

## Office of Executive Director of Institutional Effectiveness and Human Resources

**WHAT:** Minutes - University Strategic Planning Team Meeting

**WHEN:** 3:00 - 4:00 – February 12, 2025

**WHERE – Pierce Conference Room or via Teams** for those who cannot make it to campus.

### **ATTENDANCE:**

President: James T. Genovese

Executive Vice President & Chief of Staff: Dr. Drake Owens

Executive Vice President, Provost & Dean, Graduate School: Dr. Greg Handel

Vice President, The Student Experience: Reatha Cox

Executive Director, Economic Development & Advancement: Laurie Morrow

Executive Director, University Affairs: Jennifer Kelly

Executive Director, Institutional Effectiveness & Human Resources: Veronica Biscoe

Chief Financial Officer: Rodney Wilson

Chief Information Officer: Ron Williams

Chief Marketing Officer: Cole Gentry

Dean, College of Arts & Sciences: Dr. Francene Lemoine

Gallaspy College of Education & Human Development: Dr. Neeru Deep

Interim Dean, College of Nursing & School of Allied Health: Dr. Aimee Badeaux (*absent*)

Dean, School of Business: Dr. Mary Edith Stacy

Director, Intercollegiate Athletics: Kevin Bostian

Director, Culture & Climate: Brittany Blackwell Broussard

Director, Institutional Effectiveness (DIE): Frank Hall

Faculty Senate President: Dr. Frank Serio

Research Council: Dr. Betsy E. Cochran

Director, Institutional Research: Dawn Mitchell (*absent*)

Community/Public Service: Steven Gruesbeck

SACSCOC Writing Team: Dr. Christopher Gilson

Student Government President: Terrel Woodard

### **Minutes:**

❖ **Key Dates.** The DIE noted the following AC 2024-2025 IE Model Calendar Key Dates:

- ❖ December 7-10, 2024, SACSCOC Annual Conference, Austin
- ❖ February 12, 2025, Strategic Planning Team Meeting
- ❖ February 13, 2025, UAC – CCC Meeting
- ❖ February 28, 2025, All Mid-Year Report Input due
- ❖ March 1, 2025, Student Achievement Info due
- ❖ March 12, 2025, Mid-Year Brief – delivery means TBD (*We will meet in person - brief*)  
– Mission Review
- ❖ April 9, 2025, Strategic Planning Team Meeting
- ❖ April 10, 2025, University Assessment Committee Meeting
- ❖ June 20, 2025, AC 2024-2025 Program/Unit Assessments due - Submit to DIE

**Prepared by:** Frank R. Hall

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### ❖ **Assessment Cycle 2024-2025 – Making a Difference:**

- The DIE showed the writing assignments and stressed that the AC 2024-2025 Assessment document would be primary evidence for several SACSCOC requirements.
- DIE mentioned there has been a good balance between near real-time data and projected outcomes. SFA owners are doing a great job painting a word picture of the anticipated 2028 outcomes and the associated actions in their comprehensive summaries.
- SFA owners will receive their template from Dr. Betsy Cochran around 1 April 25. Contact her if you need/want it earlier. The DIE will provide all other topic area templates on 1 April 2025.
- *Suspense is 20 Jun 2025.*

### ❖ **Assessment Tracker Mid-Year verification**—Although completing a mid-year report is not required, it is highly recommended as it saves time when compiling the assessment report at the end of the year. The DIE requests that report writers use the *naming convention on the tracker when saving the documents*.

### ❖ **Mid-Year Brief:**

- Everyone should have their templates (as of 28 Jan 25); please update and return the slide (s) *no later than 28 Feb 2025*. The pre-brief to the President is on 6 Mar 2025. Submit all updated slides to the DIE.
- The *Mid-Year brief will take place from 3:00 – 4:30 on 12 March* in the Jerry Pierce Conference Room, Caspari Hall. The intent is to provide information that informs the President of the anticipated outcomes of AC 2024-2025.

### ❖ **Student Achievement Criteria Approval and website update.** The DIE described how to access the website, what was on the website, who owed the DIE, and to update no later than 5 March 2025.

### ❖ **SACSCOC Annual Meeting Lessons Learned.** It was an informative meeting. The ongoing planning and preparation are on track. The SRC appreciates the teamwork across campus. NOTE: There remains a good bit to complete during this process.

### ❖ **Academic Program, Unit, and Core Competency format.** Last year's reports were great, but let's build on the lessons learned. AC 2024-2025 assessment reports and the associated analysis will be included in the Decennial Review. In addition, SACSCOC will have access to our AC 2025-2026 reports.

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- ❖ **SACSCOC Differentiated Review Report Timeline.** The DIE provided the timeline from the submission date to the Board of Trustees' decision in December 2027.
- ❖ **SRC Differentiated Review Report Timeline.** No change. The SRC is on track.
- ❖ **SACSCOC Requirement SME—Timeline.** The DIE thanked all those who are (or will) participating in the reaffirmation process.
- ❖ **Northwestern IE Model Timeline.** Provided as an FYI.
- ❖ **Questions—Discussion.** Regarding the new website format, there is a question concerning the access and use of screenshots as evidence of compliance. SRC will address this with Cole Gentry. SRC can provide the Decennial Tracker to reflect what standards used screenshots as evidence.

**The next SPTM meeting is on March 12, 2025, Mid-Year Brief in the Pierce Conference Room.**