

November 14, 2016 @ 8:30 a.m.  
Leadership Team Meeting

Absent: Dana Clawson

- **Chris Maggio:**
  - **Enrollment Management**
    - An increase in admitted students as compared to this time last year, 12%.
    - Had a successful HS Preview Day, approximately 1300 students and family.
    - Successful Scholars' Day.
    - HS visits continue.
    - Counselor Luncheons in 8 cities.
    - Academic scholarships are being offered.
    - Planning special recruiting days including AHEC for students interested in health care fields, Journalism Day (implemented by dept.).
    - Tours have been brisk.
    - RETENTION and PRE-REGISTRATION need to be focus for spring semester.
    - A lot of questions about TOPS, financial aid, etc. Staff doing a great job working with students.
    - Kudos to staff in Admissions, Financial Aid, and Recruiting. They are doing a great job working with students.
    - Thank faculty and staff who go out of their way to help with events. Tours, questions, etc.
  
- **Frances Conine:**
  - Handling a number of student conduct issues. Working hard to keep these students in school.
  - We want every office at NSU to be viewed as a safe space. Several "safe spaces" for students including the Wesley Foundation, have been identified.
  - Vigil will be held tomorrow afternoon for healing; details to follow.
  - Thursday afternoon, Rebecca Boone, Director of Counseling, will hold seminars on dealing with post-election stress and vulnerability.
  - Attended LCTCS workshop in Baton Rouge re: OCR status.
  
- **John Pearce:**
  - SGA-Leadership Team Luncheon to be held today at 11:30 a.m.
  - Stage project – architect doing renderings.
  - Bill has been developed and passed to allow Shreveport students to vote in student elections.
  
- **Roni Biscoe:**
  - QEP work progressing.
  - SACSCOC Focused report due back after Thanksgiving.
  - Multiple surveys (student evaluation, graduating student, graduating graduate student, etc.) being administered now through December 5<sup>th</sup>.
  
- **Liz Knecht:**
  - No report.

- **Marcia Hardy:**
  - Faculty Senate has identified recipients of teaching awards to be appointed as faculty marshals for Fall 2016 commencement.
  - Ad hoc committee to review research/graduate faculty teaching loads.
  - How early each semester can adjuncts get access to Moodle?
  - Looking for permanent location for webex access.
  - Faculty Senate looking into participating in a service project with students and/or Natchitoches community.
  - Next FS meeting tomorrow; will discuss QEP and an exploratory 'any impact' discussion session on the cap on faculty salaries handbook policy as related to the introduction of competency based course extra services contracts. Vickie will address.
  
- **Vickie Gentry:**
  - QEP
    - QEP experiential learning proposal called: Learning for Life.
    - Held 3 faculty forums, and 3 student forums.
    - QEP document to be submitted by January 27, 2017, before onsite visit.
    - The executive committee consists of 7 members; taskforce has 16 members.
    - There are 2 deadlines to meet in December.
    - Website being developed.
  - BESE changes for 2018-2019 include year-long residency with mentor teachers.
  
- **Drake Owens:**
  - Reaching out to Alumni Chapter Presidents; making efforts to add new members to regional chapters.
  - Tailgating complete; great turnout throughout the season; 1200 people came through on Homecoming.
  - 2300 handwritten thank you letters from students were sent to donors during annual Thank-a-Donor Day event.
  - 52% increase in giving from the 1<sup>st</sup> to the 3<sup>rd</sup> quarter of 2016.
  - 80% increase in individual donors over the past 12 months.
  - Annual "Columns Fund" mailer completed and sent to print.
  - Annual "Columns Fund" video to be filmed to accompany mailer featuring Dr. Henderson and Mr. and Miss NSU.
  - Board of Regents has changed requirements for establishing professorships including a reduction in state matching funds from 40% to 20% and elimination of matching funds for First Generation Scholarships.
  - November 29<sup>th</sup> is the National Day of Giving; plans underway for accompanying social media fundraising campaign.
  - November 30<sup>th</sup> will be 1<sup>st</sup> Senior Ring Ceremony which will be held in Turpin Stadium.
  - Preparing for GALA reception to be held on Friday, December 2<sup>nd</sup>.
  - Hosted the City of Natchitoches interviewing architectural firms for joint recreation park project with the City.
  - Continuing work on Community Enrichment segment of the Strategic Plan.
  - Continuing work on the development of the Quality Enhancement Plan.
  
- **Greg Handel:**
  - Several units within College of Arts and Sciences are going through accreditation reviews including Vet Tech.
  - Continue to have students and families come through for visits.
  - Journalism Day was held Friday, November 4<sup>th</sup>.

