

September 12, 2016 @ 8:30 a.m.
Leadership Team Meeting

Guest: Dana Cawthon, Regional Director, Small Business Development Center: SBDC helped flooded businesses in the Baton Rouge area. There is \$8.7 billion in loss, \$2 billion from businesses. Met with the Lt. Governor, and he asked Dana to serve on his advisory board. Shared information on the LA Start-Up Prize—an \$80,000 grant for a new startup business.

- **Chris Maggio:**
 - Fall 2016 enrollment is up to 9,811. Need to work on retention which is down by 1%. Commended the Recruiting staff on their leadership in bringing in a large group of new students. Also, thanked the faculty and staff for a great team effort to assist with this large enrollment.
 - Students can take developmental courses to prepare for admission to Northwestern through an agreement NSU has with Northshore Technical Community College. We need to ensure that we are monitoring and providing services to these at-risk students to help them succeed.
 - Financial Aid has distributed \$36 million in aid. 1500 students were chosen for verification. 1,000 have completed the process. 500 have not yet turned in requirements. Thanked the Financial Aid Office for their hard work. They have done a tremendous job with processing financial aid to our students.

- **Frances Conine:**
 - Currently in the middle of Demon Days—runs through September 30th.
 - This past weekend, held Sexual Misconduct workshop with a special guest speaker. All male athletes were present along with all but two teams of female athletes who were competing out of town.
 - Career Day will be held September 27st.

- **Greg Burke:**
 - Working on plans for Basketball games against ULM to be played at the CenturyLink Center in Bossier City on December 17th this year and again in December, 2017.
 - Approximately \$84,000 has been deposited into the athletic scholarship endowment this past month.
 - Extensive work done on Turpin Stadium (not just new seating) to prepare for football season.
 - Will be providing Life Skills program for athletes.
 - Traveled to Minden to induct Jimmy Stewart into the N Club Hall of Fame as he may be unable to attend the ceremony on campus due to health concerns.

- **John Pearce:**
 - Allocated \$10,000 for availability to students for flood relief.
 - Elections for SGA, SAB, Mr. and Miss NSU, and Homecoming will be held September 20-21.
 - Planning to conduct voter registration drive prior to U.S. Presidential election.
 - Will visit Leesville Campus on Wednesday to assess needs.
 - SGA provided flags/signage for the Student Tailgating area.
 - Planning to set Leadership Team Luncheon for some time in November.

- **Liz Knecht:**
 - No report.

- **Margaret Kilcoyne:**
 - **Impacting and engaging the community:**
 - **Mark your calendars for Thursday, October 20, 2016. We are hosting the 50th J. Walter Porter Forum. Corinne Hoisington and David Morgan will be our featured speakers. Corinne will present to our College of Business and Technology (COBT) students and faculty members at another session beginning around 2 p.m.**
 - **At 5:30 p.m. we plan to host an event that showcases what the COBT can do for the community and our business and industry partners.**
 - **Keeping with the efforts of instruction and access to technology for all students, the students in CIS3900 are completing a Service Learning project this semester that requires them to teach the community different IT topics. We have identified several agencies (Middle Lab, E-Lab, Girl Scouts, ...) to work with. Some of them already have computer labs, but some others will need to come to our labs to work on the programming. Right now, we have a group from Rock Island Baptist Church that will attend on Tuesdays from 4:30 to 6 and then we have the Girl Scouts that will come 4 days this semester.**
 - **Working with Drake and Kevin McCotter on various fundraising endeavors.**
 - **Visit with BPC Culinary Arts program is planned for later this month.**
 - **Great Louisiana Fishing Trail—approached by Mr. Carroll Michaud to develop a prototype to scan and record fish for LDWF. We will use it as project for one of the CIS classes. We met with Lt. Governor Billy Nungesser and Robert Barham in Shreveport about this initiative.**
 - **Also, we are developing a database for the Advanced Program.**
 - **We attended and were a Gold Sponsor for the 2016 Patriots' Award Ceremony in Bossier City.**
 - **Engaging and retaining our students: Improved classroom environment has made a positive impact. Would like to re-floor the entire building and paint. 24-hour lab is up and running.**
 - **Recruiting and other events: Weekly updates provided by Curtis Penrod. If this growth continues, we will need another full-time PhD in accounting, another full-time PhD in finance, and another full-time PhD in general business.**
- **Vickie Gentry:**
 - **The Council of Deans created professional development sessions for fall 2016 semester. A total of 14 professional development sessions will be delivered. The schedule will be distributed to faculty/staff by Wednesday of this week. The topics will be:**
 - **Purchasing Policies and Procedures (2 sessions).**
 - **Banner/NSU Connect Training (3 sessions).**
 - **Online Resources (3 sessions).**
 - **Financial Aid and Student Debt (3 sessions).**
 - **Pedagogy (3 sessions).**
 - **Final day to register, make schedule changes for the fall 2016 semester was Tuesday, August 30th. However, students were requesting to add/make changes as late as Friday, September 9th, three weeks after classes began. Dr. Gentry will seek data for the students who were approved for the late changes to determine if adding late affected their academic standing. She will provide a follow-up report during the early spring semester.**

