

July 10, 2017 @ 8:30 a.m.  
Leadership Team Meeting

Absent: Carl Jones; Marcus Jones, Greg Handel, Jerry Pierce, Thomas Reynolds, Tre Nelson

- Frances Conine:
  - Boys and Girls State for 2017 is complete.
  - Last Freshman Connection for the year to be held tomorrow.
  - Working list of students who aren't enrolled many of which need housing.
  - Working on raising numbers on dual enrollment.
  - Working on media campaign for enrollment... "NSU is the place that will assist you."
  - Proofing the Student Handbook.
  - Student Support Services filled position for Shreveport campus. The appointee is a licensed counselor.
  - Looking at threat assessment policies. The chiefs met with President re: holding a table top exercise meeting on August 8<sup>th</sup>.
  - Hiring a new Student Conduct Officer
  - Working to find housing for all students; pushing our CAPA program in Varnado.
  
- Greg Burke:
  - External:
    - ❖ Ticket Drive/#StandUnited campaign/photos with supporters for social media blitz
    - ❖ Demons Unlimited Foundation annual fund in progress
    - ❖ Perpetually Purple – updating collateral in anticipation of another mail out
    - ❖ Meet the Team/Scholarship Auction on August 26
    - ❖ Christmas Festival Raffle
    - ❖ Radio Network (\$15,000 positive financial swing potentially)
    - ❖ Victory Tour – July 17-28
    - ❖ John Manno gift to current endowed scholarship
    - ❖ Eagle Distributing agreement - three years/\$60,000
    - ❖ Bryant Lewis real estate gift
    - ❖ Proposal for \$250,000-\$500,000 for tennis center being considered
  - Academics:
    - ❖ NCAA AASP final committee review on July 29
  - Facilities:
    - ❖ TBA Architect firm planning – receiving initial estimates on some facility projects
    - ❖ Video board announcement today
    - ❖ Tennis center ask
    - ❖ "Front porch" of Turpin Stadium enhancement
    - ❖ Video Board project – loan papers signed, graphics being planned, finalizing arrangements with video company to operate board on game days. Installation set for August
  - General:
    - ❖ June 27 Coach/Staff Retreat – Outcomes/Action Items forthcoming
    - ❖ Teams begin arriving July 30
    - ❖ SACS – continue to monitor and track metrics
    - ❖ N-Club Hall of Fame – official notification letters sent; planning in progress
    - ❖ Retiring Jersey/Number - policy drafted and being reviewed for comment
    - ❖ Football Scheduling (Mississippi State for 2022)
    - ❖ Doubleheader in newly renovated Rapides Coliseum on December 9

- ❖ Playing LSUS in Shreveport in December
  - ❖ Vivature – professional services contracts for team doctors is final step in process to begin implementation
- Personnel:
  - ❖ Head Women’s Tennis Coach (hired – Freddy Gomez)
  - ❖ Head Equipment Manager (hired – Joe Tolbert)
  - ❖ Head Facilities Director (hired – Michael Doty)
  - ❖ Head Strength Coach (hired – Jared Myatt)
  - ❖ Assistant Soccer Coach (hired – Samantha Parker)
  - ❖ Assistant Compliance Director (pending)
  - ❖ Assistant Baseball Coach (hired – Taylor Dugas)
  - ❖ Director of Marketing and Digital Media (pending)
- Vickie Gentry:
  - Two search committees have been formed for Deans positions: Darlene Williams will chair the search committee for Dean of Arts and Sciences; Marcus Jones for Dean of Education and Human Development. The goal is to have the searches complete and the appointees begin January 2018.
  - Good progress is being made on the QEP. Bill Brent and Chris Gilson working very hard on revisions.
  - Will advertise for QEP Director to start in January 2018.
  - Faculty Institute is scheduled for Monday, August 14, 2017 to be held in the Student Union Ballroom; working on program agenda. The University-wide luncheon will follow at Prather Coliseum. On Tuesday, August 15<sup>th</sup>, an all-day workshop on Experiential Education will be held at Chateau St. Denis Hotel. QEP coordinators who were awarded faculty grants (2016-pilot and 2017-fall) are expected to attend; other faculty/staff are invited.
- Roni Biscoe:
  - The response to the SACSCOC On-Site Committee Report is ahead of schedule. The report is nearly complete. It will be submitted to SACSCOC no later than August 8<sup>th</sup>.
  - This year’s annual SACSCOC Meeting will be held in Dallas from December 2 – 5.
  - The new EdD was approved by SACSCOC.
  - Currently searching for the QEP Director and University Assessment Coordinator to assist with the QEP.
- Liz Knecht:
  - No report.
- Margaret Kilcoyne:
  - We have PLTW for teachers on campus. Continue to work with NSU Foundation about fundraising endeavors.
  - ET has robotics’ camps and PLTW for teachers for July.
  - Two endowed professorship for a total of 22 endowed professorships. Bacadayen family first generation student scholarship.
  - Carmella Parker, Curtis Penrod, and I attended the TECHBY20 Meet-up: 3 D Printing.
  - Lily Pharris, Eddie Horton, Qwontice McDowell, and I attended the Center of Workforce Excellence in Cyber Technology.
  - Baton Rouge to the Louisiana Youth Seminar opening seminar - Jo Pease.
  - Submitted AACSB International Continuous Improvement Review (CIR) report and requested on-site visit for January – March, 2020.