- Chanticleer Vocal Ensemble presented concert on November 1<sup>st</sup>. They also held master classes prior to concert.
  - Classic on the Cane Marching Band Contest was held on Saturday, November 5<sup>th</sup> with 34 bands participating. 17 of the bands are led by NSU alumni. Parkway won the contest.
  - 18 vocal students in competition. 12 of the 18 moved to semi-finals.
  - Guest came from Cuba to demonstrate print making.
- **Margaret Kilcoyne:**
    - Pre-registration roundup on Wednesday, November 16, 2016. We are having games – Hungary Hippo and Spin the Wheel.
    - Have over 10% growth for fall 2016...topped CoN ☺.
    - Working on an endowed professorship with State Farm and some other corporate initiatives.
    - Business and Industry showcase was a huge success and employers want us to do it again. Will probably do it in the spring.
    - J. Walter Porter Forum was a huge success.
    - College of Business and Technology supported Operation Christmas Child by packing and donating 80 shoeboxes for this year.
- **Jerry Pierce:**
    - Continuing work on Community Enrichment segment of the Strategic Plan.
    - Hosted Cross Country Meet on November 14-15.
    - Developed publicity and marketing plans for the upcoming Gala.
    - WRAC membership continues to grow.
    - Compiled marketing presentation for CLEDA annual meeting held on November 7<sup>th</sup>.
    - Journalism Day was a huge success.
    - Continue to work closely with Greg Burke on Athletics issues.
    - Marketing worked closely with Alumni Center to complete new annual fund mailer.
- **Greg Burke:**
    - This year's soccer season has been the most successful in 11 years.
    - Volleyball in conference tournament this weekend.
    - Athletic teams are partnering with Jaycees to help collect for Toys for Tots.
    - To meet with Roni Biscoe and Cecil Knotts re: new overtime policy.
    - While in Dallas for an AD's meeting, met with a company about perhaps generating revenue through the sports medicine department which would also enhance the level of compliance and documentation in that area.
    - Football schedule for 2017-2018 complete.
    - Basketball opens this week.
    - November 29<sup>th</sup> is National #GivingTuesday.
    - Softball reunion last weekend. Engaged former athletes.
    - The potential of installing a new video board, which would be HD and larger, at Turpin Stadium, is being explored.
- **Carl Jones:**
    - Completed exit interview for legislative audit.
    - The university is still in good shape financially.

- **Marcus Jones:**
  - Campus security assessment should be completed in the next couple of weeks.
  - Kyser Hall concrete project is drawing to a close. One section left to pour.
  - Physical Plant is working on preparing for graduation.
  - Varnado project: finishing up last minute details of lease to hopefully present at the next board meeting.
  - International: 6 students going to Angers, France for a semester abroad, and 8 students will be traveling to Cartagena, Colombia with Reatha Cox and myself for a short exchange.
  
- **Ron Wright:**
  - Banner updates complete.
  - Working on specs for CLV upgrade to Varnado.
  - Will be conducting network maintenance over Thanksgiving break.
  - Working on early preparations for Literary Rally.
  - Looking for new ways to improve campus messenger email for faculty and staff.
  - Demonstrated the new mobile app which should release in the next couple of weeks.
  
- **Darlene Williams:**
  - Received final approval for the establishment of a site at DeRidder from the State on November 1, 2016. Video conferencing equipment will be installed in advance of the start of the spring semester to begin offering nursing courses.
  - Completed the install of video conferencing equipment at Leesville. A series of video conferencing classroom upgrades has been in progress at most sites and is the result of grant funding provided by the College of Nursing.
  - Kicked off the new Teaching and Learning Professional Development Program for 2016-2017.
  - Participated in Leesville/Ft. Polk Army Community Partnership Program meeting with national facilitators, army and community representatives that will provide additional educational opportunities for partnerships between the university and the army. The most recent meeting presented the opportunity to create an MOU to expand internship opportunities for our students.
  - Celebrated National Distance Learning Week (November 7-11) and had a great response to the national webinars and other professional development opportunities.
  - Launched new online portal for noncredit.
  - Developed website and launched the Online Competency-Based Degree program and have enrolled first student.
  - Participated in Transfer Day at Bossier Parish Community College and the Bossier City Benefits Fair at the Bossier Civic Center.
  - Conducted a series of training events by SBDC to include IRS, Boots to Business, etc.
  - Received honor of being named a Military Friendly School for the seventh consecutive time.
  - Submitted \$436,210 in grant requests by faculty for funding through the BoR Enhancement Support Fund.
  - Initiated launch of Open Educational Resources (OER) statewide project for the BoR in partnership with California State University.
  - Continued development of the Market Responsiveness portion of the Strategic Plan.

- **Dr. Henderson:**
  - **TOPS: We won't let students be penalized for the state's lack of funding TOPS for the Spring 2017 semester.**
  - **Could be one year away from the state reinvesting in higher education.**
  - **November 30<sup>th</sup> is the date set for new ring ceremony; 5:00 p.m. at Turpin Stadium.**
  - **David Morgan will serve as commencement speaker for Fall 2016 ceremonies.**
  - **When Strategic Plan is finalized, it will govern everything we do.**

**Next meeting scheduled for Monday, December 12, 2016 at 8:30 a.m.**