

April 4, 2016 @ 8:30 a.m.  
Leadership Team Meeting

Absent: Drake Owens

- **Chris Maggio:**
  - Friday and Saturday April 8-9 is N-side View. Have been sending out information about the event to prospective students.
  - Housing is quickly filling up. Varnado Hall will be taken off-line this fall; losing 190 spaces.
  - Will be hosting an Off-Campus Housing Fair; of 1300 campus housing spaces, 1100 have already been applied for. Will work with the Frog Pond Apartments to help us with shortages of space along with other housing options.
  - Increased prospect list; applications increased, registered increased. Monitoring Freshman Connection enrollees for their need for advisement.
  - Approximately 400 prospects have low math scores. Over 100 have 16 or below in math on ACT. Discussed the agreement between NSU and Northshore Technical and Community College.
  - Student Union upgrades going well. Commended Alan Pasch.
  - Thursday and Friday April 14-15, hosting Leadership Conference w/4 nationally known speakers.
  - Stressed our goal of retention. Orientation teachers are reaching out to students from former semesters to check on their progress.
  - Discussed the Student Concerns page.
  
- **Frances Conine:**
  - Meeting for Department Heads scheduled for Thursday at 1:00 p.m. to plan the academic advising porting of Freshman Connection.
  - Finished climate survey for sexual harassment; conclusion is that students could get help if needed.
  - Held successful police social with a panel of city and parish officers.
  - Week of Listening coming up on mental health, safety, and diversity.
  
- **Roni Biscoe:**
  - Finishing details on Grad Act—this is the last year to submit this report.
  - Climate survey administered by Office of the Dean of Students provided valuable information regarding students—they felt like they could get help if sexual harassment situation arose.
  - Student Evaluations for spring 2016 begin Wednesday of this week.
  - Question from Dr. Clawson: Can the evaluation of administration be revised? Roni's response: Yes, I will work with the Academic Officers Council to meet needs.
  - SACSCOC editing session this week. Greg Bouck participated, as an observer, in an off-site visit—valuable insight was gained.
  
- **Vickie Gentry:**
  - Melba Law Steeg Endowed Chair funds paying for one of the speakers at the Leadership NSU Conference April 14-15. The invited speaker will also address faculty on social media tools.
  - LA Dept. of Education is engaging other accrediting bodies such as Teacher Preparation Inspectorate—US, which originated from the United Kingdom.

- NSU volunteered as a pilot university for TPI-US. TPI visited NSU campus on March 21-25 to inspect our Elementary Education program. They met with current and former students; observed current student teachers, compared student evaluations, interviewed cooperating teachers and principals, and observed face-to-face classes as well as Moodle course shells. They will judge our program based on their extensive review.
  - Expecting formal report soon.
- **Matthew Whitaker:**
    - Spring SGA elections have been held. New officers are: John Pearce, President; Tre' Nelson, Vice President; Aly Jacobs, Treasurer.
    - Leadership Team Luncheon being held today.
    - Travel to Shreveport on Monday, April 11<sup>th</sup> to meet with Nursing campus SGA.
    - Saturday, April 16<sup>th</sup> is V.L. Roy Service Day; activities will be held on and off campus.
    - SGA Banquet to be held on Monday, April 25<sup>th</sup>; new officers will be sworn in.
    - Student Concerns page is being monitored by an oversight committee from a wide variety of organizations. Meeting scheduled for Monday at 3:00 p.m.
- **Greg Burke:**
    - Commented on how athletics teaches student-athletes life lessons when injuries occur on a team, or the team experiences loss, and how they grow through these issues.
    - There is an upcoming bid meeting for the Turpin seating.
    - Football has agreed to play Texas A&M in 2018, and LSU in 2019. Arrangements are being made for our band to travel with the team to each of these games. Baylor in 2016 and hopefully Grambling in Shreveport in 2017.
    - One million dollars in unrestricted cash (annual fund, sponsorships, special events) has been raised.
    - Through Perpetual Purple campaign, 30-year old donor has taken out \$100,000 insurance policy making Demons Unlimited the beneficiary.
    - Athletics has entered a bid to continue to host the LHSAA track meet.
    - Continuing to work on requesting Jalan West be approved for a 6<sup>th</sup> year waiver by NCAA for basketball.
    - Working on filling vacant positions.
    - NCAA-AASP Grant site visit scheduled for April 25-26 which will correspond with the 2<sup>nd</sup> Annual Athletic Banquet now known as the Vic's Choice Awards.
    - Working on Adidas contract
    - Legends Event scheduled for May 22-23
    - Southland Conference competitions are coming up.
    - Currently selling football season tickets.
- **Marcia Hardy:**
    - Faculty Senate creating Committee on Committee.
    - Continuing work on getting Northwestern's name removed from the AAUP sensor list.
    - Ad hoc Committee formed to explore academic issues.
    - Strategic Plan Committee conducted first meeting. Will meet again in April. Moodle workspace page was created for use by NSU Strategic Plan Committee, steering committee and subcommittees. The workspace includes areas for minutes, agendas, and additional resources.
- **Liz Knecht:**
    - No Report.

