

Office of Executive Director of Institutional Effectiveness and Human Resources

WHAT: Minutes - University Strategic Planning Team Meeting

WHEN: 2:00 – 4:00 September 25, 2024

WHERE – Henderson Conference Room or Via Webex at <https://nsula.webex.com/meet/half> for those who cannot make it to campus and those invited to attend (UAC – CCC).

ATTENDANCE:

President: James T. Genovese

Executive Vice President and Chief of Staff: Dr. Drake Owens

Executive Vice President and Provost, Dean of Graduate School: Dr. Greg Handel

Vice President, The Student Experience: Reatha Cox

Executive Director, Economic Development and Advancement: Laurie Morrow

Executive Director of University Affairs: Jennifer Kelly

Executive Director Institutional Effectiveness & Human Resources: Veronica Biscoe

Chief Financial Officer: Rodney Wilson

Chief Information Officer – Information Systems: Ron Williams

Chief Marketing Officer: Cole Gentry

Dean, College of Arts and Sciences: Dr. Francene Lemoine

Interim Dean, Gallaspy College of Education and Human Development: Dr. Neeru Deep

Interim Dean, College of Nursing and School of Allied Health: Dr. Aimee Badeaux

Dean of the College of Business and Technology: Dr. Mary Edith Stacy

Intercollegiate Athletics - Athletics Director: Kevin Bostian

Director of Culture and Climate: Brittany Blackwell Broussard

Director of Institutional Effectiveness: Frank Hall

Faculty Senate President: Dr. Frank Serio

Research Council: Dr. Betsy E. Cochran

Institutional Research: Dawn Mitchell

Community/Public Service: Steven Gruesbeck

SACSCOC Writing Team: Dr. Christopher Gilson

Student Government President: Terrel Woodard

Minutes:

- ❖ The President's Key-Findings Brief concludes Assessment Cycle (AC) 2023-2024 – *Driving Change* to Strategic Plan 2023-2028 – *Providing Education of Enduring Value* and sets the conditions for AC 2024-2025 – *Making a Difference*. The University Strategic Planning Team provided its findings for the eighth iteration of its institution-wide assessment of all strategic focus areas, academic programs, administrative and student support services, core competencies, and special topics areas such as the Student Government Association, research within the mission, Quality Enhancement Plan, Community/Public Service within the Mission, and Capital Outlay. This process allows for analytical comparisons of the results from the previous year to the current year and the established target. Analysis of these results drives holistic institutional improvement.

Prepared by: Frank R. Hall

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- ❖ President Genovese presented his AC 2024-2025 Priorities and thanked the Strategic Planning Team for their dedication and unwavering support in driving improvement. The President requested more information from Steven Gruesbeck and Reatha Cox regarding student service to the Natchitoches community. The President approved the Student Achievement Criteria.
- ❖ The Director of Institutional Effectiveness (DIE) requested that all Strategic Planning Team members conduct one last review of AC 2023-2024 — Driving Change by September 30, 2024. If there are no changes, the DIE will request permission from the Presidents to release the document. The document and brief will be placed on the Institutional Effectiveness website.
- ❖ The meeting adjourned at 3:30.

The following information will assist in planning – moving forward.

- ❖ **Key Dates.** AC 2024-2025 IE Model Calendar Key Dates:
 - ❖ November 6, 2024 – Strategic Planning Team Meeting
 - ❖ November 7, 2024 – University Assessment and Core Competency Meeting
 - ❖ November 12, 2024 – SACSCOC decision regarding Northwestern’s participation in the Differentiated Review Process
 - ❖ December 7-10, 2024, SACSCOC Annual Conference; Austin, TX
 - ❖ February 12, 2024 – Strategic Planning Team Meeting
 - ❖ February 13, 2024 – University Assessment and Core Competency Meeting
- ❖ **Academic Program, Unit, and Core Competency Assessments Tracker AC 2024-2025.**
Attached
- ❖ Assessment Cycle (AC) 2024-2025 - Making a Difference to Strategic Plan 2023-2028 – *Providing Education of Enduring Value* **writing assignments (as of June 26, 2024).** Attached
- ❖ **SACSCOC Reaffirmation Planning:** The SACSCOC Review Committee is making satisfactory progress. Twenty-five of the forty standards comprising the Differentiated Review have been drafted. Ten have been reviewed but not drafted, and five are with the subject matter expert to be drafted. See SACSCOC - Decennial – Tracker

The next SPTM meeting is November 6, 2024, in the Henderson Conference Room or Via Webex at <https://nsula.webex.com/meet/half> for those who cannot make it to campus.