- Dana Clawson:
  - Have been working on calendar and committee selections for the CONSAH for the upcoming academic year.
  - Expecting 100% pass rate from ASN students... will keep everyone informed. ASN faculty and Directors have worked extremely hard to get to this point, and should be congratulated- as I believe this is the first to achieve this goal in the history of the ASN program.
  - Dr. Theresa Kyzar and Dr. Donald Johnston are both traveling to Ireland to present at the Sigma Theta Tau International Honor Society of Nursing's 28<sup>th</sup> International Nursing Research Congress. I will be joining them and will send back pictures. We plan to plant NSU's flag in Ireland!
  - Two undergraduate nursing students are also traveling to Cincinnati, Ohio this year to present research at the national honor society of nursing's conference.
  - Kelli Haynes, Associate Professor of Radiologic Sciences, named Technologist of the Year by the Louisiana Society of Radiologic Technologists.
  - Recognition Ceremony for summer graduating BSN/ASN students to be held on Friday, August 4<sup>th</sup> at Calvary Baptist Church in Shreveport.
  - Starbucks Coffee Shop Grand Opening on Shreveport campus to be held August 16<sup>th</sup>. Media as well as chamber of commerce, etc. will be attending.
  - Faculty Fun Day team builder to be held August 19<sup>th</sup>
  - Planning New Faculty Orientation Coffee sessions, and weekly faculty-dean lunches.
  - Checking into computerized testing solutions – possibly with the use of sponsored tablets that will be given to students when they are admitted into clinical and they will keep when they graduate. Tracy Brown and Ron Wright working on this as well as Drake helping to find funding.
  
- Drake Owens:
  - Completed university assessment report-changing internal reporting to match
  - Completed "Community Enrichment" segment of strategic plan
  - Report on recent alumni gatherings in Atlanta, Orlando, Washington, D.C.
  - Louisiana Scholars College 30 year reunion to be held during Homecoming
  - Preparing for fall events including investiture and tailgating
  - Advertising for open positions in alumni and development
  - 27 new \$100,000 BORSF matching endowments in 2017
  - Update on website launch and fundraising campaign based on departmental priorities
  - 3rd straight quarter of increases in market performance-over 350k
  
- Ron Wright:
  - Shreveport campus is getting a new IT position.
  - MyNSU upgrade is out. Will include delivery of information alerts to students.
  - Working to install Banner 9 test system. Should be online in late September or early October.
  - Still looking for a solution for CLV internet issues. Northwestern will oversee internet in Varnado Hall.

- Darlene Williams:
  - TIED division effort in progress in prep for the start of the fall semester
  - Online marketing effort to target potential students for online programs
  - Collaborative “dual enrollment” recruiting effort underway between ECE and University Recruiting
  - Ongoing focus on the development and refinement of the strategic plan and unit plans
  - Successful submission of the Governor’s Military and Veteran Friendly Campus Renewal Application
  - Ongoing participation and opportunities presented through Air Force and Army Community Partnerships
  - Successful equipment installation and maintenance of several video conferencing classrooms
  - Ongoing successful noncredit class summer offerings
  - Successful submission of the Carl Perkins Basic Grant Fiscal Year 2017-2018 Local Application Plan and Consortium Agreement to Bossier Parish Community College per consortia agreement
  - Launch of new Open Educational Resources OER informational website:  
<https://www.nsula.edu/oer/>
  - Ongoing offering of summer workshops for faculty
  - Participation in career fairs and recruiting events at Eglin AFB and Hurlburt Field AFB
  - Planning underway for “Come See the LCRP” event to be held in the fall
  - Participation in the Jump Start Program and Workplace Experience Exchange Camp
  - Ongoing discussion with CENLA business personnel on upcoming meetings to support training needs
  - (11) Proposals totaling \$2,368,157 submitted to state and federal funding agencies during the period of April 1, 2017, through June 30, 2017. As of June 29, 2017, six (6) proposals funded in the amount of \$1,877,657 and five (5) proposals pending a funding decision
  - Northwest Central Region SBDC implements a new marketing plan to attract new and existing customers to the center
  - SBDC awarded contract to facilitate seminar series in consult with LED and area bankers
  
- Chris Maggio:
  - Commended Drake Owens and Alumni and Development staff for securing 27 endowed professorship and scholarships.
  - Thanked NSU faculty and staff for their hard work in promoting summer camps and conferences.
  - Stressed recruiting and retention initiatives are vitally important as we move toward the fall semester.

Next meeting scheduled for Monday, August 7, 2017 at 8:30 a.m.