- **Margaret Kilcoyne:**
  - The School of Business faculty members traveled to Oklahoma City on March 9, 2016, to present our research and serve as session chairs at the Federation of Business Disciplines Conference.
  - Phil Habig and Margaret Kilcoyne were invited to present their paper – “Online Learning – Learning Styles in a Virtual World: Addressing Student Learning Styles in a Virtual Class Focusing on the Ability to Enhance the Learning Experience for Students in the Online Learning Environment” at the Academy of Business Research in New Orleans. Their paper won ‘best paper’.
  - On Friday, March 18, 2016, a check presentation [\$40,000 check] ceremony was held with State Farm representatives and the CIS area. Our CIS students demonstrated an alarm system for use in the 24 hour lab, our networking lab designed and wired by our students, and a phone application [app] developed for the Natchitoches Chamber of Commerce for use by tourist in the downtown area. The phone app will be used by the merchants in the downtown area to alert visitors of specials and other things. The app is a free download for the visitors and tourists; however, we hope to patent the app to sell to other cities. As a result of this showcasing our mobile application lab area and the networking and security lab area, we were asked to apply for a \$100,000 grant related to service learning.
  - On March 23, 2016, we held recruiting event for Sabine Parish Schools. Many High School students and one Converse High School student [38 students] with three staff members participated. We showcased all our programs and ended the morning with lunch in Iberville. As a result of this recruiting endeavor, we believe we have recruited at least 3 new students. We will expand this initiative in the fall to include other parishes. We were told that LA Tech has been doing something very similar for about 3 years. One of the Many High School sponsors mentioned we should offer an Etiquette workshop after touring the HMT building and seeing the kitchen area and then the dining room area.
  - On Tuesday, April 12, 2016, the HMT area will be hosting the International Festival of Culture and Cuisines downtown Natchitoches. Various countries will be represented. Tickets will be able for purchase so everyone can sample the various food and drinks from around the world.
  - In encouraging our students to register for summer and fall classes, we will be providing pizza and drinks. If students can produce their summer and fall schedules, we will give them pizza and a drink. If a student has not registered, we will register them on site and then give them some free food. Also, going to have a fund-raiser by allowing students to purchase tickets and throw water balloons at Dr. Kilcoyne and other faculty members. Drs. Kilcoyne and Perez-Mira will dye their hair purple for a fee!
  - The School of Business target enrollment number is 1,500 students for fall 2016. To date we have over 500 registered. ET’s fall enrollment target number is 250 and HMT’s fall enrollment target number is 125.
  
- **Dana Clawson:**
  - Shreveport Advisory Council Meeting noted that they want us to offer some form of electronic medical health record teaching.
  - Two Continuing Education upcoming events: 1) A lawyer is coming from SREB to discuss implications of admission, progression, retention, and graduation policies. 2) A speaker on ethical dilemmas in healthcare.
  - Three faculty members’ research accepted at state nursing conference.
  - New carpet/flooring in Student Services; also glass window for better visibility.

