

June 13, 2016 @ 8:30 a.m.
Leadership Team Meeting

Absent: Steve Horton, Greg Burke, Drake Owens

- **Chris Maggio:**
 - Focused on getting new freshman enrolled for the Fall semester.
 - Had 760 students for 1st and 2nd and Shreveport Freshman Connections sessions; have approximately 220 enrolled for the 3rd session on June 23 - 24. We anticipate having to deal with lack of housing issues in the next two sessions.
 - We have 12 – 15 incoming traditional freshman that have indicated that they would like to enroll in classes totally online. We will be working with this group and others to make sure their transitions are smooth as well.
 - Housing waiting list is at 200+. If we get questions about housing, refer them to Taylor Whitehead in University Recruiting as we have designated her as our point person with inquiries about off-campus housing.
 - As of last Thursday, Frog Pond representatives let us know that they had only 25 beds left. FP has a 1-year lease policy that include more up-front costs, but equals out to about the same as CLV fees.
 - As of last Wednesday, we had approximately 200 who had applied for housing but with no Freshman Connection code. The recruiting office staff have been contacting those students to see if they still plan to attend. The majority of them are, and we are getting them registered for Freshman Connection, but approximately 15 indicated they no longer plan to attend NSU and this has freed up a few beds in housing.

- **Frances Conine:**
 - Working to finish the Student Handbook and the SACSCOC report.
 - Camps are in full swing. We wish to applaud Alan Pasch for his hard work in coordinating the camps.
 - Rebecca Boone, Kristi Potter, Maggie Welch, and Frances Conine attended LA Higher Education Coalition (LAHec) meeting on drug and alcohol abuse prevention.

- **Marcia Hardy:**
 - Sections requiring additional information from the Faculty Senate for the SACSCOC are being addressed.
 - Through the course of discussion, it was determined that Professional Development Day will be held Tuesday morning August 16th from 9:00 – 12:00 with the Faculty/Staff Luncheon at noon. The afternoon of the 16th would be available for a Faculty Senate meeting.

- **Vickie Gentry:**
 - Discussed returning to the old format for Faculty Institute.
 - Held college-wide recruitment; had full attendance by the faculty of the College. Discussed strategies for recruiting and retaining students; goal for the fall is 6% increase.
 - DeSoto Parish grant has ended.
 - Natchitoches-Sabine-Red River Parishes special education/dual certification (7 students)
 - 220 alternate certification completions last year.
 - Attended Board of Regents Chief Academic Officers meeting in May. Will be looking at updating the Master Plan.

- **Liz Knecht:**
 - Asked question about Civil Service special entrance pay based on credentials for Classified positions only. Carl responded by saying HR will provide the pay scale for the position being filled to the search committee to help them make an informed decision about entry level offered. Carl also said is going to make flow charts for Dana.

- **Margaret Kilcoyne:**
 - Impacted our community, business partners, and students by coordinating and hosting the following:
 - Continuing Legal Education credits for attorneys were offered in Shreveport;
 - Impacting and engaging our public school system by offering three Robotics Camps [no charge space limitations, only the first 15 applicants per camp];
 - Serving as the host affiliate institution for Project Lead the Way [offers facilities, training and support to PLTW programs – 96 Louisiana PLTW programs] and engaging elementary and secondary education through such initiatives as: PLTW Teacher Core Training in June and July
 - Implementing innovative learning opportunities and experiences such as:
 - Hosted BPCC/NSU students in a Cyber-competition endeavor for a day. All BPCC students were graduating in May so we used this as a recruiting tool.
 - Taking HMT student group to Italy and Greece;
 - Study Abroad/exchange program initiative with Université d'Angers/University of Angers (France) - the 3rd largest hospitality school in the WORLD-sent 3 HMT students – Spring 2016;
 - Serving as the host for the Manufacturer Manager Council Meeting – May 2016.
 - Working with the NSU SBDC and the City of Natchitoches on projects related to water purification, adhering to fire marshal codes, and other projects.

- **Dana Clawson:**
 - NCLEX rates.
 - Enrollment.
 - Coffee shop.
 - Rapides Foundation meeting.
 - University Health.
 - LSU-E.
 - Two new post-baccalaureate certificate programs in Allied Health.
 - Admitting ASN Alexandria, BSN in Leesville, and ASN in DeRidder.
 - Hiring/HR issues.
 - Keypath.
 - Two faculty down in MSN/DNP.
 - Interviewed and offered BSN replacement position; Leesville replacement position; administrative assistant CoN started a month ago and doing great.
 - Student Services renovations.
 - Revamping BSN program.
 - DNP scholarly projects.
 - Rapides Foundation July magazine article about our program.

