

March 7, 2016 @ 8:30 a.m.
Leadership Team Meeting

Absent: Matthew Whitaker

- **Matthew Whitaker (forwarded report):**
 - The “Save Louisiana Higher Ed” Rally was a great success. SGA was able to team up with the FYE office and brought almost 100 students down to Baton Rouge to let our voices be heard about the current budget cut situation. Thank you to Drake Owens and the Alumni Association for providing lunch and a big thank you to Dr. Maggio for helping plan such an awesome event!
 - We will be hosting our “Meet Your Senator Day” tomorrow at 11AM-2PM. All are encouraged to come out! We will have t-shirt giveaways, food music, and of course and opportunity of for the campus to meet your SGA senators.
 - Academic Forum is set for March 16th. Department Heads and Deans will have the opportunity to discuss the many new programs that have arrived on campus as well as future ones that will be coming to NSU. Students will also be able to voice any questions they have regarding new degrees.
 - Leadership Luncheon date has been moved to April 4th per Dr. Henderson’s schedule. Look for a rescheduling email today!

- **Frances Conine:**
 - Literary Rally – hosted about 1,000 student participants.
 - Working on updating Student Handbook. Deadline 3/31/16.
 - About to open the Diversity Center in room 222-A of the Student Union.
 - Student Welfare issues should be referred to Dean of Students-Threat Assess Team.

- **Marcia Hardy:**
 - Updating Faculty Senate policies and procedures—proxy vote being renamed.
 - Reorganizing representative numbers.
 - FS pleased with concept of appointing Chief Academic Officer.
 - Working to add faculty to the Calendar Committee.

- **Chris Maggio:**
 - N-Side View Day was scheduled for March 12th (now rescheduled for April 9th), also on N-Side View Day, we will host Credit Connection and Presidential Leadership Program Emerging Leaders Day.
 - Scholars Day was held on February 27th and it was a success.
 - Freshman Connection application link has gone “live” and students are now registering for Freshman Connection.
 - Literary Rally was held on March 5th and was attended by over 1,000 students, and staff at NSU did a great job hosting.
 - Housing is filling up for next fall with over 1,000 applications already. We are working with CLV and local rental property proprietors to encourage as many continuing students to live off-campus. We will be hosting a Housing Fair and other initiatives.
 - We are continuing our discussions with the Shreveport campus for a potential coffee shop/food options for the Shreveport campus.

- **Vickie Gentry:**
 - **ATLAS (Accomplished Teaching, Learning, and Schools) production team was here for a week, and presented the documentary at a conference last week. The video was very well done. Great showcase for Northwestern.**
 - **NSU Day @ Sci-Port had 100 people come through and stop at table.**
 - **April 14, 2016 Mary Alice Corran will present workshops: Digital Citizenship.**
 - **EdD in Adult Leadership is up for approval this month by Board of Regents.**

- **Greg Burke:**
 - **Working on private fund-raising. Goal to raise \$1 million.**
 - **Have had a number of resignations within Athletics Department. Working on interviewing for replacements.**
 - **April 25-26 will be NCAA AASP site visit.**
 - **April 25th, Athletic banquet—Vic's Choice Awards, Sonny Terrell from Jonesboro will speak.**
 - **Football: will play Texas A&M in 2018; LSU in 2019**
 - **Jalan West will try for 6th year.**
 - **Purple Pandemonium chair backs will cost more than original expected.**
 - **Need to generate \$100,000 in new ticket sales.**
 - **We have bid to host LSHCCM.**
 - **This year is the 10th anniversary of beating Iowa in playoffs.**
 - **Spring sports off to a good start.**

- **Margaret Kilcoyne:**
 - **Participated at Sci-Port.**
 - **Great FBLA Conference turnout.**
 - **State Farm coming to make check presentation on March 18th.**
 - **International Food Festival will be held on April 12th.**

- **Liz Knecht:**
 - **Completed Ethics Report. Had high number of non-completers.**
 - **List of required training has been added to HR website. The address is <http://businessaffairs.nsula.edu/human-resources/>.**