- Working to establish combination radiologic science/nursing interdisciplinary classes.
  - Washington passed a bill that some of our nurses lobbied for.
  - 12 of 16 DNP students went to Baton Rouge for Nurse Practitioner Day lobbying for NPs to not have mandated collaborative practice.
  - Working on increasing enrollment in ASN by admitting cohort in Alexandria; and increasing enrollment in BSN by starting introductory science course to retain students weak in sciences and by admitting a cohort of BSN students in Leesville.
  - Radiologic Sciences set 5% increase goal and surpassed it.
  - Nursing up in ASN.
  - First completers in DNP will graduate in August; will be hooded in December.
- **Steve Horton:**
    - President's Command Performance was the best yet. CAPA did an outstanding job.
    - Editing GRAD Act; 70 page document.
    - EdD in Adult Learning is headed to proposal stage.
    - Working on SACS and QEP.
    - Northshore Community and Technical College agreement gives an opportunity for students with 2 developmental weaknesses; looking for high school teachers to teach; students with developmental needs will be advised by Ashley Briggs in the Academic Success Center.
    - Mid-terms emailed this semester.
    - Search for Scholars' College Director continues. Search is open for the second time.
    - On April 14-15, Betsy Cochran is taking 12 students to ULS Research Summit.
- **Jerry Pierce (including report for Drake):**
    - Held a successful Scholarship Banquet with about 400 attending.
    - President's Command Performance was very successful this year with about 400 attending, and raising \$30,000.
    - Long Purple Line induction was held on March 18.
    - Working on plans for the Golden Jubilee 50-year graduates.
    - Working on marketing efforts for the Leesville Campus.
    - WRAC currently has 17 intramural sports programs.
    - Cole Gentry won Dancing with the Sigmas contest.
- **Carl Jones:**
    - Continue to run numbers for Baton Rouge.
    - TOPS issue a concern—could have negative effect on enrollment. Could cost \$1 million for the remainder of the semester.
    - Working on payroll issues.
- **Marcus Jones:**
    - Have been painting in Russell Hall and installing white boards.
    - Student Union bridge is still under construction; target completion date is May 1<sup>st</sup>.
    - New carpet has been installed in the President's Room of the Student Union.
    - The Star Bucks coffee shop in Watson Library should be complete by mid-April.
    - Waiting on replacement board in order to repair the Student Union parking gate in the back lot.
    - Parts ordered to complete lighting project in the Prather Coliseum parking lot; will take 4-6 weeks to come in.
    - Current Capital Outlay projects have been halted by the state.

- **Ron Wright:**
  - 2,694 students currently registered for the fall 2016 semester.
  - Working with Financial Aid on audit reviews.
  - Audit/Banner review.
  - Working with Reatha Cox on Freshman Connection issues.
  - Working with Darlene Williams on enrollment-type initiatives.
  - Working on Banner upgrades, Network upgrades, and department website upgrades.
  
- **Darlene Williams:**
  - The E-Learning Conference hosted by the Board of Regents will be held; the conference is sold out.
  - April 11-13, Keypath visit will take place on campus. Keypath and NSU are exploring opportunities for partnership that may increase enrollment opportunities.
  - LCTCS Conference for recruiting to be held April 15. We were the first to have a booth, and have had one every year.
  - Non-traditional students seem to wait until the last minute to register.
  
- **Wrap-up, Dr. Henderson:**
  - N-side View to be held this coming weekend along with reception.
  - Work in your respective areas to get campus looking like we care; cleanup where needed.
  - Will conduct evaluations of those that report to me in June; will include requests for input from those in their respective areas.
  - Encouraged everyone to vote in this Saturday's election; on the ballot is a tax renewal to fund a new city recreational complex. NSU will be engaged in this endeavor.
  - Board of Regents questioned the Bachelor of Science in Microbiology even when no cost will be involved.
  - We are to expect a minimum of 10,000 to enroll for the fall 2016 semester, a 7 ½ % increase.
  - How can we alter our admission requirements to simplify enrollment.
  - Considering an off-campus Leadership Team retreat.

Next meeting scheduled for Monday, May 2, 2016 at 8:30 a.m.