- A report from the external evaluator for Northwestern’s proposed Ed.D. in Adult Learning and Leadership was received last week. The report was thoroughly prepared, as stated by Karen Denby with the Board of Regents. Recommendations were minor and will be incorporated into the final application to the Board of Supervisors and Board of Regents. The proposed degree will be submitted as an agenda item for the October board meeting. We anticipate approval and starting coursework no later than B-term spring 2017 semester. The title for the proposed degree may be changed to Community College Leadership and Workforce Development.
- **Marcia Hardy:**
 - A Faculty Senate Executive Council meeting was held to prepare the agenda and discuss agenda items and issues provided to the council. The first regular meeting of the Faculty Senate is set for September 20th. Dr. Henderson will address the faculty senate and new senators will be introduced.
 - Dr. Hardy met with Dean of Students Frances Conine—NSU committees requiring faculty or senate representatives were identified. The call for nominations will be made prior to the first faculty senate meeting.
- **Jerry Pierce:**
 - **University Marketing and Branding:**
 - Designed t-shirts for LA Scholars’ College, College of Education, and Generic NSU for 2016 year.
 - Designed banner for Student Services Center; class registration.
 - Designed ad for Natchitoches Times; Gridiron Preview.
 - Updated Traditions Website (Long Purple Line).
 - Designed Chalkboard Vinyl for Center for Inclusion and Diversity.
 - Designed Greek Life Display Package.
 - Produced Welcome to Turpin Stadium football video promotional.
 - Filmed alumni testimonials in Dallas, TX.
 - Designed web ad for Fort Polk MWR website.
 - Produced Burke Bash Video
 - Designed sign for Carroll Long—Café DeMon.
 - Designed Bryant Lewis Sign for Turpin Stadium.
 - Organized Pep Rally; video board; video at event.
 - Shot video of White-Out game.
 - Produced :15 commercial for Sports NOLA.
 - Designed Banners for Turpin Stadium—home side.
 - Designed Shreveport Airport baggage claim sign (Nursing).
 - Designed Mall St. Vincent Sky Banner (Generic NSU).
 - Entered an agreement with Tinseltown Shreveport and The Grand Alexandria movie theatre; SNU’s 60 second commercial to be played before every showing of Star Wars—Rogue One and Marvel’s Doctor Strange (November-December).
 - Management of all Social Media Channels.
 - **NSU-TV:**
 - Video home football for NSU-TV.
 - Stream and taped convocation for YouTube.
 - Stream and taped fall sports media day for YouTube and NSU-TV.
 - FTP footage of move-in day and football scrimmage used by area TV stations.

- FTP footage of drums to Amite High School; footage was used by stations in Shreveport, Alexandria, and Baton Rouge. Plus, made a video for Facebook to show what we did and that video was shared by over 270 people and seen by close to 40,000 people on Facebook alone.
- FTP taping of coaches and players in athletics used by TV stations.
- Media training for football team.
- Stream Faculty/Staff Luncheon.
- Tape Burke Bash.
- Student media training and conference.
- NSU-TV News tryouts.
- **Informational Services:**
 - Successful collaboration and promotion of Move-In Day, Welcome Week, and White-Out activities and events, which are ongoing. This included Communications, Publications, Photo Services and the Print Shop working with First Year Experience, Student Affairs, Alumni and Development, Marketing/Branding, and several other units on campus to provide photos, graphics, print materials, publicity, and social media coverage.
 - Worked with academic units to publicize new programs and partnerships with industry and other institutions. Worked with Alumni and Development to publicize events and donations from external partners.
 - SID staff handling preseason and early season coverage of football, volleyball, soccer, and cross country, including producing online and printed publications. Staff worked with American Sports Network television crew preparing for and accomplishing live coverage of the September 8th home football game, with the telecast distributed nationally via DirecTV and Dish Network, and Cox Sports Television network.
- **WRAC:**
 - Despite weather issues, we had an excellent turnout, competition, and fun for “Life Size” battleship and log rolling at the Rec Complex pool, August 29th, as part of Demon Daze Welcome. We hosted the NSU BCM for Walleyball at the WRAC as part of Demon Daze on Thursday evening, September 1, 2016.
 - The wellness area has been doing an excellent job in outreach by expanding social media avenues and providing short videos for our students and patrons concerning wellness issues and exercise technique. We are currently upgrading our fitness assessment lab in terms of the physical part as well as programming—stay tuned for some exciting things from this area!
 - Our facility has been very busy every day in general. Student are very happy to see and utilize the new equipment and variety of group exercise classes we are providing. We added a class three days each week in the evening called **Intense strength and toning for women only...this has been a huge hit!**
 - Our IM department is in full swing starting off with our first of four major sports (volleyball) which will last three weeks (while also offering a minor sport/event each week) – we have begun preparation to host the LCIRSA State IM tournament (Volleyball & Flag Football) in November. We will have 400 students from Louisiana universities on our campus and utilizing hotel and restaurants in Natchitoches.

