

Office of Executive Director of Institutional Effectiveness and Human Resources

WHAT: Minutes - University Strategic Planning Team Meeting

WHEN: 3:00 – 3:30 – November 8, 2023

WHERE – Henderson Conference Room and, if required, via WebEx at

<https://nsula.webex.com/meet/half>

ATTENDANCE:

President: Dr. Marcus Jones

Provost and VP, Academic Affairs: Dr. Greg Handel

VP, The Student Experience: Reatha Cox

Interim VP, External Affairs for University Advancement: Dr. Drake Owens

Chief Financial Officer: Pat Jones

Chief Information Officer – Information Systems: Stan Hippler

Executive Director, Economic Development, Innovation, and Outreach: Laurie Morrow (*absent*)

Executive Director of University Affairs: Jennifer Kelly

Executive Director Institutional Effectiveness & Human Resources: Veronica Biscoe

Executive Assistant to the President and Director of Strategic Initiatives: Cole Gentry

Dean, College of Arts and Sciences: Dr. Frances Lemoine

Interim Dean, Gallaspy College of Education and Human Development: Dr. Neeru Deep (*absent*)

Dean, College of Nursing and School of Allied Health: Dr. Joel Hicks

Dean of the College of Business and Technology: Dr. Mary Edith Stacy

Intercollegiate Athletics: Kevin Bostian

Director of Culture and Climate: Brittany Blackwell Broussard

Director of Institutional Effectiveness: Frank Hall

Faculty Senate President: Dr. John Dunn (*absent*)

Research Council: Dr. Margaret E. Cochran

Institutional Research: Dawn Mitchell (*absent*)

Community/Public Service: Steven Gruesbeck (*absent*)

Quality Enhancement Plan and SACSCOC writing team: Dr. Christopher Gilson (*absent*)

Student Government President: Bailey Willis

Minutes:

❖ **Strategic Planning.** *Strategic Plan 2023-2028 Providing Education of Enduring Value and Assessment Cycle 2022-2023 – A New Day*, published on October 4, 2023, on the IE Website under foundational Planning Documents. *Key takeaways:*

- Please review and notify the DIE if there are questions or issues found in the document.
- SFA owners, please review all objectives and metrics to ensure they are meaningful and meet the desired outcomes.
- SFA slides are attached. Please update objectives, metrics, and targets per request.
- Writing assignments for the AC 2023-2024 *Driving Change Annual Assessment Report* is attached.

Prepared by: Frank R. Hall

Office of Executive Director of Institutional Effectiveness and Human Resources

- ❖ **Key Findings Brief. Quick after-action review.** The Key Findings Brief to the President occurred in the Henderson Conference Room from 1:00-2:30 on September 20, 2023.
Key takeaway:
 - Please submit comments or recommendations on improving the brief or process to the DIE.
 - DIE recommended the Mid-Year brief be compiled and distributed but not formally briefed—pending a decision by the President. The brief is scheduled for March 13, 2024.

- ❖ **President's Priority. Reminder.** Provide responsive student services that aid regional, national, and international recruitment, retention, and student success.

- ❖ **University Assessment Process.** SACSCOC approved the assessment approach regarding frequency and format; therefore, the existing process will continue.
 - SACSCOC will assess all Units, Programs, and Competencies in Sep 2026.
 - Any changes to SLOs, SOs, or Measures must be implemented in AC 2023-2024 to ensure three assessment cycles: AC 2023-2024, AC 2024-2025, and 2025-2026 of data reflecting a continuous drive for improvement. A wholesale change of the assessment report is discouraged – please contact the DIE if that is your intent.
 - AC 2025-2026 will serve as the *Assessment Year* for data submission.
 - All assessment reports are due June 21, 2024.

- ❖ **SACSCOC Fifth Year Report decision.**
 - President and Provost will attend the SACSCOC Annual 2023 meeting.
 - NSU's SACSCOC VP, Dr. Matthew Melton, will share SACSCOC's decision concerning the Referral Report on Standard 6. 2. b (Program faculty). *For each educational program, this Standard expects an institution to employ sufficient full-time faculty members to ensure curriculum and program quality, integrity, and review verbally with Dr. Jones during the December annual meeting. Official notice will come via a memorandum from the SACSCOC President on or about January 11, 2024.*
 - The DIE shared the tentative Reaffirmation and Differentiated Timelines to demonstrate the short timeframe in which the University must prepare its Reaffirmation Compliance Certification Report.
 - The Compliance Report has 73 Standards, while the Differentiated Review has 40 standards. Standards 7.2 *Quality Enhancement Plan* is submitted regardless of the type of report.

Office of Executive Director of Institutional Effectiveness and Human Resources

❖ **Mid-Year Brief.** Request the following for the March 13, 2024, Mid-Year Brief (*Input due March 1, 23*):

- SE, AE, MR, CE, and AP must develop 2027-2028 targets – Leave the 2023 target – add the 2028 target, i.e., 15/25.
- All SFAs should reflect new metrics and identify those no longer in use.
 - Green (New) and Red (Delete)
- All SFAs must determine which metrics will be assessed in AC 2023-2024.
 - Blue indicates will be evaluated in 2023-2024

❖ **Key Dates.** AC 2023-2024 calendar key dates mentioned:

- All mid-year report input is due March 1, 2024.
- Student Achievement data for Fall 2023 is due on March 1, 2024.
- Mid-Year Brief to the President is March 13, 2024.
- End-of-year reports for all assessments are due June 21, 2024.
- The next UAC-CCC meeting is in the Henderson Conference Room on November 9, 2023, at 3:00.

❖ The meeting adjourned at 3:27.

The next SPTM meeting is February 14, 2024, in the Henderson Conference Room and via WebEx at <https://nsula.webex.com/meet/half>.