- **Dana Clawson:**
 - **NCLEX rates: both ASN and BSN should be in 90%; awaiting 11 BSN to take exam, only one failure so far, and awaiting 3 ASN to take exam, with only two failures.**
 - **Pam Holcombe to BSN and ASN position- (nothing else) she is now ASN and BSN Director.**
 - **ASN—lowest scores 91-94**
 - **Cabrini MOU will be final on Friday; will send to President to sign. Once signed, will send to Cabrini for their signatures and then will have okay to hire new FNP faculty in Alexandria area.**
 - **Nursing students sent a video to legislators in Baton Rouge—over 30,000 hits on Facebook for video.**
 - **Application are up 31% in nursing.**
 - **Admissions are up 55% in nursing.**
 - **Going to Washington DC with 2 students; leaving Thursday March 17th and will be back the following Wednesday.**

- Having problems with Proctor U – putting comprehensives online. We have investigated alternative systems; none as trustworthy as Proctor U and they are working with us.
 - Family Night tomorrow night.
 - Radiologic Sciences accreditation on-site visit is happening this year.
- **Drake Owens:**
 - Attendance at Alumni event in Baton Rouge up by 25%; hosted by Joe Salter.
 - Covington and New Orleans events coming up later this week.
 - Foundation Scholarship Banquet being held tonight in the Student Union Ballroom.
 - 2 events to be held on Friday, March 18th—Long Purple Line Induction and President’s Command Performance.
- **Steve Horton:**
 - Amending existing BAS degree to include an agriculture-type of concentration. Mike Land will coordinate program.
 - We are engaging in an MOU with Northshore Community College to offer a 3 credit hour developmental math course for those who have low ACT math scores.
 - Steve Horton will lead the deans as Chief Academic Officer until June 2017. Vickie Gentry will take the next two year term. This change in leadership organization will potentially save the University over \$100K annually.
- **Carl Jones:**
 - Running budget scenarios for Baton Rouge.
- **Marcus Jones:**
 - Pat Williams pouring last walls on Student Union bridge.
 - 4 programs being contracted out to engineering selection board: Multi-Purpose Event Center; Roy Hall Renovation; South Jefferson Extension; Campus Roofing.
 - \$50,000 grant will assist students in going abroad; must be used within a year.
 - University Police will send Purple Alert to officers on duty to test the system.
- **Roni Biscoe:**
 - Informed the Team the two electronic trainings regarding sexual harassment are independent of one another, but are compatible and provide valuable information. The Preventing Sexual Harassment is a state mandate and the Mitigating Sexual Misconduct training is for Clery Act compliance. Both are annual requirements based on a calendar year.
- **Darlene Williams:**
 - Have implemented an online marketing campaign with good success.
 - ECE is coordinating for the Board of Regents a state-wide eLearning conference called: eLearning: Yesterday’s Dream, Today’s Reality to be held on April 5, 2016 at the Pennington Biomedical Research Center. Expecting 215 in attendance.
- **Ron Wright:**
 - Literary Rally took place this past Saturday. Working on submitting results.
 - MyStatus App is up and running for new incoming students to register. Getting good feedback.
 - Several how-to services exist – mobile, MyNSU, Moodle.
 - Reviewing automation and efficiency; could potentially save \$1.5 million.

- **Jerry Pierce:**
 - **Marketing working on new July billboard campaign.**
 - **Have been continually contacting legislators about the cuts to higher ed.**
 - **Media – Long Purple Line, President’s Command Performance, and Foundation Scholarship Banquet.**

- **Wrap-up, Dr. Henderson:**
 - **Governor Edwards to visit campus on Thursday, March 10th following the close of the legislative special session.**
 - **Growth and retention is the only way this university survives. Our goal is to be 80-85% self-sufficient in 5 years.**
 - **Must not reduce services to students.**

Next meeting scheduled for Monday, April 4, 2016 at 8:30 a.m.