- **Dana Clawson:**
 - Will have first DNP graduation this Fall. Still working with the final 3 DNP students to get them through defense.
 - We have over 110 undergraduate nursing students graduating this Fall plus those who graduated in Summer plus DNP students.
 - Just completed \$1 million Rapides Foundation grant proposal.
 - First ASN class up and running in Alexandria. A lot of political fallout, etc.
 - MSN ruling—can enroll students through Keypath.
 - Growth.
 - Campus renovations.
 - Down 3 faculty plus 1 just resigned as of mid-September. All salary related. Only 2 applications for one position. This is a problem.
 - Active Learning.
 - Appointment letters.
 - Directors continue to ask for remote access.
 - New Faculty Orientation comments.
 - University Health MOU.
 - Security.
 - Multi-parish emergency preparedness event.

- **Drake Owens:**
 - Held Faculty/Staff Luncheon—there were over 600 in attendance.
 - NSU vs Baylor tailgating event—over 100 in attendance.
 - NSU vs UIW tailgating event—over 250 in attendance.
 - Received major gift of \$100,000 from David Morgan to create a scholarship endowment for Tri-Sigma.
 - Finalized annual audit of NSU Foundation, Alumni Association, and Mary Gallaspy Trust.
 - Continued planning for capital fundraising campaign and upcoming fall events.
 - Continued planning for development of surrounding properties including the acquisition of 912 University Parkway (Neebo Bookstore).

- **Carl Jones:**
 - Working on year-end processes, financial statements, etc.

- **Greg Handel:**
 - Stephanie Stanton will be replacing Shirley Dobson as administrative assistant in Dean's office.
 - Tutoring has been added to the Northshore agreement; no complaints.
 - New Bachelor of Science in Applied Microbiology has been approved and is generating much interest.
 - Mark Melder and Bill Shaw in Criminal Justice, are creating a new law enforcement class.
 - At 321, Northwestern's marching band is the largest in the state.
 - The Auditions—the manager for Cedar Point Entertainment is coming to NSU to conduct auditions because our students have represented us so well and they want more of our students for their theme parks.
 - New Faces event to be held tonight.

- **Roni Biscoe:**
 - SACSCOC onsite team visit is schedule for March 2017; Compliance Report was submitted to the Off-Site Committee last Friday.
 - LaDonna Rachal announced she will be retiring in October.

- **Marcus Jones:**
 - Safety and Security Program Assessment team on campus this week; will also visit off-campus sites.
 - Student Union brick project is on-going.
 - Reception honoring International Students will be held on Wednesday, September 21st in the Hanchey Gallery.

- **Ron Wright:**
 - Banner upgrades being tested this week; will install over fall break.
 - E products coming.
 - Working on MyStatus app upgrades.
 - Set up new Nursing compressed video room.
 - Improvements under way in computer lab in Watson Library.
 - Working on Northshore agreement automation.
 - Will Keypath system be easy for students to operate?
 - Proto-type of mobile app—will be 4 to 6 weeks before up and running.

- **Darlene Williams:**
 - Currently have 1,203 dual enrollment students.
 - Competency-based degree program – four weeks out from launching.
 - NSU@DeRidder site moving forward.
 - Video conferencing upgrades under way.
 - Carl Perkins site visit undergoing extensive audit. They want to use our system as a model.

- **Dr. Henderson:**
 - With 6.4% growth this fall, and expecting 8% growth next fall, available housing is an important issue. Varnado will come back online for next fall with 180 new beds. Working with CLV on upgrades and expansion at University Columns. Expecting private development off campus.
 - State Budget: The Federal government may fund 90% of the recovery from flooding. The associated recovery-induced increase in economic activity could improve the state budget outlook. Still, we could see a 5% state budget cut at mid-year.
 - We are working to deliver on the state's TOPS commitment which is currently at 42% for the spring semester; our goal is to be at 100%.
 - Growth and retention are less about tactics and more about organizational culture: EVERY TRANSACTION WITH A STUDENT SHOULD BE TREATED AS PRECIOUS!

Next meeting scheduled for Monday, October 3, 2016 at 8:30 a.m.