exercise for administration to go over emergency scenarios.
- 20 new international students coming for fall semester.

- Ron Wright:

- Network maintenance was performed on August 4th to replace the existing campus firewall. The replacement provides us with redundancy we have not had in the past and positions us to move forward with a planned upgrade to our LONI connection moving the connection speed from 1Gbs to 10Gbs.
- Updates to Banner were performed on August 4th to facilitate completion of the 1718 Financial Aid Processing.
- The Production Banner system was replicated into the Test environment on Sunday, August 6th to facilitate necessary testing by Business Affairs.
- An agreement was reached with Campus Living Villages that will allow NSU to manage television services for the residence hall through an existing relationship with Suddenlink. This will result in a uniform channel lineup across all facilities in HD. This will be in place for the Fall semester.
- CLV is working with CP-TEL to check all existing network connections in the residence halls prior to students returning to ensure everything is operational.

- Enhanced advising functionality has been added to myNSU and will be demonstrated at the Faculty Institute. The focus is on providing the advisors with key information required to counsel their students and do so in an easy to use format.
- Darlene Williams:
 - Upgraded video equipment has been installed in several locations (Natchitoches, Shreveport, Alexandria, and Leesville) in prep for the start of the fall semester.
 - Launched new digital marketing effort in support of online student recruitment.
 - Expanding opportunities with business partners in manufacturing and the oil and gas industries.
 - Launched new OER resource site for faculty: <https://www.nsula.edu/oer/>.
 - Completed mini-site to promote and redirect online students to information about the QEP.
 - Work underway in the establishment of a new dual-enrollment agreement with surrounding parish school districts.
 - Plan to establish a badging system for professional development being discussed.
 - Ongoing discussion around Open Educational Resources (OER) and plans to increase awareness.
 - Enrollment efforts and student support underway in all areas.
 - Successfully submitted 2 programs (Cyber Security and Health Science Foundations) for consideration during the SOC DNS spring call for programs.
 - Ongoing community engagement through collaboration and participation in local and regional meetings in Shreveport/Bossier, Alexandria, and Leesville.
 - Ongoing SBDC strategies to engage the region in economic opportunities.
- Chris Maggio:
 - Thanked the faculty, staff and leadership team for the hard work this summer. Noted that it has been an extremely busy summer and people have worked tremendously hard getting ready for the fall semester.
 - Reminded everyone on the importance of the assessment process and our strategic vision moving forward.
 - Noted the positive enrollment projections for this fall.
 - Touched on challenges moving forward and the importance of private funding and enrollment growth.

Next meeting scheduled for Monday, September 11, 2017 at 8:30 a.m.