- **Jerry Pierce:**
 - **Natalya Krutova named Academic All-American. Six track athletes earned All-America honors. Three baseball players selected in Major League Baseball draft.**
 - **In the process of hiring Equipment Manager, Assistant AD for Student-Athlete Development, and Facilities/Event Management positions.**
 - **Victory Tour dates are set.**
 - **Football seating project on schedule for early to mid-August completion, plus in the process of securing additional funding due to cost overrun mainly due to higher cost of ADA work.**
 - **Football game at Baylor moved to Friday night; will be aired on FOX Sports SW.**
 - **Unrestricted fund raising attainment – annual fund, corporate sponsorships, special events – will end year with a record high somewhere close to \$1M.**
 - **Dragon Boat races a big success.**
 - **Sold timber tract of Gallaspy property for \$577,000. Proceeds will be used for scholarships.**
 - **Update on lignite interest for Gallaspy Trust.**
 - **Fundraising planning meeting to be held tomorrow; executive committee meeting to be held Wednesday.**
 - **Negotiating Advertising Contracts for 2016-2017 fiscal year.**
 - **Designed three new billboards (next fiscal year).**
 - **Scriptwriting and Storyboarding for Summer/Fall 2016.**
 - **TV and Social Media Commercial (airing next fiscal year).**
 - **Website Development/Video Production of Post Baccalaureate Certificate Programs.**
 - **Website Development of Fort Polk Landing Page (for Lead Generation).**
 - **Fulfillment of several marketing items for Fort Polk MWR Agreement (3 wrapped ice chests, 300 NSU golf balls, 3 large banners for facility use.**
 - **Replace all cardio equipment in WRAC (added a few new pieces).**
 - **Providing programming and facilities for Freshman Connection follies, Demon Daze, and late night at the WRAC.**
 - **Preparing for the summer Fun-N-Fitness camps which will last three weeks in July and provide programming for 200 children.**
 - **Preparing programming for Boys/Girls State and Band Camp through the WRAC.**
 - **NSU Crew just finished its most successful season in history with a Gold Medal in the Southern Intercollegiate Rowing Championships and a National Championship runner up medal.**
 - **News Bureau, Sports Information, and Photo Services continued coverage and offered promotional support for numerous campus events (sporting events, student and student-athlete accomplishments, Freshman Connection, faculty projects, etc.) Have worked closely with Alumni and Marketing to promote created scholarships and new academic endeavors and agreements.**
 - **The Director of Publications and Director of University Printing have worked closely with University Recruiting and First Year Experience to develop materials related to Freshman Connection and programs coming up this fall.**
 - **Graduation streaming and taping of both ceremonies.**
 - **FTP interviews and footage of NCAA Championship participants from NSU for nsudemons.com and TV stations.**
 - **Taping of NSU Legends weekend dinner and golf tournament.**
 - **FTP footage of NSU Freshman Connection for TV stations.**

- **Carl Jones:**
 - Working toward first year-end close on Banner Finance.
 - Looking for ways to eliminate steps and streamlining processes.
 - Working on process for departmental running of account statements through Argos; will set up training sessions. Currently, there are no limits set for access to accounts. It was decided to leave the access global for transparency.
 - Reinstating the use of Direct Pay Requests and Warehouse Requisitions; these will not go through the Banner purchasing system.
 - Banner HR consultant said we can begin the use of web time and attendance.

- **Greg Handel:**
 - In taking on duties of Dean of College of Arts and Sciences, working on sharing of responsibilities.
 - Officially hired Dr. Kirsten Bartels as LA Scholars' College Director.
 - Joe Morris is excited about the potential agreement with Keypath to increase online enrollment for his programs.
 - Average ACT score among incoming Theatre students is a 26.
 - Great trip to Cuba.

- **Roni Biscoe:**
 - Revising and reviewing SACSCOC. Asked that departments to be very responsive when requests are made for information for the report.
 - Working on Sexual Misconduct Policy with Frances Conine.
 - Will be interviewing four applicants for the soon to be vacant Institutional Research position.
 - QEP will be unveiled with great fan fair in the fall; Leadership Team needs to be supportive.

- **Marcus Jones:**
 - Trip to Cuba was wonderful.
 - Ten students and two professors will be here from University of Libre in the fall. This will be the second group to come.
 - Will have a threat assessment consultant come to assess the main campus to improve security. Will meet with Leadership Team.
 - Student Union bridge should open this week.
 - Working on small capitol request for road overlay beginning at Caspari Street and running to the west on Sam Sibley and out by the library.

- **Ron Wright:**
 - Conducting disaster recovery tests.
 - Development of next generation student services.
 - New app created to assist Freshman Connection to improve the experience.

- **Darlene Williams:**
 - Sponsorship at Fort Polk: The sponsorship provide NSU with opportunities to market and recruit on base. This includes direct marketing opportunities and event sponsorship that provide exposure for NSU.
 - Keypath Exploration: There is an ongoing conversation between NSU and Keypath Education. The goal of the evaluation with Keypath is to determine which programs are most suitable to invest marketing resources and how infrastructure and/or process would be impacted.

- **OER Initiative:** The Office of Electronic and Continuing Education will lead an Open Educational Resources (OER) initiative for the Louisiana Board of Regents in the fall of 2016
 - **CENLA:** Course offerings are being expanded in Alexandria at the Learning Center for Rapides Parish. Additional offices for faculty, classrooms, and lab spaces are being secured to accommodate additional program and class offerings.
 - **Military:** A meeting was held to discuss the tuition rates for the military. The previous rates were reviewed and a new rate was proposed in order to streamline the rate that is applicable across all branches of the military.
 - **Expansion:** The university has engaged in discussion with the City of DeRidder in response to a request to offer classes. If a partnership is established, ECE will use video conferencing to transmit courses between the campuses, and Nursing will begin offering classes in the fall of 2016.
- **Wrap-up, Dr. Henderson:**
 - **Need to continue to push for higher enrollment and retention. 12,000 to 12,500 enrollment is a great goal.**
 - **Working with Keypath to increase online enrollment. For every 15 students we add, the net profit is \$6,000.**

Next meeting scheduled for Monday, July 11, 2016 at 8:30 a.m.