

Northwestern State University: Department of Health and Human Performance  
Sport & Recreation Management (379) – Curriculum Map Fall 2024

**Degree Program Name:** Bachelor of Science (B.S.) in Sport & Recreation Management degree is designed to include a built-in minor in Business Administration. Students wishing to pursue the minor must declare the Business Minor within the Registrar’s Office. (Students choose among general, pre-physical therapy, pre-occupational therapy, and pre-athletic training concentrations. Concentrations may have different and/or additional requirements.)

**Degree Program Description:** The mission of the B.S. in Sport & Recreation Management program in the Gallaspy College of Education & Human Development is to prepare innovative, contemporary leaders for a variety of career opportunities in kinesiology and sport. Classes are provided both online and face-to-face.

For more information, contact Program Director Dr. Haley Blount at [blounth@nsula.edu](mailto:blounth@nsula.edu) or visit our website at <https://hhp.nsula.edu/>

**Semester 1**

ENGL 1010: Composition & Rhetoric I	3	
MATH 1020: College Algebra or MATH 1035: Contemporary Mathematics	3	
BUAD 1800*: Computer Application or COMM 1010: Oral Communication	3	
FA 1040: Exploring the Arts	3	
HED 1010: First Aid & CPR	3	
UNIV 1000: The University Experience	1	
<b>TOTAL</b>	<b>16</b>	

**Semester 2**

ENGL 1020: Composition & Rhetoric II	3	
MATH 1060: Finite Mathematics or MATH 1090: Trigonometry	3	
HIST 1010/1020: World Civilization or HIST 2010/2020: U.S. History	3	
HP 2000: Intro to Human Performance	3	
SCI 1010: Basic Physical Science I or SCI 1020: Basic Biological Science I or CHEM 1030/1040/1070: Chemistry	3	
<b>TOTAL</b>	<b>15</b>	

**Semester 3**

BIOL 1010: Biological Principles or SCI 1020: Basic Concepts of Biological Science	3	
ECON 2000: Macroeconomics	3	
ENGL 2110: Intro to Literature	3	
HP 3320: Social Issues in Sport	3	
BUAD 2200: Business Reports & Communication	3	
<b>TOTAL</b>	<b>15</b>	

**Semester 4**

SCI 2020: Biological Science II or BIOL 2250/2260: Anatomy & Physiology I/II	3	
ECON 2010: Microeconomics	3	
PSYC 1010: General Psychology or PSYC 2050: Developmental Psychology	3	
ACCT 2000: Financial Accounting	3	
HED 4500: Sexuality Education or HED 4600: Drug & Alcohol Education or HP 4500: Foundations of Coaching or HP 4660: Strength & Conditioning	3	
<b>TOTAL</b>	<b>15</b>	

**Semester 5**

<b>Two from:</b> HP 4300: Recreational Sports Mgmt or HP 4370: Navigating Sports Officiating or HP 4400: Contemporary Leadership in Sport	6	
BLAW 2250: Business Law I	3	
HP 3310: Sport Psychology	3	
ENGL 3210: Advanced Composition or ENGL 3230: Technical Composition	3	
<b>TOTAL</b>	<b>15</b>	

**Semester 6**

HP 3300: Legal & Ethical Issues in Sport	3	
MGMT 3220: Organization & Management	3	
MKTG 3230: Principles of Marketing	3	
COMM 2110: Sports Communications or COMM 3500: Sports Broadcast Production	3	
Elective	3	
<b>TOTAL</b>	<b>15</b>	

**Semester 7**

HP 4410: Sales & Revenue Generation in Sport	3	
HP 4430: Marketing for Sport & Recreation	3	
HP 4470: Sport & Rec Facility Operations	3	
BUAD 4190: Small Bus. Entrepreneurship or MKTG 4200: Personal Selling or MKTG 4600: Social Media Marketing	3	
Elective	3	
Pre-Internship	1	
<b>TOTAL</b>	<b>16</b>	

**Semester 8**

HP 4200: Internship in HHP	6	
Electives	7	
<b>TOTAL</b>	<b>13</b>	
<b>PROGRAM TOTAL: 120 Semester Hours</b>		

\*BUAD 1800 is required to obtain the Business Minor